

Subject: ONLINE REPORTING OPEN: Advance Monthly Retail Trade Survey – email 1 of 2

ADVANCE MONTHLY RETAIL TRADE SURVEY

Online Reporting Open

Check our email address – it's official if it ends in @census.gov

ATTN

COMPANY

Online reporting for the latest **Advance Monthly Retail Trade Survey** is now open. In addition to opening collection for the <current month> 2020 reference period, we are asking those who have not yet reported <previous month> 2022 data to please report using the following information:

Reporting Period: MMMM YYYY
Username: XXXXXXXX
Password: WILL ARRIVE IN A SEPARATE EMAIL
Due Date: MMMMM DD, YYYY
Website: <https://econhelp.census.gov/marts>

You may have noticed that the name of the survey and due date have changed. Starting this month, your firm has been selected to participate in the Advance Monthly Retail Trade Survey. Participating in the Advance survey means that we will be asking you to provide sales data earlier in the month, but please note that the methods to report and questions on the survey remain the same. In order to receive timely responses, if actual data are not available, carefully prepared estimates are acceptable.

Please do not reply directly to this automated email. For assistance with completing your survey, please call our customer help line at 1-800-772-7852, Monday through Friday, 8:30 a.m. to 4:30 p.m. Eastern time.

Thank you in advance for your time and participation, and for helping the U.S. Census Bureau measure America's people and economy.

Sincerely,

Stephanie L. Studds
Chief, Economic Indicators Division

U.S. Census Bureau

OMB Number

This collection has been approved by the Office of Management and Budget (OMB). The eight-digit OMB approval number is 0607-0717 and appears in the top right corner of the paper survey form or each online reporting screen. Without this approval, we could not conduct this survey.

Authority and Confidentiality

Title 13, United States Code, Sections 131 and 182, authorizes the U.S. Census Bureau to conduct this collection and to request your voluntary assistance. The Census Bureau is required by Section 9 of the same law to keep your information confidential and use your responses only to produce statistics. The Census Bureau is not permitted to publicly release your responses in a way that could identify your business, organization, or institution. Per the Federal Cybersecurity Enhancement Act of 2015, your data are protected from cybersecurity risks through screening of the systems that transmit your data.

Burden Estimate Statement

We estimate the Advance Monthly Retail Trade Survey will take an average of 5 minutes to complete, including the time to review instructions, search existing data sources, gather and maintain the data needed, and complete and review the survey.

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