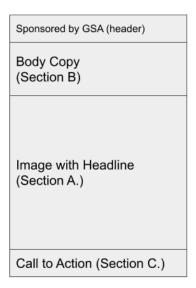
# Outline

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#### Mockups

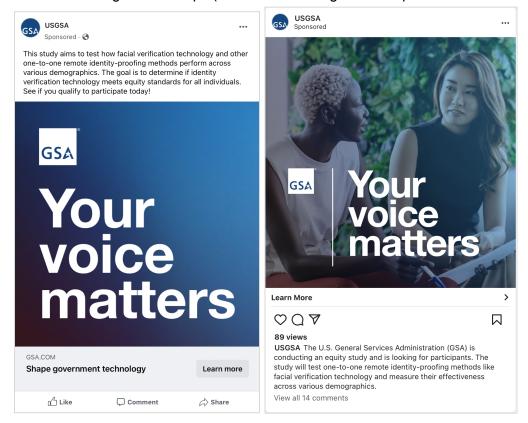


Ads are built by mixing and matching items from the different sections below.

For example, we can choose the <u>copy</u> from B1 with <u>headline</u> A8 and <u>call-to-action</u> C3

Social media ad campaign design sketch

Facebook/Instagram Mockups (note text and images will be pulled from sections below):



# **Images**

- These images may be added to advertisements and/or landing pages in order to optimize our campaigns as they are run.

#### Individuals







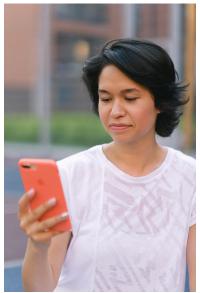


























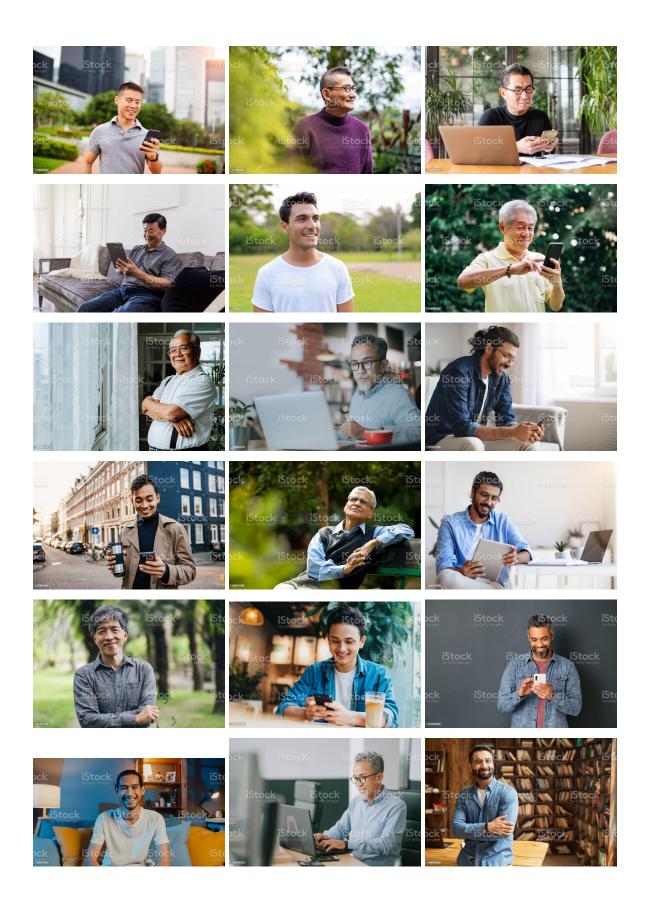




























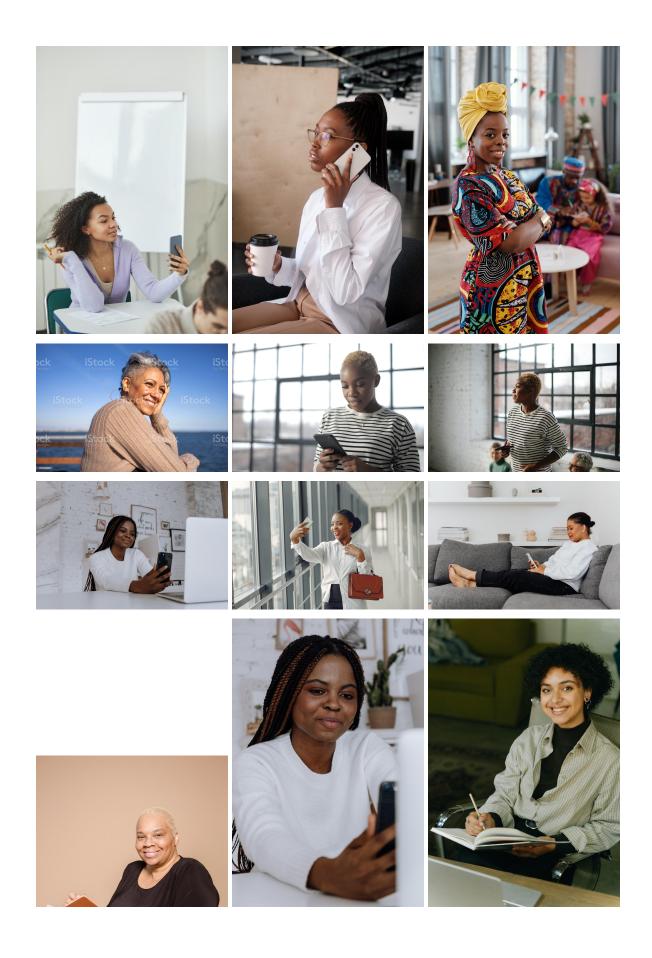


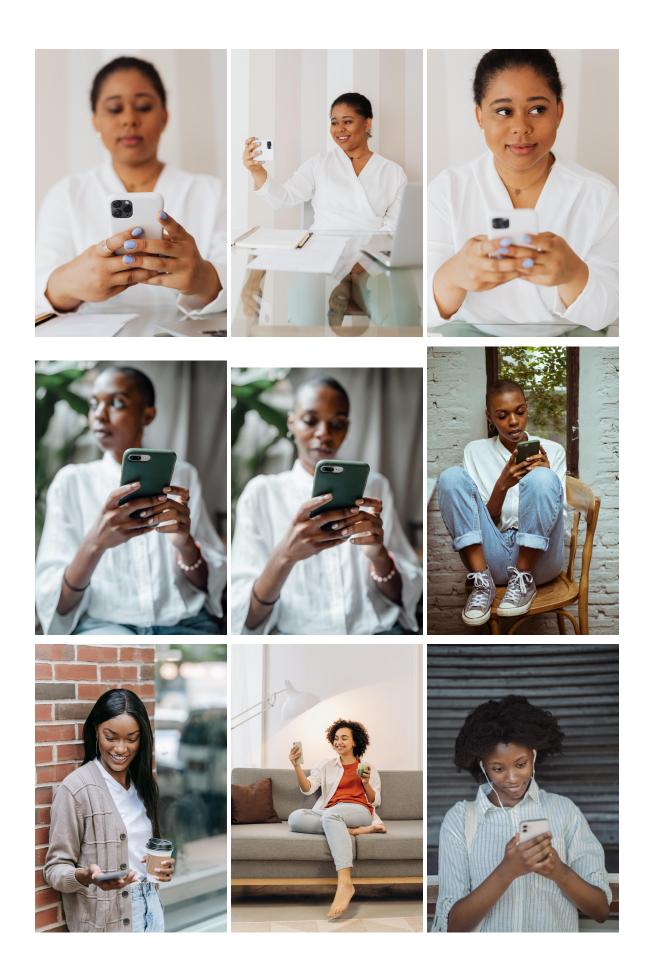


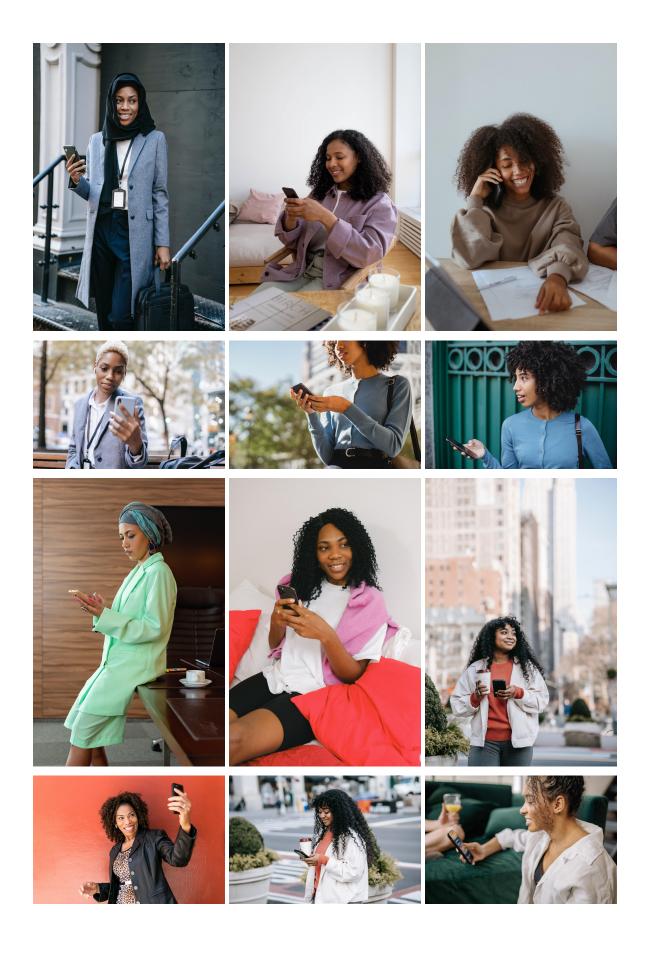


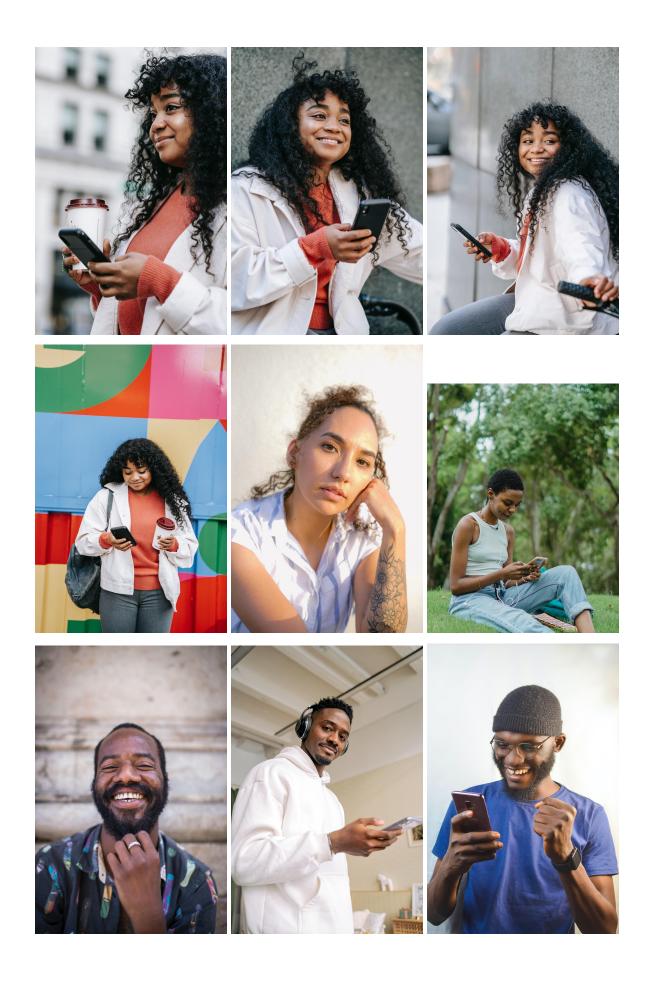


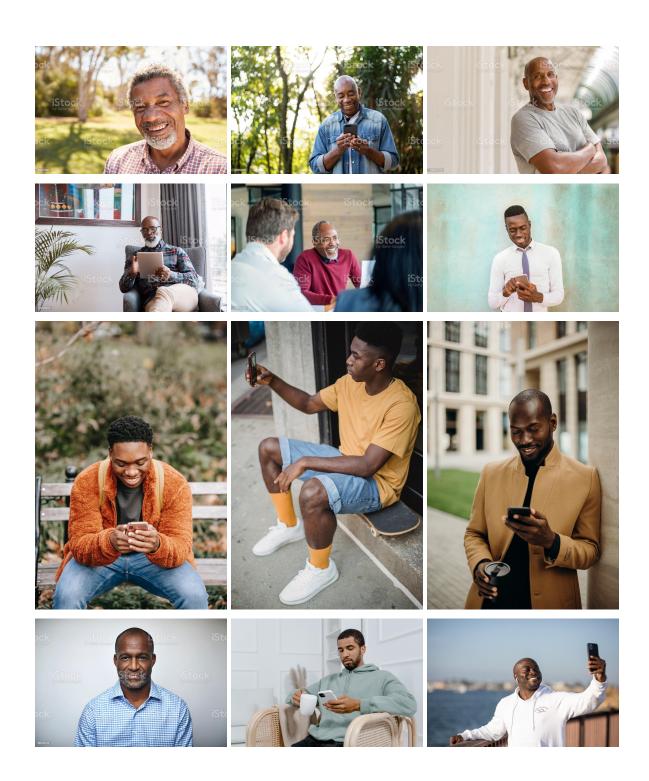


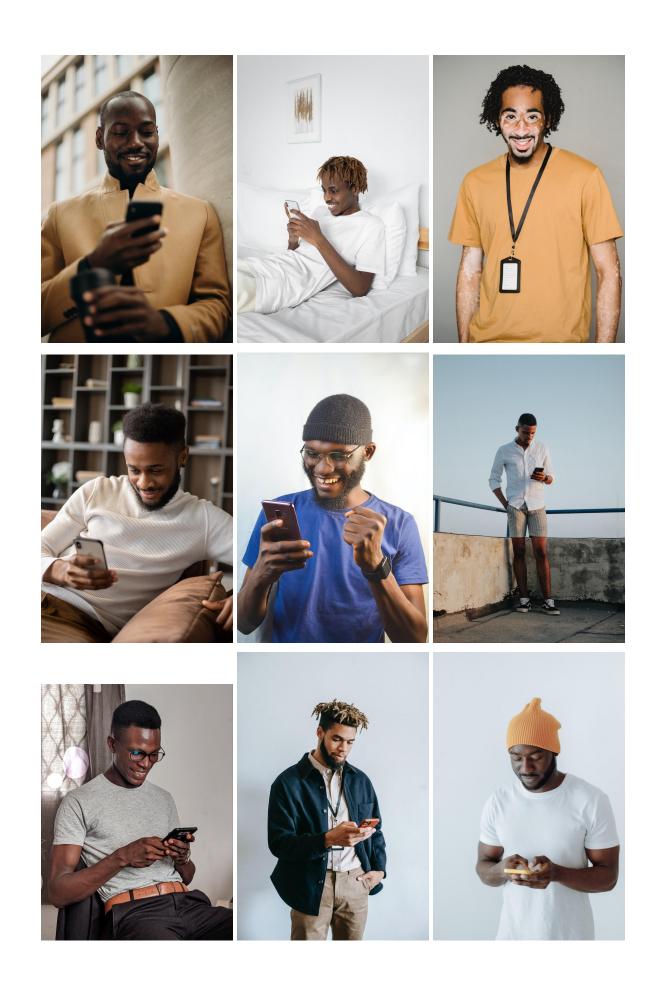


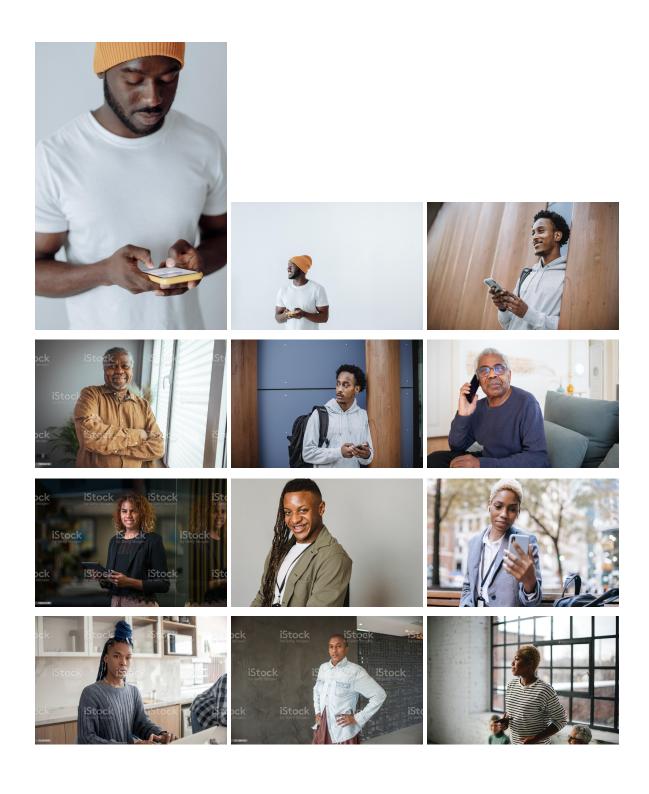


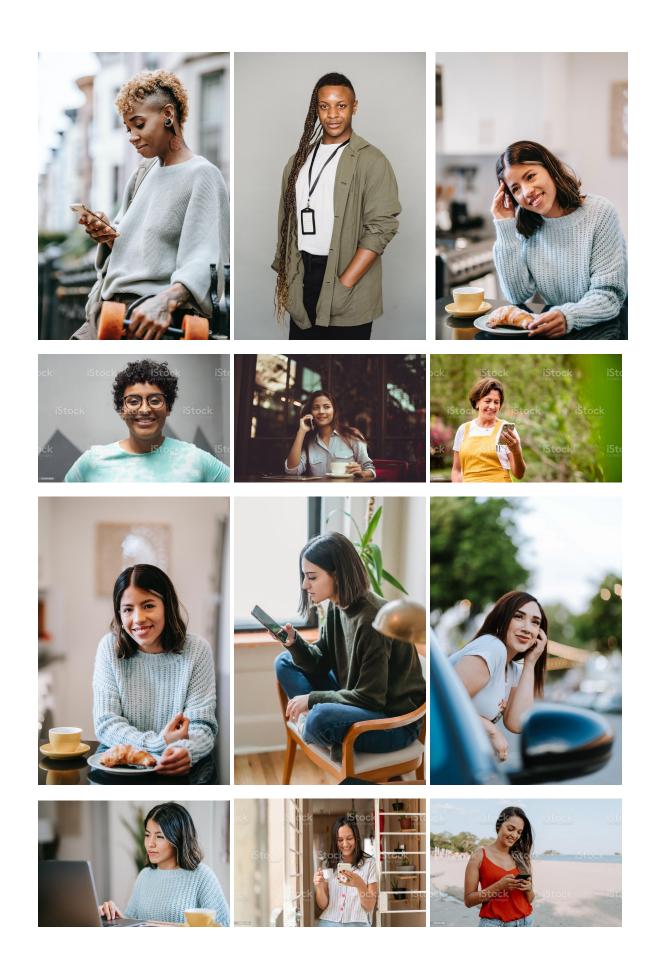


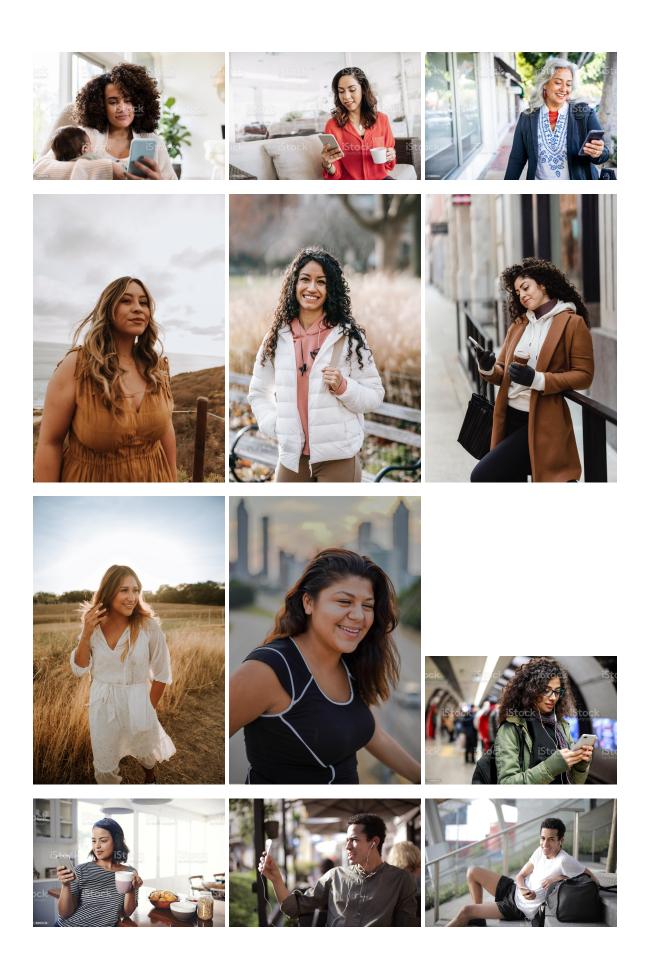


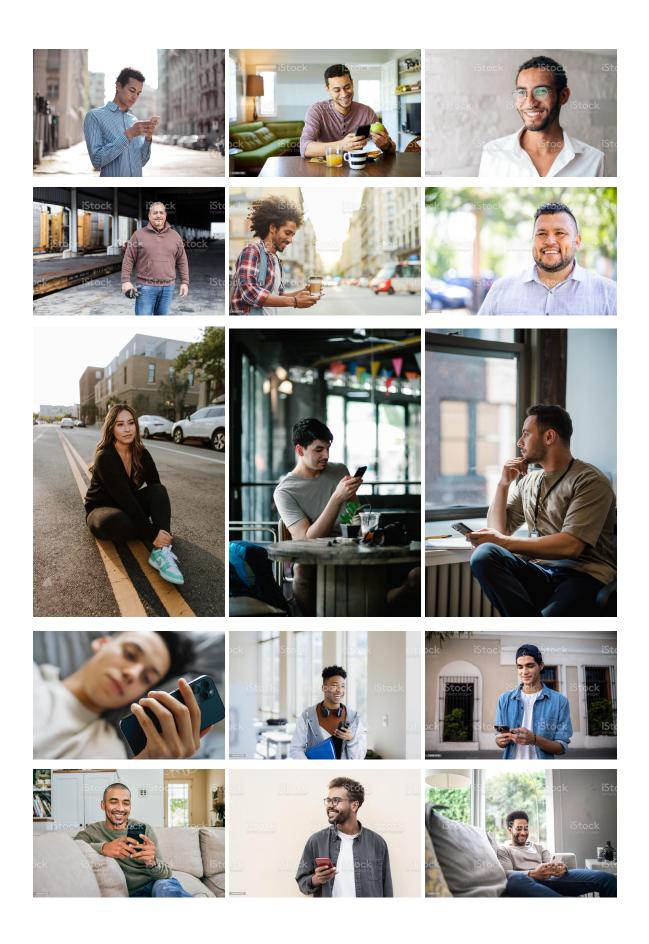


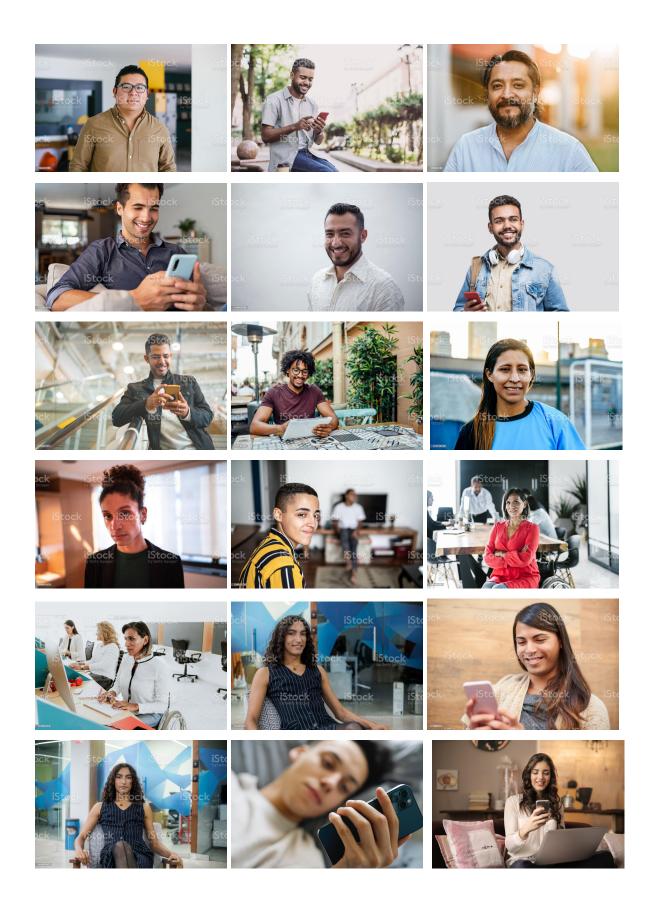


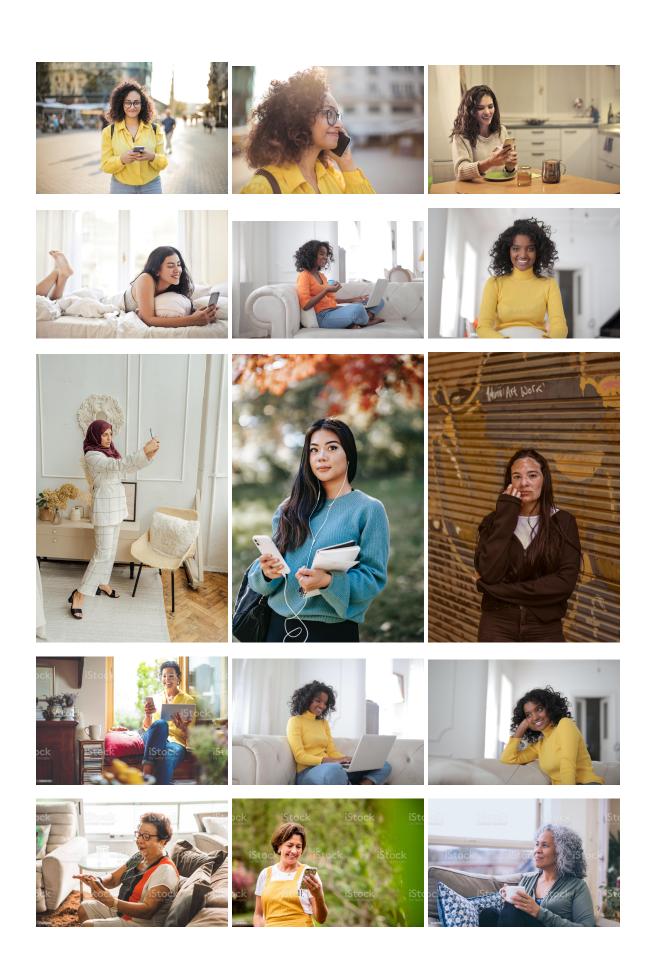


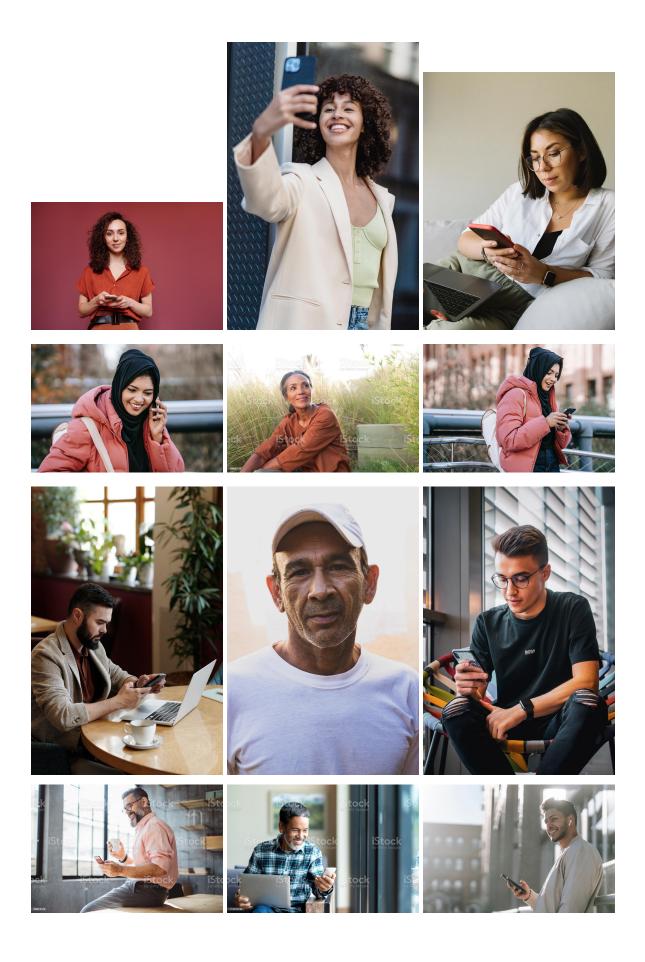






















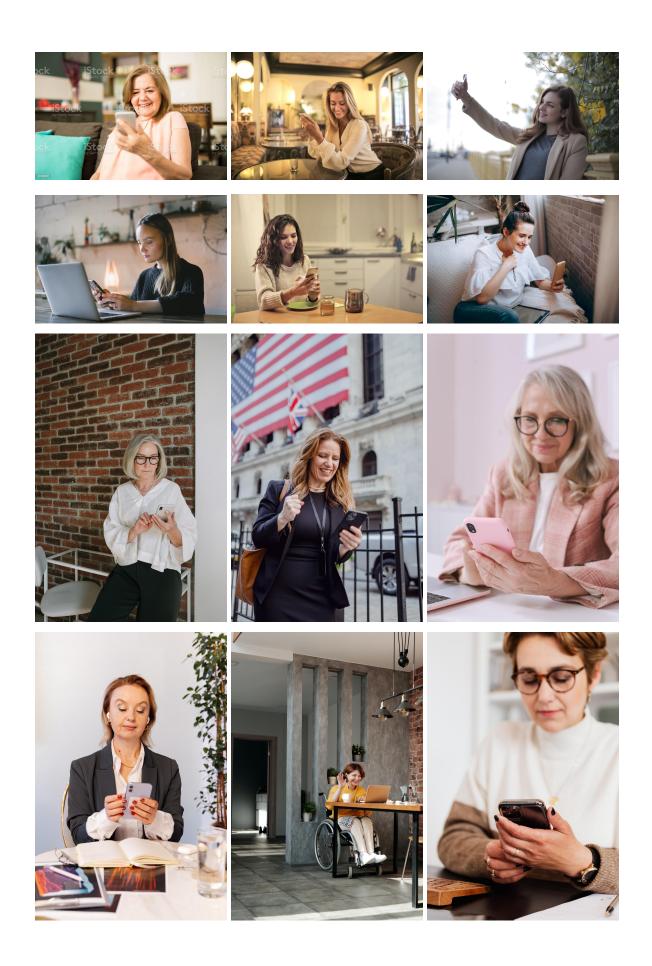


























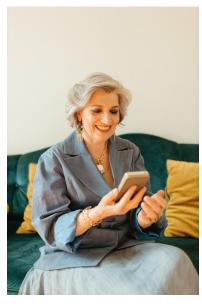






























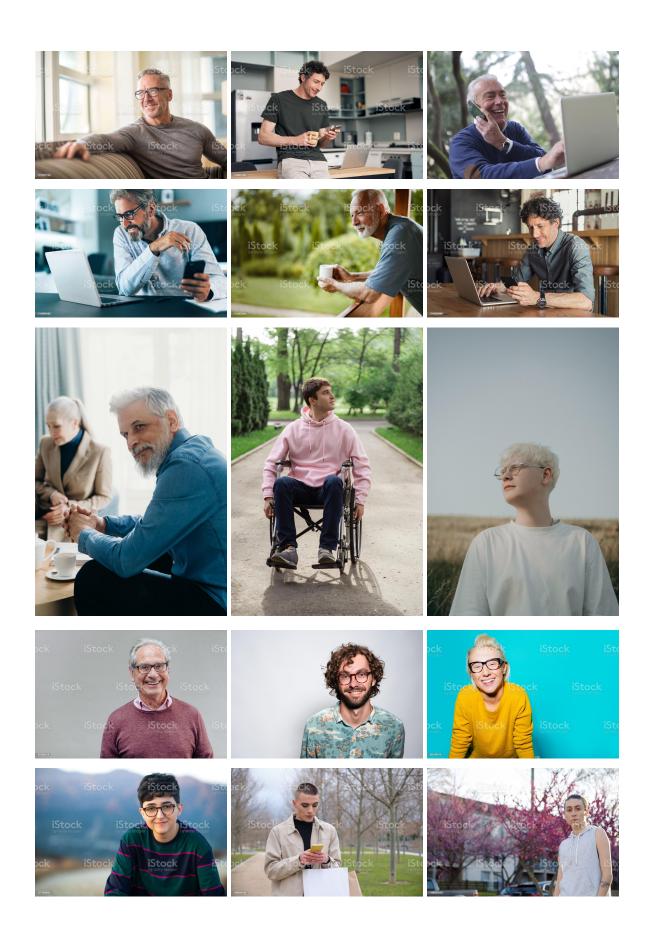


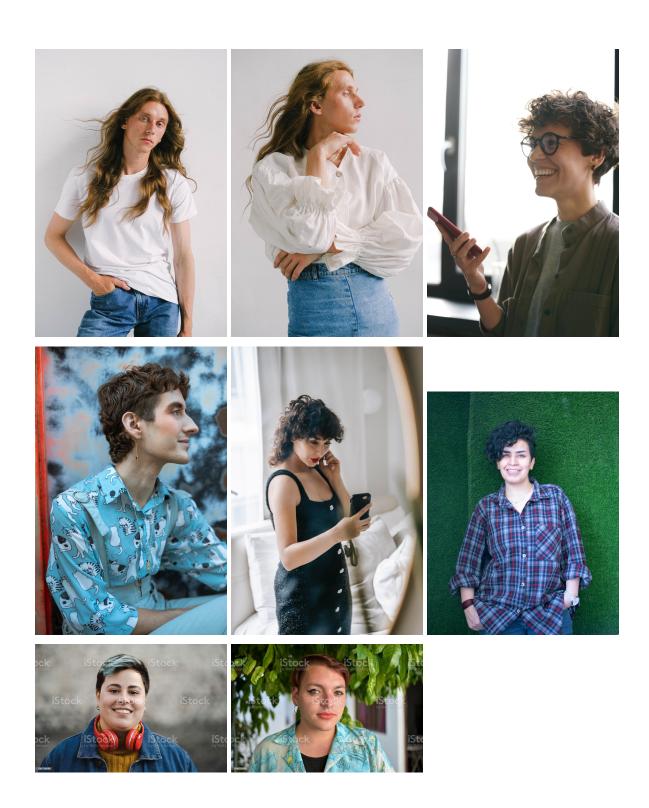




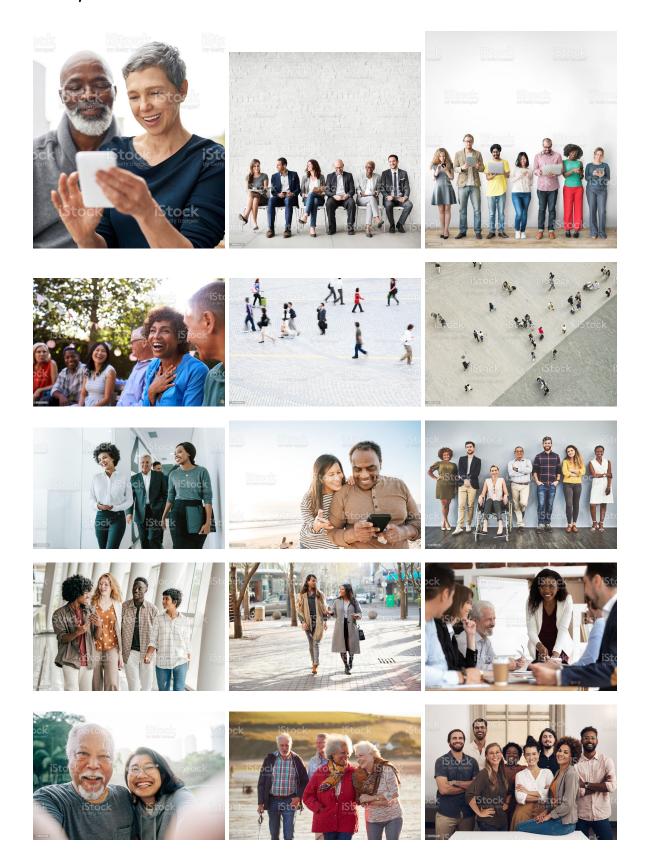




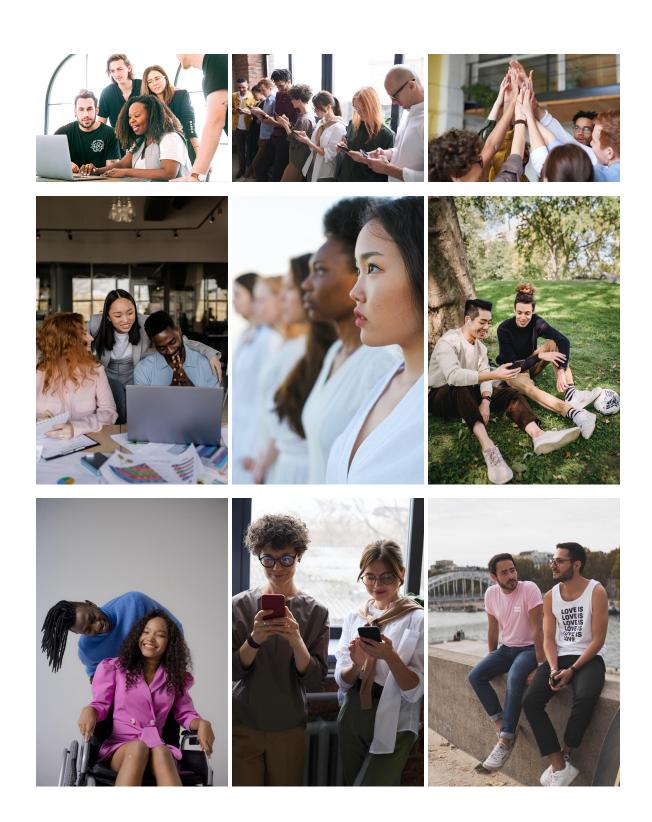


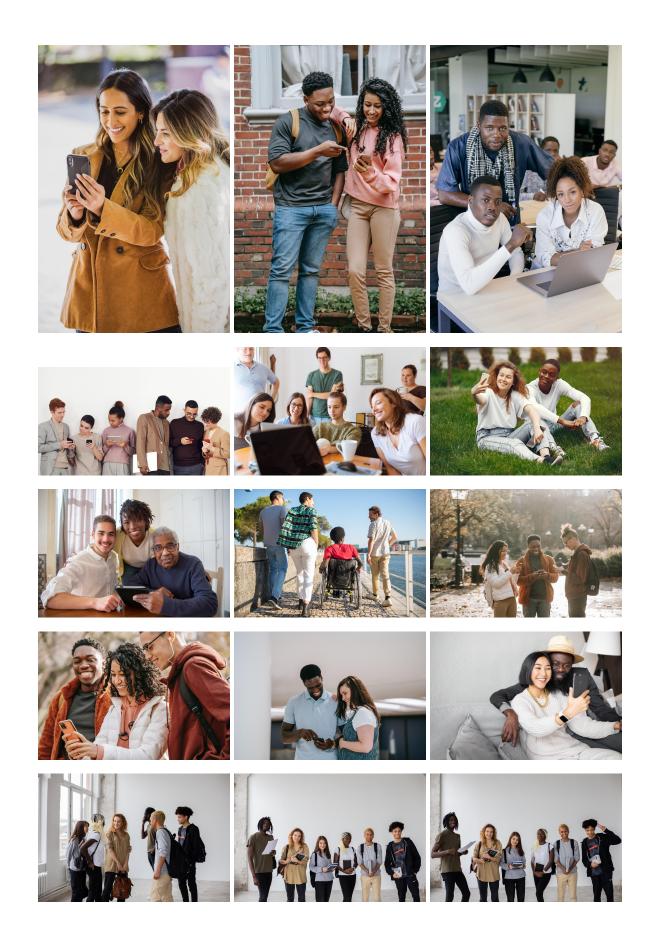


## Groups



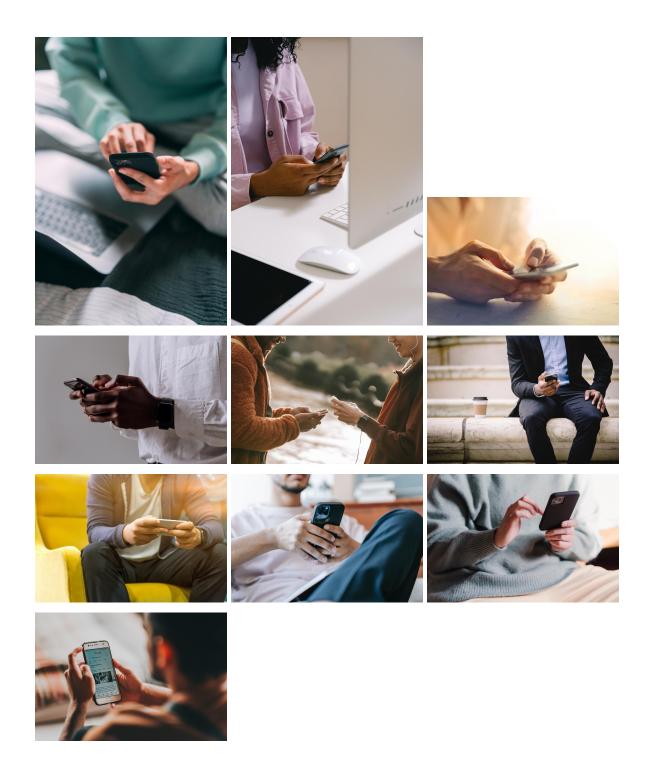








### Hands



## Additional