

# ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



## CET – Annotated Questionnaire (Wave 76)

Note: The questions below are the proposed questions for the 76<sup>th</sup> wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in this wave only or are being asked again to update data on a variable of interest. We will be fielding questions about updated boosters and flu and COVID vaccines.

For the next section we would like to talk about current events.

// Page Break //

//BASE: All respondents//

Item #: Q1

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh1\_cet\_r: Have you received a COVID-19 vaccine?

Variable Label: beh1\_cet\_r: Vaccination behavior

Value	Value Label
0	No, I have not received a COVID-19 vaccine
1	Yes, but I have only received one shot out of the two required shots
2	Yes, I have received all of the required shots
-99	Refused

// Page Break //

//BASE: beh1\_cet\_r=1 or 2//

Item #: Q2

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

vaccine\_id: Which COVID-19 vaccine did you receive?

Variable Label: vaccine\_id: Vaccine ID

Value	Value Label
2	Johnson & Johnson/Janssen
3	Moderna
4	Pfizer-BioNTech
6	Novavax
5	Other
99	I do not remember

-99	Refused
-100	Valid skip

// Page Break //

//BASE: beh1\_cet\_r=2//

Item #: Q3

Question Type: Dropdown menu

// Soft Prompt: "We would like your response to this question." //

**fully\_vacc\_date2:** Approximately when did you receive your final COVID-19 vaccine dose?

Final vaccine dose refers to either the second dose of the Pfizer, Moderna, or Novavax vaccine, or the single dose of the Johnson & Johnson vaccine.

Please do not consider booster shots for this question. If you do not remember the exact date, give your best guess.

**Variable Label:** fully\_vacc\_date2: Date of vaccination

Participants select date from range: December 1, 2020 to present

// Page Break //

//BASE: beh1\_cet\_r=2//

Item #: Q4

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**booster\_uptake5:** U.S. health officials and medical experts now recommend COVID-19 vaccine booster shots. Have you received a COVID-19 vaccine booster shot?

**Variable Label:** booster\_uptake5: Booster uptake – Fall 2022

Value	Value Label
0	No
1	Yes, I have received 1 booster shot
2	Yes, I have received 2 booster shots
3	Yes, I have received 3 booster shots
-99	Refused
-100	Valid skip

// Page Break //

//BASE: (booster\_uptake4=0 & vaccine\_id=2 & fully\_vacc\_date2=before July 9, 2022) OR (booster\_uptake4=0 & vaccine\_id=3-4 & fully\_vacc\_date2=before April 9, 2022) //

Item #: Q5

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**booster\_elig\_uptake3:** You are currently eligible to receive a COVID-19 vaccine booster shot. What is the likelihood that you will get one?

**Variable Label:** booster\_elig\_uptake4: Booster uptake likelihood – eligible adults

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused

-100	Valid skip
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// Page Break //

//BASE: (booster\_uptake4=0 & vaccine\_id=2 & fully\_vacc\_date2=July 9, 2022 or later) OR  
(booster\_uptake4=0 & vaccine\_id=3-4 & fully\_vacc\_date2=April 9, 2022 or later)

Item #: Q6

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**booster\_likely\_v2:** What is the likelihood that you will get a COVID-19 vaccine booster shot when eligible?

**Variable Label:** booster\_likely\_v2: Booster uptake likelihood – not yet eligible

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid skip

// Page Break //

//BASE: All respondents//

Item #: Q7

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**booster\_vaxx:** Which of the following statements best reflects your understanding of the terms "vaccine" and "booster"?

//PROGRAMMING NOTE: RANDOMIZE response options//

**Variable Label:** booster\_vaxx: Booster vs. vaccine differences

Value	Value Label
1	"Vaccine" and "booster" mean the same thing to me.
2	"Vaccine" and "booster" mean different things to me.
3	Not sure [ANCHOR]
-99	Refused

//PAGE BREAK//

//BASE: booster\_vaxx=2//

Item #: Q8

Question Type: Open-ended

// Soft Prompt: "We would like your response to this question." //

**boost\_vaxx\_oe:** In your own words, what is the difference between a vaccine and a booster?

//PAGE BREAK//

//BASE beh1\_cet\_r=2//

Item #: Q9

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**booster\_annual:** If it were recommended by U.S. public health officials, how likely would you be to get a COVID-19 vaccine booster once a year?

**Variable Label:** booster\_annual: Likelihood of getting booster annually

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid skip

// Page Break //

//BASE: All respondents//

Item #: **Q10**

**Question Type:** Single punch

// Soft Prompt: "We would like your response to this question." //

**boost\_auth:** Have you heard that the FDA recently authorized updated COVID-19 vaccines for people ages 12 and older who have received their primary vaccine series?

Value	Value Label
0	No
1	Yes
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: **Q11**

**Question Type:** Single punch grid

// Soft Prompt: "We would like your response to this question." //

**booster\_term:** The FDA recently authorized an updated formula of COVID-19 mRNA vaccines for people 12 and older who have received their primary vaccine series. We are interested in your opinion about some terms that may be used to describe these updated vaccines.

In your opinion, how clearly does each of the following terms describe these vaccines?

//PROGRAMMING NOTE: RANDOMIZE response options//

Variable Name	Variable Text	Variable Label
<b>booster_term_vaxx</b>	Updated vaccine	booster_term_vaxx: Updated vaccine
<b>booster_term_boost</b>	Updated booster	booster_term_boost: Updated booster
<b>booster_term_vaxxboost</b>	Updated vaccine booster	booster_term_vaxxboost: Updated vaccine booster
<b>booster_term_shot</b>	Updated shot	booster_term_shot: Updated shot

Value	Value Label
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1	Not at all clearly
2	Not so clearly
3	Slightly clearly
4	Somewhat clearly
5	Very clearly
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q12

Question Type: Ranked choice

// Soft Prompt: "We would like your response to this question." //

**booster\_cta:** We would like your feedback on a set of messages about COVID-19 boosters. Please rank the following messages from 1 to 4, with 1 being the message you think is most likely to motivate someone to get a booster, and 4 being the message you think is least likely to motivate someone to get a booster.

Drag the messages to reorder them.

//PROGRAMMING NOTE: RANDOMIZE response options//

Variable Label: booster\_cta: Most motivating to get a booster

Value	Value Label
1	Get your annual COVID vaccine now.
2	Get your winter COVID vaccine now.
3	Get your seasonal COVID vaccine now.
4	Get your updated COVID vaccine now.
-99	Refused

// Page Break //

//BASE: beh1\_cet\_r=0 OR -99//

Item #: Q13

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh2a\_cet:** What is the likelihood that you will get a COVID-19 vaccine?

Variable Label: beh2a: Intention to get vaccinated

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: beh1\_cet\_r=0 OR -99//

Item #: Q14

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh3a\_cet\_r:** How soon will you get vaccinated?

**Variable Label:** beh3a\_cet\_r: Wait to get vaccinated

Value	Value Label
1	I will get a vaccine as soon as I can
2	I will wait to get a vaccine for one or more reasons
3	I will never get a COVID-19 vaccine
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: All respondents//

Item #: **Q15**

Question Type: Multi punch

// Soft Prompt: "We would like your response to this question." //

**parent:** Are you the parent of a child or children in the following age groups?

**Variable Label:** parent: Parent of children in following age groups

Value	Value Label
1	Younger than 6 months old
2	6 months to <2 years old
3	2 to 4 years old
4	5 to 11 years old
5	12 to 15 years old
6	16 to 17 years old
99	None of the above, I do not have children in those age groups [EXCLUSIVE]
-99	Refused

// Page Break //

//BASE: parent=2-6//

Item #: **Q16**

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question." //

**child\_vaxxed\_2:** Has your child(ren) in the following age group(s) received a COVID-19 vaccine?

*Note: If you have more than one child in the same age group, please answer for at least one of them.*

\*Children ages 6 months–4 years old who received a Pfizer vaccine have **3 doses** included in their vaccine series. Children ages 5–17 years old who received a Pfizer vaccine, or children of any age who received a Moderna vaccine, have **2 doses** included in their vaccine series.

Variable Name	Variable Text	Variable Label
<b>child_vaxxed_2_2</b>	6 months to <2 years old [ONLY SHOW IF parent=2]	child_vaxxed_2_2: 6 months to <2 years old
<b>child_vaxxed_2_3</b>	2 to 4 years old [ONLY SHOW IF parent=3]	child_vaxxed_2_3: 2 to 4 years old
<b>child_vaxxed_2_4</b>	5 to 11 years old [ONLY SHOW IF parent=4]	child_vaxxed_2_4: 5 to 11 years old
<b>child_vaxxed_2_5</b>	12 to 15 years old [ONLY SHOW IF parent=5]	child_vaxxed_2_5: 12 to 15 years old

	parent=5]	
child_vaxxed_2_6	16 to 17 years old [ONLY SHOW IF parent=6]	child_vaxxed_2_6: 16 to 17 years old

Value	Value Label
0	No, has not received a COVID-19 vaccine
1	Yes, has started <b>but not yet finished</b> their vaccine series.*
2	Yes, has received <b>all</b> of the required shots in their vaccine series.*
-99	Refused
-100	Valid skip

// Page Break //

//BASE: child\_vaxxed\_2\_4=2 AND/OR child\_vaxxed\_2\_5=2 AND/OR child\_vaxxed\_2\_6=2//

Item #: Q17

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question." //

**child\_boosted:** Has your child(ren) in the following age group(s) received a COVID-19 vaccine booster shot?

*Note: If you have more than one child in the same age group, please answer for at least one of them.*

Variable Name	Variable Text	Variable Label
child_boosted_4	5 to 11 years old [ONLY SHOW IF child_vaxxed_2_4=2]	child_boosted_4: 5 to 11 years old
child_boosted_5	12 to 15 years old [ONLY SHOW IF child_vaxxed_2_5=2]	child_boosted_5: 12 to 15 years old
child_boosted_6	16 to 17 years old [ONLY SHOW IF child_vaxxed_2_6=2]	child_boosted_6: 16 to 17 years old

Value	Value Label
0	No, has not received a COVID-19 vaccine booster shot
1	Yes, has received a COVID-19 vaccine booster shot
-99	Refused
-100	Valid skip

// Page Break //

//BASE: parent=1-6//

Item #: Q18

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question." //

**child\_covid\_concern:** How concerned are you about your child(ren) in the following age groups getting COVID-19?

*Note: If you have more than one child in the same age group, please answer for at least one of them.*

//PROGRAMMING NOTE: PIPE 1-6 responses from parent//



Variable Name	Variable Text	Variable Label
child_covid_concern_1	Younger than 6 months old	child_covid_concern_1: Younger than 6 months old
child_covid_concern_2	6 months to <2 years old	child_covid_concern_2: 6 months to <2 years old
child_covid_concern_3	2 to 4 years old	child_covid_concern_3: 2 to 4 years old
child_covid_concern_4	5 to 11 years old	child_covid_concern_4: 5 to 11 years old
child_covid_concern_5	12 to 15 years old	child_covid_concern_5: 12 to 15 years old
child_covid_concern_6	16 to 17 years old	child_covid_concern_6: 16 to 17 years old

Value	Value Label
1	Not concerned
2	Slightly concerned
3	Somewhat concerned
4	Very concerned
-99	Refused

// Page Break //

//BASE: parent=1-6//

Item #: Q19

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question." //

**vacc\_child\_parent:** COVID-19 vaccines have been authorized for children as young as 6 months old. How likely are you to get your child(ren) in the following age group(s) vaccinated? [PIPE TEXT IF parent=1: If a vaccine was authorized and available for children younger than 6 months old, how likely would you be to get your child under 6 months old vaccinated?]

*Note: If you have more than one child in the same age group, please answer for at least one of them.*

//PROGRAMMING NOTE: PIPE 1-6 responses from parent//

Variable Name	Variable Text	Variable Label
vacc_child_parent_6m	Younger than 6 months old	vacc_child_parent_6m: Younger than 6-months-old
vacc_child_parent_6mto2	6 months to <2 years old [ONLY SHOW IF child_vaxxed_2_2=0 or -99]	vacc_child_parent_6mto2: 6 months- to 2-years-old
vacc_child_parent_2to4	2 to 4 years old [ONLY SHOW IF child_vaxxed_2_3=0 or -99]	vacc_child_parent_2to4: 2- to 4-years-old
vacc_child_parent_5to11	5 to 11 years old [ONLY SHOW IF child_vaxxed_2_4=0 or -99]	vacc_child_parent_5to11: 5- to 11-years-old
vacc_child_parent_12to15	12 to 15 years old [ONLY SHOW IF child_vaxxed_2_5=0 or -99]	vacc_child_parent_12to15: 12- to 15-years-old
vacc_child_parent_16to17	16 to 17 years old [ONLY SHOW IF child_vaxxed_2_6=0 or -99]	vacc_child_parent_16to17: 16- to 17-years-old



Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: parent=1-6//

Item #: Q20

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question." //

**child\_vaccine\_concern:** How concerned are you about your child(ren) in the following age groups having any side effects from a COVID-19 vaccine?

*Note: If you have more than one child in the same age group, please answer for at least one of them.*

//PROGRAMMING NOTE: PIPE 1-6 responses from parent//

Variable Name	Variable Text	Variable Label
child_vaccine_concern_1	Younger than 6 months old	child_vaccine_concern_1: Younger than 6 months old
child_vaccine_concern_2	6 months to <2 years old [ONLY SHOW IF child_vaxxed_2_2=0 or -99]	child_vaccine_concern_2: 6 months to <2 years old
child_vaccine_concern_3	2 to 4 years old [ONLY SHOW IF child_vaxxed_2_3=0 or -99]	child_vaccine_concern_3: 2 to 4 years old
child_vaccine_concern_4	5 to 11 years old [ONLY SHOW IF child_vaxxed_2_4=0 or 99]	child_vaccine_concern_4: 5 to 11 years old
child_vaccine_concern_5	12 to 15 years old [ONLY SHOW IF child_vaxxed_2_5=0 or 99]	child_vaccine_concern_5: 12 to 15 years old
child_vaccine_concern_6	16 to 17 years old [ONLY SHOW IF child_vaxxed_2_6=0 or 99]	child_vaccine_concern_6: 16 to 17 years old

Value	Value Label
1	Not at all concerned
2	Slightly concerned
3	Somewhat concerned
4	Very concerned
-99	Refused
-100	Valid skip

// Page Break //

//BASE: All respondents//

Item #: Q21

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question." //

**boost\_motiv:** The FDA recently authorized updated COVID-19 vaccines for people ages 12 and older who have received their primary vaccine series. Thinking about updated COVID-19 vaccines, how much do you agree or disagree with the following statements?

**//PROGRAMMING NOTE: randomize variables in grid//**

Variable Name	Variable Text	Variable Label
boost_update_perc2_1	Updating COVID-19 vaccines annually like flu vaccines makes sense.	boost_update_perc2_1: Annual update makes sense
boost_update_perc2_2	I trust the FDA would only authorize the updated COVID-19 vaccines if they were safe and effective.	boost_update_perc2_2: Trust FDA
boost_update_perc2_3	I am confident that the updated COVID-19 vaccines are safe.	boost_update_perc2_3: Confident safe
boost_update_perc2_4	I am confident that the updated COVID-19 vaccines are effective.	boost_update_perc2_4: Confident effective
boost_update_perc2_5	I am confident in the testing that was done before the updated COVID-19 vaccine was authorized.	boost_update_perc2_5: Confident in testing
boost_update_perc2_6	A single annual COVID-19 vaccine should provide a high degree of protection against serious illness all year.	boost_update_perc2_6: Year-long protection

Value	Value Label
1	Strongly disagree
2	Somewhat disagree
3	Neither agree nor disagree
4	Somewhat agree
5	Strongly agree
-99	Refused

**// Page Break //**

**//BASE: beh1\_cet\_r=2//**

**Item #: Q22**

**Question Type:** Single punch grid

**// Soft Prompt: "We would like your response to this question."//**

**boost\_motiv:** Please indicate how much you agree or disagree with the following statements about updated COVID-19 vaccines.

**//PROGRAMMING NOTE: randomize variables in grid//**

Variable Name	Variable Text	Variable Label
boost_motiv_1	I got/plan to get an updated COVID-19 vaccine because I am concerned about waning immunity to COVID-19.	boost_motiv_1: Waning immunity
boost_motiv_2	I got/plan to get an updated COVID-19 vaccine because it is recommended by U.S. health officials.	boost_motiv_2: Recommended by officials
boost_motiv_3	I got/plan to get an updated COVID-19 vaccine because it will give me extra protection while gathering with family and friends for the holidays.	boost_motiv_3: Holiday protection

boost_motiv_4	I got/plan to get an updated COVID-19 vaccine because it will make me feel more comfortable going out in public for things like shopping, attending events, or traveling.	boost_motiv_4: Comfort in public
boost_motiv_5	I would be more likely to get an updated COVID-19 vaccine if it were recommended by my doctor.	boost_motiv_5: Recommended by doctor
boost_motiv_6	I got/plan to get an updated COVID-19 vaccine because it will protect me against a potential surge in COVID cases this winter.	boost_motiv_6: Winter surge

Value	Value Label
1	Strongly disagree
2	Somewhat disagree
3	Neither agree nor disagree
4	Somewhat agree
5	Strongly agree
-99	Refused
-100	Valid skip

// Page Break //

//BASE: All respondents//

Item #: Q23

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

flu\_vacc\_uptake2: In how many of the past five years have you gotten an annual flu vaccine?

Variable Label: flu\_vacc\_uptake2: Received flu vaccine

Value	Value Label
0	Never
1	One year
2	Two years
3	Three years
4	Four years
5	Five years
-99	Refused

//BASE: beh1\_cet\_r=2//

Item #: Q24

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question." //

flu\_cov: The FDA recently authorized updated COVID-19 vaccines for people ages 12 and older who have received their primary vaccine series. Thinking about updated COVID-19 vaccines, how much do you agree or disagree with the following statements?

//PROGRAMMING NOTE: randomize variables in grid//

Variable Name	Variable Text	Variable Label
flu_cov_1	I would be concerned about increased side effects from getting an updated COVID-19 vaccine at the	flu_cov_1: Increased side effects

	same time as my annual flu shot.	
flu_cov_2	If my doctor recommended it, I would get an updated COVID-19 vaccine at the same time as my annual flu shot.	flu_cov_2: Doctor recommended
flu_cov_3	I think it is safe to get a flu shot at the same time as an updated COVID-19 vaccine.	flu_cov_3: Safe to get both
flu_cov_4	I would prefer to get an updated COVID-19 vaccine at the same time as my annual flu shot.	flu_cov_4: Prefer to get both
flu_cov_5	I would be more likely to get an updated COVID-19 vaccine if it were offered every year, like the annual flu shot.	flu_cov_5: More likely to get annually

Value	Value Label
1	Strongly disagree
2	Somewhat disagree
3	Neither agree nor disagree
4	Somewhat agree
5	Strongly agree
-99	Refused
-100	Valid skip

// Page Break //

//BASE: All respondents//

Item #: Q25

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question."//

ptn\_w76: We are interested in your opinion of a few messages about COVID-19 vaccines or boosters.

For each of the below messages, please indicate how much you agree or disagree with the following statement:

**"I would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines or boosters."**

//PROGRAMMING NOTE: randomize variables in grid//

Variable Name	Variable Text	Variable Label
ptn_w76_1	You can get a booster brand that's different from your initial vaccine brand. For example, if you got Pfizer for your first two doses, you can get Moderna for your booster.	ptn_w76_1: Mix and match
ptn_w76_2	More than 300 people are dying every day from COVID, which means COVID is still a significant health threat for many Americans.	ptn_w76_2: 300 people a day
ptn_w76_3	Soon, you'll be able to get an Omicron-specific COVID vaccine to strengthen your protection against the variants that are infecting people now.	ptn_w76_3: Omicron-specific booster
ptn_w76_4	The best way to protect your child from COVID in school is to get them vaccinated and boosted.	ptn_w76_4: Protect children
ptn_w76_5	You can still get the updated COVID-19 vaccine and	ptn_w76_5: Booster

	the flu vaccine at the same time.	and flu shot
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Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused