

US Department of Health and Human Services

Third Party Websites and Applications Privacy Impact Assessment

Date Signed:

January 22, 2021

OPDIV:

OS

Name:

Survey Monkey

TPWA Unique Identifier:

T-5919681-488370

Is this a new TPWA?

Yes

Will the use of a third-party Website or application create a new or modify an existing HHS/OPDIV System of Records Notice (SORN) under the Privacy Act?

No

If SORN is not yet published, identify plans to put one in place.

null

Will the use of a third-party Website or application create an information collection subject to OMB clearance under the Paperwork Reduction Act (PRA)?

Yes

Indicate the OMB approval number and approval number expiration date (or describe the plans to obtain OMB clearance).

OMB Approval 0990-0407

Indicate the OMB approval number expiration date (or describe the plans to obtain OMB clearance).

Expiration Date: 6/30/22 12:00 AM

Describe the plans to obtain OMB clearance.

Explanation: null

Does the third-party Website or application contain Federal Records?

No

Describe the specific purpose for the OPDIV use of the third-party Website or application:

SurveyMonkey will be used to maximize opportunities to engage and communicate with the subset of registrants through distribution of questions regarding the usefulness of the Think Cultural Health website content.

Have the third-party privacy policies been reviewed to evaluate any risks and to determine whether the Website or application is appropriate for OPDIV use?

Yes

Describe alternative means by which the public can obtain comparable information or services if they choose not to use the third-party Website or application:

There is no other alternative means if the public choose not to use SurveyMonkey to response the survey. As stated, the survey is voluntary.

Does the third-party Website or application have appropriate branding to distinguish the OPDIV activities from those of nongovernmental actors?

Yes

How does the public navigate to the third-party Website or application from the OPDIV?

N/A

Please describe how the public navigate to the third-party website or application:

An unique URL link will be sent to each individual participants via email. The SurveyMonkey platform creates custom links for survey participants.

If the public navigate to the third-party website or application via an external hyperlink, is there an alert to notify the public that they are being directed to a nongovernmental Website?

No

Has the OPDIV Privacy Policy been updated to describe the use of a third-party Website or application?

No

Provide a hyperlink to the OPDIV Privacy Policy:

<https://thinkculturalhealth.hhs.gov/privacy-policy>

Is an OPDIV Privacy Notice posted on the third-party website or application?

No

Is PII collected by the OPDIV from the third-party Website or application?

No

Will the third-party Website or application make PII available to the OPDIV?

No

Describe the PII that will be collected by the OPDIV from the third-party Website or application and/or the PII which the public could make available to the OPDIV through the use of the third-party Website or application and the intended or expected use of the PII:

None. SurveyMonkey collects IP addresses from visitors. They are kept as meta data on the responses & they do not do anything with them. They are collected to identify individuals and allow the survey administrator to ensure 1 person isn't taking the survey multiple times. They are not distributed to anyone and can be set to "anonymous," which will no longer collect IP when the survey concludes.

Describe the type of PII from the third-party Website or application that will be shared, with whom the PII will be shared, and the purpose of the information sharing:

PII is not shared

If PII is shared, how are the risks of sharing PII mitigated?

N/A

Will the PII from the third-party website or application be maintained by the OPDIV?

No

Describe how PII that is used or maintained will be secured:

The only PII data variable shared with Survey Monkey is the email address. The email address is encrypted in the Survey Monkey database using cryptographic controls. Survey Monkey collects IP addresses from its visitors.

What other privacy risks exist and how will they be mitigated?

None