2023 National Foster Care Month Website Feedback Survey

Please let us know how you are using this year's National Foster Care Month website and how we can better meet your needs! Your participation in this survey is voluntary, and your responses will be shared privately with Child Welfare Information Gateway staff. This survey is intended for customers who are at least 18 years old. You may exit the survey at any time and are free to decline to answer any question. Proceeding with the survey is an indication of your consent. If you have any questions or require accessibility assistance with this survey, please contact Child Welfare Information Gateway staff by email at info@childwelfare.gov or by telephone at 800.394.3366. Thank you for helping us help you.

1. **Please describe why you are visiting the National Foster Care Month (NFCM) website. Select all that apply.**
   o To find resources and outreach tools that I can use in promoting awareness of NFCM in my community and/or among my friends and family
   o To find resources and outreach tools that I can use in promoting awareness of NFCM in my organization
   o To find resources and information for my work
   o To find general information on foster care/for my personal use/for my education
   o Other (Please describe in the textbox below.) _____

2. **Have you found what you're looking for today?**
   o Yes
   o No
   o I'm still looking

3. Please rate your agreement with the following statements regarding the National Foster Care Month (NFCM) website and provide an explanation for your rating.

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	N/A
The NFCM website enhanced or increased my knowledge of how a holistic approach to mental health care can support permanency and help youth leave care with strengthened minds, holistic supports, and stable families.						
The NFCM website provides access to quality outreach tools to use in campaigns at the state and/or local level.						

3a. Please explain your ratings for the items above. _____

4. How many years, including this year, have you visited the National Foster Care Month website?
   o This is my first year
   o 2-4 years
   o 5-10 years
   o More than 10 years

5. Which of the following *best* describes your background or role?
   o Professional
   o Student (Please indicate your field of study in the textbox below.) _____
   o Parent (i.e., biological/birth)
   o Kinship caregiver
   o Foster youth (current or former)
   o Prospective adoptive parent
   o Foster parent
   o Adoptive parent

o   Other (Please describe in the textbox below.) _____

5a. Which of the following best describes your professional background?
- o   Prevention services
- o   Family support services
- o   Child protective services
- o   Foster care services
- o   Kinship care services
- o   Adoption services
- o   Youth services
- o   Legal/courts (e.g. GAL, CASA, attorney)
- o   Juvenile justice
- o   Law enforcement
- o   Health/mental health services
- o   Substance use services
- o   Researcher/evaluator/consultant
- o   Early childhood educator (0–5yrs)
- o   Teacher (K–12)
- o   Professor/faculty (higher education)
- o   Other (Please describe in the textbox below.) _____

5b. Which of the following best describes your workplace?
- o   Local or county public/private agency
- o   State agency
- o   Tribal agency/organization
- o   Federal agency
- o   Community-based organization
- o   Mental/behavioral health agency
- o   Faith-based organization
- o   National organization (e.g., nonprofit, advocacy)
- o   Training and technical assistance service provider
- o   Educational institution (early education, K–12, college, university)
- o   Other (Please describe in the textbox below.) _____

5c. Which of the following best describes your position or department within your workplace?
- o   Frontline worker (e.g., caseworker, direct service worker)
- o   Supervisor/manager
- o   Director/administrator
- o   Training /staff development
- o   Licensing unit
- o   Outreach/communications
- o   Mental health counselor
- o   Behavioral health unit
- o   Other (Please describe in the textbox below.) _____

6. The following tools and resources are available to help you and your organization/agency promote National Foster Care Month (NFCM). Please select the tools you and your organization/agency have used or intend to use to promote NFCM. (Check all that apply.) Then, please describe how you have used or intend to use these items in the textbox.
- o   Shareable graphics (Please explain in the textbox below.) _____
- o   Outreach toolkit (Please explain in the textbox below.) _____
- o   Sample social media posts (Please explain in the textbox below.) _____
- o   Sample email messages (Please explain in the textbox below.) _____
- o   Reflections: Stories of Foster Care (Please explain in the textbox below.) _____
- o   Sample Federal, State, and local proclamations (Please explain in the textbox below.) _____
- o   Foster care contacts (Please explain in the textbox below.) _____
- o   NFCM events calendar (Please explain in the textbox below.) _____
- o   Resources page (Please explain in the textbox below.) _____

7. How useful are the information and resources available on the National Foster Care Month website?
- o   Very useful (Please explain in the textbox below.) _____
- o   Useful (Please explain in the textbox below.) _____
- o   Somewhat useful (Please explain in the textbox below.) _____
- o   Not useful (Please explain in the textbox below.) _____

8. How do you use or intend to use the resources offered on the National Foster Care Month website? Select all that apply and please provide details in the textboxes below the response options.
- o   Inform my collaboration between child welfare professionals and community partners _____
- o   Support public awareness or advocacy efforts for National Foster Care Month _____
- o   Increase my knowledge or inform my attitudes _____
- o   Share with families and/or clients _____
- o   Share with professionals or colleagues _____
- o   Share in a formal training environment _____
- o   Implement, sustain, or improve programs (e.g., program management, logic model development, program evaluation) _____
- o   Support policy change and/or sustain good policies _____
- o   My own professional development _____
- o   Personal use _____
- o   Other _____

9. How did you hear about us this year?
- o   Search engine (e.g., Google, Yahoo)
- o   Notification (e.g., email, intranet posting) from my local or state agency
- o   Linked from another website (Please describe in the textbox below.) _____
- o   Conference or presentation (Please describe in the textbox below.) _____
- o   Email from Information Gateway or the Children's Bureau (Please describe in the textbox below.) _____
- o   Email from another organization (AdoptUSKids, National Foster Parent Association) (Please describe in the textbox below.) _____
- o   Browsing Child Welfare Information Gateway's website
- o   Colleague or friend told me about it
- o   Social media posts from Information Gateway or the Children's Bureau (e.g., Facebook, Twitter)
- o   Social media posts from friends or colleagues (e.g., Facebook, Twitter)
- o   Podcast/webinar
- o   Other (Please describe in the textbox below.) _____

10. Please select all of the ways in which you plan to use the *Raise Awareness* tools to spread awareness of National Foster Care Month.
- o   Post on Twitter
- o   Post on Facebook
- o   Post on Instagram
- o   Post on LinkedIn
- o   Update my social media profile picture and/or banners
- o   Post a link on an organization's website
- o   Provide information to colleague or child welfare professional
- o   Provide information in an email newsletter
- o   Post information on my organization's internal website or intranet
- o   Other (Please describe in the textbox below.) _____
- o   I'm not familiar with the *Raise Awareness* tools
- o   I don't plan to use the *Raise Awareness* tools

11. Do you have any additional comments or suggestions (e.g., suggestions for a theme or tools for future campaigns) about the National Foster Care Month website or Child Welfare Information Gateway's other products and services? _____