

# Focus Group Recruitment Advertisement

## Online ad

\*Research Opportunity for Qualified Participants\*

RTI International, a not-for-profit research organization, is looking for individuals 18 and older to participate in a virtual focus group. Participants will be asked to provide input on materials used on a large substance use and mental health study sponsored by the federal government. All responses will be kept private and confidential under federal law. We will be conducting focus groups in English and Spanish. Each virtual focus group is expected to take one hour, and we ask that participants join the focus group using a desktop or laptop computer with audio and video capabilities. Eligible participants who participate in the group discussion will receive a **\$75 gift card**.

To see if you are eligible for the study, please complete a short questionnaire at:

[https://survey.rti.org/SE/1/NSDUH\\_LL](https://survey.rti.org/SE/1/NSDUH_LL)

*(A Spanish version of the ad will also be developed.)*