

# EVALUATION OF COVERAGE TO CARE IN COMMUNITIES

## Appendix D

### Support Letter from CMS OMH

**(NEW ASSIGNED OMB NUMBER)**

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## Appendix D: Support Letter from CMS OMH

*This letter will be included with all invitations to participate in the online partner survey.*

Dear Colleague,

My name is LaShawn McIver, and I am the Director of the Office of Minority Health at the Centers for Medicare & Medicaid Services (CMS). In 2014, CMS launched *From Coverage to Care* (C2C), an initiative to help people understand their health insurance benefits, connect to primary care, and access the preventive services that are right for them so they can live a long and healthy life. As part of a continuous improvement process, we are interested in speaking with community-based organizations, such as yours, that may have used C2C materials or might benefit from using C2C materials in your community.

We would like to learn more about:

- What materials you use to help connect consumers to health care services
- Whether you have used C2C materials, and if so:
  - How your organization first learned about C2C and how you used C2C materials;
  - How your organization disseminated information about C2C to consumers and other organizations; and
  - What impact you see C2C having on consumers and your community

We are working with Pacific Institute for Research and Evaluation (PIRE) to conduct this survey. We hope you will agree to share your insights. The survey will take approximately 20 minutes, and your comments will be used to help inform C2C moving forward. Please click on the link they have provided to complete the online survey.


If you have questions or if there is someone else in your organization that you believe would be more appropriate for us to speak with, please respond to the PIRE survey team ([bscarbrough@PIRE.org](mailto:bscarbrough@PIRE.org)) with their name and contact information.

To learn more about C2C, please visit our website at [go.cms.gov/c2c](http://go.cms.gov/c2c).

Thank you for your time and consideration.

Sincerely,

1/28/2021

 LaShawn McIver

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LaShawn McIver

Director

Signed by: Lashawn A. McIver -A

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