

# ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



## CET – Annotated Questionnaire (Wave 95)

Note: The questions below are the proposed questions for the 95<sup>th</sup> wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in this wave only or are being asked again to update data on a variable of interest.

For the next section we would like to talk about current events.

// Page Break //

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF Q1/Q2**

**//BASE: All respondents//**

**Item #:** Q1

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**hhs\_trust:** How much do you trust the U.S. Department of Health and Human Services (HHS) to provide you with accurate information about the coronavirus or COVID?

**Variable Label:** hhs\_trust: Trust in HHS

Value	Value Label
1	Not at all
2	Not very much
3	A fair amount
4	A great deal
99	I am not familiar with HHS
-99	Refused

// Page Break //

**//BASE: All respondents//**

**Item #:** Q2

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**cdc\_trust:** How much do you trust the Centers for Disease Control and Prevention (CDC) to provide you with accurate information about the coronavirus or COVID?

**Variable Label:** cdc\_trust: Trust in CDC

Value	Value Label
1	Not at all
2	Not very much
3	A fair amount
4	A great deal

99	I am not familiar with the CDC
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q3

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh1\_cet\_r:** Have you received your initial COVID vaccine series? *The initial COVID vaccine series could require one dose (i.e., Johnson & Johnson) or two doses (i.e., Pfizer, Moderna, Novavax).*

**Variable Label:** beh1\_cet\_r: Vaccination behavior

Value	Value Label
0	No, I have not received my initial COVID vaccine series
1	Yes, but I have only received one dose out of the two required doses
2	Yes, I have received all of the required doses in my initial vaccine series
-99	Refused

// Page Break //

//BASE: beh1\_cet\_r=1 or 2//

Item #: Q4

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vaccine\_id:** Which initial COVID vaccine did you receive?

**Variable Label:** vaccine\_id: Vaccine ID

Value	Value Label
2	Johnson & Johnson/Janssen
3	Moderna
4	Pfizer-BioNTech
6	Novavax
5	Other
99	I do not remember
-99	Refused
-100	Valid skip

// Page Break //

//BASE: beh1\_cet\_r=2 //

Item #: Q5

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question." //

**booster\_uptake7:** U.S. health officials and medical experts recommend additional COVID doses after the initial vaccine series (two doses of Pfizer, Moderna, or Novavax; or one dose of Johnson & Johnson).

Boosters are additional doses you may have received after your initial series. Boosters were available from August 2021 to the end of August 2022.

Updated vaccines are COVID vaccines reformulated to better target Omicron variants, sometimes called "updated boosters" or "bivalent boosters." Updated vaccines became available in September 2022.

Have you received a COVID vaccine booster or updated vaccine?

Variable Name	Variable Text	Variable Label
booster_uptake7_1	I have received one or more booster dose(s) (available August 2021-August 2022)	booster_uptake7_1: Booster
booster_uptake7_2	I have received an updated vaccine (available starting September 2022)	booster_uptake7_2: Updated vaccine

Value	Value Label
0	No
1	Yes
-99	Refused
-100	Valid skip

// Page Break //

//BASE: beh1\_cet\_r=2//

Item #: Q6

Question Type: Dropdown menu

// Soft Prompt: "We would like your response to this question." //

**last\_dose:** Approximately when did you receive your **most recent** COVID vaccine, booster, or updated vaccine dose? If you do not remember the exact date, give your best guess.

**Variable Label:** last\_dose: Date of most recent dose

Participants select date from range: December 1, 2020 to present

// Page Break //

//BASE: beh1\_cet\_r=2 and last\_dose before September 1, 2022 //

Item #: Q7

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**booster\_likely\_v4:** What is the likelihood that you will get an updated COVID vaccine?

*Updated vaccines are COVID vaccines reformulated to better target Omicron variants, sometimes called "updated boosters" or "bivalent boosters." Updated vaccines became available in September 2022.*

**Variable Label:** booster\_likely\_v4: updated vaccine uptake likelihood

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid skip

// Page Break //

//BASE: beh1\_cet\_r=2 and last\_dose before September 1, 2022 //

Item #: Q8

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**boost\_when:** How soon will you get an updated COVID vaccine?

Variable Label: boost\_when: Wait to get vaccinated

Value	Value Label
1	I will get an updated vaccine as soon as I can
2	I will wait to get an updated vaccine for one or more reasons
3	I will never get an updated vaccine
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: boost\_when = 1 or 2 //

Item #: Q9

Question Type: Multi punch

// Soft Prompt: "We would like your response to this question." //

**beh4a:** For each of the following statements, is this a reason why you have not yet gotten an updated COVID vaccine, or not?

*Updated vaccines are COVID vaccines reformulated to better target Omicron variants, sometimes called "updated boosters" or "bivalent boosters." Updated vaccines became available in September 2022.*

//PROGRAMMING NOTE: Randomize variables in grid//

Variable Name	Variable Text	Variable Label
BEH4a_3	I first want to know if the updated vaccines are effective.	BEH4a_3: Confirm effectiveness
BEH4a_9	I want to make sure it is safe for people like me.	BEH4a_9: Confirm safety
BEH4a_13	I want to wait until more is known about the long-term effects of the updated vaccines.	BEH4a_13: Long-term effects
BEH4a_18	I don't want to keep getting COVID vaccines.	BEH4a_18: Don't want more shots
BEH4a_22	I don't think an updated COVID vaccine is necessary.	BEH4a_22: Not needed
BEH4a_31	I am waiting until there is another surge in cases to get an updated vaccine.	BEH4a_31: Waiting for another surge
BEH4a_11	Other [TEXT BOX] [ANCHOR]	BEH4a_11: Reasons for waiting - Other

Value	Value Label
0	No
1	Yes
-99	Refused
-100	Valid skip

// Page Break //

//BASE: beh1\_cet\_r=0 OR -99//

Item #: Q10

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh2a\_cet: What is the likelihood that you will get a COVID vaccine?

Variable Label: beh2a: Intention to get vaccinated

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: beh1\_cet\_r=0 OR -99//

Item #: Q11

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh3a\_cet\_r: How soon will you get vaccinated?

Variable Label: beh3a\_cet\_r: Wait to get vaccinated

Value	Value Label
1	I will get a vaccine as soon as I can
2	I will wait to get a vaccine for one or more reasons
3	I will never get a COVID vaccine
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: All respondents//

Item #: Q12

Question Type: Multi punch

// Soft Prompt: "We would like your response to this question." //

parent2: Are you the parent of a child or children in the following age groups?

Variable Label: parent: Parent of children in following age groups

Value	Value Label
2	6 months to 4 years old
3	5 to 11 years old
4	12 to 17 years old
99	None of the above, I do not have children in those age groups [EXCLUSIVE]
-99	Refused

// Page Break //

//BASE: parent2=2-4//

Item #: Q13

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question." //

**kid\_vax:** Children ages 6 months and older are eligible to get Food and Drug Administration (FDA)-authorized vaccines to prevent COVID. Has your child(ren) in the following age group(s) received their initial COVID vaccine series?

*Note: If you have more than one child in the same age group, please answer for at least one of them.*

\*Children ages 6 months–4 years old who received a Pfizer vaccine have **3 doses** included in their initial vaccine series. Children ages 5–17 years old who received a Pfizer vaccine, or children of any age who received a Moderna vaccine, have **2 doses** included in their initial vaccine series.

Variable Name	Variable Text	Variable Label
kid_vax_2	6 months to 4 years old [ONLY SHOW IF parent2=2]	kid_vax_2: 6mo to 4yo
kid_vax_3	5 to 11 years old [ONLY SHOW IF parent2=3]	kid_vax_3: 5 to 11yo
kid_vax_4	12 to 17 years old [ONLY SHOW IF parent2=4]	kid_vax_4: 12 to 17yo

Value	Value Label
0	No, has not received their initial COVID vaccine series.
1	Yes, has started <b>but not yet finished</b> their initial COVID vaccine series.*
2	Yes, has received <b>all</b> of the required shots in their initial COVID vaccine series.*
-99	Refused
-100	Valid skip

// Page Break //

//BASE: parent=2-4//

Item #: Q14

Question Type: Single punch grid

// Soft Prompt: “We would like your response to this question.” //

**kid\_vax\_likely:** COVID vaccines have been authorized for children as young as 6 months old. How likely are you to get your child(ren) in the following age group(s) vaccinated?

*Note: If you have more than one child in the same age group, please answer for at least one of them.*

//PROGRAMMING NOTE: PIPE 2-4 responses from parent//

Variable Name	Variable Text	Variable Label
kid_vax_likely_2	6 months to 4 years old [ONLY SHOW IF kid_vax_2=0 or -99]	kid_vax_likely_2: 6mo to 4yo
kid_vax_likely_3	5 to 11 years old [ONLY SHOW IF kid_vax_3=0 or -99]	kid_vax_likely_3: 5 to 11yo
kid_vax_likely_4	12 to 17 years old [ONLY SHOW IF kid_vax_4=0 or -99]	kid_vax_likely_4: 12 to 17yo

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely

-99	Refused
-100	Valid Skip

// Page Break //

//BASE: parent=2-4//

Item #: Q15

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**kid\_vax\_when:** How soon will you get your child(ren) in the following age group(s) a COVID vaccine?

*Note: If you have more than one child in the same age group, please answer for at least one of them.*

Variable Name	Variable Text	Variable Label
<b>kid_vax_when_2</b>	6 months to 4 years old [ONLY SHOW IF kid_vax_2=0 or -99]	kid_vax_when_2: 6mo to 4yo
<b>kid_vax_when_3</b>	5 to 11 years old [ONLY SHOW IF kid_vax_3=0 or -99]	kid_vax_when_3: 5 to 11yo
<b>kid_vax_when_4</b>	12 to 17 years old [ONLY SHOW IF kid_vax_4=0 or -99]	kid_vax_when_4: 12 to 17yo

Value	Value Label
1	I will get them vaccinated as soon as I can
2	I will wait to get them vaccinated for one or more reasons
3	I will never get them a COVID vaccine
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: parent=2-4//

Item #: Q16

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question." //

**kid\_vax\_con:** How concerned are you about your child(ren) in the following age groups having any side effects from a COVID vaccine?

*Note: If you have more than one child in the same age group, please answer for at least one of them.*

//PROGRAMMING NOTE: PIPE 2-4 responses from parent//

Variable Name	Variable Text	Variable Label
<b>kid_vax_con_2</b>	6 months to 4 years old [ONLY SHOW IF kid_vax_2=0 or -99]	kid_vax_con_2: 6mo to 4yo
<b>kid_vax_con_3</b>	5 to 11 years old [ONLY SHOW IF kid_vax_3=0 or -99]	kid_vax_con_3: 5 to 11yo
<b>kid_vax_con_4</b>	12 to 17 years old [ONLY SHOW IF kid_vax_4=0 or -99]	kid_vax_con_4: 12 to 15yo

Value	Value Label
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1	Not at all concerned
2	Slightly concerned
3	Somewhat concerned
4	Very concerned
-99	Refused
-100	Valid skip

**// Page Break //**

**//BASE: All respondents//**

**Question Type:** Text

**msg\_w95\_intro:** We are interested in your opinion about the following message.

**More than 32 million children have received a COVID vaccine dose, and 25 million children have received an initial series.**

**//BASE: parent=2-4//**

**Item #:** Q17

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question."//**

**msg\_w95\_conv:** How convincing is this to you personally as a reason to get a COVID vaccine for your child?

**Variable Label:** msg\_w95\_conv: Convincingness

Value	Value Label
1	Not at all convincing
2	Not too convincing
3	Somewhat convincing
4	Very convincing
5	Extremely convincing
-99	Refused

**//BASE: All respondents//**

**Item #:** Q18

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question."//**

**msg\_w95\_believ:** How believable is this message?

**Variable Label:** msg\_w95\_believ: Believability

Value	Value Label
1	Not at all believable
2	Not too believable
3	Somewhat believable
4	Very believable
5	Extremely believable
-99	Refused

**//BASE: All respondents//**

**Item #:** Q19

**Question type:** Single punch

**// Soft Prompt: "We would like your response to this question."//**

**msg\_w95\_diff:** How difficult was it to understand this message?

**Variable Label:** msg\_w95\_diff: Difficulty understanding

Value	Value Label
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1	Not at all difficult
2	Not too difficult
3	Somewhat difficult
4	Very difficult
5	Extremely difficult
-99	Refused

//BASE: kid\_vax\_2-4 = 0 or 99//

Item #: Q20

Question type: Single punch

// Soft Prompt: "We would like your response to this question."//

msg\_w95\_likely: How likely are you to get a COVID vaccine for your child after reading this message?

Variable Label: msg\_w95\_vax: Likelihood to vax child

Value	Value Label
1	Not at all likely
2	Not too likely
3	Somewhat likely
4	Very likely
5	Extremely likely
-99	Refused

// Page Break //

// PROGRAMMING NOTE: RANDOMIZE ORDER OF FOLLOWING QUESTIONS //

//BASE: All respondents//

Item #: Q21

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question."//

ptn\_w95\_1: We are interested in your opinion of a few messages about COVID.

For the below message, please indicate how much you agree or disagree with the following statements:

**Even if you're vaccinated, COVID immunity can decrease over time. Staying up to date on vaccines increases your protection from severe COVID illness.**

Variable Name	Variable Text	Variable Label
ptn_w95_share_1	I would share the information in the message with a friend or family member who wants to know more about COVID vaccines.	ptn_w95_share_1: Would share message
ptn_w95_motiv_1	This message is a convincing reason to get an updated COVID vaccine.	ptn_w95_effect_1: Reason to get vax
ptn_w95_diff_1	This message was difficult to understand.	ptn_w95_diff_1: Difficult to understand
ptn_w95_believ_1	This message was believable.	ptn_w95_believ_1: Believable

Value	Value Label
1	Strongly disagree

2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

**// Page Break //**

**//BASE: All respondents//**

**Item #:** Q22

**Question Type:** Single punch grid

**// Soft Prompt: “We would like your response to this question.”//**

**ptn\_w95\_2:** We are interested in your opinion of a few messages about COVID.

For the below message, please indicate how much you agree or disagree with the following statements:

**Data shows that more than 230 million people have safely gotten a COVID vaccine.**

Variable Name	Variable Text	Variable Label
ptn_w95_share_2	I would share the information in the message with a friend or family member who wants to know more about COVID vaccines.	ptn_w95_share_2: Would share message
ptn_w95_motiv_2	This message is a convincing reason to get an updated COVID vaccine.	ptn_w95_effect_2: Reason to get vax
ptn_w95_diff_2	This message was difficult to understand.	ptn_w95_diff_2: Difficult to understand
ptn_w95_believ_2	This message was believable.	ptn_w95_believ_2: Believable

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

**// Page Break //**

**//BASE: All respondents//**

**Item #:** Q23

**Question Type:** Single punch grid

**// Soft Prompt: “We would like your response to this question.”//**

**ptn\_w95\_3:** We are interested in your opinion of a few messages about COVID.

For the below message, please indicate how much you agree or disagree with the following statements:

**If you’re over 50 and you get COVID, you have a higher risk of hospitalization or death. Serious vaccine side effects are rare, and most are mild and short-lived.**

Variable Name	Variable Text	Variable Label
ptn_w95_share_3	I would share the information in the message with a friend or family member who wants to know more about COVID vaccines.	ptn_w95_share_3: Would share message
ptn_w95_motiv_3	This message is a convincing reason to get an updated COVID vaccine.	ptn_w95_effect_3: Reason to get vax
ptn_w95_diff_3	This message was difficult to understand.	ptn_w95_diff_3: Difficult to understand
ptn_w95_believ_3	This message was believable.	ptn_w95_believ_3: Believable

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q24

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question."//

ptn\_w95\_4: We are interested in your opinion of a few messages about COVID.

For the below message, please indicate how much you agree or disagree with the following statements:

**Getting vaccinated is safer than facing COVID unprotected. Infection can lead to long COVID, which can last for weeks or months.**

Variable Name	Variable Text	Variable Label
ptn_w95_share_4	I would share the information in the message with a friend or family member who wants to know more about COVID vaccines.	ptn_w95_share_4: Would share message
ptn_w95_motiv_4	This message is a convincing reason to get an updated COVID vaccine.	ptn_w95_effect_4: Reason to get vax
ptn_w95_diff_4	This message was difficult to understand.	ptn_w95_diff_4: Difficult to understand
ptn_w95_believ_4	This message was believable.	ptn_w95_believ_4: Believable

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

//BASE: All respondents//

Item #: Q25

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question."//

ptn\_w95\_5: We are interested in your opinion of a few messages about COVID.

For the below message, please indicate how much you agree or disagree with the following statements:

**COVID vaccination is a safer path to protection. While you can get temporary immunity from having COVID, the infection carries risks that vaccines don't, like severe COVID illness and long COVID. Get increased protection and lower your risk with a free updated COVID vaccine.**

Variable Name	Variable Text	Variable Label
ptn_w95_share_5	I would share the information in the message with a friend or family member who wants to know more about COVID vaccines.	ptn_w95_share_5: Would share message
ptn_w95_motiv_5	This message is a convincing reason to get an updated COVID vaccine.	ptn_w95_effect_5: Reason to get vax
ptn_w95_diff_5	This message was difficult to understand.	ptn_w95_diff_5: Difficult to understand
ptn_w95_believ_5	This message was believable.	ptn_w95_believ_5: Believable

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused