

Data Collection Through Web Based Surveys for Evaluating Act Against AIDS Social Marketing Campaign Phases Targeting Consumers

OMB No. 0920-0920

Attachment 7

Identification of and Justification for Sensitive Questions

Attachment No. and Form Title	Question No. (Page No.)	Question	Respondent	Justification for question
Attachment 3: Potential Sample Survey Items	6.2 (11)	Thinking about the sex you've had over the past 12 months, do you consider yourself to be low, medium or high risk for getting HIV? <input type="radio"/> Low risk <input type="radio"/> Medium risk <input type="radio"/> High risk <input type="radio"/> Prefer not to answer	Consumer	Some campaigns may be designed to increase perceived risk; thus, it is necessary to ask this question for outcome evaluation purposes
Attachment 3: Potential Sample Survey Items	7.1 (12)	In the past 12 months, how often did you use condoms for vaginal or anal sex with a non-main/casual partner? (A non-main or casual sexual partner is someone who you do not consider to be a spouse, significant other, or life partner.) <input type="radio"/> Always <input type="radio"/> Usually <input type="radio"/> Occasionally <input type="radio"/> Never <input type="radio"/> Not Applicable: I have not had a non-main/casual partner in the past 12 months. <input type="radio"/> Prefer not to answer	Consumer	Some campaigns may be designed to increase condom use; thus, it is necessary to ask this question for outcome evaluation purposes
Attachment 3: Potential Sample Survey Items	7.6 (11)	In the past 12 months, have you taken HIV medicines (PEP or post-	Consumer	Some campaigns may be designed to increase PEP use; thus, it is necessary to

		<p>exposure prophylaxis) after sex because you thought it would keep you from getting HIV?</p> <ul style="list-style-type: none"> <input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Prefer not to answer 		ask this question for outcome evaluation purposes
Attachment 3: Potential Sample Survey Items	7.7 (12)	<p>In the past 12 months, have you taken HIV medicines (PrEP or Truvada) before sex because you thought it would keep you from getting HIV?</p> <ul style="list-style-type: none"> <input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Prefer not to answer 	Consumer	Some campaigns may be designed to increase PrEP use; thus, it is necessary to ask this question for outcome evaluation purposes
Attachment 6: Sample Screener	S10 (4)	<p>Which do you consider yourself to be?</p> <ul style="list-style-type: none"> <input type="radio"/> Gay, homosexual, lesbian, or same gender loving <input type="radio"/> Bisexual <input type="radio"/> Straight or heterosexual <input type="radio"/> Queer <input type="radio"/> Pansexual <input type="radio"/> Other (Specify): <input type="radio"/> None of the above/unsure <input type="radio"/> Prefer not to answer 	Consumer	Some campaigns may be developed for men who have sex with men, for heterosexuals, or for individuals representing other sexual identities. Identification of individuals representing the targeted audience is necessary for evaluation purposes. Additionally, for outcome evaluation, there may be a need to examine differences in messages receptivity by sexual identity because message receptivity/reactions may vary by this characteristic.
Attachment 6: Sample Screener	S11 (4)	<p>Have you had oral sex (mouth on the penis or vagina), vaginal sex (penis in the vagina), or anal sex (penis in the butt) in the past 12 months?</p> <ul style="list-style-type: none"> <input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Prefer not to answer 	Consumer	Some campaigns may be developed for people who are or who are not sexually active. Identification of individuals representing the targeted audience is necessary for evaluation purposes. Additionally, for outcome evaluation, there may be a need to examine differences in messages receptivity by sexual experience because message receptivity/reactions may vary by this

				characteristic.
Attachment 6: Sample Screener	S12 (4)	<p>Have you ever been tested for HIV? An HIV test checks whether someone has the virus that causes AIDS.</p> <ul style="list-style-type: none"> <input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Don't know <input type="radio"/> Prefer not to answer 	Consumer	Some campaigns may be developed for individuals with different HIV testing experiences. Identification of individuals representing the targeted audience is necessary for evaluation purposes. Additionally, for outcome evaluation, there may be a need to examine differences in messages receptivity by HIV testing history because message receptivity/reactions may vary by this characteristic.
Attachment 6: Sample Screener	S13 (5)	<p>What was the result of your most recent HIV test?</p> <ul style="list-style-type: none"> <input type="radio"/> I tested positive for HIV <input type="radio"/> I tested negative for HIV <input type="radio"/> My results were unclear <input type="radio"/> I never got my results/Don't know <input type="radio"/> Prefer not to answer 	Consumer	Some campaigns may be developed for people with different HIV statuses. Identification of individuals representing the targeted audience is necessary for evaluation purposes. Additionally, for outcome evaluation, there may be a need to examine differences in messages receptivity by HIV status because message receptivity/reactions may vary by this characteristic.
Attachment 6: Sample Screener	S13a (5)	<p>[IF POSITIVE] When did you first test positive?</p> <ul style="list-style-type: none"> <input type="radio"/> Date (MM/YYYY): _____ [ERROR CHECK: CANNOT BE BEFORE 1985 OR BEYOND CURRENT DATE] <input type="radio"/> Prefer not to answer 	Consumer	Some campaigns may be developed for people who are newly diagnosed. Identification of individuals representing the targeted audience is necessary for evaluation purposes. Additionally, for outcome evaluation, there may be a need to examine differences in messages receptivity by length of time since diagnosis because message receptivity/reactions may vary by this characteristic.
Attachment 6: Sample Screener	S15 (5)	<p>What is your main partner's HIV status?</p> <ul style="list-style-type: none"> <input type="radio"/> My last sexual partner is HIV 	Consumer	Some campaigns may be developed for people who are in a serodiscordant sexual relationship where one partner is HIV

		<p>negative</p> <ul style="list-style-type: none"> o My last sexual partner is HIV positive o My last sexual partner has not been tested for HIV o Don't know/my last partner has not told me their HIV status o Prefer not to answer 		<p>positive and another is HIV negative. Identification of individuals representing the targeted audience is necessary for evaluation purposes. Additionally, for outcome evaluation, there may be a need to examine differences in messages receptivity by those who are in a serodiscordant sexual relationship compared to those who are not.</p>
Attachment 6: Sample Screener	S16 (5)	<p>What is your last sexual partner's HIV status?</p> <ul style="list-style-type: none"> o My last sexual partner is HIV negative o My last sexual partner is HIV positive o My last sexual partner has not been tested for HIV o Don't know/my last partner has not told me their HIV status o Prefer not to answer 	Consumer	<p>Some campaigns may be developed for people who are in a serodiscordant sexual relationship where one partner is HIV positive and another is HIV negative. Identification of individuals representing the targeted audience is necessary for evaluation purposes. Additionally, for outcome evaluation, there may be a need to examine differences in messages receptivity by those who are in a serodiscordant sexual relationship compared to those who are not.</p>