Attachment A4

Healthy Start Participant Survey Recruitment Email Invitation

HRSA's Healthy Start Evaluation and Capacity Building Support Project

October 2022

Healthy Start Participant Survey Recruitment Email Invitation

Dear Healthy Start participant,

We are inviting you and other participants to fill out a survey about the Healthy Start program. Your answers to the survey will help us improve the program. We want the program to do a good job meeting your needs.

The survey is voluntary. You may skip questions or stop the survey at any time. There are no right or wrong answers. Whether you do the survey or not won't affect your Healthy Start services. Survey questions ask about your experiences with Healthy Start activities, health services, and health equity, which means that everyone has a fair and just opportunity to be as healthy as possible. Your answers are private. All answers are analyzed together, without any information that would identify a person who filled out the survey.

The survey takes about **15 minutes** to finish. When you are ready, please fill out this web survey by clicking this link: **[INSERT SURVEY LINK]**. You will be able to choose the language you want to see. Please try to finish the entire survey without stopping. Please be sure to save your responses if you need to pause the survey for longer than 20 minutes. The last day to complete the survey is **[INSERT DATE]**.

Your feedback is very important. We want Healthy Start to work well for you and others!

Westat, an independent research firm, is conducting this survey as part of the evaluation of the Healthy Start program that is funded by Health Resources and Services Administration.

If you have any questions or need assistance with completing the survey, please contact our Study Support Team by email at HSEvalSupport@westat.com or by phone at [INSERT PHONE NUMBER**]**. You may also contact us if you wish to tell us anything else that you did not feel comfortable putting on the survey.

Thank you again,

[WESTAT STAFF]