

RIC OMB ICR – Appendix D-5 Cluster Administrator Survey

Cluster Administrator Survey (OMB Final)

Cluster Description

1. How many of the following types of entities participated in your cluster events or activities in [year]?
 - o Small businesses: _____
 - o Large organizations: _____
 - o Business associations: _____
 - o Universities or research institutions: _____
 - o Public sector agencies: _____
 - o Foundations and nonprofit organizations: _____
 - o Other, specify: _____

2. How many of the following types of entities withdrew from your cluster in [YEAR]?
 - o Small businesses: _____
 - o Large organizations: _____
 - o Business associations: _____
 - o Universities or research institutions: _____
 - o Public sector agencies: _____
 - o Foundations and nonprofit organizations: _____
 - o Other, specify: _____

3. Please estimate the percentage of your cluster's SBA funding that was used in [year], toward:
[Note to the programmer: the system ensures the total sums-up to 100%]
 - o One-on-one counseling/technical assistance of small businesses: _____
 - o Group events/activities: _____
 - o Information dissemination (e.g., newsletters, industry-relevant database, virtual collaboration platforms): _____
 - o Other activities that did not include interaction with cluster participants (e.g., cluster management, strategic planning): _____

4. Please estimate the percentage of time that your cluster has dedicated to each of the following categories of activities in [year].
[Note to the programmer: the system ensures the total sums-up to 100%]
 - o One-on-one counseling/technical assistance of small businesses: _____
 - o Group events/activities: _____
 - o Information dissemination (e.g., newsletters, industry-relevant database, virtual collaboration platforms): _____
 - o Other activities that did not include interaction with cluster participants (e.g., cluster management, strategic planning): _____

Small Business Activities

5. Overall, how many small businesses were provided with one-on-one counseling, technical assistance, or support in [year]?

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6. What were the modes of one-on-one counseling, technical assistance for small businesses? *Select all that apply*
- In-person
 - E-mail
 - Telephone
 - Web conference
 - Other, specify
7. What were the areas of focus of one-on-one counseling, technical assistance? *Select all that apply*
- Business development
 - Intellectual property
 - Licensing of new technology
 - Commercialization of new technology
 - Obtaining patents
 - Export/import
 - Marketing strategies
 - Financing (e.g., private equity, loans, SBIR/STTR, grants)
 - Contracting and subcontracting with government, corporate, nonprofit, or other sources
 - Partnership/alliances/collaboration
 - Business certifications
 - Other, specify

Group Events and Activities

8. How many group events or activities did your cluster conduct in [year] for the following types?
- Training and workshops: _____
 - Networking: _____
 - Matchmaking (e.g., small business referrals, teaming facilitation and support): _____

 - Showcasing (e.g., technology and prototype demonstrations to third parties, trade exhibitions): _____
 - Other specify: _____
9. On average, how many businesses, organizations, agencies, institutions, or other types of entities participated in each of the following events or activities? *Select all that apply*
- Training and workshops: _____
 - Networking: _____
 - Matchmaking: _____
 - Showcasing: _____
 - Other, specify: _____
10. What were the areas of focus of the group events/activities? *Select all that apply*
- Business development
 - Intellectual property
 - Licensing of new technology
 - Commercialization of new technology
 - Obtaining patents

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- o Export/import
- o Marketing strategies
- o Financing (e.g., private equity, loans, SBIR/STTR, grants)
- o Contracting and subcontracting with government, corporate, nonprofit, or other sources
- o Partnership/alliances/collaboration
- o Business certifications
- o Other, specify