

Outline

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Mockups

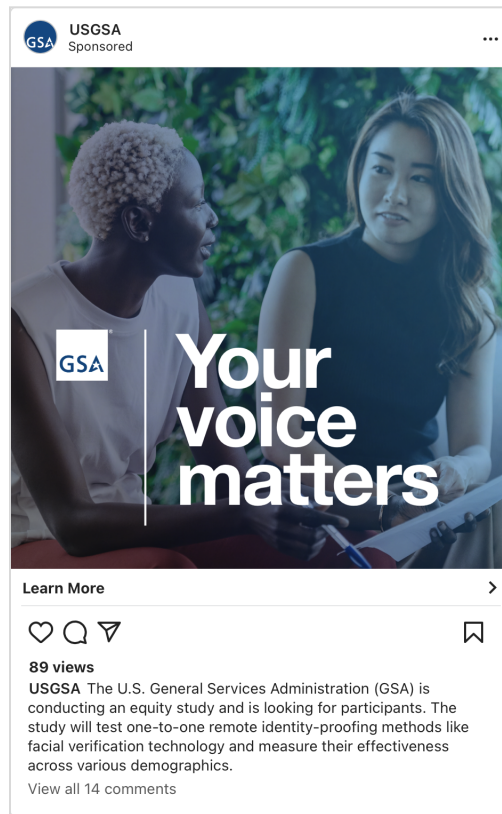
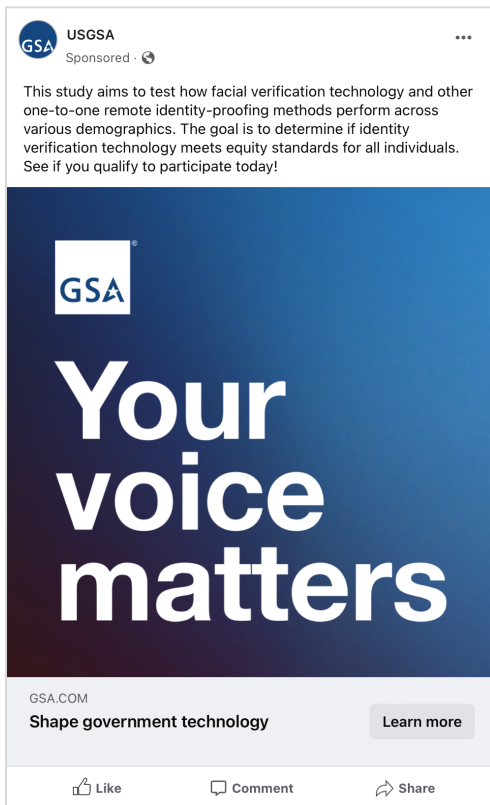
Sponsored by GSA (header)
Body Copy (Section B)
Image with Headline (Section A.)
Call to Action (Section C.)

Ads are built by mixing and matching items from the different sections below.

For example, we can choose the [copy](#) from B1 with [headline](#) A8 and [call-to-action](#) C3

Social media ad campaign design sketch

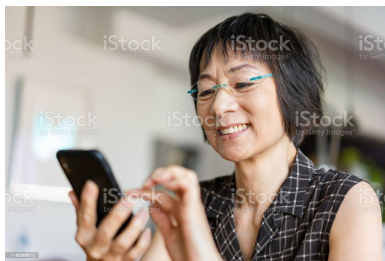
Facebook/Instagram Mockups (note text and images will be pulled from sections below):

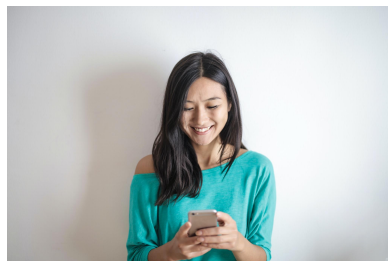


Images

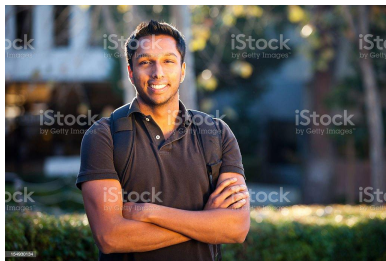
- These images may be added to advertisements and/or landing pages in order to optimize our campaigns as they are run.

Individuals





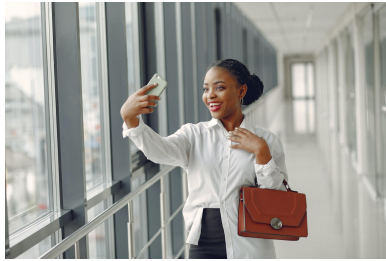


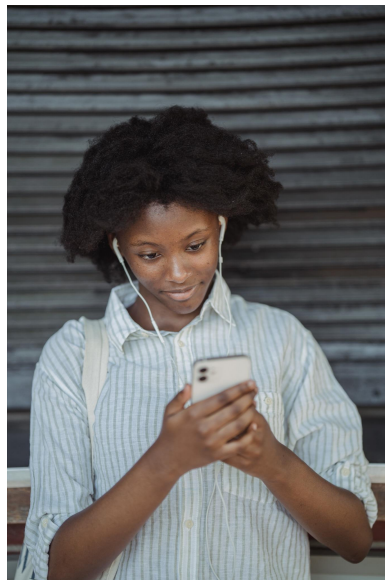
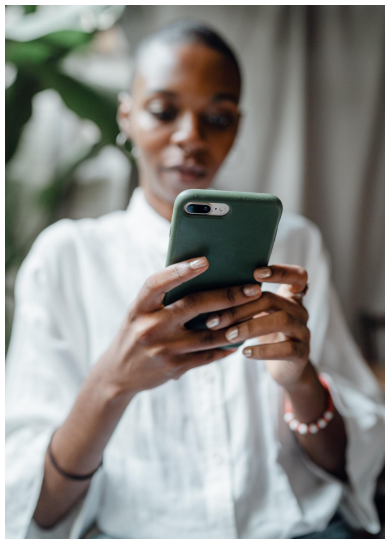
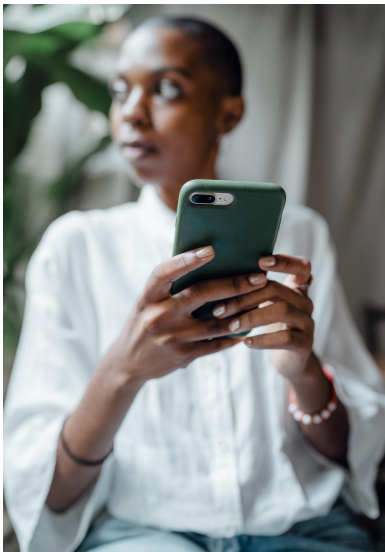
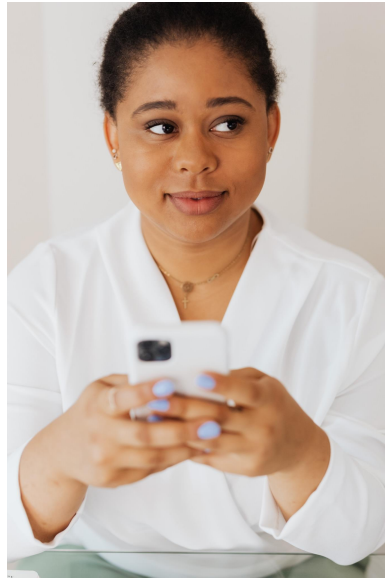
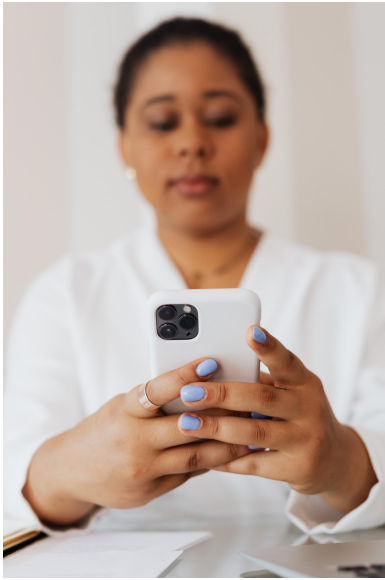


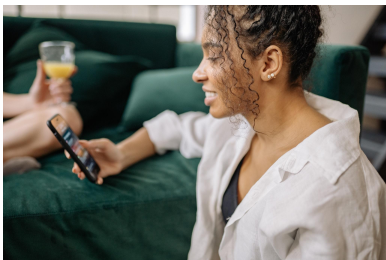
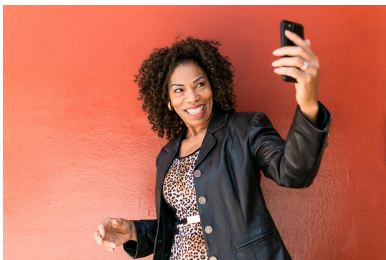
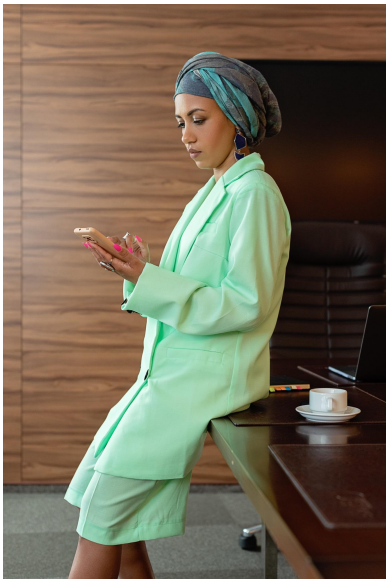
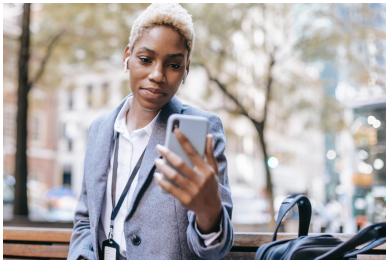




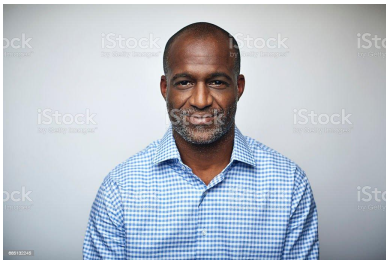
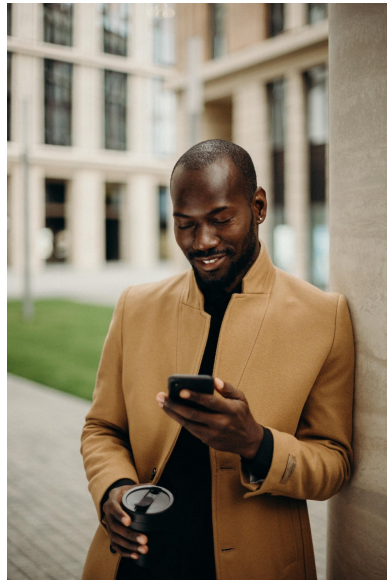


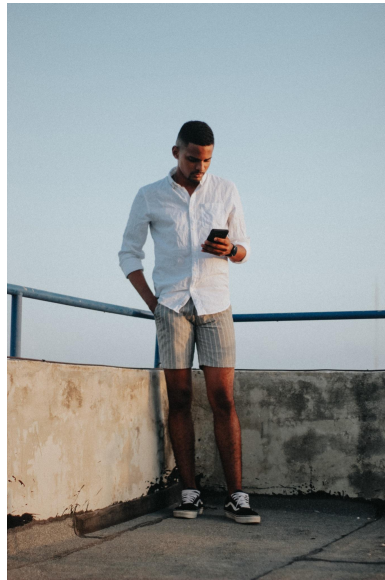
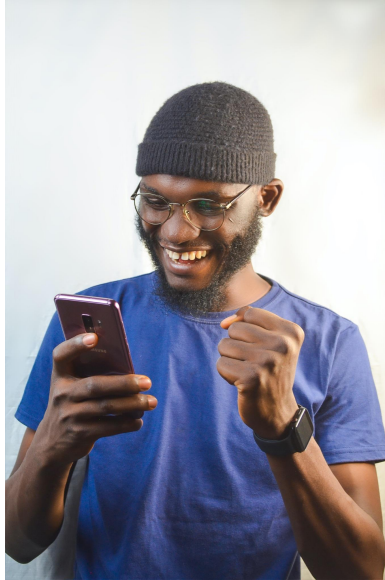


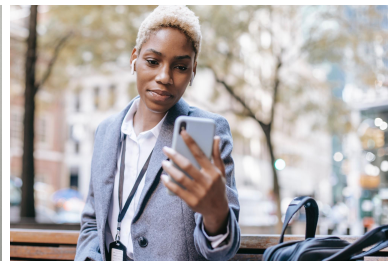
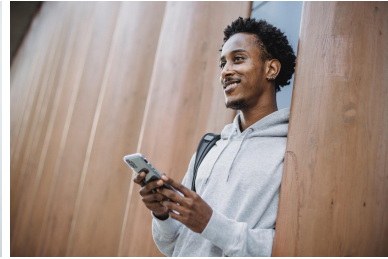




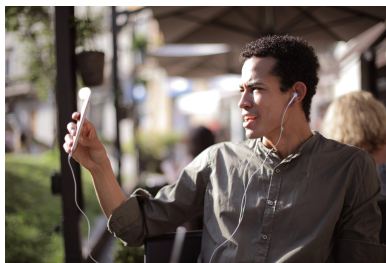
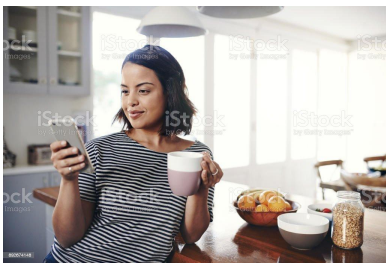
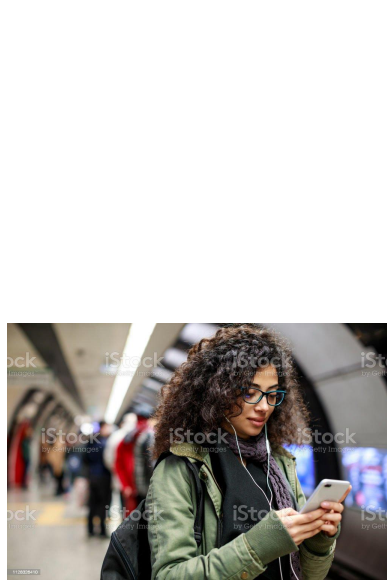
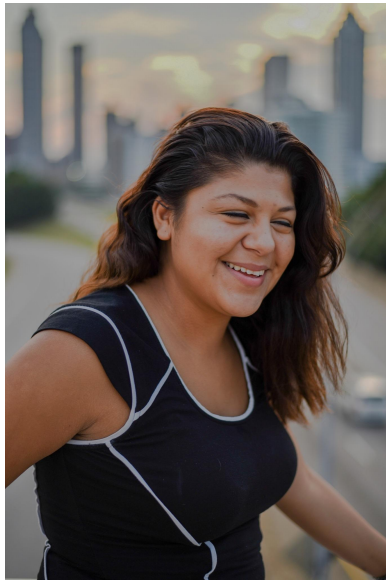


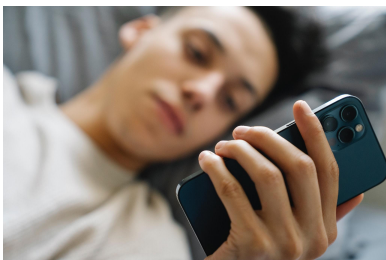
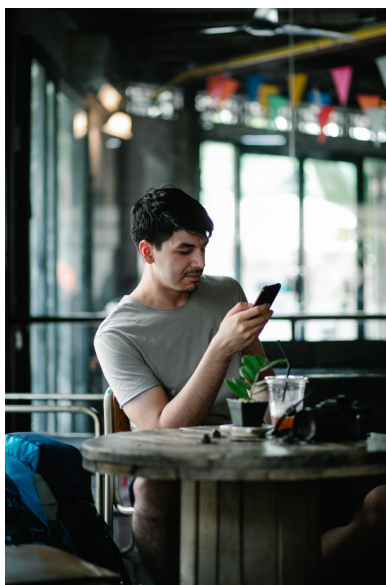
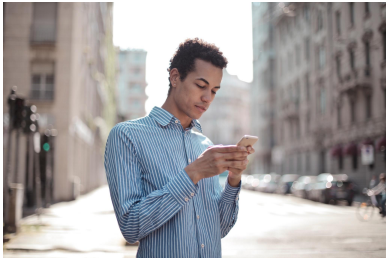




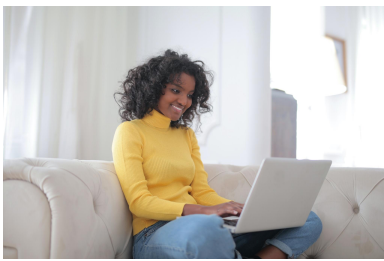
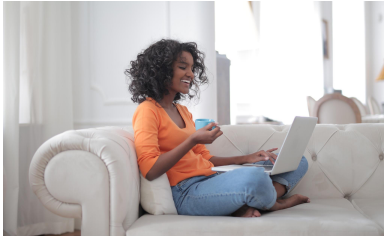


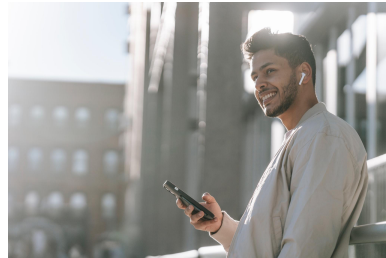




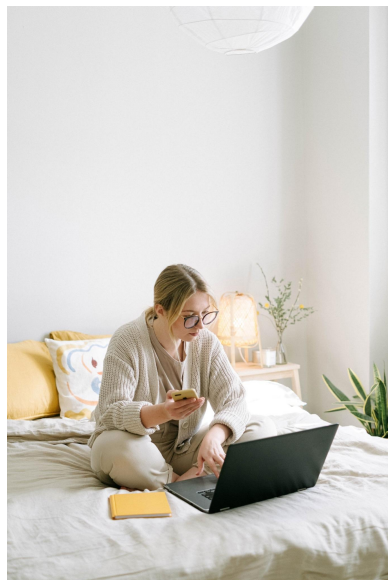
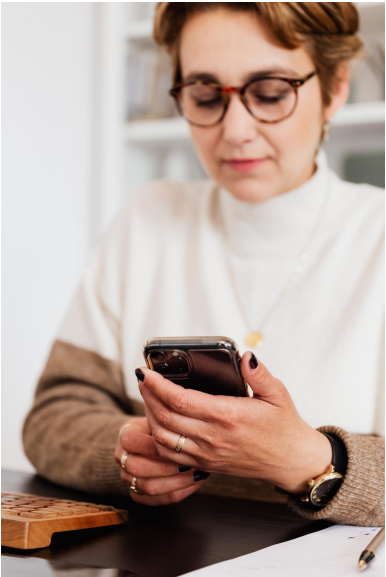


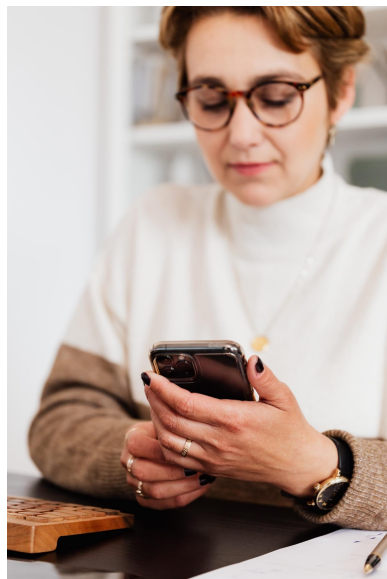
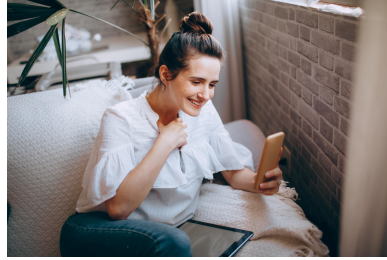
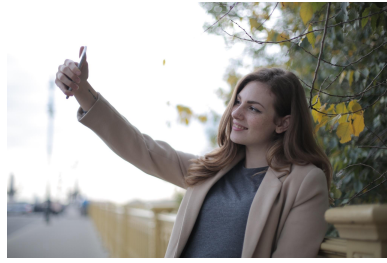


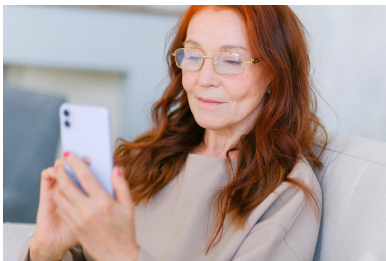
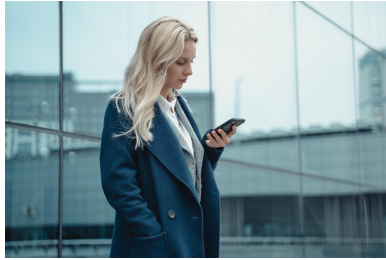
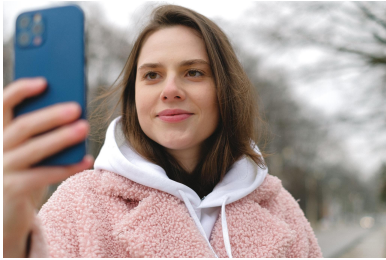
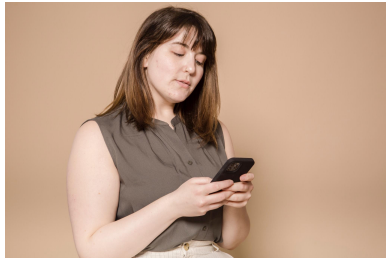


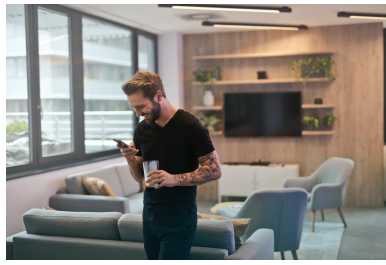
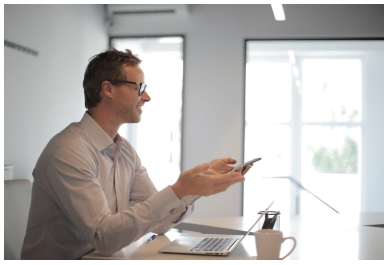


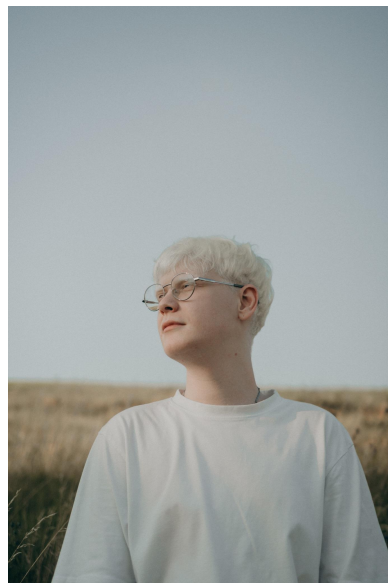






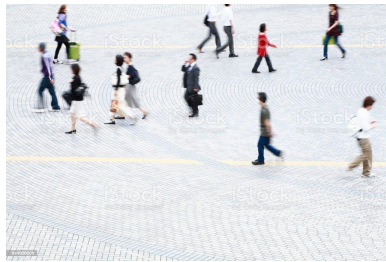
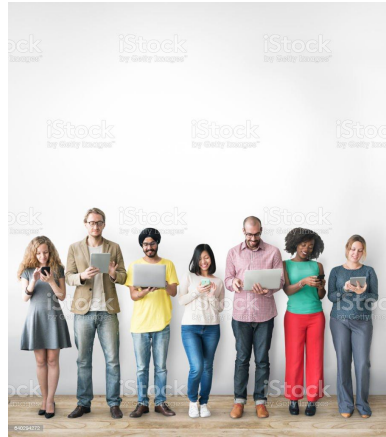




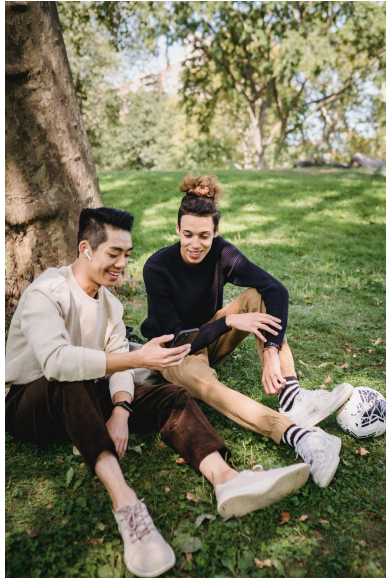


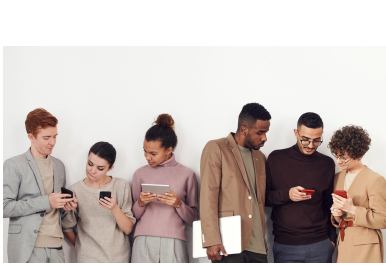


Groups



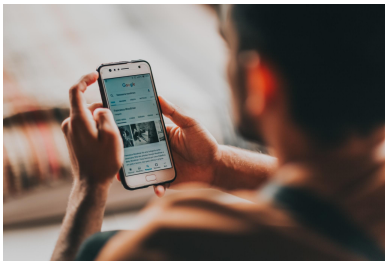
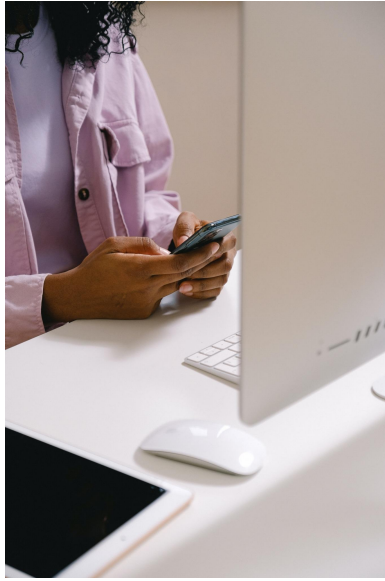
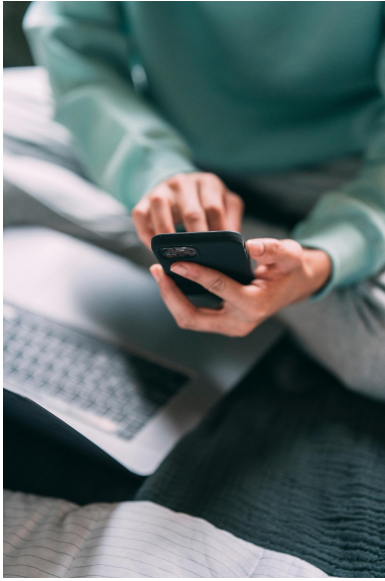








Hands



Additional