

## Strategic Programs Branch Website User Survey

### A. Introduction

The National Agricultural Library (NAL) is conducting a survey of website users. The information gathered by this survey will help us with content development and website design. This survey consists of 12 questions. It will take 8 minutes to complete. Thank you for your time.

NOTE: Public reporting burden for this collection of information is estimated to average 8 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: NAL, Digital Library Branch, 10301 Baltimore Ave., Beltsville, MD 20705-2351, ATTN: PRA (0518-0040) Sandra Ball. Do not return the completed form to this address.

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## B. Tell us about you!

### 1. What best describes you?

- Administrative assistant or program support personnel
- Administrator or program manager
- Business owner
- Dietitian or nutrition professional
- Farmer or rancher
- Health care provider
- Lawyer
- Librarian or information specialist
- Parent, guardian, or caregiver
- Policy maker or legislator
- Programmer or computer specialist
- Researcher, scientist, or analyst
- Student
- Teacher
- Veterinarian
- Writer or reporter
- Other (please specify):

### 2. What is your affiliation?

- No affiliation, private individual
- Educational Institution: K-12
- Educational Institution: College or university
- Association or non-profit organization
- For-profit organization or business
- International organization
- Media
- US Government: White House or Congress
- US Government: USDA
- US Government: Other Federal agency
- US Government: State agency
- US Government: Local agency
- US Government: Tribal agency
- Non-US Government
- Other (please specify):

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## C. Website Questions

3. Overall, how well does our website meet your needs?

- Extremely well
- Very well
- Somewhat well
- Not so well
- Not at all well

4. How visually appealing is our website?

- Extremely appealing
- Very appealing
- Somewhat appealing
- Not so appealing
- Not at all appealing

5. How satisfied are you with the look and feel of our website?

- Extremely satisfied
- Very satisfied
- Somewhat satisfied
- Not so satisfied
- Not at all satisfied

6. How easy was it to use our website?

- Extremely easy
- Very easy
- Somewhat easy
- Not so easy
- Not at all easy

7. When looking for information on our website, you ...

- Searched using the search box
- Browsed using menus, tabs, links, etc.
- Both browsed and searched
- Neither - I followed a direct link to the content

8. How easy was it to find what you were looking for on our website?

- Extremely easy
- Very easy
- Somewhat easy
- Not so easy
- Not at all easy

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9. How well does our information meet your needs?

- Extremely well
- Very well
- Somewhat well
- Not so well
- Not at all well

10. How would you rate the quality of the information on our website?

- Very high quality
- High quality
- Neither high nor low quality
- Low quality
- Very low quality

11. How likely are you to recommend our website to your colleagues, friends, or family?

- Extremely likely
- Very likely
- Somewhat likely
- Not so likely
- Not at all likely

12. Do you have any other comments about how we can improve our website?