

Marine Recreational Information Program

Fishing Effort Survey (FES)

OMB# 0648-0652

Appendix 1 – Respondent Contact Materials

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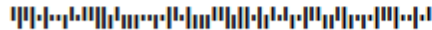
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Weather and Outdoor Activity Survey Cover Letter



E4841-W2A-0046400 P14 T00333 *****5-DIGIT 28360
NORTH CAROLINA RESIDENT



April 24, 2019

Dear North Carolina Resident,

I am writing to ask for your help in a study that RTI International is conducting on behalf of the National Oceanic and Atmospheric Administration (NOAA). This survey asks questions about severe weather and outdoor activities. The results will be used to learn more about the environment and help improve the quality of marine and coastal resources.

For this study to be accurate, we need all households who receive this short survey to complete it and send it back. Your address was randomly picked from a list of addresses in North Carolina, and we can't replace you with someone else. Your responses will help all residents of North Carolina have their voices heard.

This survey asks about many outdoor activities. Some people enjoy many of these activities, while others aren't interested in these activities. **It is very important that your household complete the survey, even if no one participates in these activities.**

This survey should be completed by an adult living at this address. We have included a small gift as a way of saying thank you for your help.

This is a voluntary survey, and your responses are confidential and will only be used in combination with answers from other households. If you have any questions or comments about this study, we will be happy to talk to you. Please call 1-877-212-7229.

Thank you very much for your help with this important study. Please return your finished survey to RTI International using the enclosed postage-paid envelope.

Yours sincerely,

Dave Van Voorhees
Chief, Fisheries Statistics Division
NOAA Fisheries Office of Science & Technology

No personally identifiable information will be collected through this survey. Any public release of survey data will be without identification as to its source or in aggregate statistical form.

0046400



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Weather and Outdoor Activity Survey Postcard

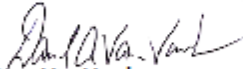
<<DATE>>

Last week, we sent you a recreational fishing boat survey. If you have already completed and returned the survey, please accept our sincere thanks. If not, I hope you will do so today. It should take no more than 5 minutes to complete the survey.

NOAA is conducting this survey to learn more about recreational fishing activities in <<State>>. Your responses are very important to us. Please know that your answers are completely confidential and will be used only in combination with answers from other households.

If you did not receive the survey or need another copy, please call toll-free at 1-XXX-XXX-XXXX.

Sincerely,



Dave Van Voorhees
Chief, Fisheries Statistics Division
NOAA Fisheries, Office of Science and Technology

Weather and Outdoor Activity Survey Reminder Letter



E4847-W2#-0013400 P04 T00092 *****3-DIGIT 281
NORTH CAROLINA RESIDENT



May 15, 2019

Dear North Carolina Resident,

A few weeks ago we sent a survey to your household on severe weather events and outdoor activities. RTI International is conducting this study on behalf of the National Oceanic and Atmospheric Administration (NOAA). If you have already returned the survey, we thank you. If you have not returned it, we ask you to please complete the enclosed survey and return it in the postage-paid envelope as soon as possible.

Your completed survey will help our understanding of the environment and coastal resources in the state of North Carolina.

Your address was randomly selected from a list of all addresses in North Carolina. For this study to be accurate, we need **all** households who receive this short survey to fill it out and send it back – whether or not you participate in outdoor activities. The survey should be completed by an adult member of the household.

We are very grateful for your help. If you have any questions or comments, we will be happy to talk with you. Please call 1-877-212-7229.

Yours sincerely,

Dave Van Voorhees
Chief, Fisheries Statistics Division
NOAA Fisheries Office of Science & Technology

No personally identifiable information will be collected through this survey. Any public release of survey data will be without identification as to its source or in aggregate statistical form.

0013400



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Weather and Outdoor Activity Survey Questionnaire

0835186348

HOUSEHOLD MEMBER 4

11 What is this person's gender?
 Male
 Female

12 How old is this person?
If less than 1 year, mark 0 years
 Age in years

13 Is this person of Hispanic, Latino, or Spanish origin?
 Yes, of Hispanic origin
 No, not of Hispanic origin

14 What is this person's race? Mark one or more boxes.
 White
 Black, African-American
 Asian
 American Indian or Alaska Native
 Native Hawaiian or other Pacific Islander

Please think only about recreational saltwater fishing in North Carolina.

15 How many days did this person go recreational saltwater fishing from the SHORE in North Carolina?
The shore includes docks, bridges, causeways, beaches, banks, or any other shore-based place or area. Do not include freshwater fishing.
 Did not recreational saltwater fish from shore in last 12 months → Go to question 16
 Number of days saltwater shore fishing in January and February of 2018
 Number of days saltwater shore fishing in last 12 months, including January and February

16 How many days did this person go recreational saltwater fishing from a private or rental BOAT that returned to shore in North Carolina?
Do not include freshwater trips or trips where a paid captain or crew helped locate and catch fish.
 Did not recreational saltwater fish from private boat in last 12 months
 Number of days saltwater boat fishing in January and February of 2018
 Number of days saltwater boat fishing in last 12 months, including January and February

If you have more people in your household, continue to Household Member 5. If you have answered for all people in your household, please return your survey.

HOUSEHOLD MEMBER 5

11 What is this person's gender?
 Male
 Female

12 How old is this person?
If less than 1 year, mark 0 years
 Age in years

13 Is this person of Hispanic, Latino, or Spanish origin?
 Yes, of Hispanic origin
 No, not of Hispanic origin

14 What is this person's race? Mark one or more boxes.
 White
 Black, African-American
 Asian
 American Indian or Alaska Native
 Native Hawaiian or other Pacific Islander

Please think only about recreational saltwater fishing in North Carolina.

15 How many days did this person go recreational saltwater fishing from the SHORE in North Carolina?
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 Did not recreational saltwater fish from shore in last 12 months → Go to question 16
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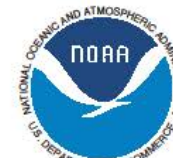
Please return your survey in the enclosed postage-paid envelope.
 RTI International
 5265 Capital Boulevard, Raleigh NC 27690-1652



OMB# 0648-0652
 Exp. Date: 9/30/2023

North Carolina

Weather and Outdoor Activity Survey



A Federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with an information collection subject to the requirements of the Paperwork Reduction Act of 1995 unless the information collection has a currently valid OMB Control Number. The approved OMB Control Number for this information collection is 0648-0652. Without this approval, we could not conduct this survey. Public reporting for this information collection is estimated to be approximately 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the information collection. All responses to this information collection are voluntary. Send comments regarding this burden estimate or any other aspect of this information collection, including suggestions for reducing this burden to the NOAA Fisheries Service at: 1315 East-West Hwy., Silver Spring, MD 20910, Attn: Rob Andrews (rob.andrews@noaa.gov).

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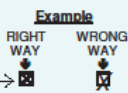
000074

This survey should be filled out by an adult member of the household. Complete and return this form even if no one in your household participates in any of these activities.

START HERE

Please carefully follow the steps below when completing this survey.

- Use only a blue or black ink pen that does not blot the paper
- Make solid marks inside the response boxes
- Do not make other marks on the survey



- 1** How do members of this household obtain information about the weather, including current weather conditions, forecasts, and warnings? Mark all that apply.
- Television
 - Radio
 - Newspaper
 - Internet
 - Other
- 2** During the past 12 months, has anyone in this household had to evacuate or seek shelter due to a severe weather event, such as a tornado, hurricane, or thunderstorm?
- Yes
 - No
- 3** In your area, how often do the advanced warnings you get for severe weather events allow you enough time to prepare properly?
- All the Time
 - Some of the time
 - Rarely
 - Never
- 4** During the past 12 months, has anyone in this household visited a public beach, national seashore, coastal state park, or other coastal nature reserve or protected area?
- Yes
 - No
- 5** During the past 12 months, has anyone in this household been freshwater fishing in North Carolina?
- Yes
 - No
- 6** During the past 12 months, has anyone in this household been saltwater fishing in North Carolina?
- Yes
 - No

- 7** Which of the following best describes how your household receives telephone calls?
- All are received on cell phones
 - Most are received on cell phones
 - Some are received on cell phones and some on landline phones
 - Most are received on landline phones
 - All are received on landline phones
 - No calls are received on cell phones or landline phones
- 8** Which of the following best describes this house, apartment, or mobile home?
- Owned with a mortgage or loan
 - Owned (without a mortgage)
 - Rented
 - Occupied without payment or rent
- 9** How long have you lived at this address?
- 1 year or less
 - Less than 5 years, more than 1 year
 - 5 years or more
- 10** How many people, including all adults and children, live in this household?
- Number of people
- Please answer the next section for each member of your household, starting with yourself. Please answer for all people in your home, including people who fish and people who do not fish.
- If you have more than 5 people living at this address, answer for the oldest members of the household.
- Please use the calendars to help answer questions 15 and 16.

January							February						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
	1	2	3	4	5	6				1	2	3	
7	8	9	10	11	12	13	4	5	6	7	8	9	10
14	15	16	17	18	19	20	11	12	13	14	15	16	17
21	22	23	24	25	26	27	18	19	20	21	22	23	24
28	29	30	31				25	26	27	28			

HOUSEHOLD MEMBER 1 (YOU)

- 11** What is your gender?
- Male
 - Female
- 12** How old are you?
If less than 1 year, mark 0 years
- Age in years
- 13** Are you of Hispanic, Latino, or Spanish origin?
- Yes, of Hispanic origin
 - No, not of Hispanic origin
- 14** What is your race? Mark one or more boxes.
- White
 - Black, African-American
 - Asian
 - American Indian or Alaska Native
 - Native Hawaiian or other Pacific Islander
- Please think only about recreational saltwater fishing in North Carolina.
- 15** How many days did you go recreational saltwater fishing from the SHORE in North Carolina?
- The shore includes docks, bridges, causeways, beaches, banks, or any other shore-based place or area. Do not include freshwater fishing.
- Did not recreational saltwater fish from shore in last 12 months → Go to question 16
- Number of days saltwater shore fishing in January and February of 2018
- Number of days saltwater shore fishing in last 12 months, including January and February
- 16** How many days did you go recreational saltwater fishing from a private or rental BOAT that returned to shore in North Carolina?
- Do not include freshwater trips or trips where a paid captain or crew helped locate and catch fish.
- Did not recreational saltwater fish from private boat in last 12 months
- Number of days saltwater boat fishing in January and February of 2018
- Number of days saltwater boat fishing in last 12 months, including January and February
- If you have more people in your household, continue to Household Member 2. If you have answered for all people in your household, please return your survey.

HOUSEHOLD MEMBER 2

- 11** What is this person's gender?
- Male
 - Female
- 12** How old is this person?
If less than 1 year, mark 0 years
- Age in years
- 13** Is this person of Hispanic, Latino, or Spanish origin?
- Yes, of Hispanic origin
 - No, not of Hispanic origin
- 14** What is this person's race? Mark one or more boxes.
- White
 - Black, African-American
 - Asian
 - American Indian or Alaska Native
 - Native Hawaiian or other Pacific Islander
- Please think only about recreational saltwater fishing in North Carolina.
- 15** How many days did this person go recreational saltwater fishing from the SHORE in North Carolina?
- The shore includes docks, bridges, causeways, beaches, banks, or any other shore-based place or area. Do not include freshwater fishing.
- Did not recreational saltwater fish from shore in last 12 months → Go to question 16
- Number of days saltwater shore fishing in January and February of 2018
- Number of days saltwater shore fishing in last 12 months, including January and February
- 16** How many days did this person go recreational saltwater fishing from a private or rental BOAT that returned to shore in North Carolina?
- Do not include freshwater trips or trips where a paid captain or crew helped locate and catch fish.
- Did not recreational saltwater fish from private boat in last 12 months
- Number of days saltwater boat fishing in January and February of 2018
- Number of days saltwater boat fishing in last 12 months, including January and February
- If you have more people in your household, continue to Household Member 3. If you have answered for all people in your household, please return your survey.

HOUSEHOLD MEMBER 3

- 11** What is this person's gender?
- Male
 - Female
- 12** How old is this person?
If less than 1 year, mark 0 years
- Age in years
- 13** Is this person of Hispanic, Latino, or Spanish origin?
- Yes, of Hispanic origin
 - No, not of Hispanic origin
- 14** What is this person's race? Mark one or more boxes.
- White
 - Black, African-American
 - Asian
 - American Indian or Alaska Native
 - Native Hawaiian or other Pacific Islander
- Please think only about recreational saltwater fishing in North Carolina.
- 15** How many days did this person go recreational saltwater fishing from the SHORE in North Carolina?
- The shore includes docks, bridges, causeways, beaches, banks, or any other shore-based place or area. Do not include freshwater fishing.
- Did not recreational saltwater fish from shore in last 12 months → Go to question 16
- Number of days saltwater shore fishing in January and February of 2018
- Number of days saltwater shore fishing in last 12 months, including January and February
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- Did not recreational saltwater fish from private boat in last 12 months
- Number of days saltwater boat fishing in January and February of 2018
- Number of days saltwater boat fishing in last 12 months, including January and February
- If you have more people in your household, continue to Household Member 4. If you have answered for all people in your household, please return your survey.