



United States Department of Agriculture
National Agricultural Statistics Service



**** Date ****

Why am I getting this letter?

Enclosed is your 202x Organic Survey. Please complete the questionnaire at your earliest convenience. Your participation is important. This survey asks about your production, marketing practices, income, and expenses.

Please respond promptly, to avoid future contacts by mail and phone.

How will the data be used?

The results of this survey will help associations, businesses, and policymakers advocate for your industry, influence program decisions, and educate others about the importance of organic agriculture. In addition, this information is used by all sectors of the industry to inform sound and timely business decisions.

We recommend responding online using the new Respondent Portal. On the portal, you can complete your surveys, access data visualizations and reports of interest, link to other USDA agencies, get a local weather update and more.

The information you provide will be used for statistical purposes only. In accordance with federal law, your responses will be kept confidential and will not be disclosed in identifiable form. We will publish the survey results in the *Certified Organics* report on **** Date ****.

Thank you for your participation and support of our programs and U.S. agriculture. If you have any questions, please contact us at 888-424-7828. Survey responses will be collected through **** Date ****.

Sincerely,

Joseph L. Parsons
Chairperson, Agricultural Statistics Board
U.S. Department of Agriculture
National Agricultural Statistics Service

What should I do next?

Complete your survey in one of the following ways:



Online at www.agcounts.usda.gov.
Online reporting is fast and secure. All you need is your unique survey code on the enclosed form to begin.



By mail or fax. Complete the questionnaire and mail it back in the prepaid envelope provided or fax it to 855-415-3687.

