

As part of the COVID-19 Public Education Campaign market research efforts, the Current Events Tracker (CET) is a flexible survey vehicle designed for easy addition or removal of questions as applicable to the current environment. This wave refields questions on perceptions of rolling back mandates and lifting restrictions as well as gauging number of children with a pediatrician. New questions include an exploration of topical discussions with pediatricians, knowledge of the word “endemic”, and an updated battery on pandemic perceptions.