

Appendix D

Endorser Status and Actual Use in Direct-to-Consumer Television Ads Recruitment Emails

OMB Control No. 0910-xxxx

Expiration date: xx/xx/xxxx

A new survey is waiting for you, and LifePoints to collect, too.

Here's a new opportunity to share your experiences and opinions related to communication and health.

Today we'd like you to participate in this survey.

Click below, contribute, and collect XX LifePoints today:

[SURVEY LINK]