

CUI

«zName»

«zAddr1»

«zTown», «zState» «zPostCode»

Dear «cTitle» «cSub_Title» «cSurname»,

Thank you for your reservation at «zName». We appreciate your patronage and would like to request feedback on your recent stay. Our goal is to embody our brand promise of "Clean.Crisp.Comfort" and to exceed expectations. Please access the Customer Satisfaction Survey at the link below.

Your reservation details are as follows:

CONFIRMATION NO: «rRes_No»

ARRIVAL: «rArr_Date_Long»

DEPARTURE: «rDep_Date_Long»

ROOM TYPE: «rCategory»

TARIFF: «rBaseTariffNightly» per night

Completing the survey is voluntary and we very much appreciate your efforts to do so. We look forward to your next stay at «zName».

Inns of the Corps Quantico Customer Satisfaction Survey

CUI

Customer Feedback Email Cover Sheet Sample





Customer Satisfaction Survey

We appreciate your patronage and would like to request feedback on your recent stay. Our goal is to embody our brand promise of "Clean.Crisp.Comfort" and to exceed expectations.

In order to provide the best hospitality experience to our Marines, Sailors and their families, we would appreciate your feedback. Please take a few moments to share your thoughts about your recent visit. Your feedback will help us to understand what we do well and what we can do better, recognize deserving staff, and understand what we can do better.

This feedback process is administered by a contracted agency called Verint ForeSee. Basic personal information they collect on our behalf includes your first and last name, title or rank, email address, reservation number, facility location, dates of stay, nightly rate and room number. Your contact information may be used by Inns of the Corps to follow up with you directly.

Completing the survey is voluntary and we very much appreciate your efforts to do so.

OMB CONTROL NUMBER: 0703-0072 OMB EXPIRATION DATE: pending

AGENCY DISCLOSURE NOTICE

The public reporting burden for this collection of information, OMB Control Number 0703-0072, is estimated to average 7 minutes as appropriate per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding the burden estimate or burden reduction suggestions to the Department of Defense, Washington Headquarters Services, at whs.mc-alex.esd.mbx.dd-dod-information-collections@mail.mil. Respondents should be aware that notwithstanding any other provision of law, no person shall be subject to any penalty for failing to comply with a collection of information if it does not display a currently valid OMB control number.

1: *What is your overall satisfaction with your recent stay at this Inns of the Corps facility?												
1= 1	1=Very Dissatisfied											
0	0	0	0	0	0	0	0	0	0			
	2: *How well did your stay at this Inns of the Corps facility meet your expectations ?											
	Fell Sho							eeded				
1	2	3	4	5	6	7	8	9	10			
0	0	0	0	0	0	0	0	0	0			
3: *How did your stay at this Inns of the Corps facility compare with an ideal lodging experience?												
1=	Very Dis	ssatisf	ied			V	ery Sa	tisfied	=10			
1	Very Dis	ssatisf	ied 4	5	6	7	ery Sa	tisfied 9	=10			
	Very Dis	ssatisf	ied 4	5	6	7 ()	ery Sa 8	tisfied 9	=10 10			
0	/hat was									ı y at Inns	s of	
1 0 4: *W the C	/hat was	s your								n y at Inns	s of	
1 0 4: *W the C	/hat was orps?	s your	prima	ary re	ason f	for you	r mos	t rece	ent sta		s of	
1 0 4: *W the C	/hat was orps? eisure to am a fa	s your ravel mily r	prim	ary re	ason f	for you	oned o	n the	ent sta		s of	
1 4: *V the C	/hat was orps? eisure ti am a fa am a fr	s your ravel mily r	prim	ary re	ason f	for you	oned o	n the	ent sta		s of	
1 4: *W the C	/hat was orps? eisure to am a fa am a fr CS	s your ravel imily r	prim	ary re	ason f	for you	oned o	n the	ent sta		s of	
1 0 4: *W the C 0 L 0 I 0 P	/hat was orps? eisure ti am a fa am a fr	s your ravel imily r iend o	prima membe	ary re	ason f	for you	oned o	n the	ent sta		s of	

Customer Feedback Questionnaire (slide 1 of 5)

5: *How did you hear about Inns of the Corps?										
5; "H	ow ala	you ne	ar abo	out Inn	s or th	ie Corp	os:			
() P	ersonne	l Refer	ral							
O M	ICCS We	ebsite								
O I	nternet	Search	1							
00	ther									
O I	nnsofthe	Corps	.com v	website	В					
O M	ICCS ma	arketin	g disp	lays						
○ R	eferral f	from of	ther O	fficial I	Lodgin	g				
O M	ICCS so	cial me	edia							
agree	hen thi ment w	ith the	follow	ing:			tay, pl	ease ii	ndicate	your level of
				i upoi	I dilive				4.0	
1=	Strongly 2	y Disag 3	gree 4	5	6	7 Str	ongly 8	Agree: 9	10	Don't Know
0	\circ	\circ	\circ	\circ	\circ	\circ	\circ	\circ	\circ	0
satisf	7: *When thinking about your most recent stay, please indicate your level of satisfaction with the following: Appearance of the lobby.									
	Very Dis			_	_	_		tisfied:		
1	2	3	4	5	6	7	8	9	10	Don't Know
0. *C	peed an	d offic	ioner	of char	ale in					0
	-			or chec	CK-III					
1=	Very Dis	ssatisfi 3	ed 4	5	6	7 Ve	ery Sat	tisfied: 9	=10 10	Don't Know
Ô	Ó	Ŏ	Ō	Ŏ	Ö	Ó	Ö	Ó	0	O
9: *S	taff prof	fession	alism	and co	ourteou	usness	at che	eck-in		
	Very Dis							tisfied:	-10	
1	2	3	4	5	6	7	8	9	10	Don't Know
0	0	0	0	0	0	0	0	0	0	0
	Please r eck-in.	ate the	e abilit	y of G	uest S	ervice	s staff	to ans	wer yo	our questions
1=	Poor						Exc	ellent:	=10	Don't Know/Does
1	2	3	4	5	6	7	8	9	10	Not Apply
0	0	0	0	0	0	0	0	0	0	
11: *	Did the	staff a	ddress	s you b	y nam	ne or r	ank du	iring th	ne chec	k-in process?
○ Y	es									
O N	0									
rate t	When th	wing:								
Appea	arance o	or inns	or the	Corps	exter	ior and				Don't
	Poor	2	4	5	6	7		ellent:		Know/Does
	2	Ö	0	5	6	0	8	9	10	Not Apply
13: *	Helpfulr	ness of	Guest	Servi	ces sta	aff				
1=	Poor						Exc	ellent:	=10	Don't Know/Does
1	2	3	4	5	6	7	8	9	10	Not Apply
0	0	0	0	0	0	0	0	0	0	0

Customer Feedback Questionnaire (slide 2 of 5)

14: *Helpfulness of Housekeeping staff									
1=Poor 1 2	_	4 5 O O	6	7	8 ()	ellent:	=10 10	Don't Know/Does Not Apply	
15: *Overall	cleanline	ess of gu	est roor	n				- 1	
1=Poor 1 2 0 0		4 5			8 ()	ellent:	=10 10 ○	Don't Know/Does Not Apply	
16: *Overall									
1=Poor 1 2	3	4 5 O O	6	7		ellent:	=10 10	Don't Know/Does Not Apply	
17: *Comfor	t of the i	room (ma	attress,	linens,	pillow	s, seat	ting)	Don't	
1=Very D 1 2			6	7 ()	ery Sa 8	tisfied: 9		Know/Does Not Apply	
18: *In-roor	n Guest	amenities	S					Don't	
1=Poor 1 2	3	4 5	6	7		ellent:		Know/Does Not Apply	
19: *Heating	g and coo	oling syst	em wor	ked				5 11	
1=Very D 1 2		4 5	6	7 ()	ery Sa	tisfied: 9		Don't Know/Does Not Apply	
20: *Televisi	on chan	nel select	ion						
1=Very D 1 2				7 ()	ery Sa 8	tisfied: 9	=10 10	Don't Know/Does Not Apply	
21: *Guest	oom ligh	nting							
1=Very D 1 2		d 4 5 • •	_		ery Sa 8	tisfied: 9	=10 10	Don't Know/Does Not Apply	
22: *Quality	of interr	net servic	e					Don't	
1=Very D 1 2	issatisfie 3	d 4 5 O O	6	7 ()	ery Sa 8	tisfied: 9	10 10	Know/Does Not Apply	
23: *Cleanli	ness of B	reakfast	Area					Don't	
1=Poor 1 2 0 0	3	4 5	6	7	8 ()	ellent:	10 10	Know/Does Not Apply	
24: *Selection	on of bre	akfast ite	ems					Dlt	
1=Very D 1 2		d 4 5 O O	6	7 ()	ery Sa 8	tisfied: 9	=10 10	Don't Know/Does Not Apply	
25: *Quality	of break	dast item	s offere	ed				Don't	
1=Very D		d		V	env Sa	tisfied:	-10	Don't Know/Does	

Customer Feedback Questionnaire (slide 3 of 5)

26: *Helpfulness of Breakfast staff											
1=Very D		4 5 O	6	7 ()	/ery Sa 8	tisfied 9	=10 10	Don't Know/Does Not Apply			
27: *The accuracy of bill at check-out											
1=Very D 1 2		4 5 0 0	6	7 O	/ery Sa 8	tisfied 9	=10 10	Don't Know/Does Not Apply			
28: *Speed and efficiency of check-out process											
1=Very D	_	4 5 0 0	6	7 O	/ery Sa 8	tisfied 9	=10 10	Don't Know/Does Not Apply			
29: *Staff pr	rofession	alism and	d Courte	ousne	ess duri	ing ch	eck-ou	ıt			
1=Very D	issatisfied	d		\	/ery Sa	tisfied	=10	Don't Know/Does			
1 2	3	4 5	6	7	8	9	10	Not Apply			
30: *Did yo	u ack an	omple	roo for	accie	tanco	during	VOUE 6	tav2			
	u ask an	employ	ee for	dSSIS	tance	auring	yours	ldyr			
○ Yes											
O No											
31: *During did you also						llation	faciliti	es or services			
Commis	sarv										
	Corps Exc	hange									
☐ Marine N	-										
Fitness (center										
Restaura	ants/Food	Outlets									
Golf cou	rse										
Bowling	center										
Other Re	ecreation	Activitie	S								
☐ I did not	visit any	other o	n-install	ation	facilitie	s or se	ervices				
32: *How of	ten do yo	u stay a	t Inns o	f the (Corps?						
Please S	Select							~			
33: *What is	your cu	stomer	eligibili	ity sta	atus?						
Please S	Select							~			
34: *What is	your rar	nk or gra	de?								
Please S	Select							~			
35: OPTION	AL - Wha	t is your	gender?	,							
○ Male											
O Female											
Prefer not to recoond											

Customer Feedback Questionnaire (slide 4 of 5)

36: OPTIONAL - What is your current age?											
	Please Select 🔻										
	37: *When travelling to an area with an Inns of the Corps, how likely are you to stay at an Inns of the Corps facility again in the future?										
	1=Very unlikely Very Likely=10										
(1	2 ()	3	4	5	6	7	8	9	10	Don't Know
			eturnin ility ag		ne area	a, how	likely	are yo	u to s	tay at	this Inns of
	1=V	ery un	likely					Very	Likely	=10	
(1	2	3	4	5	6	7	8	9	10	Don't Know
39	*H	ow like	ely are	you t	o recoi	mmen	d Inns	of the	Corps	to sor	meone else?
	1=V	ery un	likely					Very	Likely:	=10	
(1	2	3	4	5	6	7	8	9	10	Don't Know
40	: Ple	ase te	ll us a	bout s	ometh	ing tha	at deli	ghted y	ou du	ring yo	our stay.
								1,00	0 Cha	racters	s Remaining
	41: What else would you like to share with us regarding your experience with Inns of the Corps?										
								1,00	0 Cha	racters	s Remaining

Thank you for your feedback and patronage.

Please note you may not receive a response. If you would like to discuss your feedback or provide further insights, please contact the Inns of the Corps directly at www. Innsofthecorps.com.

Submit

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Customer Feedback Questionnaire (slide 5 of 5)