

# ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



## CET – Annotated Questionnaire (Wave 13)

Note: The questions below are the proposed questions for the thirteenth wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 13 only or are being asked again to update data on a variable of interest. This wave's module is Trusted Vaccine Messengers and Vaccine Challenges. This week we have added questions on Preparing the Nation message testing.

ASPA will provide OMB with updates to the questionnaire for subsequent Waves.

### Standard Questions

### Modular Questions

### One-Time or Repeat Questions Being Asked Again to Update Data

For the next section we would like to talk about current events.

// Page Break //

//PROGRAMMING NOTE: RANDOMIZE ORDER OF Q1/Q2 and Q3/Q4 (I.E., 50% SEE Q1/Q2 FIRST, 50% SEE Q3/Q4 FIRST)//

//BASE: All respondents//

Item #: Q1

Question type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_fam**: How familiar are you with the U.S. Department of Health and Human Services (HHS)?

Variable Label: hhs\_fam: Familiarity with HHS

| Value | Value Label         |
|-------|---------------------|
| 1     | Not at all familiar |
| 2     | Slightly familiar   |
| 3     | Moderately familiar |
| 4     | Very familiar       |
| -99   | Refused             |

// Page Break //

//BASE: hhs\_fam= 2, 3, 4, OR -99//

Item #: Q2

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_trust.** How much trust do you have in the U.S. Department of Health and Human Services (HHS) to provide you with accurate information about the coronavirus or COVID-19?

**Variable Label:** hhs\_trust: Trust in HHS

| Value | Value Label   |
|-------|---------------|
| 1     | None at all   |
| 2     | Not very much |
| 3     | A fair amount |
| 4     | A great deal  |
| -99   | Refused       |
| -100  | Valid skip    |

// Page Break //

//BASE: All respondents//

Item #: Q3

Question type: Single punch

// Soft Prompt: "We would like your response to this question." //

**cdc\_fam.** How familiar are you with the Centers for Disease Control and Prevention (CDC)?

**Variable Label:** cdc\_fam: Familiarity with CDC

| Value | Value Label         |
|-------|---------------------|
| 1     | Not at all familiar |
| 2     | Slightly familiar   |
| 3     | Moderately familiar |
| 4     | Very familiar       |
| -99   | Refused             |

// Page Break //

//BASE: cdc\_fam= 2, 3, 4, OR -99//

Item #: Q4

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**cdc\_trust.** How much trust do you have in the Centers for Disease Control and Prevention (CDC) to provide you with accurate information about the coronavirus or COVID-19?

**Variable Label:** cdc\_trust: Trust in CDC

| Value | Value Label   |
|-------|---------------|
| 1     | None at all   |
| 2     | Not very much |
| 3     | A fair amount |
| 4     | A great deal  |
| -99   | Refused       |
| -100  | Valid skip    |

// Page Break //

//BASE: All respondents//

Item #: Q5

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_off.** How much do you trust U.S. federal public health officials to provide reliable information on COVID-19?

**Variable Label:** vacc\_off: Confidence in U.S. public health officials

| Value | Value Label   |
|-------|---------------|
| 1     | None at all   |
| 2     | Not very much |
| 3     | A fair amount |
| 4     | A great deal  |
| -99   | Refused       |

**// Page Break //**

**//BASE: All respondents//**

**Item #: Q6**

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**vacc\_trust.** How much trust do you have that an FDA-authorized COVID-19 vaccine may be safe and effective for you to get?

**Variable Label:** vacc\_trust: Trust in Safety of Vaccine

| Value | Value Label   |
|-------|---------------|
| 1     | None at all   |
| 2     | Not very much |
| 3     | A fair amount |
| 4     | A great deal  |
| -99   | Refused       |

**// Page Break //**

**//BASE: All respondents//**

**Item #: Q7**

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**beh1\_cet.** Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. Have you received a COVID-19 vaccine?

**Variable Label:** beh1: Vaccination behavior

| Value | Value Label  |
|-------|--|
| 0     | No, I have not received a COVID-19 vaccine                           |
| 1     | Yes, but I have only received one shot out of the two required shots |
| 2     | Yes, I have received all of the required shots                       |
| -99   | Refused  |

**// Page Break //**

**//BASE: beh1\_cet =0 OR -99//**

**Item #: Q8**

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**beh2a\_cet.** What is the likelihood that you will get a COVID-19 vaccine?

**Variable Label:** beh2a: Intention to get vaccinated

| Value | Value Label                 |
|-------|-----------------------------|
| 1     | Very unlikely               |
| 2     | Somewhat unlikely           |
| 3     | Neither likely nor unlikely |
| 4     | Somewhat likely             |
| 5     | Very likely                 |
| -99   | Refused                     |
| -100  | Valid Skip                  |

// Page Break //

//BASE: beh1\_cet =0 OR -99//

Item #: Q9

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh3a\_cet.** Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. How soon will you get vaccinated? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

Variable Label: BEH3a\_CET: Wait to get vaccinated

| Value | Value Label  |
|-------|--|
| 1     | I will get a vaccine as soon as I can                |
| 2     | I will wait to get a vaccine for one or more reasons |
| 3     | I will never get a COVID-19 vaccine                  |
| -99   | Refused  |
| -100  | Valid Skip   |

// Page Break //

//BASE beh3a\_cet =2//

Item #: Q10-Q11

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh4\_cet.** You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.

Variable Label: BEH4\_CET: Reasons: Waiting to get vaccinated

//PROGRAMMING NOTE: RANDOMIZE BEH3\_1\_CET-BEH3\_10\_CET

| Variable Name | Variable Text   | Variable Label                    |
|---------------|---|-----------------------------------|
| beh4_1_cet    | I will wait because of my age.  | beh4_1_cet: Age                   |
| beh4_2_cet    | I will wait because of my health status, allergies, or medical history. | beh4_2_cet: Health                |
| beh4_3_cet    | I want to know if the vaccine is effective first.                       | beh4_3_cet: Confirm effectiveness |

|             |   |                                  |
|-------------|---|----------------------------------|
| beh4_4_cet  | I am pregnant or expect to become pregnant.                             | beh4_4_cet: Pregnant             |
| beh4_5_cet  | I want to talk to my doctor first.                                      | beh4_5_cet: Talk to doctor first |
| beh4_6_cet  | I want to compare the effectiveness of the different vaccines.          | beh4_6_cet: Compare vaccines     |
| beh4_7_cet  | I want to see if my friends and family get the vaccine.                 | beh4_7_cet: Friends/family       |
| beh4_8_cet  | I want to see if others who get the vaccine first develop any problems. | beh4_8_cet: Side effects         |
| beh4_9_cet  | I want to make sure it is safe for people like me first.                | beh4_9_cet: Confirm safety       |
| beh4_10_cet | I want to hear from leaders in my community about the vaccine first.    | beh4_10_cet: Hear from leaders   |
| beh4_11_cet | Other   | beh4_11_cet: Other               |

| Value | Value Label |
|-------|-------------|
| 0     | No          |
| 1     | Yes         |
| 99    | Refused     |
| 100   | Valid skip  |

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF beh1\_cet=0 or 99//

Item #: Q12-Q14

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

**vacc\_source**. How likely would you be to get the COVID-19 vaccine if each of the following recommended it?

//PROGRAMMING NOTE: RANDOMIZE vacc\_source1-vacc\_source12.//

| Variable Name | Variable Text  | Variable Label   |
|---------------|--|--|
| vacc_source1  | Your State Government                                  | vacc_source1: Source of Vaccine: Your State Government           |
| vacc_source2  | The U.S. Department of Health and Human Services (HHS) | vacc_source2: Source of Vaccine: HHS                             |
| vacc_source3  | The Centers for Disease Control and Prevention (CDC)   | vacc_source3: Source of Vaccine: CDC                             |
| vacc_source4  | U.S. Federal public health officials                   | vacc_source4: Source of Vaccine: Federal public health officials |
| vacc_source5  | The U.S. Food and Drug                                 | vacc_source5: Source of Vaccine:                                 |

|               |   |   |
|---------------|---|---|
| 5             | Administration (FDA)  | FDA   |
| vacc_source6  | Pharmaceutical companies  | vacc_source6: Source of Vaccine: Pharmaceutical companies                       |
| vacc_source7  | Local public health officials (e.g. state, county, city, or town) | vacc_source7: Source of Vaccine: Local public health officials                  |
| vacc_source8  | The American Medical Association                                  | vacc_source8: Source of Vaccine: The American Medical Association               |
| vacc_source9  | Medical websites, like WebMD or the Mayo Clinic                   | vacc_source9: Source of Vaccine: Medical websites like WebMD or the Mayo Clinic |
| vacc_source10 | Your local hospital leadership (e.g., Chief Medical Officer)      | vacc_source10: Local hospital leadership  |
| vacc_source11 | President Biden   | vacc_source11: President Biden  |
| vacc_source12 | Vice President Harris   | vacc_source12: Vice President Harris  |

| Value | Value Label       |
|-------|-------------------|
| 1     | Not at all likely |
| 2     | Not very likely   |
| 3     | Somewhat likely   |
| 4     | Very likely       |
| -99   | Refused           |

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF beh1\_cet=0 or 99//

Item #: Q15-Q16

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

fam\_vacc\_source. How likely would you be to get the COVID-19 vaccine if each of the following recommended it?

//PROGRAMMING NOTE: RANDOMIZE vacc\_source1-vacc\_source10.//

| Variable Name    | Variable Text            | Variable Label  |
|------------------|--------------------------|---|
| fam_vacc_source1 | My family physician      | fam_vacc_source1: Source of Vaccine: My family physician      |
| fam_vacc_source2 | Friends                  | fam_vacc_source2: Source of Vaccine: Friends                  |
| fam_vacc_source3 | Immediate family members | fam_vacc_source3: Source of Vaccine: Immediate family members |

|                          |                           |  |
|--------------------------|---------------------------|--|
| <b>fam_vacc_source4</b>  | Extended family members   | fam_vacc_source4: Source of Vaccine: Extended family members   |
| <b>fam_vacc_source5</b>  | Neighbors in my community | fam_vacc_source5: Source of Vaccine: Neighbors in my community |
| <b>fam_vacc_source6</b>  | Local schools             | fam_vacc_source6: Source of Vaccine: Local schools             |
| <b>fam_vacc_source7</b>  | My employer               | fam_vacc_source7: Source of Vaccine: My employer               |
| <b>fam_vacc_source8</b>  | My local government       | fam_vacc_source8: Source of Vaccine: My local government       |
| <b>fam_vacc_source9</b>  | My place of worship       | fam_vacc_source9: Source of Vaccine: My place of worship       |
| <b>fam_vacc_source10</b> | My pharmacist/pharmacy    | fam_vacc_source10: Source of Vaccine: My pharmacist/pharmacy   |

| Value | Value Label       |
|-------|-------------------|
| 1     | Not at all likely |
| 2     | Not very likely   |
| 3     | Somewhat likely   |
| 4     | Very likely       |
| 99    | Not applicable    |
| -99   | Refused           |

**// Page Break //**

**//PROGRAMMING NOTE: DISPLAY IF beh1\_cet=0 or 99//**

Item #: **Q17-Q18**

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**vacc\_barrier.** When it comes to getting a COVID-19 vaccine, how difficult do you expect the following to be?

**Variable Label:** vacc\_barrier: Barriers to getting vaccine

**//PROGRAMMING NOTE: RANDOMIZE vacc\_1\_barrier-vacc\_6\_barrier**

| Variable Name         | Variable Text  | Variable Label                    |
|-----------------------|--|-----------------------------------|
| <b>vacc_1_barrier</b> | Getting to and/or from the vaccination site          | vacc_1_barrier: Travel            |
| <b>vacc_2_barrier</b> | Finding appointment times that work with my schedule | vacc_2_barrier: Appointment times |

|                |  |                               |
|----------------|--|-------------------------------|
|                |  |                               |
| vacc_3_barrier | Having access to the technology needed to schedule the vaccine appointment (e.g., computer, mobile device, internet) | vacc_3_barrier: Technology    |
| vacc_4_barrier | Cost of traveling to and from the vaccination site   | vacc_4_barrier: Travel cost   |
| vacc_5_barrier | Other costs associated with getting the vaccine (e.g., childcare, time off from work)                                | vacc_5_barrier: Other costs   |
| vacc_6_barrier | Getting the documentation needed to get a vaccine (e.g., driver's license or other form of identification)           | vacc_6_barrier: Documentation |

| Value | Value Label          |
|-------|----------------------|
| 1     | Not at all difficult |
| 2     | Slightly difficult   |
| 3     | Moderately difficult |
| 4     | Very difficult       |
| -99   | Refused              |
| -100  | Valid skip           |

// Page Break //

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF ptn\_msg\_temporary to ptn\_msg\_first//  
 //RANDOMIZE GRID SUBITEMS FOR ptn\_msg\_temporary to ptn\_msg\_firstk, BUT  
 KEEP ORDER CONSISTENT FOR EACH PARTICIPANT//**

//BASE: beh1\_cet=0 OR -99//

Item #: Q19

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

**ptn\_msg\_temporary**

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**"Temporary and easily treatable side effects like dizziness or nausea are normal for some people after receiving a vaccine, like those for the Flu and COVID-19."**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

| Variable Name       | Variable Text  | Variable Label                  |
|---------------------|--|---------------------------------|
| ptn_msg_temporary_1 | This message is convincing <b>to you personally</b> as a reason to get a COVID-19 vaccine when it is | ptn_msg_temporary_1: Convincing |



|                     |   |                                 |
|---------------------|---|---------------------------------|
|                     | available to you.   |                                 |
| ptn_msg_temporary_2 | This message was difficult to understand.   | ptn_msg_temporary_2: Difficulty |
| ptn_msg_temporary_3 | You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines. | ptn_msg_temporary_3: Share      |
| ptn_msg_temporary_4 | You would visit a website, such as cdc.gov/coronavirus, to learn more about the information shared in this message.           | ptn_msg_temporary_4: Web        |
| ptn_msg_temporary_5 | This message was believable.  | ptn_msg_temporary_5: Believable |

| Value | Value Label                |
|-------|----------------------------|
| 1     | Strongly disagree          |
| 2     | Disagree                   |
| 3     | Neither agree nor disagree |
| 4     | Agree                      |
| 5     | Strongly agree             |
| -99   | Refused                    |

// Page Break //

//BASE: beh1\_cet=0 OR -99//

Item #: Q20

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

ptn\_msg\_trials

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**"All COVID vaccines go through stringent safety testing in clinical trials."**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

| Variable Name    | Variable Text   | Variable Label               |
|------------------|---|------------------------------|
| ptn_msg_trials_1 | This message is convincing <b>to you personally</b> as a reason to get a COVID-19 vaccine when it is available to you.        | ptn_msg_trials_1: Convincing |
| ptn_msg_trials_2 | This message was difficult to understand.   | ptn_msg_trials_2: Difficulty |
| ptn_msg_trials_3 | You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines. | ptn_msg_trials_3: Share      |
| ptn_msg_trials_4 | You would visit a website, such as cdc.gov/coronavirus, to learn more about the information shared in this message.           | ptn_msg_trials_4: Web        |
| ptn_msg_trials_5 | This message was believable.  | ptn_msg_trials_5: Believable |

| Value | Value Label                |
|-------|----------------------------|
| 1     | Strongly disagree          |
| 2     | Disagree                   |
| 3     | Neither agree nor disagree |
| 4     | Agree                      |
| 5     | Strongly agree             |
| -99   | Refused                    |

// Page Break //

// BASE: beh1\_cet=0 OR -99//

Item #: Q21

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

ptn\_msg\_multiply

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**"Viruses constantly multiply and create variants – new forms of the virus. Vaccines also help protect you against infection by these variants."**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

| Variable Name      | Variable Text  | Variable Label                 |
|--------------------|--|--------------------------------|
| ptn_msg_multiply_1 | This message is convincing <b>to you personally</b> as a reason to get a COVID-19 vaccine when it is available to you.   | ptn_msg_multiply_1: Convincing |
| ptn_msg_multiply_2 | This message was difficult to understand.  | ptn_msg_multiply_2: Difficulty |
| ptn_msg_multiply_3 | You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.                                      | ptn_msg_multiply_3: Share      |
| ptn_msg_multiply_4 | You would visit a website, such as <a href="https://www.cdc.gov/coronavirus">cdc.gov/coronavirus</a> , to learn more about the information shared in this message. | ptn_msg_multiply_4: Web        |
| ptn_msg_multiply_5 | This message was believable.   | ptn_msg_multiply_5: Believable |

| Value | Value Label                |
|-------|----------------------------|
| 1     | Strongly disagree          |
| 2     | Disagree                   |
| 3     | Neither agree nor disagree |
| 4     | Agree                      |
| 5     | Strongly agree             |
| -99   | Refused                    |

// Page Break //

// BASE: beh1\_cet=0 OR -99//

Item #: Q22

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

ptn\_msg\_authorization

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**"All COVID vaccines available in the U.S. were given emergency use authorization by the FDA, a tool to get vaccines distributed faster during public health emergencies without skipping any safety testing."**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

| Variable Name           | Variable Text   | Variable Label                      |
|-------------------------|---|-------------------------------------|
| ptn_msg_authorization_1 | This message is convincing to you personally as a reason to get a COVID-19 vaccine when it is available to you.               | ptn_msg_authorization_1: Convincing |
| ptn_msg_authorization_2 | This message was difficult to understand.   | ptn_msg_authorization_2: Difficulty |
| ptn_msg_authorization_3 | You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines. | ptn_msg_authorization_3: Share      |
| ptn_msg_authorization_4 | You would visit a website, such as cdc.gov/coronavirus, to learn more about the information shared in this message.           | ptn_msg_authorization_4: Web        |
| ptn_msg_authorization_5 | This message was believable.  | ptn_msg_authorization_5: Believable |

| Value | Value Label                |
|-------|----------------------------|
| 1     | Strongly disagree          |
| 2     | Disagree                   |
| 3     | Neither agree nor disagree |
| 4     | Agree                      |
| 5     | Strongly agree             |
| -99   | Refused                    |

// Page Break //

// BASE: beh1\_cet=0 OR -99//

Item #: Q23

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //  
**ptn\_msg\_first**

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**"The best vaccine is the first one that's available to you because they all protect against severe COVID. So get yours as soon as you can!"**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

| Variable Name          | Variable Text   | Variable Label              |
|------------------------|---|-----------------------------|
| <b>ptn_msg_first_1</b> | This message is convincing <b>to you personally</b> as a reason to get a COVID-19 vaccine when it is available to you.        | ptn_msg_first_1: Convincing |
| <b>ptn_msg_first_2</b> | This message was difficult to understand.   | ptn_msg_first_2: Difficulty |
| <b>ptn_msg_first_3</b> | You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines. | ptn_msg_first_3: Share      |
| <b>ptn_msg_first_4</b> | You would visit a website, such as cdc.gov/coronavirus, to learn more about the information shared in this message.           | ptn_msg_first_4: Web        |
| <b>ptn_msg_first_5</b> | This message was believable.  | ptn_msg_first_5: Believable |

| Value | Value Label                |
|-------|----------------------------|
| 1     | Strongly disagree          |
| 2     | Disagree                   |
| 3     | Neither agree nor disagree |
| 4     | Agree                      |
| 5     | Strongly agree             |
| -99   | Refused                    |

**// Page Break //**

**//BASE: beh1\_cet=0 OR -99//**

Item #: **Q24**

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

**ptn\_outcome**. Thinking about the messages you viewed, how likely are you to do each of the following as a result?

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

| Variable Name        | Variable Text   | Variable Label         |
|----------------------|---|------------------------|
| <b>ptn_outcome_1</b> | Get a COVID-19 vaccine at no cost                       | ptn_outcome_1: Vaccine |
| <b>ptn_outcome_2</b> | Wear a mask anytime you leave your home and in public.  | ptn_outcome_2: Mask    |
| <b>ptn_outcome_3</b> | Maintain social distance of at least 6 feet from others | ptn_outcome_3: Social  |

|               |   |                          |
|---------------|---|--------------------------|
|               | when outside of your home in public.  | Distance                 |
| ptn_outcome_4 | Trust information that the U.S. Department of Health and Human Services (HHS) provides about COVID-19.    | ptn_outcome_4: Trust HHS |
| ptn_outcome_5 | Trust information that the U.S. Centers for Disease Control and Prevention (CDC) provides about COVID-19. | ptn_outcome_5: Trust CDC |

| Value | Value Label       |
|-------|-------------------|
| 1     | Very unlikely     |
| 2     | Somewhat unlikely |
| 3     | Neither           |
| 4     | Somewhat likely   |
| 5     | Very likely       |
| -99   | Refused           |

// Page Break //

//BASE: All respondents//

Item #: Q25

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

media\_stigma. How much do you agree or disagree with the following statements?

//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//

| Variable Name  | Variable Text  | Variable Label                       |
|----------------|--|--------------------------------------|
| media_stigma_1 | I believe the media portrays my views about the COVID-19 vaccines fairly.                                    | media_stigma_1: Fair portrayal       |
| media_stigma_2 | I believe the media portrays my views about the COVID-19 vaccines accurately.                                | media_stigma_2: Accurate portrayal   |
| media_stigma_3 | The media stigmatizes people based on their views of the COVID-19 vaccines.                                  | media_stigma_3: Stigmatized by media |
| media_stigma_4 | Social media companies unfairly censor content that is skeptical of the COVID-19 vaccines.                   | media_stigma_4: Censoring content    |
| media_stigma_5 | There are fewer and fewer places online where people can express their opinions about the COVID-19 vaccines. | media_stigma_5: Fewer online outlets |

| Value | Value Label                |
|-------|----------------------------|
| 1     | Strongly disagree          |
| 2     | Disagree                   |
| 3     | Neither agree nor disagree |
| 4     | Agree                      |

|     |                |
|-----|----------------|
| 5   | Strongly agree |
| -99 | Refused        |