Attachment C: COVID-19 Current Events Tracker – Ipsos Communications

Ipsos Survey Recruitment Email

Default Email Invitation and Reminder Text
Client Overview
Created January 2020

Introduction

This document contains the default text used in email invitations and reminders for KnowledgePanel members.

This text can be customized and modified as needed to fit the needs of the study.

Default English Email Invitation

KnowledgePanel®
The opportunity to be heard.

Dear %%firstname%%,

Thanks for being an integral part of KnowledgePanel! Your latest survey can be accessed by clicking the following link:

%%LINK%%

Depending on your email reader, you may need to copy and paste the link into your web browser.

Our Panel Member Support Center is available if you have questions or comments. You can contact us at our toll-free 1-800-782-6899 number, or simply reply to this email. In order to better serve you, please be sure to include reference **%%ANO%%** in the subject of your message. We are always happy to hear from you!

Thanks,
The KnowledgePanel Team

Participating in KnowledgePanel® gives you the unique opportunity to make your opinions heard among business and policy decision makers. You can express those opinions fully confident that KnowledgePanel is committed to safeguarding your privacy. We will never transfer your personally identifiable information (name, address, phone number) to users of our research without your consent, nor will we ever try to sell you anything.

If you have any questions about our Privacy Policy or practices, you can email us at privacy@knowledgepanel.com.

If you believe you have received this email in error or prefer to opt out from receiving our emails, send a message to KnowledgePanel support at support@knowledgepanel.com or call us toll free at 1-800-782-6899.

© 2020 Ipsos | Panel Relations
1 Upper Pond Rd #D-2, Parsippany, NJ 07054

Default English Email Reminder

KnowledgePanel®
The opportunity to be heard.

Dear %%firstname%%,

We recently sent you a survey. We'd appreciate you taking it at your earliest convenience by using the link below. If you have already completed the survey, thank you and please disregard this email.

%%LINK%%

Depending on your email reader, you may need to copy and paste the link into your web browser.

Thanks,
The KnowledgePanel Team

Participating in KnowledgePanel® gives you the unique opportunity to make your opinions heard among business and policy decision makers. You can express those opinions fully confident that KnowledgePanel is committed to safeguarding your privacy. We will never transfer your personally identifiable information (name, address, phone number) to users of our research without your consent, nor will we ever try to sell you anything.

If you have any questions about our Privacy Policy or practices, you can email us at privacy@knowledgepanel.com.

If you believe you have received this email in error or prefer to opt out from receiving our emails, send a message to KnowledgePanel support at support@knowledgepanel.com or call us toll free at 1-800-782-6899.

© 2020 Ipsos | Panel Relations
1 Upper Pond Rd #D-2, Parsippany, NJ 07054