

## **Non-Substantive Change Request**

### **2022 Economic Census (0607-0998)**

The Census Bureau requests a non-substantive change to the existing OMB clearance for the 2022 Economic Census. An integral part of our outreach plan for the 2022 Economic Census is to maximize the use of email as a communication tool. Our initial request for OMB approval of the 2022 Economic Census describes our plans to use respondent email addresses for communications with respondents such as: welcome emails; reminders to report or to finish reporting; thank you messages to participants for their response; and emails providing useful information such as how respondents can print out a copy of their responses for their records or where they can find survey results. Creating and maintaining an up-to-date contact list will be key to the success of this aspect of our outreach plan.

During the Fall of 2022, the Census Bureau plans to mail letters to the largest 16,000 companies asking them to provide name and address information, including an email address for the person who will be our contact for the 2022 Economic Census. We will use this contact information to target mailings and email communications for the 2022 Economic Census. The letters will direct respondents to a simple online form where they can supply their contact information.

We estimate it will take approximately 3 minutes for respondents to provide the requested information. The reporting burden for this collection is 800 hours (16,000 respondents x 3 minutes = 800 hours).

Michael John Sprung, Assistant Survey Director for the Economic Census may be contacted for any questions about this request at 301-763-7150 or at [michael.j.sprung@census.gov](mailto:michael.j.sprung@census.gov).