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FAQ

The Health and Media Study

The U.S. Food and Drug Administration (FDA) is conducting the Health and Media Study across the United States. Approximately 300,000 addresses have been randomly selected to participate nationwide. The information collected by this study will improve our understanding of how public education campaigns affect attitudes, beliefs, and behaviors toward tobacco use. RTI International, a nonprofit research organization, was selected by the FDA to conduct this study. Participation in the Health and Media Study is voluntary.


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Participant code

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Contact Information



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