ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures

CET – Annotated Questionnaire (Wave 7)

> *Note: The questions below are the proposed questions for the seventh wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 7 only. This wave's module is Vaccine Eligibility.This week we have added questions testing the effects of vaccination Calls to Action, as well as address current perceptions of the COVID-19 pandemic.*
>
> *ASPA will provide OMB with updates to the questionnaire for subsequent Waves.*

Standard Questions
Modular Questions
One-Time Questions

HHS Familiarity & Perceptions

For the next section we would like to talk about current events.

// Page Break //

//BASE: All respondents//
Item #: Q1
Question type: Single punch
// Soft Prompt: "We would like your response to this question." //
hhs_fam: How familiar are you with the U.S. Department of Health and Human Services (HHS)?
Variable Label: hhs_fam: Familiarity with HHS

Value	Value Label
1	Not at all familiar
2	Slightly familiar
3	Moderately familiar
4	Very familiar
-99	Refused

// Page Break //

//BASE: hhs_fam= 2, 3, 4, OR -99//
Item #: Q2
Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //
hhs_trust. How much trust do you have in the U.S. Department of Health and Human Services (HHS) to provide you with accurate information about the coronavirus or COVID-19?
Variable Label: hhs_trust: Trust in HHS

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused
-100	Valid skip

// Page Break //

//BASE: All respondents//
Item #: Q3
Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
vacc_off. How much do you trust U.S. federal public health officials to provide reliable information on COVID-19?
Variable Label: vacc_off: Confidence in U.S. public health officials

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused

// Page Break //

//BASE: All respondents//
Item #: Q4
Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
vacc_trust. How much trust do you have that an FDA-authorized COVID-19 vaccine may be safe and effective for you to get?
Variable Label: vacc_trust: Trust in Safety of Vaccine

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q5
Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
beh1_cet. A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. Have you received a COVID-19 vaccine?
Variable Label: beh1: Vaccination behavior

Value	Value Label
0	No, I have not received a COVID-19 vaccine
1	Yes, but I have only received one shot out of the two required shots
2	Yes, I have received all of the required shots
-99	Refused

// Page Break //

//BASE: beh1_cet =0 OR -99//
Item #: Q6
Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
beh2a_cet. What is the likelihood that you will get a COVID-19 vaccine?
Variable Label: beh2a: Intention to get vaccinated

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid Skip

// Page Break //

Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
beh2b_cet. What is the likelihood that you will complete COVID-19 vaccination?
Variable Label: BEH2b_CET: Intention to complete vaccination

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid Skip

// Page Break //

Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
beh3a_cet. A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. How soon will you get vaccinated? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

Variable Label: BEH3a_CET: Wait to get vaccinated

Value	Value Label
1	I will get a vaccine as soon as I can
2	I will wait to get a vaccine for one or more reasons
3	I will never get a COVID-19 vaccine
-99	Refused
-100	Valid Skip

// Page Break //

Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
beh3b_cet. A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. How soon will you get the second required dose? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

Variable Label: BEH3b_CET: Wait to complete vaccination

Value	Value Label
1	I will get the second required dose as soon as I can
2	I will wait to get the second required dose for one or more reasons
3	I will never get the second required COVID-19 dose
-99	Refused
-100	Valid Skip

// Page Break //

//BASE beh3a_cet =2//
Item #: Q10-Q12
Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
beh4_cet. You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.
Variable Label: BEH4_CET: Reasons: Waiting to get vaccinated
//PROGRAMMING NOTE: RANDOMIZE BEH3_1_CET-BEH3_10_CET

Variable Name	Variable Text	Variable Label
beh4_1_cet	I will wait because of my age.	beh4_1_cet: Age
beh4_2_cet	I will wait because of my health status, allergies, or medical history.	beh4_2_cet: Health
beh4_3_cet	I want to know if the vaccine is effective first.	beh4_3_cet: Confirm effectiveness
beh4_4_cet	I am pregnant or expect to become pregnant.	beh4_4_cet: Pregnant
beh4_5_cet	I want to talk to my doctor first.	beh4_5_cet: Talk to doctor first
beh4_6_cet	I want to compare the effectiveness of the different vaccines.	beh4_6_cet: Compare vaccines
beh4_7_cet	I want to see if my friends and family get the vaccine.	beh4_7_cet: Friends/family
beh4_8_cet	I want to see if others who get the vaccine first develop any problems.	beh4_8_cet: Side effects
beh4_9_cet	I want to make sure it is safe for people like me	beh4_9_cet: Confirm

	first.	safety
beh4_10_cet	I want to hear from leaders in my community about the vaccine first.	beh4_10_cet: Hear from leaders
beh4_11_cet	Other	beh4_11_cet: Other

Value	Value Label
0	No
1	Yes
99	Refused
100	Valid skip

// Page Break //

//BASE: beh3a_cet =1//
Item #: Q13
Question Type: Grid
// Soft Prompt: "We would like your response to this question." //
eligibility. How much do you agree or disagree with the following statements?
//PROGRAMMING NOTE: RANDOMIZE eligibility_1 – eligibility_5//

eligibility_1	I know where to look to find out when I am eligible to receive the COVID-19 vaccines.	eligibility _1: Eligibility
eligibility_2	I know what COVID-19 vaccination priority group/phase (e.g., 1b, 1c) I am in.	eligibility _2: Priority group
eligibility_3	I know how to schedule an appointment when it is time for me to get the COVID-19 vaccine.	eligibility _3: How to schedule
eligibility_4	I know where to schedule an appointment when it is time for me to get the COVID-19 vaccine.	eligibility _4: Where to schedule
eligibility_5	I know how to prepare for my eventual COVID-19 vaccine appointments (e.g., what to bring).	eligibility _5: How to prepare

Value	Value Label
1	Strongly disagree

2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: beh3a_cet =1//
Item #: Q14-Q16
Question Type: Grid
// Soft Prompt: "We would like your response to this question." //
eligible_sources. Which of the following sources have you used to find out about COVID-19 vaccine eligibility and distribution? Select all that apply.
//PROGRAMMING NOTE: RANDOMIZE eligible_sources_1-eligible_sources_10//

eligible_sources_1	Your state health department	eligible_sources_1: State
eligible_sources_2	Your county/city health department	eligible_sources _2: County/city
eligible_sources_3	National public health departments (e.g., CDC, HHS)	eligible_sources _3: National public health departments
eligible_sources_4	Local or national chain pharmacies	eligible_sources _4: Pharmacies
eligible_sources_5	Health care providers	eligible_sources _5: Health care providers
eligible_sources_6	Advertising campaigns	eligible_sources _6: Ad campaigns
eligible_sources_7	Family members	eligible_sources _7: Family
eligible_sources_8	Friends	eligible_sources _8: Friends
eligible_sources_9	Coworkers	eligible_sources _9:

		Coworkers
eligible_sources_10	Your employer	eligible_sources _10: Employer
eligible_sources_11	Other	eligible_sources _11: Other
eligible_sources_12	None of the above, I have not looked for information on vaccine eligibility or distribution	eligible_sources _12: None

Value	Value Label
0	No
1	Yes
-99	Refused
-100	Valid skip

// Page Break //

//BASE: SHOW IF AT LEAST ONE RESPONSE FROM eligible_sources_1-eligible_sources_6= 1. PIPE "YES" RESPONSES //
Item #: Q17-Q18
Question Type: Multi-Punch Grid
// Soft Prompt: "We would like your response to this question." //
eligible_sources. From which of the following sources did you see or hear about vaccine eligibility and distribution? Select all that apply.
//PROGRAMMING NOTE: MATCH ORDER OF eligible_sources_1-eligible_sources_6. //

source_1	Your state health department	eligible_sources_1: State
source_2	Your county/city health department	eligible_sources_2: County/city
source_3	National public health departments (e.g., CDC, HHS)	eligible_sources_3: National public health departments
source_4	Local or national chain pharmacies	eligible_sources_4: Pharmacies

source_5	Health care providers	eligible_sources_5: Health care providers
source_6	Advertising campaigns	eligible_sources_6: Ad campaigns

Value	Value Label
1	Website
2	Newspaper (online or print)
3	Social media
4	Television
5	Radio
6	Other

Value	Value Label
0	No
1	Yes
-99	Refused
-100	Valid skip

// Page Break //

//PROGRAMMING NOTE: RANDOMIZE PRESENTATION OF cta_respectful, cta_relatability, cta_likability & cta_uptake. RANDOMIZE OPTIONS OF FIRST QUESTION AND PRESERVE THAT RANDOMIZATION ACROSS ALL FIVE QUESTIONS.//

//BASE: All respondents//
Item #: Q19
Question Type: Grid
// Soft Prompt: "We would like your response to this question." //
cta_respectful.

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below messages, how much do you agree or disagree with this statement: "This message is respectful."

For this question, assume there is enough vaccine so that everyone who wants it can get it.

//PROGRAMMING NOTE: PRESERVE RANDOMIZATION//

cta_respectful_1	Get vaccinated. Go to www.cdc.gov/coronavirus	cta_respectful_1: Get vaccinated
cta_respectful_2	Get your free vaccination. Go to www.cdc.gov/coronavirus	cta_respectful_2: Free vaccination
cta_respectful _3	Get the facts about effective COVID-19 vaccines. Go to www.cdc.gov/coronavirus	cta_respectful_3: Facts about vaccines
cta_respectful _4	Find a vaccine near you. Go to www.cdc.gov/coronavirus	cta_respectful_4: Find a vaccine
cta_respectful _5	Schedule a vaccination appointment. Go to www.cdc.gov/coronavirus	cta_respectful_5: Schedule appointment

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: All respondents//

// Page Break //

//BASE: All respondents//
Item #: Q20
Question Type: Grid
// Soft Prompt: "We would like your response to this question." //
cta_relatability.

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below messages, how much do you agree or disagree with this statement: "This message is for everyone, including me."

For this question, assume there is enough vaccine so that everyone who wants it can get it.

//PROGRAMMING NOTE: PRESERVE RANDOMIZATION//

cta_relatability_1	Get vaccinated. Go to www.cdc.gov/coronavirus	cta_relatability_1: Get vaccinated
cta_relatability_2	Get your free vaccination. Go to www.cdc.gov/coronavirus	cta_relatability_2: Free vaccination
cta_relatability _3	Get the facts about effective COVID-19 vaccines. Go to www.cdc.gov/coronavirus	cta_relatability_3: Facts about vaccines
cta_relatability _4	Find a vaccine near you. Go to www.cdc.gov/coronavirus	cta_relatability_4: Find a vaccine
cta_relatability _5	Schedule a vaccination appointment. Go to www.cdc.gov/coronavirus	cta_relatability_5: Schedule appointment

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree

-99	Refused
-100	Valid Skip

// Page Break //

//BASE: All respondents//
Item #: Q21
Question Type: Grid
// Soft Prompt: "We would like your response to this question." //
cta_likability.

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below messages, how much do you agree or disagree with this statement: "I like this message."

For this question, assume there is enough vaccine so that everyone who wants it can get it.

//PROGRAMMING NOTE: PRESERVE RANDOMIZATION//

cta_likability_1	Get vaccinated. Go to www.cdc.gov/coronavirus	cta_likability_1: Get vaccinated
cta_likability_2	Get your free vaccination. Go to www.cdc.gov/coronavirus	cta_likability_2: Free vaccination
cta_likability _3	Get the facts about effective COVID-19 vaccines. Go to www.cdc.gov/coronavirus	cta_likability_3: Facts about vaccines
cta_likability _4	Find a vaccine near you. Go to www.cdc.gov/coronavirus	cta_likability_4: Find a vaccine
cta_likability _5	Schedule a vaccination appointment. Go to www.cdc.gov/coronavirus	cta_likability_5: Schedule appointment

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree

4	Agree
5	Strongly agree
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: beh1_cet=0 OR -99//
Item #: Q22
Question Type: Grid
// Soft Prompt: "We would like your response to this question." //
cta_uptake.

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below messages, please indicate whether the message would make you more likely, less likely, or not affect whether you would get the vaccine?

For this question, assume there is enough vaccine so that everyone who wants it can get it.

//PROGRAMMING NOTE: RANDOMIZE cta_uptake_1 – cta_uptake_5//

cta_uptake_1	Get vaccinated. Go to www.cdc.gov/coronavirus	cta_uptake_1: Get vaccinated
cta_uptake_2	Get your free vaccination. Go to www.cdc.gov/coronavirus	cta_uptake_2: Free vaccination
cta_uptake _3	Get the facts about effective COVID-19 vaccines. Go to www.cdc.gov/coronavirus	cta_uptake_3: Facts about vaccines
cta_uptake _4	Find a vaccine near you. Go to www.cdc.gov/coronavirus	cta_uptake_4: Find a vaccine
cta_uptake _5	Schedule a vaccination appointment. Go to www.cdc.gov/coronavirus	cta_uptake_5: Schedule appointment

Value	Value Label
1	Much less likely

2	Less likely
3	Slightly less likely
4	Doesn't change the likelihood
5	Slightly more likely
6	More likely
7	Much more likely
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: All respondents//
Item #: Q23
Question Type: Grid
// Soft Prompt: "We would like your response to this question." //
pandem_percep. How much do you agree or disagree with the following statements in regard to the COVID-19 pandemic?
//PROGRAMMING NOTE: RANDOMIZE pandem_percep_1-pandem_percep_5//

Variable Name	Variable Text	Variable Label
pandem_percep_1	The number of COVID-19 cases per day in the US will continue to decline over the coming months.	pandem_percep_1: Cases Decline
pandem_percep_2	There will be another spike in COVID-19 cases before the end of 2021.	pandem_percep_2: Spike in Cases
pandem_percep_3	The number of people I know personally that were diagnosed with COVID-19 last two months has decreased.	pandem_percep_3: Know Personally
pandem_percep_4	I feel better about the COVID-19 pandemic today than I did 2 months ago.	pandem_percep_4: Feel Better
pandem_percep_5	I am less concerned about getting diagnosed with COVID-19 today than I was 2 months ago.	pandem_percep_5: Less Concerned

Value	Value Label

1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

//BASE: All respondents//
Item #: Q24
Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
pandem_return. When do you anticipate being able to return to all of your pre-pandemic activities without any restrictions (e.g., mask-wearing, distancing)?

Value	Value Label
1	I have already returned to most of my pre-pandemic activities
2	In the next 1-2 months
3	In the next 3-6 months
4	In the next 7-12 months
5	1 to 2 years from now
6	More than 2 years from now
7	Never
-99	Refused