

Survey Following the National Test of the Wireless Emergency Alert (WEA) System

OMB Control Number: **1660 - NW151 (Temporary #)**

Attachment A

WEA National Test Survey Instrument

2022_11_04

NOTE: This survey is designed with a 2023 national test in mind, with exact date yet to be determined. To facilitate review, we have inserted a hypothetical national test date and time of June 18, 2023, 6:00 PM EST.

Screener

1. Do you currently have a working cell phone?

- Yes
- No **à If No, Code Ineligible**
- Don't know **à If Don't know, Code Ineligible**

Phone and Carrier

2. If you have multiple cell phones, answer the following questions for what you consider your primary cell phone, or the one you use the most.

What is the carrier for your primary cell phone? That is, what company provides your cell phone service? If you do not know, please choose "don't know." (select one)

- AT&T
- Boost
- Cricket
- Metro by T-Mobile
- Straight Talk
- T-Mobile/Sprint
- TracFone
- US Cellular
- Verizon
- Other (Please specify: _____)
- Don't Know

3. What brand is your primary cell phone? If you do not know, please choose "don't know." (select one)

- Alcatel
- Apple/iPhone
- Google
- Kyocera
- LG
- Motorola
- Nokia
- OnePlus
- Samsung
- Other (Please specify: _____)
- Don't know

4. [Q4, Q4B, and Q4C ARE CONDITIONAL BASED ON RESPONSE TO Q3. NOKIA IS SHOWN AS AN EXAMPLE]

[If brand=Nokia] What kind of Nokia phone do you have? If you do not know, please choose "don't know." (select one)

- 3.1
- C2 Tava or C5 Endi
- Journey
- Lumia
- Maui or Myra
- Wonder
- Other (Please specify: _____)
- Don't know

4B. [If Nokia=1 3.1] What kind of Nokia 3.1 phone do you have? If you do not know, please choose "don't know." (select one)

- 3.1 A
- 3.1 C
- 3.1 Plus
- Other (Please specify: _____)
- Don't know

4C. [If Nokia=3 Journey] What kind of Nokia Journey phone do you have? If you do not know, please choose "don't know." (select one)

- Journey L
- Journey V
- Other (Please specify: _____)
- Don't know

5. How confident were you in selecting what kind of phone you have?

- Very confident
- Somewhat confident
- A bit confident

Not at all confident

WEA Performance

- 6. A test alert was sent on June 18, 2023 at 6:00 PM EST by the Federal Emergency Management Agency (FEMA) to cell phones across the United States. It looked similar to one of the following.**

[show labeled graphics of short and long versions of the test alert. Images will include alternative text for screen readers.]

Did you get this test alert on your primary cell phone?

- Yes, short version
 Yes, long version
 No **à If No, Go To Question 9**
 Don't Know **à If Don't Know, Go To Question 9**

- 7. In what language did you get this test alert?**

- English
 Spanish

- 8. This alert was sent on June 18, 2023 at 6:00 PM EST, but you may have gotten it later. Approximately when did you first notice this test alert on your primary cell phone?**

ENTER DATE: [DROP DOWN: June 18 (Sunday), June 19 (Monday), June 20 (Tuesday), DK]

ENTER HOUR: [DROP DOWN MENU, INCLUDE DK OPTION]

ENTER MINUTE: [DROP DOWN MENU OF 15-MINUTE INCREMENTS, INCLUDE DK OPTION]

ENTER AM/PM: [DROP DOWN MENU, INCLUDE DK OPTION]

ENTER TIME ZONE: [DROP DOWN MENU, INCLUDE DK OPTION]

- 9. To better understand how well test alerts work in different locations, we would like to know generally where you were when (IF Q6=YES: you first noticed this test alert on your primary cell phone/IF Q6=NO or DK: when the test alert was sent on June 18, 2023 at 6:00 PM EST). If you do not know exactly, please provide as much information as you can.**

ENTER STATE: [DROP DOWN MENU, INCLUDE DK OPTION]

ENTER COUNTY: [DROP DOWN MENU, INCLUDE DK and N/A OPTION]

ENTER CITY: [DROP DOWN MENU, INCLUDE DK and N/A OPTION]

10. [If DK or refuse to County and City in Q9] (IF Q6=YES: When you first noticed this test alert on your primary cell phone/IF Q6=NO or DK: When the test alert was sent (June 18, 2023 at 6:00 PM EST)), were you at your home?

- Yes
- No
- Don't know

11. Was your primary cell phone turned on at the time of this test alert on June 18, 2023 at 6:00 PM EST?

- Yes
- No à Go to Question 16
- Don't know

12. Were you near your primary cell phone at the time of this test alert on June 18, 2023 at 6:00 PM EST? That is, were you close enough to notice it.

- Yes
- No à Go to Question 15
- Don't know

13. Were you using your primary cell phone (for example, on a call or checking email) at the time of this test alert on June 18, 2023 at 6:00 PM EST?

- Yes
- No à Go to Question 15
- Don't know à Go to Question 15

14. Were you on a call on your primary cell phone at the time of this test alert on June 18, 2023 at 6:00 PM EST?

- Yes
- No
- Don't know

15. Was your primary cell phone connected to WiFi at the time of this test alert on June 18, 2023 at 6:00 PM EST?

- Yes
- No
- Don't know

SKIP: IF Q6=NO or DK GO TO QUESTION 17

16. Did you get this test alert multiple times on your primary cell phone?

- Yes
- No

Don't know

17. (Prior to the test alert on June 18, 2023), have/had you ever heard of Wireless Emergency Alerts (WEA)?

- Yes
- No
- Don't know

18. Is your primary cell phone opted out of any type of emergency alerts? These alerts may include AMBER or severe weather alerts.

- Yes
- No **à Go to Question 20**
- I don't remember **à Go to Question 20**

19. Please check all of the alerts that you have opted out of. If you do not remember, please choose "I don't remember."

[CONDITIONAL LIST BASED ON PHONE MANUFACTURER]

[APPLE/IPHONE OPTIONS SHOWN AS AN EXAMPLE]

- AMBER alerts
- Emergency alerts
- Public Safety alerts
- I don't remember

Basic demographics

20. How old are you?

[NUMERIC FILL]

21. Are you Hispanic or Latino? Please check all that apply.

- Yes, Hispanic or Latino
- No, not Hispanic or Latino

22. What is your race? Please check all that apply.

- American Indian or Alaska Native
- Asian
- Black or African American
- Native Hawaiian or Other Pacific Islander
- White

23. What language do you mainly speak at home?

ENTER LANGUAGE: [DROP DOWN MENU, IN ORDER OF PREVALENCE]

English
Spanish
Chinese
American Sign Language
Tagalog
Vietnamese
French
Korean
German
Arabic
Russian
French Creole
Italian
Portuguese
Hindi
Polish
Japanese
Another language not listed above (please specify):

24. Do you have any of the following? Please check all that apply.

- I have no disability
- Deafblind
- Blind
- Low Vision or other vision related limitation
- Deaf
- Hard of Hearing or other hearing related limitation
- Lower-body physical limitation, such as difficulty in walking or difficulty climbing stairs, or the use of a wheelchair
- Upper-body physical limitation, such as difficulty in reaching, carrying, grasping, or manipulating
- Speech or communication limitation
- Cognitive or learning disability, such as difficulty with memory, learning, or processing information
- Emotional, psychiatric, or behavioral disability
- Other disability not listed above (please describe):

25. What is your annual household income?

- Less than \$33,000
- \$33,001 - \$60,000
- \$60,001 - \$122,000
- \$122,001 - \$200,000
- \$200,001-\$505,000
- More than \$505,000

26. How many total people – adults and children – currently live in your household, including yourself? Please enter a number.

[DROP FILL]

27. Did you get your cell phone through a subsidy or discount program related to income or through a state, local, or federal program (e.g., Lifeline, iCanConnect, telecommunications equipment distribution program)?

- Yes
- No
- Don't know

28. We have fielded this survey to a number of survey panels in the past week. Before now, had you already taken this survey? Your answer to this question will not affect your reward for taking the survey.

- Yes
- No
- Don't know

DRAFT