

As part of the COVID-19 Public Education Campaign market research efforts, the Current Events Tracker (CET) is a flexible survey vehicle designed for easy addition or removal of questions as applicable to the current environment. In this round, we removed last week's new questions. We are asking new or updated questions relating to parents vaccinating their children including risk and awareness of the EUA for 5-11-year-olds, expanded booster eligibility, booster preference, and open ended reasons for not planning to obtain a booster, and two split sample tests to determine language/terminology preferences.