

Attachment B: COVID-19 Attitudes and Beliefs Survey – NORC Consent Form

ONLINE CONSENT SCREEN TO JOIN THE AMERISPEAK PANEL

Welcome to NORC, AT THE UNIVERSITY OF CHICAGO'S LEADING OPINION SHARING PLATFORM

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AmeriSpeak Registration

You're one step away from being a member of the leading opinion sharing platform. Complete the portal account creation below and get started receiving AmeriPoints rewards.

To get started, enter the AmeriSpeak PIN in the field below.

PIN

Your AmeriSpeak Pin

Your PIN is a unique 8-digit number used to identify your account. It can be found in your invitation card or letter.

Residential ZIP Code (5-digits)

First Name

Last Name

Age

Select Age Range ▼

Email Address

Confirm Email Address

Create Password [Password rules](#)

Confirm Password

Your privacy is important to us

Keeping your personal information private is important to you and to us. We take special security precautions to protect your personally identifiable information.

We use your email as your unique identifier and never share it with others. For more information, see our [Privacy Policy](#).

How Does AmeriSpeak from NORC Work?

- Your participation in AmeriSpeak and in any AmeriSpeak survey is voluntary. You may leave AmeriSpeak at any time.
- AmeriSpeak will invite you to participate in surveys at your convenience.
- We protect your privacy as described in our [Privacy Policy](#) and in our mailing to your household.
- Your membership in AmeriSpeak is governed by our [Terms and Conditions](#).

[Create Account](#)

TELEPHONE CONSENT LANGUAGE TO JOIN THE AMERISPEAK PANEL

Thank you! Your participation in AmeriSpeak is voluntary. You may choose not to answer any questions you don't wish to answer. You may withdraw your participation in AmeriSpeak at any time. We take all possible steps to protect your privacy, and we will use your answers only for statistical research. NORC will not share information that would disclose your identity with any clients unless you give us permission to do so.

In appreciation for your participation, you will receive <> AmeriPoints worth \$[INCENTDLR] for completing your first survey. You will receive between 2,000-5,000 AmeriPoints, which can be redeemed for rewards worth between \$2 and \$5 for additional surveys you complete. If this is agreeable to you, I'd like to continue now unless you have any further questions.

01. Yes, agreed – [CONTINUE TO RECRUIT]
02. No, does not agree – [TERMINATE CALL AND DISPLAY: Unfortunately, we won't be able to enroll you right now as we need your consent to complete your registration. PAUSE. Thank you for talking to us. If you have any questions, you can contact AmeriSpeak at 800-860-1178.]