

SURVEY INVITATION FOR PARTNER SAMPLE:

Dear XX,

In 2022, as we continue to face the increasing frequency and intensity of weather- and climate-related events, we need to work together to protect and improve the preparedness of our citizens, especially the most vulnerable groups.

NWS invites you to participate in this survey to understand your weather- and climate-related data needs and preferences as it relates to weather websites.

The survey will take no more than 10-15 minutes to complete. Your responses will remain anonymous and confidential, and the results will be analyzed by Forrester Research, an independent market research company, and reported to NWS in aggregate form only. Please follow the link to complete the survey:

[\[INSERT LINK\]](#)

Please do not reply to this email. We are unable to respond to inquiries sent to this address. For immediate answers to your questions, [\[insert instructions or email\]](#).

Thank you for your collaboration,

Xxxx

SURVEY REMINDER FOR PARTNER SAMPLE:

Hello [\[name\]](#),

Last week you received a survey asking for your input on your weather- and climate-related data needs and preferences as it relates to weather websites.

If you have not already had a chance to share your feedback, please make sure to complete this survey by [\[date\]](#) by clicking the button below.

Please do not reply to this email. We are unable to respond to inquiries sent to this address. For immediate answers to your questions, [\[insert instructions or email\]](#).

Thank you for your participation, and we look forward to hearing from you.