

**Supporting Statement B**

**Customer Surveys Generic Clearance**

**for the**

**National Center for Health Statistics**

**Generic IC:**

**Health Data User Survey - 2023**

**OMB No. 0920-0729**

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Attachment

Attachment A. Health Data User Survey

## **B. Collections of Information Employing Statistical Methods**

### **1. Respondent Universe and Sampling Methods**

The universe of respondents includes persons who are interested in health data and currently use or would use NCHS products and services in the future. It would include both federal and non-federal respondents who are connected to public health communities through their affiliation with national organizations, membership on NCHS Listservs (e.g., NHANES, NHIS, NSFG, Partner Lists), CDC Listservs (e.g. BSSWG, HERG, SAG), and Professional Organizations (e.g. ASPPH, ASTHO, NACCHO, NSTE, APHA). The survey is a convenience sample.

The survey will be circulated through the above Listservs and networks along with a message about the purpose of the survey and a request to complete the survey. The message will include an active link to the web-based survey.

The voluntary web-based survey will be active for about a 1-month period or until approximately 750 completed surveys are obtained with approximately equal proportion of potentially new and existing users of NCHS products and services.

Data will not be weighted for this survey.

### **2. Procedures for the Collection of Information**

Responses will be collected electronically, via Survey Monkey, and made available electronically to the NCHS staff responsible for analyzing the results. No personally-identifiable information will be collected. The survey will be updated to provide current OMB clearance expiration date before the survey goes live. All submissions are voluntary and anonymous.

### **3. Methods to Maximize Response Rates and Deal with Non-response**

There are limited ways to maximize response rates other than minimizing the burden of participation and sending a reminder message two weeks after the initial invitation is sent and a final reminder in the last week of the data collection. While it is not possible to characterize the universe of potentially new and existing users of NCHS products and services, analyses of the characteristics of those who do participate will provide important information and can be compared by user subgroups/types. The data collected should be sufficient to inform survey planners, web designers, and policy staff regarding ways to improve the collection of and access to NCHS products and services.

### **4. Tests of Procedures or Methods to be Undertaken**

The survey developers will test the programmed survey to ensure correct functionality and skip patterns are operating correctly. Additionally, the survey will be piloted internally with 2-3 staff to ensure questions and response options are understandable, clear, and complete before launching the final survey.

## **5. Individuals Consulted on Statistical Aspects and Individuals Collecting and/or Analyzing Data**

Questionnaires and protocols were developed by NCHS and Deloitte consultants. Reviews were conducted by Dr. Amy Branum, NCHS ADS, Dr. Dagny Olivares, NCHS ADC, and Ms. Kiana Morris, NCHS Chief Strategy Officer and Senior Advisor to the Director.

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