

As part of the COVID-19 Public Education Campaign market research efforts, the Current Events Tracker (CET) is a flexible survey vehicle designed for easy addition or removal of questions as applicable to the current environment. This wave re-fields questions on awareness of the authorization of the updated vaccine, parent's perceptions and concerns, perception around vaccine-induced immunity, surge-related behavior, and preventive behaviors around the holidays. New or modified questions include source of updated vaccine information and testing new messages.