

Dietary Supplement Claims One-on-one In-depth Interview Study  
Attachment 7. Examples of mock-up labels and claims


**Suggested Use:** Take two capsules daily.

**KEEP OUT OF THE REACH OF CHILDREN.**  
STORE IN COOL, DRY PLACE.

**\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.**

**Manufactured and distributed by:**  
A-Grade, Ltd.  
1903 College Street  
Newtown, MD 29999  
1-899-000-0000

Lot: 1A1  
Exp: DEC 2023



**A-GRADE™**

**ADVANCED BLOOD SUGAR FORMULA\***

*Promotes Healthy Blood Glucose Levels\**

Dietary Supplement  
90 Capsules

**Suggested Use:** Take two capsules daily.

**A-GRADE™**

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STORE IN COOL, DRY PLACE.

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**GLUCOSE HEALTH\***

**Manufactured and distributed by:**  
A-Grade, Ltd.  
1903 College Street  
Newtown, MD 29999  
1-899-000-0000



*Promotes Healthy Blood  
Glucose Levels\**

**Lot: 1A2  
Exp: DEC 2023**

**Dietary Supplement  
90 Capsules**

**Suggested Use:** Take two capsules daily.

**A-GRADE™**

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**GLUCOSE HEALTH\***

**Manufactured and distributed by:**  
A-Grade, Ltd.  
1903 College Street  
Newtown, MD 29999  
1-899-000-0000



*Promotes Healthy Blood  
Glucose Levels\**

**Lot: 1A2  
Exp: DEC 2023**

Dietary Supplement  
90 Capsules

**Suggested Use:** Take two capsules daily.

**A-GRADE™**

**KEEP OUT OF THE REACH OF CHILDREN.**  
STORE IN COOL, DRY PLACE.

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**GLUCOSE HEALTH\***

**Manufactured and distributed by:**  
A-Grade, Ltd.  
1903 College Street  
Newtown, MD 29999  
1-899-000-0000



*Healthy Insulin Usage\**

**Lot: 1A3  
Exp: DEC 2023**

Dietary Supplement  
90 Capsules

**Suggested Use:** Take two capsules daily.

**KEEP OUT OF THE REACH OF CHILDREN.**  
STORE IN COOL, DRY PLACE.

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**Manufactured and distributed by:**  
A-Grade, Ltd.  
1903 College Street  
Newtown, MD 29999  
1-899-000-0000

**Lot: 1A4**  
**Exp: DEC 2023**



**A-GRADE™**

**BLOOD SUGAR  
SPECIAL FORMULATION\***

*Control Blood Sugar\**

Dietary Supplement  
90 Capsules

**Suggested Use:** Take two capsules daily.

**KEEP OUT OF THE REACH OF CHILDREN.**  
STORE IN COOL, DRY PLACE.

**Manufactured and distributed by:**  
A-Grade, Ltd.  
1903 College Street  
Newtown, MD 29999  
1-899-000-0000

**Lot: 1A5**  
**Exp: DEC 2023**



**A-GRADE™**

**BLOOD SUGAR  
SPECIAL FORMULATION\***

*Glucose Management\**

Dietary Supplement  
90 Capsules

## Card sorting claims – sugar/glucose

Helps regulate blood sugar levels

Promotes insulin production by supporting pancreatic cells

Supports glucose metabolism

Improves glucose intolerance

Promotes healthy blood glucose levels already within normal range

Support for healthy glucose metabolism

Helps maintain healthy glucose levels

Regulates healthy blood sugar levels

Controls blood sugar

Supports sugar metabolism

Decreasing the amount of glucose that enters your bloodstream

Healthy insulin usage

## Card sorting claims – hypertension

Maintains healthy blood pressure and healthy blood flow

Supports blood vessel dilation which in turn supports healthy blood pressure levels and healthy blood flow

Plays a role in controlling blood pressure

Supports blood pressure

Promotes healthy blood pressure already within normal range

Preventing high blood pressure

Improves blood pressure

Maintains normal blood pressure levels

Supports blood pressure regulation

Regulates and maintains healthy blood pressure

**Suggested Use:** Take two capsules daily.

**TOP GRADE™**

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STORE IN COOL, DRY PLACE.

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**BP HEALTH\***

**Manufactured and distributed by:**  
Top Grade, Ltd.  
537 Townpike Lane  
Windery, CT 06290  
1-822-999-0000



*Supports Blood Pressure\**

Lot: 1B1  
Exp: DEC 2023

Dietary Supplement  
90 Capsules

**Suggested Use:** Take two capsules daily.

**TOP GRADE™**

**KEEP OUT OF THE REACH OF CHILDREN.**  
STORE IN COOL, DRY PLACE.

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**BLOOD PRESSURE  
FORMULA\***

**Manufactured and  
distributed by:**  
Top Grade, Ltd.  
537 Townpike Lane  
Windery, CT 06290  
1-822-999-0000



**Lot: 1B2  
Exp: DEC 2023**

*Supports Blood Pressure\**

**Dietary Supplement  
90 Capsules**



**Suggested Use:** Take two capsules daily.

**TOP GRADE™**

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STORE IN COOL, DRY PLACE.

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**BLOOD PRESSURE  
FORMULA\***

**Manufactured and  
distributed by:**  
Top Grade, Ltd.  
537 Townpike Lane  
Windery, CT 06290  
1-822-999-0000



Lot: 1B2  
Exp: DEC 2023

*Supports Blood Pressure\**

Dietary Supplement  
90 Capsules

**Suggested Use:** Take two capsules daily.

**TOP GRADE™**

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STORE IN COOL, DRY PLACE.

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**BLOOD PRESSURE  
FORMULA\***

**Manufactured and  
distributed by:**  
Top Grade, Ltd.  
537 Townpike Lane  
Windery, CT 06290  
1-822-999-0000



Lot: 1B3  
Exp: DEC 2023

*Maintains Normal Blood  
Pressure Levels\**

Dietary Supplement  
90 Capsules

**Suggested Use:** Take two capsules daily.

**TOP GRADE™**

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**BLOOD PRESSURE  
FORMULA\***

**Manufactured and distributed by:**  
Top Grade, Ltd.  
537 Townpike Lane  
Windery, CT 06290  
1-822-999-0000



*Supports Blood Pressure\**

Lot: 1B2  
Exp: DEC 2023

Dietary Supplement  
90 Capsules

**Suggested Use:** Take two capsules daily.

**TOP GRADE™**

**KEEP OUT OF THE REACH OF CHILDREN.**  
STORE IN COOL, DRY PLACE.

**Manufactured and distributed by:**  
Top Grade, Ltd.  
537 Townpike Lane  
Windery, CT 06290  
1-822-999-0000



**BLOOD PRESSURE  
FORMULA\***

*Supports blood vessel dilation which in turn supports healthy blood pressure levels and healthy blood flow\**

Lot: 1B4  
Exp: DEC 2023

Dietary Supplement  
90 Capsules

Maintains blood pressure levels

Maintains normal blood pressure levels