

Visa Electronic Incentive/Thank You Email

From: RTI-eIncentives@rti.org

Date: [FILL]

To: [PARTICIPANT EMAIL ADDRESS]

Cc: RTI-eIncentives@rti.org

Subject: How to Redeem Your \$75 Visa Prepaid Card

Dear [FIRSTNAME],

Thank you for your participation in a focus group for the National Survey on Drug Use and Health. Your \$75 Visa Prepaid card is just a click away.

To activate your Visa prepaid card, please click on the “Access Your Card” link below to access the PerfectGift.com website. Then enter your activation code provided at the bottom of this email. You will have 24 months from the date of this email to spend the funds before they expire. You can redeem this prepaid card for purchases of \$75 or less on any website that accepts Visa.

If you have questions, please do not hesitate to call us toll-free at 1-800-334-8571 Ext 2273 or by email at tsf@rti.org. Thank you for helping make this study a success!

[GIFT CARD LINK AND INFORMATION]

Sincerely,

Tim Flanigan

Survey Methodologist, RTI

Visa Physical Gift Card Incentive/Thank You Letter

[DATE]

[FIRST NAME]
[MAILING ADDRESS]
[CITY], [STATE] [ZIP]

Dear study participant,

Thank you for participating in a focus group for the National Survey on Drug Use and Health.

As a token of our appreciation, we have enclosed a \$75 Visa gift card for your completion of the interview.

If you have questions, please do not hesitate to call us toll-free at 1-800-334-8571 Ext 2273 or by email at tsf@rti.org. Thank you for helping make this study a success!

Sincerely,

[INSERT SIGNATURE]

Tim Flanigan

Survey Methodologist, RTI