

**Note for Reviewers:** Skip logic notes are written in red font. These notes will not appear in the actual question on the survey; they are only meant to serve as a notification as to which respondents will be offered the question. Every respondent will be offered questions that do not have a skip logic note to indicate who will be offered the question.

# 2021 National Foster Care Month Website Survey

PAPERWORK REDUCTION ACT OF 1995 (Pub. L. 104-13) The purpose of this information collection is to gather feedback on the National Foster Care Month website to enhance future special initiative campaign websites and resources. Public reporting burden for this collection of information is estimated to average 5 minutes per respondent, including the time for reviewing instructions, gathering and maintaining the data needed, and reviewing the collection of information. This is a voluntary collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information subject to the requirements of the Paperwork Reduction Act of 1995, unless it displays a currently valid OMB control number. The control number for this project is 0970-0401. The control number expires on 6/30/2024. If you have any comments on this collection of information, please contact Ashley Turk, Child Welfare Information Gateway, by e-mail at [Ashley.Turk@icf.com](mailto:Ashley.Turk@icf.com).

Please let us know how you are using this year's National Foster Care Month: Foster Care as a Support to Families, not a Substitute For Parents" website and how we can better meet your needs! Your input will help enhance National Foster Care Month website and resources to better meet your needs Your participation in this survey is voluntary, and your responses will be reported anonymously. **This survey is intended for customers who are at least 18 years old.** If you have any questions or require accessibility assistance with this survey, please contact Child Welfare Information Gateway staff by email at [info@childwelfare.gov](mailto:info@childwelfare.gov) or by telephone at [800.394.3366](tel:800.394.3366). Thank you for helping us help you.

1. Please describe why you are visiting the National Foster Care Month (NFCM) website. Select all that apply.

- To find resources and outreach tools that I can use in promoting awareness of NFCM in my community
  - To find resources and outreach tools that I can use in promoting awareness of NFCM in my organization
  - To find resources and information for my work
  - To find general information on foster care/for my personal use/for my education
  - Other (Please describe in the textbox below.)
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2. How many years, including this year, have you visited the National Foster Care Month website?

- This is my first year
- 2-4 years
- 5-10 years
- More than 10 years

3. Which of the following *best* describes your background or role?

- Professional
- Student (Please indicate your field of study in the textbox below.)  
\_\_\_\_\_
- Kinship caregiver
- Foster youth (current or former)
- Prospective adoptive parent
- Foster parent
- Adoptive parent
- Parent (i.e., biological/birth)
- Other (Please describe in the textbox below.)  
\_\_\_\_\_

3a. Which of the following best describes your professional background? **If respondent selects professional, item is displayed.**

- Prevention/family support services
- Child protective services
- Foster care services
- Adoption services
- Youth services
- Legal/courts (e.g. GAL, CASA, attorney)
- Juvenile justice
- Law enforcement

- Health/mental health services
  - Substance use services
  - Researcher/evaluator/consultant
  - Early childhood educator (0–5yrs)
  - Teacher (K–12)
  - Professor/faculty (higher education)
  - Other (Please describe in the textbox below.):
- 

3b. Which of the following best describes your workplace? **If respondent selects professional, item is displayed.**

- Local or county public/private agency
  - State agency
  - Tribal agency/organization
  - Federal agency
  - Community-based/faith-based organization
  - National organization (e.g., nonprofit, advocacy)
  - Training and technical assistance service provider
  - Educational institution (early education, K–12, college, university)
  - Other (Please describe in the textbox below.)
- 

3c. Which of the following best describes your position? **If respondent selects professional, item is displayed.**

- Frontline worker (e.g., caseworker, direct service worker)
  - Supervisor/manager
  - Director/administrator
  - Training specialist
  - Licensing specialist
  - Outreach/communications specialist
  - Other (Please describe in the textbox below.)
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4. The following tools and resources are available to help you and your organization/agency promote National Foster Care Month (NFCM). For each tool, please indicate whether or not you and your organization/agency have used it or intend to use it to promote NFCM. (Check all that apply.)

Then, please describe how you have used or intend to use these items.

	Please indicate whether or not you and or your organization/agency have used or intend to use the tool/resource.	
	Have used	Intend to use
Shareable graphics	<input type="checkbox"/>	<input type="checkbox"/>
Outreach toolkit	<input type="checkbox"/>	<input type="checkbox"/>
Sample social media posts	<input type="checkbox"/>	<input type="checkbox"/>
Sample email messages	<input type="checkbox"/>	<input type="checkbox"/>
Facebook frame	<input type="checkbox"/>	<input type="checkbox"/>
Reflections: Stories of Foster Care	<input type="checkbox"/>	<input type="checkbox"/>
Sample Federal, State, and local proclamations	<input type="checkbox"/>	<input type="checkbox"/>
Foster care contacts	<input type="checkbox"/>	<input type="checkbox"/>
Facebook events	<input type="checkbox"/>	<input type="checkbox"/>
Resources page	<input type="checkbox"/>	<input type="checkbox"/>

**Displayed if choice is selected above:**

Please describe how you have used or intend to use **shareable graphics**.

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Please describe how you have used or intend to use the **outreach toolkit**.

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Please describe how you have used or intend to use the **sample social media posts**.

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Please describe how you have used or intend to use the **sample email messages**.

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Please describe how you have used or intend to use the **Facebook frame**.

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Please describe how you have used or intend to use the **Reflections: Stories of Foster Care**.

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Please describe how you have used or intend to use the **sample Federal, State, and local proclamations**.

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Please describe how you have used or intend to use the **foster care contacts**.

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Please describe how you have used or intend to use the **Facebook events**.

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Please describe how you have used or intend to use the **Resources page**.

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5. How useful are the information and resources available on the National Foster Care Month website?

- Very useful (Please explain in the textbox below.)  

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- Useful (Please explain in the textbox below.)  

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- Somewhat useful (Please explain in the textbox below.)  

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- Not useful (Please explain in the textbox below.)  

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6. How do you use or intend to use the resources offered on the National Foster Care Month website?  
(Select all that apply and please provide details in the textboxes below the response options.)

- Inform my collaboration between child welfare professionals and community and/or legal partners \_\_\_\_\_
- Support public awareness or advocacy efforts for National Foster Care Month  
\_\_\_\_\_
- Increase my knowledge or inform my attitudes \_\_\_\_\_
- Share with families and/or clients \_\_\_\_\_
- Share with professionals or colleagues  
\_\_\_\_\_
- Share in a formal training environment  
\_\_\_\_\_
- Implement, sustain, or improve programs (e.g., program management, logic model development, program evaluation)  
\_\_\_\_\_
- Support policy change and/or sustain good policies  
\_\_\_\_\_
- My own professional development  
\_\_\_\_\_
- Personal use \_\_\_\_\_
- Other (Please describe in the textbox below.):  
\_\_\_\_\_

7. Please rate your agreement with the following statements regarding the National Foster Care Month (NFCM) website and provide an explanation for your rating.

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	N/A
The NFCM website increased my knowledge of how the child welfare and legal systems can collaborate to engage young people and their families.	0	0	0	0	0	0
The NFCM website provides access to quality outreach tools to use in campaigns at the state and/or local level.	0	0	0	0	0	0

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8. Please explain your rating for **the NFCM website increased my knowledge of how the child welfare and legal systems can collaborate to engage young people and their families.**

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9. Please explain your rating for **the NFCM website provides access to quality outreach tools to use in campaigns at the state and/or local level.**

10. How did you hear about us this year?

- Search engine (e.g., Google, Yahoo)
- Notification (e.g., email, intranet posting, etc.) from my local or state agency
- Linked from another website (Please describe in the textbox below.)  
\_\_\_\_\_
- Conference or presentation (Please describe in the textbox below.)  
\_\_\_\_\_
- Email from Information Gateway or Children's Bureau (Please describe in the textbox below.)  
\_\_\_\_\_
- Email from another organization (AdoptUSKids, National Foster Parent Association) (Please describe in the textbox below.) \_\_\_\_\_
- Browsing Child Welfare Information Gateway's website
- Colleague or friend told me about it
- Social media posts from Information Gateway or Children's Bureau (e.g., Facebook, Twitter)
- Social media posts from friends or colleagues (e.g., Facebook, Twitter)
- Podcast/webinar
- Other (Please describe in the textbox below.):  
\_\_\_\_\_



11. Please indicate your level of agreement with the following items regarding the National Foster Care Month (NFCM) outreach.

Then, please provide additional information about your response for each item.

	Strongly Disagree	Disagree	Neither Agree Nor Disagree	Agree	Strongly Agree	Not Applicable/I did not receive Child Welfare Information Gateway outreach messages about NFCM
I plan to share Information Gateway email and/or social media posts so that others know how to access NFCM information and resources.	0	0	0	0	0	0
Child Welfare Information Gateway outreach messages were clear about how I could use them to support my local NFCM campaign.	0	0	0	0	0	0
Child Welfare Information Gateway outreach messages regarding NFCM provided information that was relevant to my local NFCM campaign.	0	0	0	0	0	0
I trust the information and resources on the NFCM website.	0	0	0	0	0	0

12. Please explain your response for the item **I plan to share Information Gateway email and/or social media posts so that others know how to access NFCM information and resources.**

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13. Please explain your response for the item **Child Welfare Information Gateway outreach messages were clear about how I could use them to support my local NFCM campaign.**

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14. Please explain your response for the item **Child Welfare Information Gateway outreach messages regarding NFCM provided information that was relevant to my local NFCM campaign.**

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15. Please explain your response for the item **I trust the information and resources on the NFCM website.**

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16. On a scale of 1 (poor) to 5 (excellent), please rate the following regarding your experience on the National Foster Care Month website and provide an explanation for your ratings.

	1	2	3	4	5	N/A
Ease of finding information on the site.	0	0	0	0	0	0
Appeal of the website design.	0	0	0	0	0	0
Content that matches my needs.	0	0	0	0	0	0

17. Please explain your rating for **ease of finding information on the site.**

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18. Please explain your rating for **appeal of the website design.**

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19. Please explain your rating for **content that matches my needs.**

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Page Break

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20. What format(s) do you prefer to receive National Foster Care Month (NFCM) information and resources? What format (s) do you prefer for purposes of sharing NFCM information and resources with stakeholders (e.g. families, private providers, etc.)?

	Formats to <u>share</u> NFCM information or resources (1)	Format to <u>receive</u> NFCM information or resources (1)
Handouts	<input type="checkbox"/>	<input type="checkbox"/>
Articles	<input type="checkbox"/>	<input type="checkbox"/>
Shareable graphics	<input type="checkbox"/>	<input type="checkbox"/>
Videos	<input type="checkbox"/>	<input type="checkbox"/>
Social media posts	<input type="checkbox"/>	<input type="checkbox"/>
Conference presentations	<input type="checkbox"/>	<input type="checkbox"/>
Conference booths	<input type="checkbox"/>	<input type="checkbox"/>
Webinars	<input type="checkbox"/>	<input type="checkbox"/>
Toolkits	<input type="checkbox"/>	<input type="checkbox"/>
Issue briefs	<input type="checkbox"/>	<input type="checkbox"/>
Podcasts	<input type="checkbox"/>	<input type="checkbox"/>
Other (Please describe in the textbox below.):	<input type="checkbox"/>	<input type="checkbox"/>

21. Do you have any additional comments or suggestions (e.g., suggestions for future campaigns or annual events to highlight) about the National Foster Care Month website or Child Welfare Information Gateway's other products and services?

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