

# ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



## CET – Annotated Questionnaire (Wave 74)

Note: The questions below are the proposed questions for the 74<sup>th</sup> wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in this wave only or are being asked again to update data on a variable of interest. We will be fielding questions about routine childhood vaccines, vaccines for children under 5, COVID risk and testing, and rebound cases.

For the next section we would like to talk about current events.

// Page Break //

//BASE: All respondents//

Item #: Q1

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh1\_cet\_r: Have you received a COVID-19 vaccine?

Variable Label: beh1\_cet\_r: Vaccination behavior

Value	Value Label
0	No, I have not received a COVID-19 vaccine
1	Yes, but I have only received one shot out of the two required shots
2	Yes, I have received all of the required shots
-99	Refused

// Page Break //

//BASE: beh1\_cet\_r=1 or 2//

Item #: Q2

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

vaccine\_id: Which COVID-19 vaccine did you receive?

Variable Label: vaccine\_id: Vaccine ID

Value	Value Label
2	Johnson & Johnson/Janssen
3	Moderna
4	Pfizer-BioNTech
6	Novavax
5	Other
99	I do not remember

-99	Refused
-100	Valid skip

// Page Break //

//BASE: beh1\_cet\_r=2//

Item #: Q3

Question Type: Dropdown menu

// Soft Prompt: "We would like your response to this question." //

**fully\_vacc\_date2:** Approximately when did you receive your final COVID-19 vaccine dose?

Final vaccine dose refers to either the second dose of the Pfizer, Moderna, or Novavax vaccine, or the single dose of the Johnson & Johnson vaccine.

Please do not consider booster shots for this question. If you do not remember the exact date, give your best guess.

**Variable Label:** fully\_vacc\_date2: Date of vaccination

Participants select date from range: December 1, 2020 to present

// Page Break //

//BASE: beh1\_cet\_r=2//

Item #: Q4

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**booster\_uptake4:** U.S. health officials and medical experts now recommend COVID-19 vaccine booster shots. Have you received a COVID-19 vaccine booster shot?

**Variable Label:** booster\_uptake4: Booster uptake – April 2022 guidance

Value	Value Label
0	No
1	Yes, I have received 1 booster shot
2	Yes, I have received 2 booster shots
-99	Refused
-100	Valid skip

// Page Break //

//BASE: (booster\_uptake4=0 & vaccine\_id=2 & fully\_vacc\_date2=before June 19, 2022)

OR (booster\_uptake4=0 & vaccine\_id=3-4 & fully\_vacc\_date2=before March 19, 2022) //

Item #: Q5

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**booster\_elig\_uptake3:** You are currently eligible to receive a COVID-19 vaccine booster shot. What is the likelihood that you will get one?

**Variable Label:** booster\_elig\_uptake4: Booster uptake likelihood – eligible adults

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid skip

// Page Break //

//BASE: (booster\_uptake4=0 & vaccine\_id=2 & fully\_vacc\_date2=June 19, 2022 or later)  
OR (booster\_uptake4=0 & vaccine\_id=3-4 & fully\_vacc\_date2=March 19, 2022 or later)

Item #: Q6

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**booster\_likely\_v2:** What is the likelihood that you will get a COVID-19 vaccine booster shot when eligible?

**Variable Label:** booster\_likely\_v2: Booster uptake likelihood – not yet eligible

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid skip

// Page Break //

//BASE: beh1\_cet\_r=0 OR -99//

Item #: Q7

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh2a\_cet:** What is the likelihood that you will get a COVID-19 vaccine?

**Variable Label:** beh2a: Intention to get vaccinated

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: beh1\_cet\_r=0 OR -99//

Item #: Q8

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh3a\_cet\_r:** How soon will you get vaccinated?

**Variable Label:** beh3a\_cet\_r: Wait to get vaccinated

Value	Value Label
1	I will get a vaccine as soon as I can
2	I will wait to get a vaccine for one or more reasons
3	I will never get a COVID-19 vaccine
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: All respondents//

Item #: Q9

Question Type: Multi punch

// Soft Prompt: "We would like your response to this question." //

**parent:** Are you the parent of a child or children in the following age groups?

**Variable Label:** parent: Parent of children in following age groups

Value	Value Label
1	Younger than 6 months old
2	6 months to <2 years old
3	2 to 4 years old
4	5 to 11 years old
5	12 to 15 years old
6	16 to 17 years old
99	None of the above, I do not have children in those age groups [EXCLUSIVE]
-99	Refused

// Page Break //

//BASE: parent=2-6//

Item #: Q10

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question." //

**child\_vaxxed\_2:** Has your child(ren) in the following age group(s) received a COVID-19 vaccine?

*Note: If you have more than one child in the same age group, please answer for at least one of them.*

\*Children ages 6 months–4 years old who received a Pfizer vaccine have **3 doses** included in their vaccine series. Children ages 5–17 years old who received a Pfizer vaccine, or children of any age who received a Moderna vaccine, have **2 doses** included in their vaccine series.

Variable Name	Variable Text	Variable Label
child_vaxxed_2_2	6 months to <2 years old [ONLY SHOW IF parent=2]	child_vaxxed_2_2: 6 months to <2 years old
child_vaxxed_2_3	2 to 4 years old [ONLY SHOW IF parent=3]	child_vaxxed_2_3: 2 to 4 years old
child_vaxxed_2_4	5 to 11 years old [ONLY SHOW IF parent=4]	child_vaxxed_2_4: 5 to 11 years old
child_vaxxed_2_5	12 to 15 years old [ONLY SHOW IF parent=5]	child_vaxxed_2_5: 12 to 15 years old
child_vaxxed_2_6	16 to 17 years old [ONLY SHOW IF parent=6]	child_vaxxed_2_6: 16 to 17 years old

Value	Value Label
0	No, has not received a COVID-19 vaccine
1	Yes, has started <b>but not yet finished</b> their vaccine series.*
2	Yes, has received <b>all</b> of the required shots in their vaccine series.*
-99	Refused

-100	Valid skip
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// Page Break //

//BASE: child\_vaxxed\_2\_4=2 AND/OR child\_vaxxed\_2\_5=2 AND/OR child\_vaxxed\_2\_6=2//

Item #: Q11

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question." //

**child boosted:** Has your child(ren) in the following age group(s) received a COVID-19 vaccine booster shot?

*Note: If you have more than one child in the same age group, please answer for at least one of them.*

Variable Name	Variable Text	Variable Label
child_boosted_4	5 to 11 years old [ONLY SHOW IF child_vaxxed_2_4=2]	child_boosted_4: 5 to 11 years old
child_boosted_5	12 to 15 years old [ONLY SHOW IF child_vaxxed_2_5=2]	child_boosted_5: 12 to 15 years old
child_boosted_6	16 to 17 years old [ONLY SHOW IF child_vaxxed_2_6=2]	child_boosted_6: 16 to 17 years old

Value	Value Label
0	No, has not received a COVID-19 vaccine booster shot
1	Yes, has received a COVID-19 vaccine booster shot
-99	Refused
-100	Valid skip

// Page Break //

//BASE: parent=1-6//

Item #: Q12

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question." //

**all\_vax:** The next few questions are about routine childhood vaccinations, other than the COVID-19 vaccine. Examples of routine childhood vaccinations include MMR (measles, mumps, and rubella), Tdap (tetanus, diphtheria, and pertussis), and hepatitis.

Thinking about vaccines other than the COVID-19 vaccine, are your child(ren) in the following age groups up to date on all recommended childhood vaccines?

//PROGRAMMING NOTE: PIPE 1-6 responses from parent//

Variable Name	Variable Text	Variable Label
all_vax_1	Younger than 6 months old	all_vax_1: <6 months
all_vax_2	6 months to <2 years old	all_vax_2: 6 mo to <2yo
all_vax_3	2 to 4 years old	all_vax_3: 2 to 4yo
all_vax_4	5 to 11 years old	all_vax_4: 5 to 11yo
all_vax_5	12 to 17 years old	all_vax_5: 12 to 17yo

Value	Value Label
0	No
1	Yes

98	Not sure
-99	Refused
-100	Valid skip

// Page Break //

//BASE: parent=1-6//

Item #: Q13

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question." //

**routine\_vax:** Please respond to the following statements about routine childhood vaccinations.

//PROGRAMMING NOTE: randomize variables in grid//

Variable Name	Variable Text	Variable Label
routine_vax_1	Before the COVID-19 pandemic, my child(ren) received all routine vaccinations as recommended by their pediatrician.	routine_vax_1: Before pandemic
routine_vax_2	My child(ren) fell behind in their routine vaccinations due to the COVID-19 pandemic.	routine_vax_2: Fell behind
routine_vax_3	My child(ren) typically receives an annual flu vaccine.	routine_vax_3: Flu vaccine
routine_vax_4	In the future, my child(ren) will receive all routine vaccinations recommended by their pediatrician.	routine_vax_4: Future vaccines

Value	Value Label
0	No
1	Yes
98	Not sure
99	Not applicable
-99	Refused
-100	Valid skip

// Page Break //

//BASE: parent=1-6//

Item #: Q14

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**change\_vax:** How has the COVID-19 pandemic changed your plans to get your child(ren) routine childhood vaccines, if at all?

The COVID-19 pandemic has...

Value	Value Label
1	Made me <u>less likely</u> to get my child(ren) routine childhood vaccines
2	Not changed my plans around getting my child(ren) routine childhood vaccines
3	Made me <u>more likely</u> to get my child(ren) routine childhood vaccines
-99	Refused
-100	Valid skip

// Page Break //

//BASE: parent=1-6//

Item #: Q15

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**kid\_import:** How much do you agree or disagree with the following statement?

The COVID-19 pandemic has helped me understand the importance of keeping my children up to date on routine vaccinations.

Value	Value Label
1	Strongly disagree
2	Somewhat disagree
3	Neither agree nor disagree
4	Somewhat agree
5	Strongly agree
-99	Refused

// Page Break //

//BASE: parent=2-3/

Item #: Q16

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question." //

**kid\_vax\_diff:** When it comes to getting a COVID-19 vaccine for your child under the age of 5, how difficult has it been for you to do the following?

*Note: If you have more than one child in this age group, please answer for at least one of them.*

//PROGRAMMING NOTE: randomize variables in grid//

Variable Name	Variable Text	Variable Label
kid_vax_diff_1	Find a convenient location to get my child vaccinated.	kid_vax_diff_1: Location
kid_vax_diff_2	Find a convenient time to get my child vaccinated.	kid_vax_diff_2: Time
kid_vax_diff_3	Register for or schedule a vaccine appointment for my child.	kid_vax_diff_3: Schedule
kid_vax_diff_4	Find information about vaccines for children under 5.	kid_vax_diff_4: Information
kid_vax_diff_5	Other (please describe) [TEXT ENTRY] [ANCHOR]	kid_vax_diff_5: Other

Value	Value Label
1	Not at all difficult
2	Slightly difficult
3	Moderately difficult
4	Very difficult
98	Not applicable; I have not tried to do this
-99	Refused

-100	Valid skip
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// Page Break //

//BASE: All respondents//

Item #: Q17

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question." //

**covid\_risk:** When it comes to getting sick with COVID-19, how concerned are you personally about each of the following?

//PROGRAMMING NOTE: RANDOMIZE variables in grid//

Variable Name	Variable Text	Variable Label
covid_risk_1	Developing short-term COVID symptoms.	covid_risk_1: Short term symptoms
covid_risk_2	Developing long-term COVID symptoms.	covid_risk_2: Long term symptoms
covid_risk_3	Being hospitalized because of COVID.	covid_risk_3: Hospitalization
covid_risk_4	Dying because of COVID.	covid_risk_4: Death
covid_risk_5	Infecting family or friends with COVID.	covid_risk_5: Infecting others

Value	Value Label
1	Not at all concerned
2	Slightly concerned
3	Moderately concerned
4	Very concerned
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q18

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question." //

**testing2:** COVID-19 tests fall into two categories: Rapid tests (such as antigen tests) give results in a few minutes, and can be at-home tests or tests given at a pharmacy or other location. Laboratory tests (such as PCR tests) can also be taken at home or given at a pharmacy or other location, but must be sent to a laboratory to determine the results and it often takes a few days to receive results.

In the last month, have you...

Variable Name	Variable Text	Variable Label
testing2_1	Taken a rapid test for COVID-19	testing2_1: Took rapid test
testing2_2	Taken a laboratory test for COVID-19	testing2_2: Took laboratory test

Value	Value Label
0	No, I have not taken this kind of test in the last month
1	Yes, and I tested <u>negative for COVID-19</u>



2	Yes, and I tested <u>positive</u> for COVID-19
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q19

Question Type: Ranked choice

// Soft Prompt: "We would like your response to this question." //

**boost\_exp:** We are interested in your opinion about the phrasing of some messages about COVID-19 boosters.

Please rank the following messages from 1 to 6, with 1 being the message you think is most likely to motivate someone to get a booster, and 6 being the message you think is least likely to motivate someone to get a booster.

//PROGRAMMING NOTE: RANDOMIZE response options//

Variable Label: boost\_exp: Most motivating to get a booster

Value	Value Label
1	An updated booster is now available.
2	A new booster is now available.
3	A reformulated booster is now available.
4	A variant-specific booster is now available.
5	An omicron-specific booster is now available.
6	A modified booster is now available.
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q20

Question Type: Open-ended

// Soft Prompt: "We would like your response to this question." //

**boost\_exp\_oe:** Why do you think the [PIPE TEXT of #1 ranked message] message is more likely to motivate someone to get a booster than the other messages?

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// Page Break //

//BASE: All respondents//

Item #: Q21-22

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question." //

**motiv\_message:** We are interested in your opinion about the following messages.

How motivating do you think someone would find the following statements about getting a COVID-19 booster?

//PROGRAMMING NOTE: RANDOMIZE variables in grid//

Variable Name	Variable Text	Variable Label
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motiv_message_1: 1	COVID can cause severe disease, hospitalization, or death. Vaccines and boosters offer you the best protection from the worst outcomes of COVID.	motiv_message_1: Best protection from worst outcomes
motiv_message_2: 2	Over time, vaccines may become less effective at preventing COVID. Getting your COVID booster extends your protection and keeps you safer from emerging variants.	motiv_message_2: Booster extends protection
motiv_message_3: 3	Just because you had COVID doesn't mean you can't get it again. A COVID vaccine and booster are the best way to protect yourself against serious illness, hospitalization, and death.	motiv_message_3: Repeat infections
motiv_message_4: 4	CDC recommends that everyone ages 12 and older who are vaccinated get a COVID booster 5 months after their Pfizer or Moderna vaccination, or 2 months after a Johnson & Johnson vaccination.	motiv_message_4: 12 and older
motiv_message_5: 5	If you're vaccinated and boosted, you're 2x less likely to get COVID than if you're unvaccinated. Getting vaccinated and boosted is your best defense against COVID.	motiv_message_5: 2x less likely to get COVID
motiv_message_6: 6	You can get your COVID booster and flu vaccine at the same time.	motiv_message_6: Booster and flu shot
motiv_message_7: 7	During colder weather when people gather indoors, COVID will have more opportunities to spread. You can help stop it by getting your booster and wearing a mask in indoor public spaces.	motiv_message_7: Colder weather
motiv_message_8: 8	You can stay safer this winter if you get your booster as soon as you reach your eligibility date.	motiv_message_8: Stay safer this winter
motiv_message_9: 9	The updated boosters offer protection against both the original COVID strain and the current Omicron strain.	motiv_message_9: Original and Omicron

Value	Value Label
1	Not at all motivating
2	Slightly motivating
3	Moderately motivating
4	Very motivating
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q23

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question."//

**rebound:** Some people who get COVID-19 have "rebound cases." Rebound cases happen if a person starts having COVID-19 symptoms again or tests positive again after having tested negative, 2-8 days after they first recovered from having COVID-19.

Do any of the following statements apply to you?

Variable Name	Variable Text	Variable Label
rebound_1	I have had a rebound case of COVID-19.	rebound_1: Had a rebound case
rebound_2	I personally know someone who has had a rebound case of COVID-19.	rebound_2: Know someone
rebound_3	I have heard or read about people who have had rebound cases of COVID-19.	rebound_3: Heard or read about

Value	Value Label
0	No
1	Yes
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q24

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question."//

rebound\_vax: Some people who get COVID-19 have "rebound cases." Rebound cases happen if a person starts having COVID-19 symptoms again or tests positive again after having tested negative, 2-8 days after they first recovered from having COVID-19.

How have rebound cases affected your views of the effectiveness of COVID-19 vaccines, if at all?

Variable Label: rebound\_vax: Rebound cases affect confidence in effectiveness of vaccines

Value	Value Label
1	Made me <u>a lot less</u> confident in the effectiveness of vaccines
2	Made me <u>a little less</u> confident in the effectiveness of vaccines
3	My confidence in the effectiveness of vaccines has not changed
4	Made me <u>a little more</u> confident in the effectiveness of vaccines
5	Made me <u>a lot more</u> confident in the effectiveness of vaccines
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q25

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question."//

ptn\_w74: We are interested in your opinion of a few messages about COVID-19 vaccines or boosters.

For each of the below messages, please indicate how much you agree or disagree with the following statement:

“I would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines or boosters.”

//PROGRAMMING NOTE: randomize variables in grid//

Variable Name	Variable Text	Variable Label
ptn_w74_1	Millions of people in this country have already been vaccinated and boosted – and they’ve been less likely to get COVID than people who are unvaccinated.	ptn_w74_1: Already vaccinated
ptn_w74_2	You’re up to date with your COVID vaccines when you’ve gotten all the vaccine doses and boosters recommended for you.	ptn_w74_2: Up to date
ptn_w74_3	A new COVID vaccine that uses established technology – Novavax – is available for adults who haven’t gotten a COVID vaccine yet.	ptn_w74_3: Novavax
ptn_w74_4	People with conditions like diabetes and heart disease are more likely to need hospital care or die if they get COVID.	ptn_w74_4: Chronic conditions
ptn_w74_5	COVID boosters that target the Omicron variant will be available in the fall.	ptn_w74_5: Updated boosters

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused