

As part of the COVID-19 Public Education Campaign market research efforts, the Current Events Tracker (CET) is a flexible survey vehicle designed for easy addition or removal of questions as applicable to the current environment. This wave refields questions on reasons for not getting vaccinated or boosted, on COVID assessment of risk to personal health, and masking behavior. New or modified questions include awareness of the BA.2 variant, vaccine side effect concerns, message framing testing, and engaging in different behaviors in the event of another surge.