Large Organizations Survey (OMB Final)

1. Did your organization participate (either in person or virtually) in any trainings or matchmaking, networking, and/or showcasing events or activities *organized by or connected with*-*{cluster name}*?
    - o   Yes
    - o   No

If yes to Q1, proceed to Q4 and the full survey.
If no to Q1, proceed to Q2-Q4 and then skip to the thank you page.

Based on the administrative records from {cluster name}, your organization took part in or registered for business trainings, technical assistance services, and/or matchmaking, networking, or showcasing events or activities organized by or connected with {cluster name}. If you are unsure, unaware, or don't recall your attendance in these events or services, we would still like to ask you a few questions that may help {cluster name} and organizations with similar functions tailor their messages and outreach to organizations like yours. We greatly appreciate your time and cooperation.

2. What are the reasons you did not engage or participate in events organized or connected with *{cluster name}*? *(Select all that apply.)*
    - o   Don't have direct ties with the *{cluster name}* or its participants
    - o   Don't expect to receive any benefits from cluster participation
    - o   Don't have the time to participate
    - o   I sold or closed my business
    - o   Don't remember or did not know it was a "cluster" event or activity
    - o   Other, please specify:

3. What services or actions on the part of the *{cluster name}* would improve your organization's engagement with *{cluster name}*'s activities, services, and/or business networks?
[text box]

4. Which one of the following options best describes your organization?
    - o   A large, for-profit, public or private company
    - o   A public or private university or research institution
    - o   A public sector agency
    - o   A foundation or nonprofit organization
    - o   A business association
    - o   Other, please specify:

RIC Program Participation
5. Please provide the month and year in which your organization first engaged with or attended events or activities *organized by or connected with {cluster name}*:
    - o   Month: MM
    - o   Year: YYYY

6. Why did your organization engage with, attend, or participate in trainings, events (including networking events), or activities *organized by or connected with **{cluster name}**? (Select all that apply.)*
   o To provide input on legislation and regulations affecting your industry
   o To help spur regional economic development and support your community
   o To improve your organization's or industry's supply chain
   o To find partners interested and knowledgeable in transferring technology to the market
   o To gain access to, and information on, new technologies with commercialization potential
   o To identify contractors or subcontractors
   o To find partners for the pursuit of funding
   o To contribute to the growth of the business ecosystem
   o Other, please specify:

7. In [YEAR], how many times did your organization attend (either in person or virtually) matchmaking, networking, or showcasing events and/or activities *organized by or connected with-**{cluster name}**?*
   [numeric box]

8. In [YEAR], as a result of participation in activities or services *organized by or connected with-**{cluster name}***, did your organization develop new business relationships with any small businesses, large companies, or other organizations?
   o Yes
   o No

If yes to Q8, proceed to Q9.
If no to Q8, proceed to Q10.

9. [*IF YES*] In [YEAR], how many business relationships with the following sources did your organization develop?
   o Small businesses: _____
   o Large companies: _____
   o Universities or research institutions: _____
   o Public sector agencies: _____
   o Foundations and nonprofit organizations: _____
   o Business associations: _____
   o Other, please specify: _____

10. [*IF Q9 Small businesses>=1*] In which of the following areas did your organization collaborate with small businesses in [YEAR]? *(Select all that apply.)*
    o A joint funding application (e.g., SBIR/STTR)
    o A joint contract for the provision of services and/or materials to a third party
    o The creation of a joint venture

- o Innovation (e.g., develop a proof of principal, obtain trademark, license technology, patents)
- o Export of products or services
- o Supply chain
- o Other, please specify:

11. In [YEAR], as a result of participation in activities or services *organized by or connected with-{cluster name}*, did any small businesses you met or established relationships with supply your organization with materials, products, and/or services?
    - o Yes
    - o No

If yes to Q11, proceed to Q12.
If no to Q11, proceed to Q13.

12. [*IF YES*] In [YEAR], how many of these small businesses supplied your organization with materials, products, and/or services?
    [numeric box]

13. In [YEAR], did your organization supply any materials, products, and/or services to any small businesses that you met or established relationships with from *{cluster name}*-organized or sponsored events?
    - o Yes
    - o No

If yes to Q13, proceed to Q14.
If no to Q13, proceed to Q15.

14. [*IF YES*] In [YEAR], how many of these small businesses did your organization supply with materials, products, and/or services?
    [numeric box]

RIC Program Feedback
15. How satisfied are you with the matchmaking, networking, and/or showcasing events or activities *organized by or connected with {cluster name}* in [YEAR]?
    - o Very dissatisfied
    - o Dissatisfied
    - o Neither dissatisfied nor satisfied
    - o Satisfied
    - o Very satisfied

16. How much has participation in the activities or services *organized by or connected with-{cluster name}* met your expectation of benefits?
    - o Too early to tell
    - o Not at all
    - o A little

- o Somewhat
- o Much
- o Very much

17. To what extent did *{cluster-name}* and/or *{cluster name}*-organized events (including networking events), activities, and/or services help your organization achieve any of the following benefits?

{cluster-name} and/or *{cluster name}*-related activities helped my organization:	Too early to tell	Not at all	A little	Somewhat	Much	Very much	N/A
Increase and/or retain employees							
Increase profit margin							
Increase revenue							
Increase export of products or services							
Obtain new financing							
Receive the award of contracts or subcontracts							
Strengthen supply chain							
Create or improve relationships or collaborations with companies and organizations							
Enhance ability to spur economic development and support of the region and community							
Other, please specify:							

18. To what extent did *{cluster-name}* and/or *{cluster name}*-organized events (including networking events), activities, and/or services help your organization achieve any of the following innovation benefits?

{cluster-name} and/or *{cluster name}*-related activities helped my organization:	Too early to tell	Not at all	A little	Somewhat	Much	Very much
Develop new products or services						
Develop a proof of principal or functional prototype						
Engage in the third-party evaluation or validation of technology						
Commercialize new technology						
Obtain trademarks or brand registrations						
License new technology						
File patent(s)						
Award patent(s)						
Other, please specify:						

19. To what extent did *{cluster-name}* and/or *{cluster name}*-organized events (including networking events), activities, and/or services help your organization assist small businesses to engage in innovation?
    o   Too early to tell
    o   Not at all
    o   A little
    o   Somewhat
    o   Much
    o   Very much

20. To what extent did *{cluster-name}* and/or *{cluster name}*-organized events (including networking events), activities, and/or services help your organization assist small businesses to become more engaged or form new relationships with the following organizations or resources in your community or region?

{cluster-name} and/or *{cluster name}*-organized events helped my organization assist small businesses to became more engaged with:	Too early to tell	Not at all	A little	Somewhat	Much	Very much
Business financing sources (e.g., banks, investors)						
Federal, state, or local government agencies						
Foundations, nonprofits, and nongovernment organizations						
Business organizations (e.g., industry associations, chambers of commerce)						
Large firms, corporations, and companies						
Universities, research centers, and institutes						
Other small business owners, community leaders, and residents that can support small businesses						
Finding or training employees that small businesses need						
The business ecosystem of resources, overall						

21. Please provide suggestions for improving trainings, events (including networking events), activities, and/or services provided or organized by *{cluster name}*: _____