

Attachment L. Applicant Survey (Survey 1): Invitation Emails

Dear Health Department Director:

We are writing to request your participation in a short survey about the national public health accreditation program, implemented by the Public Health Accreditation Board (PHAB). NORC at the University of Chicago is conducting this survey on behalf of the Centers for Disease Control and Prevention (CDC), to assess the benefits and outcomes of the national public health accreditation program. We are asking health departments who have registered in e-PHAB to participate in a short survey about the national public health accreditation program.

The survey is available in an electronic format: [LINK](#)

Please follow the instructions on the screen to complete the survey online.

Your participation in the survey is crucial to helping us to better understand your overall experience, perceptions of the accreditation process, and the benefits, outcomes, and effects of accreditation.

The survey is estimated to take 20 minutes or less to complete. Your open and honest feedback is appreciated. Your participation is voluntary, and you may skip questions or stop the survey at any time without any adverse consequences. Findings will be included in a report to CDC that may be publicly available. In this report, data or quotations will not be linked to the identity of a particular respondent or organization. For more information about this evaluation, please contact [NAME](#) at [EMAIL](#). The survey will remain open until [DATE](#).

Thank you in advance for your participation.

Sincerely,

[Name, Title](#)
[Affiliation](#)
[Email](#)

Dear Accreditation Coordinator:

NORC at the University of Chicago is asking health departments who have registered in e-PHAB to participate in a short survey about the national public health accreditation program, implemented by the Public Health Accreditation Board (PHAB). We are asking that the director of each health department complete this survey. NORC is conducting this survey on behalf of the Centers for Disease Control and Prevention (CDC), to assess the benefits and outcomes of the national public health accreditation program.

We are writing to inform you that we have sent an email to the director of your health department, inviting them to complete the survey. The letter includes a link that provides them access to the online survey. Your health department's participation in the survey is crucial to helping us to better understand your overall experience, perceptions of the accreditation process, and the benefits, outcomes, and effects of accreditation. The survey will remain open until [DATE](#).

If you have any questions about the survey or this evaluation, please contact, **NAME** at **EMAIL**. The survey will remain open until **DATE**.

Sincerely,

Name, Title
Affiliation
Email