

As part of the COVID-19 Public Education Campaign market research efforts, the Current Events Tracker (CET) is a flexible survey vehicle designed for easy addition or removal of questions as applicable to the current environment. This wave re-fields questions on parent's COVID concerns and perceptions, updated booster motivations, flu vaccine uptake, and COVID booster and flu shots. New or modified questions include those on understanding differences between boosters and vaccines, annual booster uptake, awareness of updated booster authorization, safety and effectiveness of updated boosters, and testing new messages.