Attachment E-2. Changes to Waves A-I Nonsmoker Survey

ltem	Currently Approved	Currently Approved	Revision Type	Revised Question	Revised Responses
	Question Text	Responses		Text	
NB4	When you last tried to quit		Revision to	When you last tried to	1. Yes
		2. No	update response	quit smoking, did you	2. No
	of the following?		options for clarity	do any of the following?	
			and to match		
	NB4_1. Give up cigarettes		them to current	NB4_1. Give up	
	all at once		terminology for e-	cigarettes all at once	
	NB4_2. Gradually cut		cigarettes (e.g.,	NB4_2. Gradually cut	
	back on cigarettes		NJOY, Blu, Logic,	back on cigarettes	
	NB4_3. Switch completely		Vuse, Puff Bar)	NB4_3. Switch	
	to vaping (using e-			completely to e-	
	cigarettes, vape pens,			cigarettes, vapes, or	
	JUULs, mods, or other			mods (popular brands	
	personal vaporizers)			include NJOY, Blu,	
	NB4_4. Substitute some			Logic, Vuse, and JUUL)	
	of your regular cigarettes			NB4_4. Substitute	
	with vaping (using e-			some of your regular	
	cigarettes, vape pens,			cigarettes with e-	
	JUULs, mods, or other			cigarettes, vapes, or	
	personal vaporizers)			mods (popular brands	
	NB4_5. Switch to mild or			include NJOY, Blu,	
	some other brand of			Logic, Vuse, Puff Bar,	
	cigarettes			and JUUL) NB4 4a.	
	NB4 6. Use nicotine			Switch completely to	
	replacements like the			heated tobacco	
	nicotine patch, nicotine			products (using "heat	
	gum, nicotine lozenges,			not burn" tobacco	
	nicotine nasal spray, or			products, iQOS [eye-	
	nicotine inhaler			kos], Glo, or Eclipse).	
	NB4 7. Use medications			NB4_4b. Substitute	
	like Wellbutrin, Zyban,			some of your regular	
	buproprion, Chantix, or			cigarettes with heated	
	varenicline			tobacco products	
	NB4 8. Get help from a			(using "heat not burn"	
	telephone quit line			tobacco products,	
	NB4 9. Get help from a			iQOS [eye-kos], Glo, or	
	website such as			Eclipse).	
	Smokefree.gov or			NB4 5. Switch to a	
	CDC.gov/Tips			different brand of	

	NB4_10. Get help from a			cigarettes	
	doctor or other health			NB4_5a. Switch to	
	professional			smokeless tobacco	
	NB4_11. Get help from a			(such as snuff, chew, or	
	pharmacist			snus) or dissolvable	
	NB4_12. Use a mobile			tobacco	
	App to help you quit			NB4_6. Use nicotine	
	smoking			replacements	
	NB4 13. Use a texting			medications like the	
	program to help you quit			nicotine patch, nicotine	
	smoking			gum, nicotine lozenges,	
	_			nicotine nasal spray, or	
				nicotine inhaler	
				NB4 7. Use	
				medications like	
				Wellbutrin, Zyban,	
				buproprion, Chantix, or	
				varenicline	
				NB4_8. Get help from a	
				telephone quit line	
				NB4_9. Get help from a	
				website such as	
				Smokefree.gov or	
				CDC.gov/Tips	
				NB4_10. Get help from	
				a doctor or other health	
				professional	
				NB4_11. Get help from	
				a pharmacist	
				NB4_12. Use a mobile	
				App to help you quit	
				smoking	
				NB4_13. Use a texting	
				program to help you	
				quit smoking	
NB8	The next questions are	N/A	Revision:	The next questions are	N/A
	about e-cigarette or vape		Updating	about electronic or e-	
	products that usually		instructions to	cigarettes. You may	
	contain nicotine, flavors,		improve ability to	also know them as	
	and other ingredients. You		capture vaping.	vape pens, e-hookah,	
	may also know them as		Note: The image	vapes, or mods. Some	
	JUUL, electronic		and terminology		

	cigarettes, e-cigarettes, vape pens, Suorin or mods. Some look like cigarettes, and others look like small boxes, pens, or pipes. Questions related to vaping in this survey do not include products used for marijuana.		may need to be updated to adjust to trends in the market and changes in terminology over time (e.g., NJOY, Blu, Logic, Vuse, Puff Bar)	popular brands include NJOY, Blu, Logic, Vuse, Puff Bar, and JUUL. Please do not include marijuana, cannabis, and THC products (including concentrates, waxes or hash oils) for these questions.	
NB9a	On the days that you vape, how often do you vape?	1. Rarely 2. Sometimes 3. Often 4. Very often	Deletion because other items on e- cigarettes are more useful.		
NB13	In your opinion, regularly vaping and smoking cigarettes is	 Much less harmful to one's health than only smoking cigarettes Slightly less harmful to one's health than only smoking cigarettes Equally harmful to one's health as only smoking cigarettes Slightly more harmful to one's health than only smoking cigarettes Much more harmful to one's health than only smoking cigarettes 	Simplifying response options to make question easier to answer	products are less harmful, equally harmful, or more harmful to your health than smoking regular cigarettes?	 Less harmful Equally harmful More harmful I don't know
NC1	Do you believe cigarette smoking is related to: Statements in row (randomize and record response order): NC1_1. Lung Cancer NC1_2. Cancer of the mouth or throat NC1_3. Heart Disease	<i>Answers in columns:</i> 1. Yes 2. No	Revision: Adding Kidney Disease, Peripheral Artery Disease, Premature death and Walking difficulties to list of diseases to capture beliefs about smoking-	Do you believe cigarette smoking is related to: Statements in row (randomize and record response order): NC1_1. Lung Cancer NC1_2. Cancer of the mouth or throat	<i>Answers in columns:</i> 1. Yes 2. No

ND19	NC1_4. Diabetes NC1_5. Emphysema NC1_6. Stroke NC1_7. Hole in throat (stoma or tracheotomy) NC1_8. Buerger's Disease NC1_9. Amputations (removal of limbs) NC1_10. Asthma NC1_11. Gallstones NC1_12. COPD or Chronic bronchitis NC1_13. Periodontal or Gum Disease NC1_14. Premature birth NC1_15. Colorectal Cancer NC1_16. Macular Degeneration or blindness NC1_17. Depression NC1_18. Anxiety disorder NC1_19. Colon Cancer NC1_20. COVID-19	Answers in columns:	related diseases as found in new Tips ads.	NC1_3. Heart Disease NC1_4. Diabetes NC1_5. Emphysema NC1_6. Stroke NC1_7. Hole in throat (stoma or tracheotomy) NC1_8. Buerger's Disease NC1_9. Amputations (removal of limbs) NC1_10. Asthma NC1_11. Gallstones NC1_12. COPD or Chronic bronchitis NC1_13. Periodontal or Gum Disease NC1_14. Premature birth NC1_15. Colorectal Cancer NC1_16. Macular Degeneration or blindness NC1_17. Depression NC1_18. Anxiety disorder NC1_19. Colon Cancer NC1_20. COVID-19 NC1_21. Kidney Disease NC1_22. Premature death NC1_23. Walking difficulties	Answers in columns:
_NE _W [S]	strongly disagree, disagree, agree, or strongly agree with the following statements.	 Answers in columns. Strongly disagree Disagree Agree Strongly agree 	survey items to list to determine message effectiveness of new ads titled	strongly disagree, disagree, agree, or strongly agree with the following statements.	1. Strongly disagree 2. Disagree 3. Agree 4. Strongly agree

	Statements in row (randomize list): ND15. Using e-cigarettes and vape products can result in serious lung injury or death. ND19. Smoking cigarettes can cause medical complications and diseases that require surgeries and medical procedures to treat. damaging as other cigarettes.		'Angie: Love Yourself Tip,' 'Angie: Angry Tip,' and 'Ethan: Cool Tip' and Noel.	Statements in row (randomize list): ND15. Using e- cigarettes and vape products can result in serious lung injury or death. ND19. Smoking cigarettes can cause medical complications and diseases that require surgeries and medical procedures to treat. ND19a. Menthol cigarettes are just as damaging as other cigarettes. ND19b. Tobacco companies aggressively target communities with menthol cigarette advertising.	
NE1a			Addition to improve understanding of media use for program planning	How do you usually watch television these days?	 A digital antenna A cable or satellite subscription A streaming service on the Internet Some other way Don't watch television
NE1b			Addition to improve understanding of media use for program planning	How often do you watch television or movies, on a TV set or any other device? Do you do this every day or almost every day, at least once a week, at least once a month, or less often?	 Every day or almost every day At least once a week At least once a month Less often Never do this
NE3	On an average day, how many hours do you use	 None Less than one hour 	Revision to improve ability to	On an average day, how many hours do	1. None 2. Less than one hour

	the Internet for personal reasons?	 About 1 hour About 2 hours About 3 hours About 4 hours 5 hours or more 	capture social media exposure	you use the following social media platforms: F3_1. Facebook F3_2. Instagram F3_3. Twitter F3_4. Snapchat F3_5. TikTok F3_6. Reddit	3. About 1 hour 4. About 2 hours 5. About 3 hours 6. About 4 hours 7. 5 hours or more
NF38	When you go to a convenience store, supermarket, or gas station, how often do you see ads or promotions for vaping products?	 I never go to a convenience store, supermarket, or gas station Never Rarely Sometimes Most of the time Always 	Deletion because no longer a priority item		
NF39			Addition to expand current measures of receptivity to ads	Did you talk to anyone about any of these ads?	1. Yes 2. No
NF40			Addition to expand current measures of receptivity to ads	 When you talked about the ads, did you talk about any of the following topics? 1. These ads were not good. 2. I should not smoke cigarettes. 3. The person I was talking to or someone else I know should not smoke cigarettes. 	1. Yes 2. No
QED UC_ HSG ED			Addition to include number of participants with GEDs	Do you have a high school diploma or a GED?	1. High school diploma 2. GED 3. Don't Know
G15	G15_1. Acid reflux disease G15_2. ADHD or ADD	1.Yes 2. No	Addition to include peripheral artery related	Have you been diagnosed by a physician or other	1.Yes 2. No

I	G15 3. Anxiety disorder	disease and	qualified medical	
	G15_4. Asthma, chronic	disability included	professional with any of	
	bronchitis, or COPD	in new <i>Tips</i> ads	the following medical	
	G15_5. Cancer (any type		conditions?	
	except skin cancer)		G15_1. Acid reflux	
	G15_6. Chronic pain		disease	
	(such as low back pain,		G15_2. ADHD or ADD	
	neck pain, or		G15_3. Anxiety	
	Fibromyalgia)		disorder	
	G15_7. Depression		G15_4. Asthma,	
	G15_8. Diabetes		chronic bronchitis, or	
	G15 9. Heart attack		COPD	
	G15 10. Heart disease		G15 5. Cancer (any	
	G15 11. High blood		type except skin	
	pressure		cancer)	
	G15_12. High cholesterol		G15 6. Chronic pain	
	G15 13. HIV/AIDS		(such as low back pain,	
	G15 14. Kidney disease		neck pain, or	
	G15 15. Mental health		Fibromyalgia)	
	condition		G15 7. Depression	
	G15 16. Multiple sclerosis		G15 8. Diabetes	
	G15 17. Osteoarthritis,		G15 9. Heart attack	
	joint pain or inflammation		G15 10. Heart disease	
	G15 18. Osteoporosis or		G15 11. High blood	
	osteopenia		pressure	
	G15_19. Rheumatoid		G15_12. High	
	arthritis		cholesterol	
	G15_20. Seasonal		G15_13. HIV/AIDS	
	allergies		G15_14. Kidney	
	G15_21. Skin cancer		disease	
	G15_22. Sleep disorders		G15_15. Mental health	
	such as sleep apnea or		condition	
	insomnia		G15_16. Multiple	
	G15_23. Stroke		sclerosis	
	G15_23a. COVID-19		G15_17. Osteoarthritis,	
	G15_24. Something else		joint pain or	
	[anchor]		inflammation	
			G15_18. Osteoporosis	
			or osteopenia	
			G15_19. Rheumatoid	
			arthritis	
			G15 20. Seasonal	

			allergies G15_21. Skin cancer G15_22. Sleep disorders such as sleep apnea or insomnia G15_23. Stroke G15_23a. COVID-19 G15_23b. walking difficulties due to artery blockage G15_24. Something else [anchor]	
G16	a: di e: ai di (r di c si si	Addition to Issess non- liagnosed experiences of Inxiety and lepression potential causes of disparities in smoking ressation)	how often have you been bothered by the	1. Not at all 2. Several days 3. More than half the days 4. Nearly every day
G17	th di po to	Added to assess he role of liscrimination ootentially related o stress and moking	G17. In your day-to-day life, how often have any of the following things happened to you? G17_1. You are	

			if they think you are not smart. G17_4. People act as if they are afraid of you. G17_5. You are threatened or harassed. [GRID]	
G18		G17 and G18 are both part of the same scale	G18. What do you think is the <u>main</u> reason for these experiences?	 Your ancestry or national origins Your gender Your race or ethnicity Your age Your religion Your height Your weight Some other aspect of your physical appearance Your sexual orientation Your education or income level A physical disability Other [specify]:
G23	 Heterosexual or straight Gay Lesbian Bisexual Other, please specify 	Revised to reflect HHS recommendation s	Which of the following best represents how you think of yourself?	 Gay (lesbian or gay) Straight, this is not gay (or lesbian or gay) Bisexual Something else I don't know the answer
NG22		Addition to address community context and social connectedness, potentially related to stress and smoking.	NG22 [Grid; S Across] Using the scale below, please tell us how much you agree or disagree with the following statements. NG21a. I feel safe in my area or neighborhood.	 Strongly agree Somewhat agree Neither agree nor disagree Somewhat disagree Strongly disagree

NG2 prob comt neigl
