Instrument #4
MDL Museum Partner Questionnaire

Draft: July 24, 2019

Overview: This survey will be administered to additional museum partners who will be asked to contribute their museum's digital content to the MDL platform to test and validate the content contribution template created by the MDL team.

This tool will be further refined after the template's release.

The goal of this instrument is to measure ease of use in contributing content via the template created for the digital tool.

This instrument, in questionnaire format and written as an online survey, is designed to answer the following research questions: a) To what extent does the platform allow museums to easily create and configure content for collections-based educational materials? b) Does the platform increase institutions' ability to serve K-12 educator needs?

This questionnaire will focus on actual implementation and impact from the museum partner perspective. This questionnaire is designed to surface recommendations for future implementation and future collaborations.

An email invitation will then be sent to museum participants to complete the survey online. The survey will take approximately 30 minutes to complete. Museum participants will also be instructed that they can request a paper version of the survey by replying to the email. Whether completing an online or paper survey, facilitators will be reminded a maximum of two times via email to complete the survey. Once the survey data has been analyzed, it will be destroyed.

GENERAL REACTIONS TO THE TEMPLATE:

1. **Was the template intuitive to you?**

[1-7 SCALE, where 1 is "not at all" and "extremely" plus N/A]

Open Field: Please provide comments about your answer

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2. Did the template make it clear where you should start?

[1-7 SCALE, where 1 is "not at all" and "extremely" plus N/A]

Open Field: Please provide comments about your answer

EASE OF USE:

3. Was the template easy to use?

[1-7 SCALE, where 1 is "not at all" and "extremely" plus N/A]

Open Field: Please provide comments about your answer

ORGANIZATION:

4. Was the template well-organized?

[1-7 SCALE, where 1 is "not at all" and "extremely" plus N/A]

Open Field: Please provide comments about your answer

5. Did this template contain the features you need?

[1-7 SCALE, where 1 is "not at all" and "extremely" plus N/A]

Open Field: Please provide comments about your answer

NAVIGATION:
These are core research questions designed to measure "to what extent does the platform allow museums to easily create and configure content for collections-based educational materials?"

6. Was it easy to enter your content in the template?

[1-7 SCALE, where 1 is "not at all" and "extremely" plus N/A]

Open Field: Please provide comments about your answer

7. Was it easy to format your content within the template?

[1-7 SCALE, where 1 is "not at all" and "extremely" plus N/A]

Open Field: Please provide comments about your answer

8. Was it easy to add images into the content within the template?

[1-7 SCALE, where 1 is "not at all" and "extremely" plus N/A]

Open Field: Please provide comments about your answer

9. Was it easy to go back and edit your content within the template?

[1-7 SCALE, where 1 is "not at all" and "extremely" plus N/A]

Open Field: Please provide comments about your answer

10. Was it easy to save your content within the template?

[1-7 SCALE, where 1 is "not at all" and "extremely" plus N/A]

Open Field: Please provide comments about your answer

IN-PLATFORM SUPPORT:

11. When you needed assistance, was it obvious where to go for help?

[1-7 SCALE, where 1 is "not at all" and "extremely" plus N/A]

Open Field: Please provide comments about your answer

EFFECTIVE DESIGN:

12. Is the template's design efficient in organizing the materials you wished to upload?

[1-7 SCALE, where 1 is "not at all" and "extremely" plus N/A]

Open Field: Please provide comments about your answer

13. Did you find the design attractive?

[1-7 SCALE, where 1 is "not at all" and "extremely" plus N/A]

Open Field: Please provide comments about your answer

ADVANCED USE AND IMPLEMENTATION:

14. After you learned the basics on this template, was it easy to learn more advanced tasks?

 [1-7 SCALE, where 1 is "not at all" and "extremely" plus N/A]

Open Field: Please provide comments about your answer

ADAPTABILITY:

15. Do you believe you can adapt this tool for your organization's needs?

 [1-7 SCALE, where 1 is "not at all" and "extremely" plus N/A]

Open Field: Please provide comments about your answer

SERVING K-12 EDUCATORS' NEEDS:

These questions are designed to answer the question, "does the platform increase institutions' ability to serve K-12 educator needs?"

16. Do you believe that this template is well-suited for museum content?

 [1-7 SCALE, where 1 is "not at all" and "extremely" plus N/A]

Open Field: Please provide comments about your answer

17. Do you believe that this template is designed to support your museum's efforts to serve K-12 educators needs?

[1-7 SCALE, where 1 is "not at all" and "extremely" plus N/A]

Open Field: Please provide comments about your answer

18. What barriers or challenges did you face in using this template?

OPEN FIELD:

19. What else is missing from this template?

OPEN FIELD:

20. What other suggestions should the designers keep in mind moving forward?

OPEN FIELD:

21. Please add any additional general comments below:

OPEN FIELD: