## **Brochures**

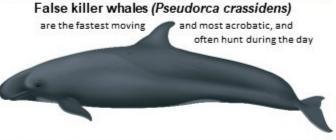
To help raise awareness of *Pseudorca* conservation and management issues within Hawai'i we have created and printed a brochure for the general public as well as a handout for kids with a word puzzle and map, and coloring pages and fact sheets for kids. These brochures are being distributed through the Hawaiian Islands Humpback Whale National Marine Sanctuary education programs as well as through other venues in Hawai'i. PDF copies of the brochure and handout (meant for printing double-sided) can be downloaded by clicking on the photos and/or the link above (or below). Left photo (c) Doug Perrine/SeaPics.com – all rights reserved. Center photo (c) Deron Verbeck/iamaquatic.com. If you are interested in printed copies of the brochure or handout for distribution please contact Robin Baird at rwbaird (at) cascadiaresearch.org

## HOW TO TELL THE DIFFERENCE: FALSE KILLER WHALES, SHORT-FINNED PILOT WHALES, PYGMY KILLER WHALES, AND MELON-HEADED WHALES IN HAWAI'I

There are four species of small black whales resident in Hawaiian waters, two relatively large (false killer whales, short-finned pilot whales) and two relatively small (pygmy killer whales, melon-headed whales). The four look fairly similar but can be discriminated based on relative dorsal fin size and position, head shape, and flipper shape, as well as other characteristics (summarized in table at the bottom). Photos are not to scale.

Prepared by Cascadia Research Collective, Olympia, WA. For more information see www.cascadiaresearch.org/hawaii.htm To send photos contact Robin Baird or Sabre Mahaffy at hawaii@cascadiaresearch.org. Illustrations by Uko Gorter. Rev 30 Sep 16.





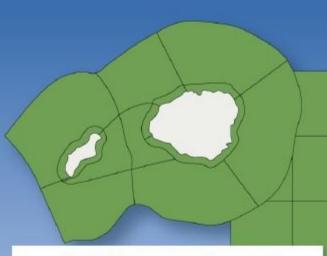


#### Pygmy killer whales (Feresa attenuata) have rounded tips to the flippers and a rounded head when viewed from above. They have a clear boundary to the cape and more white linear scars than melon-headed whales.



Melon-headed whales (Peponocephala electra)

are to scale Short-finned pilot whales (Globicephala macrorhynchus) have a dorsal fin that is larger and further forward on the back than other

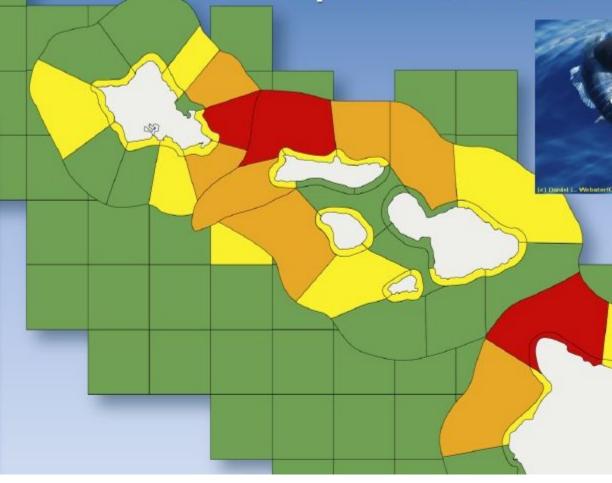


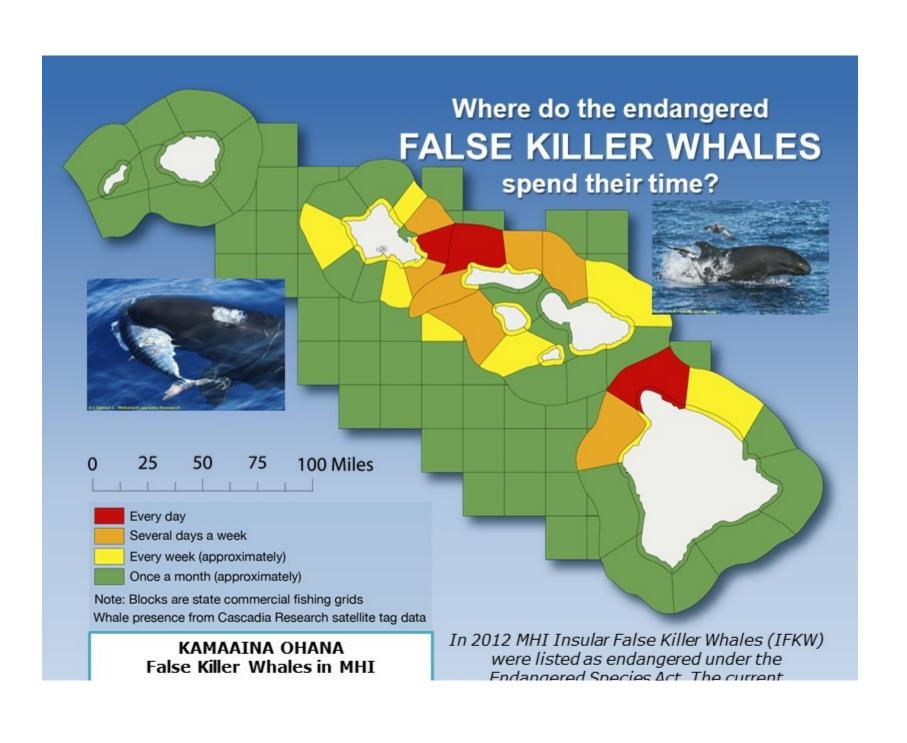
## **HOW YOU CAN HELP**

Be aware in high use areas – they my target your catch and approach your vessel

Change direction to avoid interactions, such as moving perpendicular to the animals' swimming direction; bring in lines

If you hook one, cut the gear close to the animal to avoid trailing line. Remove as much of the gear as possible, safely. Where do the endangere FALSE KILLER WHATER Spend their time?





Reflective decal dev loped in partnership with NOAA

Available from NOAA and DAR

# Why Do Marine Mammals Strand?

- Sick or diseased
- Entangled in fishing gear
- Habitat degradation
- · Environmental change
- Ingestion of marine debris



Fish hooks and marine debris



A stranding is a dead, sick, or injured marine mammal found on beaches, floating at sea, or out of its normal habitat.

REPORT a stranding as soon as possible. Call the Marine Animal Emergency Hotline:

1-888-256-9840

For more information, email whaledolphinstranding@gmail.com

All marine mammals are protecte under the Marine Mammal Protection Act of 1972.

Mahalo to the Hawai'i Tourism Authority and Hawai'i Community Stranding Trifold Brochure - Outside (card-sized)

## Endangered False Killer Whales in Hawai'i

**Scientific Name**: Pseudorca crassidens



- Three populations live in Hawaiian waters: offshore pelagic, Northwestern Hawaiian Islands, and main Hawaiian Islands (MHI) insular
- Listed as endangered in 2012, the MHI population is less than 200
- Common name comes from its skull being similar to a killer whale's

# If You See a Stranded Whale or Dolphin:

 Call the marine animal emergency hotline:

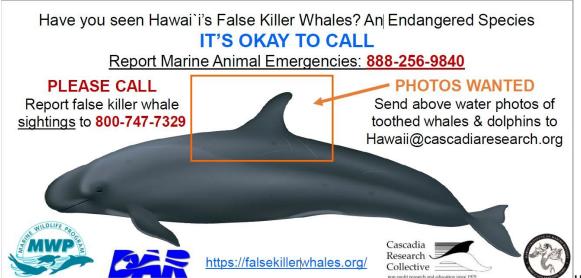


1-888-256-9840

- Do not attempt to approach, touc or feed the animal
- Determine the animal's exact location to aid the first responders arriving on site
- Take photos for use in the animal' stranding report

It is illegal for unauthorized

## Stranding Trifold Brochure - Inside (card-sized)



IFKW Sticker - 3" x 6"



IFKW Sticker/Magnet/Card -

2" x 3.5"





Hawai'i's False Killer Whales

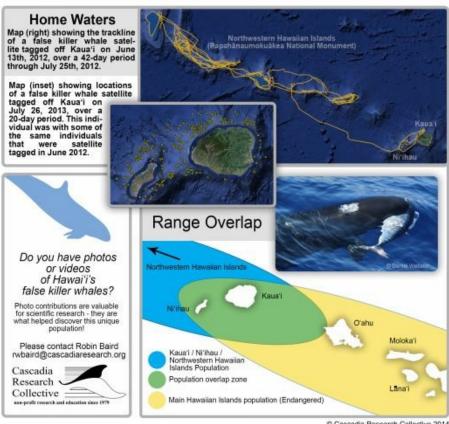
## False Killer Whales of Hawai'i

Kaua'i, Ni'ihau, & The Northwestern Hawaiian Islands Individuals



Cascadia Research Collective 2014

## Pseudorca of Kaua'i, Ni'ihau, Ni'hau' & The Northwestern Hawaiian Islands The Hawaiian Islands are home to three distinct populations of false killer whales (*Pseudorca crassidens*). The endangered main Hawaiian Islands population ranges from Ni'ihau to Hawaii Island. The offshore population use the open ocean and only occasionally comes near the islands. In 2010 a previously unknown and genetically distinct population of Pseudorca was discovered that inhabits the waters around the Northwestern Hawaiian Islands and overlaps with the main Hawaiian Islands. ian Islands population around Kaua'i and Ni'ihau.



Cascadia Research Collective 2014

## **Endangered False Killer Whales of Hawai'i**

Common Cluster 3 Individuals



HIPc301 - Subadult Male, Sighted 2008-2014

HIPc166 - Adult Female, Sighted 2003-2010





HIPc170 - Adult Female, Sighted 2003-2014

HIPc177 - Adult Female, Sighted 2003-2012





HIPc186 - Adult Female, Sighted 2004-2014

HIPc189 - Sex Unknown, Sighted 2004-2015





HIPc200 - Adult Male, Sighted 2004-2010

HIPc299 - Sex Unknown, Sighted 2008-2009

© Cascadia Research Collective April 2015 www.cascadiaresearch.org/Hawaii/falsekillerwhale.htm

## Interesting Facts About... Hawai'i's False Killer Whales



#### An Endangered Species

In 2012 the main Hawaiian Islands insular population of *Pseudorca* was listed as endangered under the U.S Endangered Species Act. This came after a year-long review by a National Marine Fisheries Service team which found that the whales constitute a 'distinct population segment' that is in danger of extinction. In 2010 NMFs also exhabilished a Take Reduction Team to reduce by-catch of false killer whales in the Hawai'l-based long-line fishery, and a Take Reduction Plan was implemented in 2013 requiring use of weak circle hooks in the long-line fishery to reduce serious injury and mortalities.



#### Did you know?

False killer whales were given the name Pseudorca because of similarities to killer whales in skull and teeth.

False Killer Whales are known to breach frequently. Here one takes to the air in pursuit of its Mahimahi prey

#### Things You Can Do To Help Pseudorca

- Tell everyone you know about Hawai'i's Pseudorca
- · Only eat sustainably caught fish
- Don't use pesticides or other household toxic chemicals
- · If you fish, use weak circle hooks

For more information visit: www.cascadiaresearch.org/Hawaii/falsekillerwhale.htm

Pseudorca cooperatively hunt and share their prey, often passing it back and forth many times before starting to consume it. They have even been known to share their catch with human swimmers and people in boats. Since Pseudorca feed during the day on large fish and commonly bring them to the surface, more is known about their diet than any other whale or dolphin in Hawai'i.





Got Pseudorca Today?



Your pictures and videos are very important for research purposes!

Please Contact Robin Baird:

rwbaird@cascadiaresearch.org

## Endangered False Killer Whales of Hawai'i

Common Cluster 2 Individuals



HIPc150 -Adult Male, sighted 2002-2016

HIPc196 -Adult Male, sighted 2004-2016





HIPc197 -Adult Male, sighted 1986-2011

HIPc230 -Adult Female, sighted 1987-2016





HIPc231 -Adult Female, sighted 2005-2016

HIPc339 -Adult Female, sighted 2005-2011





HIPc378 -Adult, sighted 2010-2016

HIPc398 -Adult Female, sighted 2006-2011

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## Pseudorca

## Hawai'i's False Killer Whales

How Scientists Learn About Pseudorca in Hawai'i



## Sightings

Every year several research cruises are undertaken throughout the main Hawaiian Islands. Scientists observe many species of whales and dolphins including false killer whales and record information on feeding habits and behavior.



#### Photo-Identification

When Pseudorca are encountered photographs are taken of the dorsal fins. We match the photos with those in a long-term photo-identification catalog, creating a record of individual sightings that can be used to estimate population size and examine social organization and movements.



## Tracking

Along with photo-ID, satellite tags are being used to understand movements and habitat use. This map shows 10 days of movements of HIPc200, a sub-adult male first documented in December 2004, tagged off O'ahu in October 2010.



## With Your Help



#### See any Pseudorca Today?

Photos and videos of your encounters can be extremely valuable for research purposes!

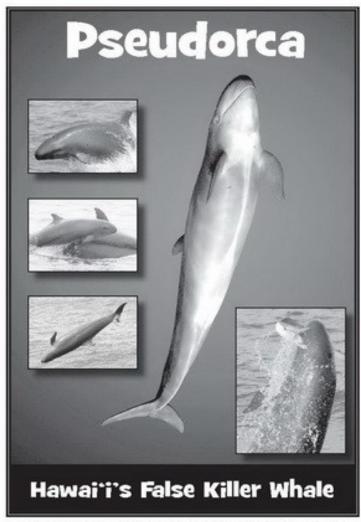
Please contact Robin Baird at:

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non-profit research and education since 15

For more information visit: www.cascadiaresearch.org/hawaii/falsekillerwhale.htm



Produced by Carcadia Research Collective with thanks to jeff Hogan/Killer Whale Tales and Joe Dlugo.
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Whale Research Foundation (bottom right, upper left, middle left).
Robm W. Baird/Cacadia Research (bottom left).

Copies can be downloaded from www.cascadiaresearch.org/hawai@falsekillerwhale.htm