

ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



CET – Annotated Questionnaire (Wave 38)

Note: The questions below are the proposed questions for the thirty-eight wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 38 only or are being asked again to update data on a variable of interest. We will be fielding questions about boosters, the Pfizer EUA for children 5 to 11, a PTN video viewing experiment, and pandemic assessments.

Standard Questions

Modular Questions

One-Time or Repeat Questions Being Asked Again to Update Data

For the next section we would like to talk about current events.

// Page Break //

//BASE: All respondents//

Item #: Q1

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh1_cet_r. Have you received a COVID-19 vaccine?

Variable Label: beh1_cet_r: Vaccination behavior

| Value | Value Label |
|-------|--|
| 0 | No, I have not received a COVID-19 vaccine |
| 1 | Yes, but I have only received one shot out of the two required shots |
| 2 | Yes, I have received all of the required shots |
| -99 | Refused |

// Page Break //

//PROGRAMMING NOTE: beh1_cet_r =1 or 2//

Item #: Q2

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

vaccine_id. Which COVID-19 vaccine did you receive?

Variable Label: vaccine_id: Vaccine ID

| Value | Value Label |
|-------|---------------------------|
| 2 | Johnson & Johnson/Janssen |
| 3 | Moderna |

| | |
|------|-------------------|
| 4 | Pfizer-BioNTech |
| 5 | Other |
| 99 | I do not remember |
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

//BASE: beh1_cet_r=2//

Item #: Q3

Question Type: Dropdown menu

// Soft Prompt: “We would like your response to this question.” //

fully_vacc_month. In which month were you considered fully vaccinated (i.e., two weeks after your final COVID-19 vaccine dose)? *If you do not remember the specific month, give your best guess.*

Variable Label: vacc_month: Month of vaccination

| Value | Value Label |
|-------|-----------------|
| 1 | December, 2020 |
| 2 | January, 2021 |
| 3 | February, 2021 |
| 4 | March, 2021 |
| 5 | April, 2021 |
| 6 | May, 2021 |
| 7 | June, 2021 |
| 8 | July, 2021 |
| 9 | August, 2021 |
| 10 | September, 2021 |
| 11 | October, 2021 |
| 12 | November, 2021 |
| -99 | Refused |

// Page Break //

//BASE: All respondents//

Item #: Q4

Question Type: Multi-punch

// Soft Prompt: “We would like your response to this question.” //

booster_options. Recently, the FDA and the CDC authorized the use of booster shots from the currently available group of COVID-19 vaccines. Which of these are authorized for use as booster shots? Select all that apply.

Variable Label: booster_options: Identify recommended boosters

| Value | Value Label |
|-------|---------------------------|
| 2 | Johnson & Johnson/Janssen |
| 3 | Moderna |
| 4 | Pfizer-BioNTech |
| 5 | Other |
| 99 | I don't know |
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

//BASE: All respondents//

Item #: Q5

Question Type: Multi punch

// Soft Prompt: "We would like your response to this question." //

booster_elig. Do any of the following conditions apply to you? Please select all that apply.

Variable Label: booster_elig: Current booster eligibility

| Value | Value Label |
|-------|--|
| 1 | Age 65 years and older |
| 2 | Age 18+ who lives or works in a long-term care setting (e.g., nursing home, assisted living facility, inpatient setting, section 811 HUD-assisted housing, etc.) |
| 3 | Age 18+ with an underlying medical condition (e.g., cancer, chronic lung diseases, liver disease, overweight and obesity, current or former smoker, etc.) |
| 4 | Age 18+ who lives or works in a high-risk setting (e.g., first responder, education staff, food and agricultural worker, corrections officer, grocery store worker, etc.) |
| 5 | Age 18+ with a moderately or severely compromised immune system (e.g., receiving active cancer treatment, received an organ transplant, primary immunodeficiency, advanced or untreated HIV infection, etc.) |
| 6 | None of the above [EXCLUSIVE] |
| -99 | Refused |

// Page Break //

//BASE: beh1_cet_r =2//

Item #: Q6

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

booster_uptake2. U.S. health officials and medical experts announced that COVID-19 vaccine booster shots are recommended for some groups of people to maintain full protection against the virus. Have you received a COVID-19 vaccine booster shot?

Variable Label: booster_uptake2: Booster uptake – September guidance

| Value | Value Label |
|-------|-------------|
| 0 | No |
| 1 | Yes |

| | |
|------|------------|
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

//BASE: (booster_uptake2=0 & booster_elig=1-5 & vaccine_id=3-4 & fully_vacc_month=1-5) OR (booster_uptake2=0 & vaccine_id=2 & fully_vacc_month=1-9) //

Item #: Q7

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

booster_elig_uptake. U.S. health officials and medical experts announced that COVID-19 vaccine booster shots are recommended for some groups of people to maintain full protection against the virus. You are currently eligible to receive a COVID-19 vaccine booster shot. What is the likelihood that you will get one?

Variable Label: booster_elig_uptake: Booster uptake likelihood – eligible adults

| Value | Value Label |
|-------|-----------------------------|
| 1 | Very unlikely |
| 2 | Somewhat unlikely |
| 3 | Neither likely nor unlikely |
| 4 | Somewhat likely |
| 5 | Very likely |
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

//BASE: (booster_uptake2=0 & booster_elig=6) OR (booster_uptake2=0 & vaccine_id=2 & fully_vacc_month=10-11)//

Item #: Q8

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

booster_likely_v. U.S. health officials and medical experts announced that COVID-19 vaccine booster shots are recommended for some groups of people to maintain full protection against the virus. What is the likelihood that you will get a COVID-19 vaccine booster shot if eligible?

Variable Label: booster_likely_v: Booster uptake likelihood – vaccinated adults

| Value | Value Label |
|-------|-----------------------------|
| 1 | Very unlikely |
| 2 | Somewhat unlikely |
| 3 | Neither likely nor unlikely |
| 4 | Somewhat likely |
| 5 | Very likely |
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

//BASE: beh1_cet_r =0 OR -99//

Item #: Q9

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh2a_cet. What is the likelihood that you will get a COVID-19 vaccine?

Variable Label: beh2a_cet: Intention to get vaccinated

| Value | Value Label |
|-------|-----------------------------|
| 1 | Very unlikely |
| 2 | Somewhat unlikely |
| 3 | Neither likely nor unlikely |
| 4 | Somewhat likely |
| 5 | Very likely |
| -99 | Refused |
| -100 | Valid Skip |

// Page Break //

//BASE: beh1_cet_r =1//

Item #: Q10

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh2b_cet. What is the likelihood that you will complete COVID-19 vaccination?

Variable Label: beh2b_cet: Intention to complete vaccination

| Value | Value Label |
|-------|-----------------------------|
| 1 | Very unlikely |
| 2 | Somewhat unlikely |
| 3 | Neither likely nor unlikely |
| 4 | Somewhat likely |
| 5 | Very likely |
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

//BASE: beh1_cet_r =0 OR -99//

Item #: Q11

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh3a_cet_r. How soon will you get vaccinated?

Variable Label: beh3a_cet_r: Wait to get vaccinated

| Value | Value Label |
|-------|--|
| 1 | I will get a vaccine as soon as I can |
| 2 | I will wait to get a vaccine for one or more reasons |
| 3 | I will never get a COVID-19 vaccine |
| -99 | Refused |
| -100 | Valid Skip |

// Page Break //

//PROGRAMMING NOTE: beh1_cet_r =1//

Item #: Q12

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh3b_cet_r. How soon will you get the second required dose?

Variable Label: beh3b_cet_r: Wait to complete vaccination

| Value | Value Label |
|-------|-------------|
|-------|-------------|

| | |
|------|---|
| 1 | I will get the second required shot as soon as I can |
| 2 | I will wait to get the second required shot for one or more reasons |
| 3 | I will never get the second required COVID-19 shot |
| -99 | Refused |
| -100 | Valid Skip |

// Page Break //

//BASE: beh1_cet_r =0 OR -99//

Item #: Q13

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

booster_likely_un. U.S. health officials and medical experts announced that COVID-19 vaccine booster shots are recommended for some groups of people to maintain full protection against the virus. Does this make you more likely, less likely, or not affect whether you will get a COVID-19 vaccine?

Variable Label: booster_likely_un: Booster impact on vaccine uptake – unvaccinated

| Value | Value Label |
|-------|----------------------|
| 1 | Much less likely |
| 2 | Somewhat less likely |
| 3 | Not affect |
| 4 | Somewhat more likely |
| 5 | Much more likely |
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

//BASE: All respondents//

Item #: Q14

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

boosters_impact. U.S. health officials and medical experts announced that COVID-19 vaccine booster shots are recommended for some groups of people to maintain full protection against the virus. Please indicate how much you agree or disagree with the following statements.

Variable Label: booster_impact: Booster impact and knowledge

//PROGRAMMING NOTE: RANDOMIZE variables in grid//

| Variable Name | Variable Text | Variable Label |
|---------------------|---|---|
| boosters_impact_1_2 | COVID-19 vaccine booster shots will be an important tool for ending the pandemic. | boosters_impact_1_2: Important tool |
| boosters_impact_2_2 | COVID-19 vaccine booster shots help protect people from dangerous COVID-19 variants like the Delta variant. | boosters_impact_2_2: Protect from variants |
| boosters_impact_3 | The need for COVID-19 vaccine booster shots is proof that the vaccines do not work. | boosters_impact_3: Boosters mean vaccines do not work |

| Value | Value Label |
|-------|-------------------|
| 1 | Strongly disagree |

| | |
|------|----------------------------|
| 2 | Somewhat disagree |
| 3 | Neither agree nor disagree |
| 4 | Somewhat agree |
| 5 | Strongly agree |
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

//BASE: All respondents//

Item #: Q15

Question Type: Multi punch

// Soft Prompt: "We would like your response to this question." //

parent. Are you the parent of a child or children in the following age groups?

Variable Label: parent: Parent of children in following age groups

| Value | Value Label |
|-------|---|
| 1 | Younger than 6 months old |
| 2 | 6 months to <2 years old |
| 3 | 2 to 4 years old |
| 4 | 5 to 11 years old |
| 5 | 12 to 15 years old |
| 6 | 16 to 17 years old |
| 99 | None of the above, I do not have children in those age groups [EXCLUSIVE] |
| -99 | Refused |

// Page Break //

//BASE: Parent= 4-6//

Item #: Q16

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question." //

child_vaxxed_2. Has your child(ren) in the following age group(s) received a COVID-19 vaccine?

Note: If you have more than one child in the same age group, please answer for at least one of them.

Variable Label: child_vaxxed_2: Child vaccinated

//PROGRAMMING NOTE: PIPE 4 AND/OR 5 AND/OR 6 responses from parent//

| Value | Value Label | |
|------------------|--------------------|--------------------------------------|
| child_vaxxed_2_4 | 5 to 11 years old | child_vaxxed_2_4: 5 to 11 years old |
| child_vaxxed_2_5 | 12 to 15 years old | child_vaxxed_2_5: 12 to 15 years old |
| child_vaxxed_2_6 | 16 to 17 years old | child_vaxxed_2_6: 16 to 17 years old |

| Value | Value Label |
|-------|------------------------|
| 0 | No, has not received a |

| | |
|------|---|
| | COVID-19 vaccine |
| 1 | Yes, but has only received one shot out of the two required shots |
| 2 | Yes, has received all of the required shots |
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

PROGRAMMING NOTE: Parent=4; Split Sample: Half to see Q17a

Item #: Q17a

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

child dose 2a. The COVID-19 vaccine for children ages 5 to 11 is a smaller dose and specially formulated for children.

When thinking about your child(ren) ages 5 to 11, does knowing this make you more likely to get your child(ren) vaccinated, less likely to get your child(ren) vaccinated, or not affect your decision to get your child(ren) vaccinated?

| Value | Value Label |
|-------|----------------------|
| 1 | Much less likely |
| 2 | Somewhat less likely |
| 3 | Not affect |
| 4 | Somewhat more likely |
| 5 | Much more likely |
| -99 | Refused |
| -100 | Valid skip |

PROGRAMMING NOTE: Parent=4; Split Sample: Half to see Q17b

Item #: Q17b

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

child dose 2b. The COVID-19 vaccine for children ages 5 to 11 is a smaller dose tailored for children.

When thinking about your child(ren) ages 5 to 11, does knowing this make you more likely to get your child(ren) vaccinated, less likely to get your child(ren) vaccinated, or not affect your decision to get your child(ren) vaccinated?

| Value | Value Label |
|-------|----------------------|
| 1 | Much less likely |
| 2 | Somewhat less likely |
| 3 | No affect |
| 4 | Somewhat more likely |
| 5 | Much more likely |
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

//BASE: All respondents//

Item #: 018

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

pfizer_eua_child. In the past week, the FDA and CDC granted an emergency use authorization (EUA) for the Pfizer-BioNTech COVID-19 vaccine for children ages 5 to 11 years old.

Please indicate how much you agree or disagree with the following statements:

Variable Label: pfizer_pending: Perceptions of Pfizer authorization for children

//PROGRAMMING NOTE: randomize variables in grid//

| Variable Name | Variable Text | Variable Label |
|--------------------|---|---|
| pfizer_eua_child_1 | I am confident that the EUA decision was driven by the science. | pfizer_eua_child_1: Driven by the science |
| pfizer_eua_child_2 | I am concerned that the EUA decision was affected by politics. | pfizer_eua_child_2: Affected by politics |
| pfizer_eua_child_3 | I think it is critical that children ages 5 to 11 years old get a COVID-19 vaccine as soon as possible. | pfizer_eua_child_3: Critical young children get vaccinated |
| pfizer_eua_child_4 | Now that the Pfizer-BioNTech vaccine was granted an EUA, I plan to get my 5- to 11-year-old child(ren) vaccinated. [Show if parent=4 & child_vaxxed_2_4≠1 OR 2] | pfizer_eua_child_4: Plan to get child(ren) vaccinated |

| Value | Value Label |
|-------|----------------------------|
| 1 | Strongly disagree |
| 2 | Somewhat disagree |
| 3 | Neither agree nor disagree |
| 4 | Somewhat agree |
| 5 | Strongly agree |
| 99 | Refused |

// Page Break //

// PROGRAMMING NOTE: CREATE VARIABLE "exp_cond." RANDOMIZE PRESENTATION OF effect_beh & ptn_vid_1_react:

- 50% OF ALL RESPONDENTS SEE effect_beh FIRST FOLLOWED BY ptn_vid_1_react [CODE exp_cond=0, LABELED "control"]
- 50% OF ALL RESPONDENTS SEE ptn_vid_1_react FIRST FOLLOWED BY effect_beh [CODE exp_cond=1, LABELED "video_first" //

// Page Break //

//BASE: All respondents//

Item #: 019

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

effect_beh. How effective are the following at reducing COVID-19 transmission?

//PROGRAMMING NOTE: randomize question order//

| Value | Value Label | |
|--------------|----------------------------|-------------------------------------|
| effect_beh_1 | Wearing a mask | effect_beh_1: Masking |
| effect_beh_2 | Getting a COVID-19 vaccine | effect_beh_2: Vaccination |
| effect_beh_3 | Washing your hands | effect_beh_3: Hand-washing |
| effect_beh_4 | Physically distancing | effect_beh_4: Physically distancing |

| Value | Value Label |
|-------|--------------------------|
| 1 | 1 – Not at all effective |
| 2 | 2 – |
| 3 | 3 – |
| 4 | 4 – Moderately effective |
| 5 | 5 – |
| 6 | 6 – |
| 7 | 7 – Extremely effective |
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

//BASE: All respondents, except see note on ptn_vid_w38_conv //

Item #: Q20-Q22

Question Type: Video then single punch grid

// Soft Prompt: "We would like your response to this question." //

ptn_vid_1_react.

// SHOW 029_WALLENSKY VIDEO ON ITS OWN SCREEN. RECORD LENGTH OF TIME SPENT WATCHING THE VIDEO AND CODE WHETHER OR NOT THE VIDEO WAS WATCHED TO COMPLETION. THEN FOLLOW VIDEO WITH THE BELOW PTN_VID_W38 BATTERY ON NEXT SCREEN //

When thinking about the video you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

//Randomize question order.//

| Variable Name | Variable Text | Variable Label |
|-------------------|---|---|
| ptn_vid_w38_share | I would share the information in the video with a friend or family member who wants to know more about COVID-19 vaccines. | ptn_vid_w38_share: Share |
| ptn_vid_w38_conv | This video is convincing to me personally as a reason to get a COVID-19 vaccine. [SHOW IF beh1_cet_r=0] | ptn_vid_w38_conv: Convincing |
| ptn_vid_w38_info | This video is informative. | ptn_vid_w38_info: Informative |
| ptn_vid_w38_attn | This video grabbed my attention. | ptn_vid_w38_attn: Attention |
| ptn_vid_w38_diff | This video is difficult to understand. | ptn_vid_w38_diff: Difficulty |
| ptn_vid_w38_trust | I trust the person in this video. | ptn_vid_w38_trust: Trust person |
| ptn_vid_w38_know | The person in this video is knowledgeable. | ptn_vid_w38_diff: Person knowledgeable |
| ptn_vid_w38_seek | I would seek out more sources of information from this person. | ptn_vid_w38_diff: Seek out more info from this person |

| Value | Value Label |
|-------|----------------------------|
| 1 | Strongly disagree |
| 2 | Somewhat disagree |
| 3 | Neither agree nor disagree |
| 4 | Somewhat agree |
| 5 | Strongly agree |
| -99 | Refused |
| -100 | Valid Skip |

// Page Break //

//BASE: All respondents//

Item #: Q23-Q24

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question." //

pandemic_assess. How much do you agree or disagree with the following statements:

//PROGRAMMING NOTE: RANDOMIZE options //

| | | |
|--------------------|---|---|
| pandemic_assess_11 | My life has mostly returned to "normal." | pandemic_assess_11: Mostly returned to normal |
| pandemic_assess_12 | The pandemic is winding down. | pandemic_assess_12: Pandemic is winding down |
| pandemic_assess_13 | I expect there to be a winter surge in COVID-19 cases. | pandemic_assess_13: Expect a winter surge |
| pandemic_assess_14 | We will be living with COVID-19 forever. | pandemic_assess_14: Will be living with COVID-19 forever |
| pandemic_assess_15 | COVID-19 vaccines have been successful in controlling the pandemic. | pandemic_assess_15: Vaccines have controlled the pandemic |
| pandemic_assess_16 | At this point, it is not worth getting my child(ren) vaccinated. [(Show if parent=1-6) & ((child_vaxxed_2_5≠1-2) OR (child_vaxxed_2_6≠1-2)) | pandemic_assess_16: Not worth getting child vaccinated |
| pandemic_assess_17 | I take fewer precautions than I did at the start of the pandemic. | pandemic_assess_17: Take fewer precautions now |
| pandemic_assess_18 | I expect that another COVID-19 variant will emerge that will prolong the pandemic. | pandemic_assess_18: Expect another variant |
| pandemic_assess_19 | I do not expect life to ever return to "normal." | pandemic_assess_19: Do not expect life to return to normal |
| pandemic_assess_20 | I plan to avoid holiday travel and indoor gatherings this year. | pandemic_assess_20: Plan to avoid holiday travel and gathering |

| Value | Value Label |
|-------|-------------------|
| 1 | Strongly disagree |

| | |
|-----|----------------------------|
| 2 | Somewhat disagree |
| 3 | Neither agree nor disagree |
| 4 | Somewhat agree |
| 5 | Strongly agree |
| 99 | I don't know |
| -99 | Refused |

// Page Break //

Item #: Q25

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question."//

ptn_w38

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below messages, please indicate how much you agree or disagree with the following statement:

"I would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines."

//PROGRAMMING NOTE: randomize variables in grid//

| Variable Name | Variable Text | Variable Label |
|----------------------|--|---|
| ptn_w38_1 | You may choose which COVID-19 vaccine you receive as a booster shot, because all 3 vaccines will boost your protection against COVID. | ptn_w38_1: Choose your booster |
| ptn_w38_2 | Now there's a smaller dose of COVID-19 vaccine available for younger children that provides the same strong protection that nearly 200 million teens and adults are getting from their vaccines. | ptn_w38_2: Smaller dose for children |
| ptn_w38_3 | Children 5+ may have mild side effects like a sore arm, tiredness, or headache after a COVID-19 vaccine. Some children have no side effects at all. | ptn_w38_3: Children 5+ have mild side effects |
| ptn_w38_4 | If you're pregnant and get COVID-19, your risk is higher for severe COVID illness and preterm birth. Vaccines help protect you and your baby. | ptn_w38_4: Getting COVID while pregnant leads to more severe outcomes |
| ptn_w38_5 | More than 5 million children have been diagnosed with COVID-19 and tens of thousands have been hospitalized. | ptn_w38_5: 5 million children have had COVID-19 |

| Value | Value Label |
|--------------|----------------------------|
| 1 | Strongly disagree |
| 2 | Disagree |
| 3 | Neither agree nor disagree |
| 4 | Agree |
| 5 | Strongly agree |
| 99 | Refused |