**Focus Group Script**

1. **Introductions (10 min)**
   * Introduce NCCOS team and purpose
     + Who we are and who we represent
     + Introduce moderator
     + Study sponsored by the National Oceanic and Atmospheric Administration (or NOAA)
   * Why you have been asked to participate
     + You are a resident of the Oregon Coast who may have opinions on offshore wind energy development in the region
     + You are here today to help pilot test an upcoming NOAA survey, and share your feedback
     + We’d like to know how you interpret and understand questions and would like to gain perspectives into the types of responses that might be received
     + Pilot studies are a crucial element of good study design, and while conducting such pilot studies do not guarantee success in the main study, it does increase the likelihood of success
   * How the discussion will work
     + Session will last about an hour
     + We will write a summary report based on the discussion, but no names will be used
     + Discussion will be open an informal
     + We will hear from everyone in the group
     + One person talks at a time
     + No right or wrong answers or ideas - We want YOUR opinions
     + Silence or turn off cell phones
     + Although we are talking about topics related to coastal hazards and coastal management, I am not an expert, so I may not be able to answer all of your questions
   * Participant introductions
     + First name or pseudonym, where you are from, and how you relate, professionally or personally, to offshore wind energy development
2. **Survey (20 min)**
   * You will answer a series of questions related to offshore wind energy development on the Oregon Coast
   * The information from the full implementation of the survey help BOEM assess the potential human and social impacts from offshore wind energy development in your region
   * Complete the survey as you would in an everyday setting
   * We will have a discussion when you finish
   * This is not a test and you will not be quizzed when finished, so please just navigate through the questions and respond as you would if you were doing this on your own
   * If you have any questions as you are taking the survey, jot it down and hold your question until after you are done taking the survey
   * We will have time to walk through the questions at the end.
   * Any questions? *[If none]* Please read the instructions and begin!

*[Monitor completion times and watch participants to see which questions take the greatest effort]*

1. **Review of Questions (25 minutes)**
   * Let’s go over a few of the questions.
   * First, looking at the items that may be impacted by offshore wind energy development.
     + Did each of these items make sense to you? Would you rephrase any of them?
       - *[If not mentioned]* Was the difference between Q7 and Q8 clear? Did the different potential impact directions make sense?
       - *[If not mentioned]* How did you interpret impacts to electricity availability?
       - *[If not mentioned]* Should views of the ocean be split into daytime views and nighttime views?
     + Were there any items you expected to see, but didn’t?
     + If you were unsure about any of the impacts, what specifically were you unsure about?
       - *[If not mentioned]* Were you unsure about whether there would be an impact or the direction of the impact?
   * Moving on to Question 9.
     + Were you familiar with each of these energy sources?
     + Were any energy sources confusing to you?
     + Were there any energy sources you were expecting to see, but didn’t?
   * Now looking at the questions related to public participation on the Oregon Coast.
     + Do you understand what is meant by “public participation?”
     + Were any of these questions difficult to answer?
     + Did you understand all of the actions?
       - *[If not mentioned]* How did you interpret “Tried to change a friend’s or relative’s mind”?
       - *[If not mentioned]* How did you interpret “Influenced others using social media”?
     + Were we missing any important action types?
     + Did you understand each of the goals listed in Question 14?
     + Are there any important goals that are missing from Question 14?
   * *[If there is time remaining]* With the time remaining, let’s open the discussion up to the rest of the survey. Are there any questions, comments, or suggestions you’d like to share?
     + *[If not mentioned]* Did you need to read any questions more than once because you weren’t sure what they were asking?
     + *[If not mentioned]* Were any particularly difficult to answer?
     + *[If not mentioned]* Did we use the correct terminology?
     + *[If not mentioned]* Did the scales make sense?
2. **Close out (5 min)**
   * Is there anything else you wanted to share today?
   * Thank you for your time

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