

## Centers for Disease Control and Prevention Division of Healthcare Quality Promotion Get Ahead of Sepsis (GAOS)

## Consumer Posttest Survey

Prepared for DHQP by CATMEDIA

TABLE OF CONTENTS	
General Instructions for Programmer 2	
Consumer Intended Audiences 2	
Priority markets 2	
Ineligibility Message 2	
End of Survey Message for posttest 2	
Exposure to Campaign [ALL] 3	
CAMPAIGNS Frequency and Channel of Exposure [ALL] 3	3
PRINTED MEDIA	4
SOCIAL MEDIA	
ONLINE/INTERNET MEDIA	
TV AND RADIO MEDIA	
PUBLIC PLACESHEALTHCARE SETTINGS	
OTHER MEDIA	
Knowledge [ALL] 7	
Attitudes and Beliefs [ALL] 9	
Behavior [ALL] 11	
Sources of Information [ALL] 14	
Use of Campaign Materials [EXPOSED ONLY] 16	
Media Use and Habits [UNEXPOSED ONLY] 17	
PRINTED MEDIA	17
SOCIAL MEDIA	18
ONLINE/INTERNET MEDIA	
TV AND RADIO	
PUBLIC PLACES	
HEALTHCARE SETTINGSOTHER MEDIA	
Demographic Characteristics [ALL] 20	20
ConSUMER INCENTIVE PAGE [ALL] 21	

## **CONSUMER INTENDED AUDIENCES**

- 1. Adults (between 18-64 years of age) who care for a family member age 65+.
- 2. Parents of children 12 years of age or younger (parents between 18-64 years of age).
- •
- Patients who survived severe COVID-19 or sepsis and their caregivers.
- 3. Cancer patients and their caregivers.
- Healthy adults 65+.
- Men aged 65+ with one or more chronic conditions.

#### PRIORITY MARKETS

- 1. New York (NY)\*\*\*18+
- 2. Illinois (IL)\*\*\*18+
- 3. Louisiana (LA)\*\*\*18+

# CLASSIFICATION OF RESPONDENTS BASED ON THEIR RESPONSES TO THE SCREENER QUESTIONS

Respondents should be classified as "Adults who care for a family member age 65+" if their response(s) to

- Q7 = age is between 18-64 AND
- Q10 = Yes AND

Respondents should be classified as "Parents of children 12 years of age or younger" if their response(s) to

- Q7 = age is between 18-64 AND
  - **Q11 = Yes AND**
- Q12 = "Self" or "Self and spouse/partner together"

Respondents should be classified as "Patients who survived severe Covid-19 or sepsis and their caregivers" if their response(s) to

- Q7 = age is 18+ AND
- Q15 = Yes OR
- **Q16** = **Yes OR**
- Q17 = Yes OR
- Q18 = Yes

Respondents should be classified as "Cancer patients and their caregivers" if their response(s) to

- Q7 = age is 18+ AND
- **Q19 = Yes OR**
- **Q20** = **Yes OR**
- Q21 = Yes OR
- Q22 = Yes

Respondents should be classified as "Healthy adults 65+" if their response(s) to

• **O7** = age is 65+ AND

□ Q23 = No

Respondents should be classified as "Men aged 65+ with one or more chronic conditions" if their response(s) to

- Q7 = age is 65+ AND
- **Q9** = **Male AND**
- Q19 = Yes OR
- Q20 = Yes OR
- **Q23 = Yes OR**
- Q24 = Arthritis, Chronic lung disease, Diabetes, Heart disease, Immunosuppression (weakened immune system), Kidney disease, Lung disease, Stroke, and/or OTHER.

**Tallgrass:** Do not send a survey link to participants who did not fall under any intended audience group.

### **END OF SCREENER MESSAGE**

Programmer: Present this message to participants who completed the screener.

Thank you for answering the screening questions. If you are eligible to participate, you will receive an email with a copy of your signed informed consent and the link to take the survey. The incentive described in the informed consent will be available upon completion of the survey. If you have any questions or concerns, please contact Julie Overby at j.o@tallgrassmarketresearch.com or call phone number 253-238-7787 or 360-942-8466.

Thank you for your time.

#### SCREENER INELIGIBILITY MESSAGE

1. Programmer: Present this message to participants who do not give their consent and respondents who provide a response that makes them ineligible to continue with the survey.

Thank you for your willingness to participate in this survey. Unfortunately, you are not eligible to proceed with the survey. If you have any questions, please contact Julie Overby at j.o@tallgrassmarketresearch.com or call phone number 253-238-7787 or 360-942-8466.

Thank you for your time.

#### GAOS CONSUMER SCREENER BEGINS HERE

#### INFORMED CONSENT TO PARTICIPATE IN AN ONLINE SURVEY

On behalf of the Centers for Disease Control and Prevention (CDC), CATMEDIA, an Atlanta-based program management, training, and creative services company, is conducting an online survey with

adults to gather feedback on educational materials related to sepsis. We hope to use what we learn from these survey results to improve these materials and/or how and where we promote them to raise awareness within your community. This is the screener. After you are determined as eligible to participate, you will only be asked to complete the survey once. We expect this survey to take about 20 minutes.

Your participation in this survey is completely voluntary. You may choose to skip questions that you do not want to answer and/or stop the survey at any time for any reason. Refusal to participate will not result in any penalties.

If you choose to participate in this survey, we will keep your answers private and will not share your personal information with anyone outside of the survey team.

At the end of the survey, you will receive \$25 through Venmo or PayPal, or a \$25 gift card as a token of our appreciation for your time. You should receive it within 7 business days.

If you have questions or need a copy of the informed consent, please email Julie Overby at <u>j.o@tallgrassmarketresearch.com</u> or call 253-238-7787 or 360-942-8466.

Please answer the question below and print a copy for your records before proceeding to the next page. If you select "Yes," it means you understand the information in this consent form and that you agree to take the survey.

2.	All questions with an asterisk [*] require a response.
1.	* Do you agree to participate in this survey? □ Yes □ No
	Programmer: If the respondent selects "Yes" to the question, "Do you agree to participate in this survey" present the next page for the respondent to enter their name as an electronic signature and date of consent.
	If the respondent selects "No" terminate the survey and present the INELIGIBILITY MESSAGE.
2.	* Enter your full name here.
3.	* Enter today's date here. (MM/DD/YYYY)

Programmer: If the respondent enters their name as an electronic signature and date of consent, do not terminate the survey.

### SCREENER SURVEY INTRODUCTION

Programmer: Include one question per page. Screener should terminate as soon as the respondent selects an option that deems him/her ineligible.

Thank you for participating in this survey. The results of this survey will help the Centers for Disease Control and Prevention (CDC) refine and improve its ongoing campaign promoting early recognition and timely treatment of sepsis.

#### **OMB Statement**

Form Approved OMB No. 0920-1384

Expiration Date: 03/31/2026

Public reporting burden of this collection of information is estimated to average 20 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering, and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB Control Number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer, 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; ATTN: PRA 0920-22CB

1.	* May we ask you some questions to see if you are eligible to take this survey?
	Yes
	No [INELIGIBLE/TERMINATE]
Progra	ammer: If "No" to Q4, TERMINATE else proceed with survey.



2.	In what State do you live?
	Programmer: Create a dropdown option with all U.S. States and options for "Prefer not to answer" and "I cannot find my State."
4.	In what ZIP Code do you live?  Programmer: Create a dropdown option with Approved ZIP Codes and options for "Prefer not to answer" and "I cannot find my ZIP Code."
	<b>Programmer: Priority markets include</b> New York (NY), Illinois (IL), and/or Louisiana (LA).
	Programmer: If not within one of the priority markets and approved ZIP Codes, TERMINATE, otherwise, proceed with survey.
	How old are you? years  Prefer not to answer [INELIGIBLE/TERMINATE]
	the respondent is under 18 years of age, TERMINATE and present the INELIGIBILITY essage.
If	"Prefer not to answer," TERMINATE.
If	the respondent is eligible based on age, proceed with survey.
	What sex were you assigned at birth, on your original birth certificate?  Male Female Refused I don't know
	Do you currently describe yourself as male, female, transgender?  Male Female Transgender None of these
6.	Are you currently the primary caregiver for a family member aged 65 years or older? Yes No
7.	Are you the parent of at least one child who is 12 years old or younger?

	Yes No
	Who in your family usually makes the healthcare decisions about your child(ren) who is(are) age 12 or younger regardless of where the child resides? Self
	Self and spouse/partner together Someone else
	What language do you <b>primarily</b> use at home (i.e., when speaking with friends or family)?  English  Spanish  English and Spanish equally  Another language, please specify below:
	Prefer not to answer
10.	What language do you primarily use when looking for, reading, or communicating about health information?
	English Spanish English and Spanish equally Another language, please specify below: Prefer not to answer
	Have you ever been hospitalized due to COVID-19? Yes No
	Are you currently the primary caregiver for someone who was hospitalized due to COVID-19?  Yes  No
	Has a healthcare professional ever diagnosed you with sepsis? Yes No
	Are you currently the primary caregiver for someone who is a sepsis survivor or was diagnosed with sepsis by a healthcare professional?  Yes No

	15. Has a healthcare professional ever diagnosed you with cancer?  Programmer: If the respondent selects "Yes" to this question, skip Q23 through Q25.
	□ Yes □ No
	16. Are you currently receiving treatment or recently completed treatment for cancer (e.g., chemotherapy, radiation, surgery, etc.)?
	□ Programmer: If the respondent selects "Yes" to this question, skip Q23 through Q25. □ Yes □ No
	<ul><li>17. Are you currently the primary caregiver for someone who is a cancer patient or was diagnosed with cancer by a healthcare professional?</li><li>☐ Yes</li><li>☐ No</li></ul>
	18. Are you currently the primary caregiver for someone who is currently receiving treatment for cancer or who in the past 12 months, completed treatment for cancer (e.g., chemotherapy, radiation, surgery, etc.)?
	□ Yes □ No
	19. Has a healthcare professional ever diagnosed you with a chronic medical condition (e.g., diabetes, lung disease, cancer, kidney disease, etc.)?
Pro	grammer: If the respondent selects "Yes" to this question, skip Q24 & Q25.
	<ul> <li>□ Yes</li> <li>□ No</li> <li>□ Do not know [INELIGIBILITY WILL BE DETERMINED AFTER SCREENING]</li> </ul>
	20. Has a healthcare professional ever told you that you have one of the following chronic medical conditions? Select all that apply.
	□ Arthritis □ Chronic lung disease □ Diabetes □ Heart disease □ Immunosuppression (weakened immune system) □ Kidney disease
	□ Lung disease

□ OTHER:						
□ None of the above [INELIGIBILITY WILL BE DETERM	□ None of the above [INELIGIBILITY WILL BE DETERMINED AFTER SCREENING]					
21. How would you rate your overall physical health?						
Programmer: If the respondent selects "Yes" to Q19, Q20	), or Q23, skip thi	is question.				
□ Excellent						
□ Very good						
□ Good						
□ Fair						
□ Poor						
22. Do you, your spouse/partner, or any other member of your he	ousehold currently	or in the past				
work for/as:						
	Yes	No				
a. A market research company (involved in doing						
surveys, focus groups, interviews to understand						
trends, etc.)						
h An advertising agency or public relations/marketing						

b. An advertising agency or public relations/marketing firm

c. The media (TV/radio/newspapers/magazines)

d. A healthcare setting or a health and wellness organization (e.g., doctor's office, clinic, hospital, health department, fitness center)

e. A healthcare professional (e.g., doctor, nurse, pharmacist, physician assistant, medical assistant, dietician, aid, sitter, social worker)

Programmer: If the respondent selects "Yes" to any of Q26 (a-e), TERMINATE and present the ineligibility message.

#### General Instructions for Programmer

- Hide all subheadings of sections and questions from respondents.
- 3. Hide all programmer's instructions from respondents.
- 4. Terminate also means ineligible.
- 5. Terminate all ineligible respondents immediately.
- 6. Present the "Ineligibility message" whenever a response terminates the survey.
- 7. **RECRUITER:** Terminate after quota for each category, audience, and/or group is met.

RECRUITER: Assign participants to only one intended audience group.

#### **Ineligibility Message**

□ Stroke

Thank you for your willingness to participate in this survey. Unfortunately, you are not eligible to proceed with the survey. If you have any questions, please contact Julie Overby at <a href="mailto:j.o@tallgrassmarketresearch.com">j.o@tallgrassmarketresearch.com</a> or call phone number 253-238-7787 or 360-942-8466.

Thank you for your time.

## **END OF SURVEY MESSAGE FOR POSTTEST**

Programmer: Place this message in the collector's page for custom thank you.

Thank you for taking the time to participate in this important survey!

Programmer: Place this link in the collector's page for custom URL to redirect all respondents to this link.

Link: <a href="https://www.cdc.gov/sepsis/">https://www.cdc.gov/sepsis/</a>

## **EXPOSURE TO CAMPAIGN [ALL]**

Programmer: Include one question per page.

Now we would like to ask you about a CDC campaign to raise awareness about a medical condition called sepsis that you may or may not have seen or heard about in the past **2-3 months**.

23. Please indicate below whether you have **seen or heard any of the following campaign names or slogans in the past 2-3 months.** 

Programmer: Rotate (a - e), the column named "Campaigns" among respondents.

Campaigns	Yes	No	Do not know/cannot recall
a. Be Smart. Beat Sepsis.			
b. Be Sepsis Aware			
c. Health is Precious. Don't Get Sepsis.			
d. Get Ahead of Sepsis			
e. Know the Threat. Prevent Sepsis.			

24.	. In the past 2-3 months, have you heard this slogan and/or	
	seen this logo?	GET AHEAD
	Yes	
	No	OF SEPSIS
	Do not know/cannot recall	KNOW THE RISKS. SPOT THE SIGNS. ACT FAST.

Programmer: Categorize Respondents as "UNEXPOSED" only If the respondent selects "No," "Do not know/cannot recall" or did not respond to Q1d and Q2, then proceed to the KNOWLEDGE section.

## Respondents with any other combination should be "EXPOSED," then proceed to FREQUENCY AND CHANNEL OF EXPOSURE section.

## FREQUENCY AND CHANNEL OF EXPOSURE [ALL]

Programmer: Include one question per page.

You indicated that you had seen or heard the campaign name, *Get Ahead of Sepsis*, or seen the campaign logo in the past **2-3 months**.

25. In the past **2-3 months**, approximately how often did you see or hear CDC's *Get Ahead of Sepsis* campaign messages, campaign name, or logo in ...?

Programmer: Rotate the media options (Poster, Fact sheet, Brochure, etc.). Leave "Other" response last.

Printed Media	1-2 times a day	Once a week	1-3 times a month	Less than once a month	Never	Do not know/ cannot recall
Poster						
Fact sheet						
Brochure						
Graphic						
Newspaper/magazine advertisement						
Flyer						
Other print media, please specify below:						

<sup>26.</sup> In the past **2-3 months**, approximately how often did you see or hear CDC's *Get Ahead of Sepsis* campaign messages, campaign name, or logo on ...?

Programmer: Rotate the media options (Facebook, Instagram, Twitter, etc.). Leave "Other" response last.

Social Media	1-2 times a day	Once a week	1-3 times a month	Less than once a month	Never	Do not know/ cannot recall
Facebook						
Instagram						
Twitter						
LinkedIn						
YouTube						
Other social media, please						

Social Media	1-2 times a day	Once a week	1-3 times a month	Less than once a month	Never	Do not know/ cannot recall
specify below:						

27. In the past **2-3 months**, approximately how often did you see or hear CDC's *Get Ahead of Sepsis* campaign messages, campaign name, or logo on ...?

Programmer: Rotate the media options (Online/Internet Media). Leave "Other" response last.

					-	
Online/Internet Media	1-2 times a day	Once a week	1-3 times a month	Less than once a month	Never	Do not know/ cannot recall
Health websites /resources (WebMD, Mayo Clinic)						
Website advertisements						
Online news articles						
Streaming TV/video services (e.g., Hulu, Netflix, [Amazon] Prime Video)						
Streaming Internet radio						
Blogs						
Advertisements on mobile phone (including mobile apps)						
Search engines (e.g., Google)						
Other websites, please specify below:						

28. In the past **2-3 months**, approximately how often did you see or hear CDC's *Get Ahead of Sepsis* campaign messages, campaign name, or logo on ...?

Programmer: Rotate the media options (TV and Radio Media). Leave "Other" response last.

TV and Radio Media	1-2 times a day	Once a week	1-3 times a month	Less than once a month	Never	Do not know/ cannot recall
Television (cable, satellite, or antenna)						
Broadcast radio						

TV and Radio Media	1-2 times a day	Once a week	1-3 times a month	Less than once a month	Never	Do not know/ cannot recall
Other media formats, please specify below:						

29. In the past **2-3 months**, approximately how often did you see or hear CDC's *Get Ahead of Sepsis* campaign messages, campaign name, or logo in ...?

Programmer: Rotate the media options (Public Places). Leave "Other" response last.

Public Places	1-2 times a day	Once a week	1-3 times a month	Less than once a month	Never	Do not know/ cannot recall
Billboards						
Bus, train, or subway stations						
buses or taxi cabs						
Advertisement in a mall						
Advertisement in a grocery store						
Advertisement in a store pharmacy						
Advertisement at a shopping center or parking lot						
Other public places, please specify below:						

In the past **2-3 months**, approximately how often did you see or hear CDC's *Get Ahead of Sepsis* campaign messages, campaign name, or logo in ...?

## 30. Programmer: Rotate the media options (Healthcare Settings). Leave "Other" response last.

Healthcare Settings	1-2 times a day	Once a week	1-3 times a month	Less than once a month	Never	Do not know/ cannot recall
Videos/commercials shown at doctor's offices or healthcare facilities						

Healthcare Settings	1-2 times a day	Once a week	1-3 times a month	Less than once a month	Never	Do not know/ cannot recall
Other healthcare locations, please specify below:						

31. In the past **2-3 months**, approximately how often did you see or hear CDC's *Get Ahead of Sepsis* campaign messages, campaign name, or logo in ...?

Programmer: Rotate the media options (Other Media). Leave "Other" response last.

Other Media	1-2 times a day	Once a week	1-3 times a month	Less than once a month	Never	Do not know/ cannot recall
Emails or e-newsletters						
Podcasts						
Webcasts or webinars						
Live events						
Other media, please specify						
below:						

Programmer: If the respondent selects "Never" and/or "Do not know/cannot recall" as responses to ALL options in this section "Frequency and Channel of Exposure" proceed to the next question (open-ended question), else skip it.

You indicated that you saw or heard the campaign name, *Get Ahead of Sepsis*, or saw the campaign logo in the past **2-3 months.** Where did you see or hear it? [open-ended response]



Programmer: If the respondent know/cannot recall" for ALL

KNOW THE RISKS. SPOT THE SIGNS. ACT FAST.

selects "Never or "Do not options in this section

"Frequency and Channel of Exposure" and leaves the above open-ended question blank, reclassify these respondents as "Unexposed" and proceed to KNOWLEDGE section.

## **KNOWLEDGE** [ALL]

Programmer: Include one question per page. ACCURATE/INACCURATE responses have been indicated but do not disclose to respondents.

	Sepsis is defined as the following:  A chronic condition that primarily affects kidney function. [INACCURATE]  The body's extreme response to an infection. [ACCURATE]  A neurological disorder resulting from the flu. [INACCURATE]  A Contagious illness that commonly peaks in the winter. [INACCURATE  All of the above [INACCURATE]  None of the above [INACCURATE]  Do not know [INACCURATE] [Programmer: Lock response.]
	Sepsis is a medical emergency. TRUE [ACCURATE] FALSE [INACCURATE]
	Anyone can get an infection, and almost any infection, including COVID-19, can lead to sepsis. TRUE [ACCURATE] FALSE [INACCURATE]
	Infections do not put you or your loved one at risk for a life-threatening condition called sepsis. TRUE [INACCURATE] FALSE [ACCURATE]
	When germs get into a person's body, they can cause an infection. If that infection is not stopped an cause sepsis.
	TRUE [ACCURATE] FALSE [INACCURATE]
37. app	Which of the following types of infections, if any, are OFTEN linked with sepsis? Select all that oly.
	Ear [INACCURATE] Skin [ACCURATE] Lung [ACCURATE] Eye [INACCURATE]
	Urinary tract [ACCURATE]  Nail [INACCURATE]  Gastrointestinal tract [ACCURATE]
	Severe COVID-19 [ACCURATE]  Do not know [INACCURATE] [Programmer: Lock response.]
	Which of the following groups of individuals are at higher risk for developing infections that can lead to sepsis? Select all that apply.  Adults 65 or older [ACCURATE]  People with weakened immune systems [ACCURATE]

	People with chronic medical conditions, such as diabetes, lung disease, cancer, and kidney disease [ACCURATE]
	Children younger than one year old [ACCURATE]
	People who have previously survived sepsis [ACCURATE]
	People with recent severe illness or hospitalization [ACCURATE]
	Adults with no underlying conditions between the ages of 20 and 35 years <b>[INACCURATE]</b>
	Do not know [INACCURATE] [Programmer: Lock response.]
39	Check all the signs and symptoms of sepsis below:
	Excessive hunger [INACCURATE]
	Clammy or sweaty skin [ACCURATE]
	Confusion or disorientation [ACCURATE]
	Extreme pain or discomfort [ACCURATE]
	Fever, shivering, or feeling very cold [ACCURATE]
	High heart rate or low blood pressure [ACCURATE]
	Shortness of breath [ACCURATE]  Lide not know any of the signs and symptoms of consist [INACCURATE] [Programmers Lock
ш	I do not know any of the signs and symptoms of sepsis. [INACCURATE] [Programmer: Lock response.]
	response.
	If you or your loved one has an infection that is not getting better or is getting worse, you should
AC	T FAST and get medical care IMMEDIATELY.
	Yes [ACCURATE]
	No [INACCURATE]
41.	Which of the following activities, if any, should you do to prevent infections that can lead to
sep	sis? Select all that apply.
	Regular handwashing [ACCURATE]
	Showering twice daily [INACCURATE]
	Getting recommended vaccines [ACCURATE]
	Avoiding public restrooms [INACCURATE]
	Keeping cuts and wounds clean and covered until healed [ACCURATE]
	Taking good care of chronic conditions [ACCURATE]
Ц	Do not know [INACCURATE] [Programmer: Lock response.]
	LIDEC AND DELIEF CALL

## ATTITUDES AND BELIEFS [ALL]

Programmer: Include one question per page. Do not allow participants to go back and change their answer to a previous question.

## **CAREGIVERS OF CANCER PATIENTS**

**Programmer: Use the following section for "Caregivers of cancer patients"** 

## Keep the following text on the same page as the first question in this section.

Next, we are going to ask you some questions to learn more about your perspective on infections and sepsis about family members. Please give us your honest responses.

We would like to provide you with a definition for sepsis to assist you in answering the following questions:

Anyone can get an infection, and almost any infection, including COVID-19, can lead to sepsis. Sepsis is the body's extreme response to an infection. It is a life-threatening medical emergency. Sepsis happens when an infection you already have triggers a chain reaction throughout your body. Infections that lead to sepsis most often start in the lung, urinary tract, skin, or gastrointestinal tract. Without timely treatment, sepsis can rapidly lead to tissue damage, organ failure, and death.

Please answer the following questions about the cancer patient(s) for whom you are currently the primary caregiver and indicate the extent to which you agree with the following statements, from strongly disagree to strongly agree.

[Pe	erceived Susceptibility]	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
a.	The cancer patient(s) I care for is/are at risk of developing infections that could lead to sepsis.					
b.	The cancer patient(s) I care for is/are at risk of developing sepsis.					
[Pe	erceived Severity]	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
a.	If the cancer patient(s) I care for developed sepsis, it could cause severe problems, such as tissue damage and organ failure.					
b.	If the cancer patient(s) I care for developed sepsis, it could lead to death.					
[Pe	erceived Benefits]	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
a <b>.</b>	If I help the cancer patient(s) I care for take proper care of their					

	chronic condition(s) (if the cancer patient has them), this will decrease their chances of developing infections that can lead to sepsis.					
b.	If I help the cancer patient(s) I care for practice good hand hygiene, this will decrease their chances of developing infections that can lead to sepsis.					
c.	If I help the cancer patient(s) I care for keep their cuts and wounds clean and covered until healed, this will decrease their chances of developing infections that can lead to sepsis.					
d.	If the cancer patient(s) I care for gets recommended vaccinations, this will decrease their chances of developing infections that can lead to sepsis.					
e.	Fast recognition of the signs and symptoms of sepsis can increase the chances of survival for the cancer patient(s) I care for.					
f.	Fast recognition and treatment of infections can reduce the chance of getting sepsis for the cancer patient(s) I care for.					
g.	I should help the cancer patient(s) I care for seek immediate medical care if they have an infection that is not getting better/getting worse.					
[Se	lf-Efficacy]	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
a.	I am confident that I can help the cancer patient(s) I care for prevent infections that can lead to sepsis.					
b.	I am confident that I can help the cancer patient(s) I care for talk to a healthcare professional if they have an infection that is not getting better or is getting worse.					

c.	I am confident that I can help the cancer patient(s) I care for recognize the signs and symptoms of sepsis.			
d.	I am confident that I can help the cancer patient(s) I care for seek immediate medical care if I/they suspect sepsis.			

#### **CANCER PATIENTS**

Programmer: Include one question per page. Do not allow participants to go back and change their answer to a previous question.

**Programmer: Use the following section for "Cancer patients"** 

Keep the following text on the same page as the first question in this section.

Next, we are going to ask you some questions to learn more about your perspective on infections and sepsis. Please give us your honest responses.

We would like to provide you with a definition for sepsis to assist you in answering the following questions:

Anyone can get an infection, and almost any infection, including COVID-19, can lead to sepsis. Sepsis is the body's extreme response to an infection. It is a life-threatening medical emergency. Sepsis happens when an infection you already have triggers a chain reaction throughout your body. Infections that lead to sepsis most often start in the lung, urinary tract, skin, or gastrointestinal tract. Without timely treatment, sepsis can rapidly lead to tissue damage, organ failure, and death.

Please indicate the extent to which you agree with the following statements, from strongly disagree to strongly agree.

[Perceived Susceptibility]	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
a. I am at risk of developing infections that could lead to sepsis.					
b. I am at risk of developing sepsis.					

[Perceived Severity]	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
a. If I developed sepsis, it could cause severe problems, such as tissue damage and organ failure.					
b. If I develop sepsis, it could lead to death.					
[Perceived Benefits]	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
a. If I take proper care of my health, this will decrease my chances of developing infections that can lead to sepsis.					
b. If I practice good hand hygiene, this will decrease my chances of developing infections that can lead to sepsis.					
c. If I keep my cuts and wounds clean and covered until healed, this will decrease my chances of developing infections that can lead to sepsis.					
d. If I get recommended vaccinations, this will decrease my chances of developing infections that can lead to sepsis.					
e. Fast recognition of the signs and symptoms of sepsis can increase my chances of survival.					
f. Fast recognition and treatment of infections can reduce my chances of getting sepsis.					
g. I should seek immediate medical care if I have an infection that is not getting better or is getting worse.					

[Self-Efficacy]	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
a. I am confident that I can prevent infections that can lead to sepsis.					
b. I am confident that I can talk to a healthcare professional if I have an infection that is not getting better or is getting worse.					
c. I am confident that I can recognize the signs and symptoms of sepsis.					
d. I am confident that I can seek immediate medical care if I suspect sepsis.					

## CAREGIVERS OF SEPSIS OR SEVERE COVID-19 SURVIVOR(S)

Programmer: Include one question per page. Do not allow participants to go back and change their answer to a previous question.

Keep the following text on the same page as the first question in this section.

Next, we are going to ask you some questions to learn more about your perspective on infections and sepsis about family members. Please give us your honest responses.

We would like to provide you with a definition for sepsis to assist you in answering the following questions:

Anyone can get an infection, and almost any infection, including COVID-19, can lead to sepsis. Sepsis is the body's extreme response to an infection. It is a life-threatening medical emergency. Sepsis happens when an infection you already have triggers a chain reaction throughout your body. Infections that lead to sepsis most often start in the lung, urinary tract, skin, or gastrointestinal tract. Without timely treatment, sepsis can rapidly lead to tissue damage, organ failure, and death.

Please answer the following questions about the sepsis or severe Covid-19 survivor(s) for whom you are currently the primary caregiver and indicate the extent to which you agree with the following statements, from strongly disagree to strongly agree.

[Perceived Susceptibility]	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
a. The sepsis or severe COVID-19					
survivor I care for is at risk of					

	developing infections that could lead to sepsis.					
b.	The sepsis or severe COVID-19 survivor I care for is at risk of developing sepsis.					
[Pe	erceived Severity]	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
a.	If the sepsis or severe COVID-19 survivor I care for developed sepsis, it could cause severe problems, such as tissue damage and organ failure.					
b.	If the sepsis or severe COVID-19 survivor I care for developed sepsis, it could lead to death.					
[Pe	erceived Benefits]	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
a.	If I help the sepsis or severe COVID-19 survivor I care for take proper care of their chronic condition(s) (if the sepsis or severe COVID-19 survivor has them), this will decrease their chances of developing infections that can lead to sepsis.					
b.	If I help the sepsis or severe COVID-19 survivor I care for practice good hand hygiene, this will decrease their chances of developing infections that can lead to sepsis.					
C.	If I help the sepsis or severe COVID-19 survivor I care for keep their cuts and wounds clean and covered until healed, this will decrease their chances of developing infections that can lead to sepsis.					
d.	If my sepsis or severe COVID-19 survivor gets recommended vaccinations, this will decrease their chances of developing infections that can lead to sepsis.					
e.	Fast recognition of the signs and symptoms of sepsis can increase my sepsis or severe COVID-19					

survivor's chances of survival.					
f. Fast recognition and treatment infections can reduce my sepsi severe COVID-19 survivor's chance of getting sepsis.					
g. I should help the sepsis or several COVID-19 survivor I care for seek immediate medical care if they have an infection that is no getting better/getting worse.	f 🗆				
[Self-Efficacy]	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
a. I am confident that I can help the sepsis or severe COVID-19 survivor I care for prevent infections that can lead to seps	Ц				
b. I am confident that I can help the sepsis or severe COVID-19 survivor I care for talk to a healthcare professional if they have an infection that is not getting better or is getting wors					
c. I am confident that I can help t sepsis or severe COVID-19 survivor I care for recognize the signs and symptoms of sepsis.	he $\Box$				
d. I am confident that I can help t sepsis or severe COVID-19 survivor I care for seek immed medical care if I/they suspect sepsis.					

## **SEPSIS OR SEVERE COVID-19 SURVIVORS**

Programmer: Include one question per page. Do not allow participants to go back and change their answer to a previous question.

Keep the following text on the same page as the first question in this section.

Next, we are going to ask you some questions to learn more about your perspective on infections and sepsis. Please give us your honest responses.

We would like to provide you with a definition for sepsis to assist you in answering the following questions:

Anyone can get an infection, and almost any infection, including COVID-19, can lead to sepsis. Sepsis is the body's extreme response to an infection. It is a life-threatening medical emergency. Sepsis happens when an infection you already have triggers a chain reaction throughout your body. Infections that lead to sepsis most often start in the lung, urinary tract, skin, or gastrointestinal tract. Without timely treatment, sepsis can rapidly lead to tissue damage, organ failure, and death.

Please indicate the extent to which you agree with the following statements, from strongly disagree to strongly agree.

[Perceived Susceptibility]	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
a. I am at risk of developing infections that could lead to sepsis.					
b. I am at risk of developing sepsis.					
[Perceived Severity]	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
<ul><li>a. If I developed sepsis, it could cause severe problems, such as tissue damage and organ failure.</li><li>b. If I develop sepsis, it could lead to death.</li></ul>					
[Perceived Benefits]	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
<ul> <li>a. If I take proper care of my health, this will decrease my chances of developing infections that can lead to sepsis.</li> </ul>					
b. If I practice good hand hygiene, this will decrease my chances of developing infections that can lead to sepsis.					
c. If I keep my cuts and wounds clean and covered until healed, this will decrease my chances of					

	developing infections that can lead to sepsis.					
d.	If I get recommended vaccinations, this will decrease my chances of developing infections that can lead to sepsis.					
e.	Fast recognition of the signs and symptoms of sepsis can increase my chances of survival.					
f.	Fast recognition and treatment of infections can reduce my chances of getting sepsis.					
g.	I should seek immediate medical care if I have an infection that is not getting better or is getting worse.					
				NT - ! 4]		
[Se	elf-Efficacy]	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
	elf-Efficacy] I am confident that I can prevent infections that can lead to sepsis.		Disagree	Agree nor	Agree	
	I am confident that I can prevent		Disagree	Agree nor	Agree	
a.	I am confident that I can prevent infections that can lead to sepsis. I am confident that I can talk to a healthcare professional if I have an infection that is not getting better		Disagree	Agree nor	Agree	

## PARENT OF CHILDREN 12 YEARS AND YOUNGER

Programmer: Include one question per page. Do not allow participants to go back and change their answer to a previous question.

Keep the following text on the same page as the first question in this section.

Next, we are going to ask you some questions to learn more about your perspective on infections and sepsis. Please give us your honest responses.

We would like to provide you with a definition for sepsis to assist you in answering the following questions:

Anyone can get an infection, and almost any infection, including COVID-19, can lead to sepsis. Sepsis is the body's extreme response to an infection. It is a life-threatening medical emergency. Sepsis happens when an infection you already have triggers a chain reaction throughout your body. Infections that lead to sepsis most often start in the lung, urinary tract, skin, or gastrointestinal tract. Without timely treatment, sepsis can rapidly lead to tissue damage, organ failure, and death.

Please answer the following questions about YOUR CHILD/CHILDREN WHO IS/ARE 12 YEARS OLD OR YOUNGER for whom you currently make healthcare decisions and indicate the extent to which you agree with the following statements, from strongly disagree to strongly agree.

[P	erceived Susceptibility]	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
a.	My child is at risk of developing infections that could lead to sepsis.					
b.	My child is at risk of developing sepsis.					
[P	erceived Severity]	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
a.	If my child developed sepsis, it could cause severe problems, such as tissue damage and organ failure.					
b.	If my child developed sepsis, it could lead to death.					
[P	erceived Benefits]	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
a.	If I take proper care of my child's chronic condition(s) (if my child has them), this will decrease their chances of developing infections that can lead to sepsis.					
b.	If I practice good hand hygiene, this will decrease my child's chances of developing infections					

	that can lead to sepsis.					
c.	If I keep my child's cuts and wounds clean and covered until					
	healed, this will decrease their					
	chances of developing infections					
	that can lead to sepsis.					
d.	If my child gets recommended vaccinations, this will decrease					
	their chances of developing					
	infections that can lead to sepsis.					
e.	Fast recognition of the signs and					
	symptoms of sepsis can increase					
	my child's chances of survival.					
f.	Fast recognition and treatment of					
	infections can reduce my child's					
g.	chances of getting sepsis.  I should seek immediate medical					
8.	care for my child if they have an					
	infection that is not getting better					
	or is getting worse.					
				Neither		
		Strongly	Disagree	Agree	Agree	Strongly
[So	elf-Efficacy]	Disagree	2 iougree	nor Disagree	0	Agree
	-	Disagree			0	Agree
	I am confident that I can prevent	Disagree	2.008.00		0	Agree
	-	Disagree	2308-00		0	Agree
a.	I am confident that I can prevent infections that can lead to sepsis in	Disagree	2308-00		8	Agree
a.	I am confident that I can prevent infections that can lead to sepsis in my child.	Disagree			8	Agree
a.	I am confident that I can prevent infections that can lead to sepsis in my child.  I am confident that I can talk to a healthcare professional if my child has an infection that is not getting	Disagree	2308-00		8	Agree
a.	I am confident that I can prevent infections that can lead to sepsis in my child.  I am confident that I can talk to a healthcare professional if my child has an infection that is not getting better or is getting worse.	Disagree			8	Agree
a.	I am confident that I can prevent infections that can lead to sepsis in my child. I am confident that I can talk to a healthcare professional if my child has an infection that is not getting better or is getting worse. I am confident that I can recognize	Disagree				Agree
a.	I am confident that I can prevent infections that can lead to sepsis in my child.  I am confident that I can talk to a healthcare professional if my child has an infection that is not getting better or is getting worse.  I am confident that I can recognize the signs and symptoms of sepsis	Disagree			8	Agree
a. b.	I am confident that I can prevent infections that can lead to sepsis in my child.  I am confident that I can talk to a healthcare professional if my child has an infection that is not getting better or is getting worse.  I am confident that I can recognize the signs and symptoms of sepsis in my child.	Disagree				Agree
a.	I am confident that I can prevent infections that can lead to sepsis in my child.  I am confident that I can talk to a healthcare professional if my child has an infection that is not getting better or is getting worse.  I am confident that I can recognize the signs and symptoms of sepsis	Disagree				Agree

## **ADULTS WHO CARE FOR A FAMILY MEMBER AGE 65+**

Programmer: Include one question per page. Do not allow participants to go back and change their answer to a previous question.

## Keep the following text on the same page as the first question in this section.

Next, we are going to ask you some questions to learn more about your perspective on infections and sepsis. Please give us your honest responses.

We would like to provide you with a definition for sepsis to assist you in answering the following questions:

Anyone can get an infection, and almost any infection, including COVID-19, can lead to sepsis. Sepsis is the body's extreme response to an infection. It is a life-threatening medical emergency. Sepsis happens when an infection you already have triggers a chain reaction throughout your body. Infections that lead to sepsis most often start in the lung, urinary tract, skin, or gastrointestinal tract. Without timely treatment, sepsis can rapidly lead to tissue damage, organ failure, and death.

Please answer the following questions about the FAMILY MEMBER AGED 65 YEARS OR OLDER (family member) for whom you are currently the primary caregiver and indicate the extent to which you agree with the following statements, from strongly disagree to strongly agree.

	_				
[Perceived Susceptibility]	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
a. My family member is at risk of developing infections that could lead to sepsis.					
b. My family member is at risk of developing sepsis.					
[Perceived Severity]	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
a. If my family member developed sepsis, it could cause severe problems, such as tissue damage and organ failure.					
b. If my family member developed sepsis, it could lead to death.					
[Perceived Benefits]	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
a. If I help my family member take					

proper care of their chronic condition(s) (if my family member has them), this will decrease their chances of developing infections that can lead to sepsis.  b. If I help my family member practice good hand hygiene, this will decrease their chances of developing infections that can lead					
to sepsis.  c. If I help my family member keep their cuts and wounds clean and covered until healed, this will decrease their chances of developing infections that can lead to sepsis.					
d. If my family member gets recommended vaccinations, this will decrease their chances of developing infections that can lead to sepsis.					
e. Fast recognition of the signs and symptoms of sepsis can increase my family member's chances of survival.					
f. Fast recognition and treatment of infections can reduce my family member's chances of getting sepsis.					
g. I should help my family member seek immediate medical care if they have an infection that is not getting better or is getting worse.					
[Self-Efficacy]	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
a. I am confident that I can help my family member prevent infections that can lead to sepsis.					
b. I am confident that I can help my family member talk to a healthcare professional if they have an infection that is not getting better					

	or is getting worse.			
c.	I am confident that I can help my			
	family member recognize the signs			
	and symptoms of sepsis.			
d.	I am confident that I can help my			
	family member seek immediate			
	medical care if I/they suspect			
	sepsis.			

Men aged 65+ with one or more Chronic Conditions

Programmer: Include one question per page. Do not allow participants to go back and change their answer to a previous question.

### Keep the following text on the same page as the first question in this section.

Next, we are going to ask you some questions to learn more about your perspective on infections and sepsis. Please give us your honest responses.

We would like to provide you with a definition for sepsis to assist you in answering the following questions:

Anyone can get an infection, and almost any infection, including COVID-19, can lead to sepsis. Sepsis is the body's extreme response to an infection. It is a life-threatening medical emergency. Sepsis happens when an infection you already have triggers a chain reaction throughout your body. Infections that lead to sepsis most often start in the lung, urinary tract, skin, or gastrointestinal tract. Without timely treatment, sepsis can rapidly lead to tissue damage, organ failure, and death.

Please indicate the extent to which you agree with the following statements, from strongly disagree to strongly agree.

[Perceived Susceptibility]	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
a. I am at risk of developing infections that could lead to sepsis.					
b. I am at risk of developing sepsis.					
[Perceived Severity]	Strongly disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly agree
a. If I developed sepsis, it could					

cause severe problems, such as					
tissue damage and organ failure. b. If I develop sepsis, it could lead to					
death.					
[Perceived Benefits]	Strongly disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly agree
a. If I take proper care of my chronic condition(s), this will decrease my chances of developing infections that can lead to sepsis.					
b. If I practice good hand hygiene, this will decrease my chances of developing infections that can lead to sepsis.					
c. If I keep my cuts and wounds clean and covered until healed, this will decrease my chances of developing infections that can lead to sepsis.					
d. If I get recommended vaccinations, this will decrease my chances of developing infections that can lead to sepsis.					
e. Fast recognition of the signs and symptoms of sepsis can increase my chances of survival.					
f. Fast recognition and treatment of infections can reduce my chances of getting sepsis.					
g. I should seek immediate medical care if I have an infection that is not getting better or is getting worse.					
[Self-Efficacy]	Strongly disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly agree
a. I am confident that I can prevent infections that can lead to sepsis.					
<ul><li>b. I am confident that I can talk to a healthcare professional if I have an</li></ul>					

infection that is not getting better or is getting worse.			
c. I am confident that I can recognize			
the signs and symptoms of sepsis.			
d. I am confident that I can seek			
immediate medical care if I			
suspect sepsis.			

#### **HEALTHY ADULTS 65+**

Programmer: Include one question per page. Do not allow participants to go back and change their answer to a previous question.

**Programmer:** Use the following section for "Healthy adults 65+"

Keep the following text on the same page as the first question in this section.

Next, we are going to ask you some questions to learn more about your perspective on infections and sepsis. Please give us your honest responses.

We would like to provide you with a definition for sepsis to assist you in answering the following questions:

Anyone can get an infection, and almost any infection, including COVID-19, can lead to sepsis. Sepsis is the body's extreme response to an infection. It is a life-threatening medical emergency. Sepsis happens when an infection you already have triggers a chain reaction throughout your body. Infections that lead to sepsis most often start in the lung, urinary tract, skin, or gastrointestinal tract. Without timely treatment, sepsis can rapidly lead to tissue damage, organ failure, and death.

Please indicate the extent to which you agree with the following statements, from strongly disagree to strongly agree.

42. [Perceived Susceptibility]	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
c. I am at risk of developing infections that could lead to sepsis.				
d. I am at risk of developing sepsis.				

	43. [Perceived Severity]	Strongly disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly agree
a.	If I developed sepsis, it could cause severe problems, such as tissue damage and organ failure.					
b.	If I develop sepsis, it could lead to death.					
	44. [Perceived Benefits]	Strongly disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly agree
a.	If I practice good hand hygiene, this will decrease my chances of developing infections that can lead to sepsis.					
b.	If I keep my cuts and wounds clean and covered until healed, this will decrease my chances of developing infections that can lead to sepsis.					
C.	If I get recommended vaccinations, this will decrease my chances of developing infections that can lead to sepsis.					
d.	Fast recognition of the signs and symptoms of sepsis can increase my chances of survival.					
e.	Fast recognition and treatment of infections can reduce my chances of getting sepsis.					
f.	I should seek immediate medical care if I have an infection that is not getting better or is getting worse.					
	45. [Self-Efficacy]	Strongly disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly agree
e.	I am confident that I can prevent infections that can lead to sepsis.					

		 :	:	:	:
f.	I am confident that I can talk to a				
	healthcare professional if I have an				
	infection that is not getting better				
	or is getting worse.				
g.	I am confident that I can recognize				
	the signs and symptoms of sepsis.				
h.	I am confident that I can seek				
	immediate medical care if I				
	suspect sepsis.				

## **BEHAVIOR [ALL]**

## **CAREGIVERS OF A CANCER PATIENT**

Programmer: Include one question per page. Do not allow participants to go back and change their answer to a previous question.

Programmer: Use the following section for "Caregivers of a cancer patient."

Please answer the following questions about the **Cancer patient(s)** for whom you are currently the primary caregiver.

In the past **2-3 months**, how often did you speak with the healthcare professionals of the cancer patient(s) you care for, or help them to speak with their healthcare professionals about the following?

		Never	Rarel y	Sometimes	Often	Always	Do not know/ cannot recall	Did not visit a healthcare professional in past 2-3 months
a.	Infections, including COVID-19							
b.	Sepsis							
C.	Who is at risk for sepsis							
d.	Signs and symptoms of							

	sepsis							
e.	TT 1							
f.								
for	Programmer: If all responses to the above question are "Did not visit healthcare professional for an infection in the past 2-3 months" skip the rest of the questions in this section else proceed to the next question below.							
for hav	We conversation  I am not famil  I do not under  I am not intere  I do not have t  I do not think  I do not think  for.	s about ho iar enough stand thes ested in the time to ede sepsis is a infections tient(s) I co ed or worr explain be	ow to prevent with the etopics. ese topics ucate mys a problem that can leare for dominated when elow:	ent infectionse topics.  elf about the for the cance to sepsions for the cancel to separate the cancel to sepa	ese topics. er patient(s s are a big a healthcar these topic	lead to seg s) I care for problem for re professi	psis? Select al or. or the cancer p onal with who	oatient(s) I care om I can discuss
	e cancer patient Yes No Do not know	t(s) you ca	re for get	a flu vaccir	ne for the 20	022-2023	flu season?	

74. What are the barriers that make it hard for you to prevent infections that can lead to sepsis in the cancer patient(s) you care for? Select all that apply.

	I am not able to get to a doctor with the cancer patient(s) I care for to discuss the steps needed to
	prevent infections that can lead to sepsis.
	I am afraid to see a doctor or nurse with the cancer patient(s) I care for because I am worried
	about getting COVID-19 or the cancer patient getting COVID-19.
	I am not able to access or afford supplies for cuts and wound care that I would need to prevent
	infections that can lead to sepsis for the cancer patient(s) I care for.
	I am not familiar enough with how to prevent infections that can lead to sepsis in the cancer
	patient(s) I care for.
	I do not know if the cancer patient(s) I care for need to get any vaccinations.
	I do not want the cancer patient(s) I care for to get vaccinations.
	I do not think it is possible for me to prevent infections that can lead to sepsis in the cancer
	patient(s) I care for.
	I do not think sepsis is a problem for the cancer patient(s) I care for.
	I do not think infections that can lead to sepsis are a problem for the cancer patient(s) I care for.
	I do not think it is important to prevent infections that can lead to sepsis in the cancer patient(s) I
	care for.
	I do not have time to take all the steps needed to prevent infections that can lead to sepsis in the
	cancer patient(s) I care for.
	The health of the cancer patient(s) I care for makes it hard for me to take all the steps needed to
	prevent infections that can lead to sepsis.
	I'm not confident the healthcare system in the area where the cancer patient(s) I care for reside
	can respond correctly to sepsis.
	I'm not confident the healthcare professionals in the area where the cancer patient(s) I care for
	reside can respond correctly to sepsis.
	The cancer patient(s) I care for lives very far from healthcare services.
	The cancer patient(s) I care for does not have easy access to healthcare services.
	The cancer patient(s) I care for relies on telehealth services.
	Other, please explain below:
	I have not encountered any barriers to preventing infections that can lead to sepsis in the cancer
	patient(s) I care for. [Programmer: Lock response.]
	In the last <b>2-3 months</b> , have you looked for information about infections that can lead to sepsis
for	the cancer patient(s) you care for?
	Yes
	No
	Do not know/cannot recall

Programmer: If the respondent selects "Yes" to above question, proceed to "SOURCES OF INFORMATION" section, else skip "SOURCES OF INFORMATION" section.

## **CANCER PATIENTS**

Programmer: Include one question per page. Do not allow participants to go back and change their answer to a previous question.

# **Programmer: Use the following section for "Cancer Patients"**

76. 7	Think about the visits you have had with healthcare professionals over the past 2-3 months. These
i	nclude both in-person and telehealth visits. During these visits, how often did you speak with you
h	nealthcare professionals about the following?

		Never	Rarely	Sometimes	Often	Always	Do not know/ cannot recall	Did not visit a healthcare professional in past 2-3 months
a.	Infections, including COVID-19							
b.	Sepsis							
c.	Who is at risk for sepsis							
d.	Signs and symptoms of sepsis							
e.	How to seek immediate medical care if you suspect sepsis							
f.	How to prevent infections that can lead to sepsis							

What are the barriers that make it hard for you to have conversations with your healthcare professional about how to prevent infections that can lead to sepsis? Select all that apply.
□ I am not familiar enough with these topics.
□ I do not understand these topics.
□ I am not interested in these topics.
☐ I do not have time to educate myself about these topics.
☐ I do not think sepsis is a problem for me.I do not think infections that can lead to sepsis are a
problem for me.
☐ I do not have a healthcare professional with whom I can discuss these topics.
☐ I feel frightened or worried when I talk about these topics.

		Other, please explain below: I do not have any barriers to having conversations about these topics. [Programmer: Lock response.]
78.	Dio	d you get a flu vaccine for the 2022-2023 flu season?
		Yes No
79.		nat are the barriers that make it hard for you to prevent infections that can lead to sepsis? Select all t apply.
		I am not able to get to a doctor or nurse to discuss the steps needed to prevent infections that can lead to sepsis.
		I am afraid to see a doctor or nurse because I am worried about getting COVID-19. I am not able to access or afford supplies for cuts and wound care that I would need to prevent infections that can lead to sepsis.
		I am not familiar enough with how to prevent infections that can lead to sepsis.  I do not know if I need to get any vaccinations.  I do not want to get vaccinations.
		I do not think it is possible for me to prevent infections that can lead to sepsis.  I do not think sepsis is a problem for me.I do not think infections that can lead to sepsis are a
		problem for me.  I do not think it is important to prevent infections that can lead to sepsis. I do not have time to take all the steps needed to prevent infections that can lead to sepsis.
		My health makes it hard for me to take all the steps needed to prevent infections that can lead to sepsis.
		I'm not confident the healthcare system in my area can respond correctly to sepsis. I'm not confident the healthcare professionals in my area can respond correctly to sepsis. I live very far from healthcare services.I don't have easy access to healthcare services. I rely on telehealth services. Other, please explain below:
		I have not encountered any barriers to preventing infections that can lead to sepsis.  [Programmer: Lock response.]
80.		the last <b>2-3 months</b> , have you looked for information about infections that can lead to sepsis?  Yes  No  Do not know/cannot recall

Programmer: If the respondent selects "Yes" to above question, proceed to "SOURCES OF INFORMATION" section, else skip "SOURCES OF INFORMATION" section.

#### CAREGIVERS OF SEPSIS OR SEVERE COVID-19 SURVIVOR(S)

Programmer: Include one question per page. Do not allow participants to go back and change their answer to a previous question.

81. In the past **2-3 months,** how often did you speak with healthcare professionals of the survivor of sepsis or severe COVID-19 you care for, or help them to speak with their healthcare professionals about the following?

		Never	Rarely	Sometimes	Often	Always	Do not know/ cannot recall	Did not visit a healthcare professional in past 2-3 months
a.	Infections, including COVID-19							
b.	Sepsis							
C.	Who is at risk for sepsis							
d.	Signs and symptoms of sepsis							
e.	How to seek immediate medical care if you suspect sepsis							
f.	How to prevent infections that can lead to sepsis							

82.	. What are the barriers that make it hard for you to have conversations/help the survivor of sepsis or
	severe COVID-19 you care for have conversations about how to prevent infections that can lead to
	sepsis? Select all that apply.

П	Lam	not	familiar	enough	with	thaca	tonics
ш	I dill	пос	Idlllllldl	enougn	willi	uiese	LODICS

	I do not understand these topics. I am not interested in these topics.  I do not have time to educate myself about these topics.  I do not think sepsis is a problem for the sepsis or severe COVID-19 survivor I care for. I do not think infections that can lead to sepsis are a problem for the sepsis or severe COVID-19 survivor I care for does not have a healthcare professional with whom I can discuss these topics. I feel frightened or worried when I talk about these topics.  Other, please explain below:  I do not have any barriers to having conversations about these topics. [Programmer: Lock response.]
83.	d the sepsis or severe COVID-19 survivor you care for get a flu vaccine for the 2022-2023 flu son?
	Yes No Do not know
84.	nat are the barriers that make it hard for you to prevent infections that can lead to sepsis in the vivor of sepsis or severe COVID-19 you care for? Select all that apply.
	I am not able to get to a doctor with the survivor of sepsis or severe COVID-19 I care for to discuss the steps needed to prevent infections that can lead to sepsis.  I am afraid to see a doctor or nurse with the survivor of sepsis or severe COVID-19 I care for because I am worried about getting COVID-19 or the survivor of sepsis or severe COVID-19
	getting COVID-19. I am not able to access or afford supplies for cuts and wound care that I would need to prevent infections that can lead to sepsis for the survivor of sepsis or severe COVID-19 I care for.I am not familiar enough with how to prevent infections that can lead to sepsis in the survivor of sepsis or severe COVID-19 I care for.
	I do not know if the survivor of sepsis or severe COVID-19 I care for needs to get any vaccinations.
	I do not want the survivor of sepsis or severe COVID-19 I care for to get vaccinations. I do not think it is possible for me to prevent infections that can lead to sepsis in the survivor of sepsis or severe COVID-19 I care for.
	I do not think sepsis is a problem for the survivor of sepsis or severe COVID-19 I care for. I do not think infections that can lead to sepsis are a problem for the survivor of sepsis or severe COVID-19 I care for.I do not think it is important to prevent infections that can lead to sepsis in the survivor of sepsis or severe COVID-19 I care for.
	I do not have time to take all the steps needed to prevent infections that can lead to sepsis in the survivor of sepsis or severe COVID-19 I care for.
	The health of the sepsis or severe COVID-19 survivor I care for makes it hard for me to take all the steps needed to prevent infections that can lead to sepsis. I'm not confident the healthcare system in the area where the sepsis or severe COVID-19 survivor I care for can respond correctly to sepsis.

Ц	survivor I care for can respond correctly to sepsis.
	The sepsis or severe COVID-19 survivor I care for lives very far from healthcare services.
	The sepsis or severe COVID-19 survivor I care for do not have easy access to healthcare services.
	I rely on telehealth services.
	Other, please explain below:
	I have not encountered any barriers to preventing infections that can lead to sepsis in the survivor of sepsis or severe COVID-19 I care for. [Programmer: Lock response.]
	the last <b>2-3 months</b> , have you looked for information about infections that can lead to sepsis for survivor of sepsis or severe COVID-19 you care for?
	Yes
	No
	Do not know/cannot recall
	Programmer: If the respondent selects "Yes" to above question, proceed to "SOURCES OF INFORMATION" section, else skip "SOURCES OF INFORMATION" section.

#### **SEPSIS OR SEVERE COVID-19 SURVIVORS**

Programmer: Include one question per page. Do not allow participants to go back and change their answer to a previous question.

86. Think about the visits you have had with healthcare professionals over the past **2-3 months**. These include both in-person and telehealth visits. During these visits, how often did you speak with your healthcare professionals about the following?

		Never	Rarely	Sometimes	Often	Always	Do not know/ cannot recall	Did not visit a healthcare professional in past 2-3 months
a.	Infections, including COVID-19							
b.	Sepsis							
c.	Who is at risk for sepsis							
d.	Signs and symptoms of sepsis							
e.	How to seek							

		Never	Rarely	Sometimes	Often	Always	Do not know/ cannot recall	Did not visit a healthcare professional in past 2-3 months
	immediate medical care if you suspect							
f.	sepsis							
1.	How to prevent infections that can lead to sepsis							

	proceed to the next question below.
87.	What are the barriers that make it hard for you to have conversations with your healthcare professional about how to prevent infections that can lead to sepsis? Select all that apply.
	<ul> <li>□ I am not familiar enough with these topics.</li> <li>□ I do not understand these topics.</li> <li>□ I am not interested in these topics.</li> <li>□ I do not have time to educate myself about these topics.</li> <li>□ I do not think sepsis is a problem for me.I do not think infections that can lead to sepsis are a problem for me.</li> </ul>
	<ul> <li>☐ I do not have a healthcare professional with whom I can discuss these topics.</li> <li>☐ I feel frightened or worried when I talk about these topics.</li> <li>☐ Other, please explain below:</li> </ul>
	I do not have any barriers to having conversations about these topics. [Programmer: Lock response.]
88.	Did you get a flu vaccine for the 2022-2023 flu season?
	□ Yes □ No
89.	What are the barriers that make it hard for you to prevent infections that can lead to sepsis? Select all that apply.
	□ I am not able to get to a doctor or nurse to discuss the steps needed to prevent infections that can lead to sepsis.
	<ul> <li>□ I am afraid to see a doctor or nurse because I am worried about getting COVID-19.</li> <li>□ I am not able to access or afford supplies for cuts and wound care that I would need to prevent infections that can lead to sepsis.</li> </ul>
	☐ I am not familiar enough with how to prevent infections that can lead to sepsis.

	rogrammer: If the respondent selects "Yes" to above question, proceed to "SOURCES OF NFORMATION" section, else skip "SOURCES OF INFORMATION" section.
	Yes No Do not know/cannot recall
90. In	the last <b>2-3 months</b> , have you looked for information about infections that can lead to sepsis?
	Other, please explain below:
	sepsis. I'm not confident the healthcare system in my area can respond correctly to sepsis.
	take all the steps needed to prevent infections that can lead to sepsis.  My health makes it hard for me to take all the steps needed to prevent infections that can lead to
	1 1
	- and the state of
	L do not know if I need to get any vaccinations

## PARENT OF CHILDREN 12 YEARS AND YOUNGER

Programmer: Include one question per page. Do not allow participants to go back and change their answer to a previous question.

91. In the past **2-3 months,** how often did you speak with your child's healthcare professionals about the following?

	Never	Rarely	Sometimes	Often	Always	Do not know/ cannot recall	Did not visit a healthcare professional in past <b>2-3</b> months
a. Infections, including COVID-19							
b. Sepsis							
c. Who is at risk							

	for sepsis		
d.	Signs and symptoms of sepsis		
e.	How to seek immediate medical care if you suspect sepsis		
f.	How to prevent infections that can lead to sepsis		
fo	_	I responses to the above question are "Did not visit healthcare the past 2-3 months" skip the rest of the questions in this sectit question below.	-
th	at can lead to seps I am not familia I do not understa I am not interest I do not have tin I do not think se I do not think in My child does n I feel frightened Other, please ex	red in these topics.  The to educate myself about these topics.  The position is a problem for my child.  The fections that can lead to sepsis are a problem for my child.  The ot have a healthcare professional with whom I can discuss these to my control or worried when I talk about these topics.	opics.
	Yes No	flu vaccine for the 2022-2023 flu season?	
	That are the barrier	es that make it hard for you to prevent infections that can lead to so t apply.	epsis in your

ш	Tail not able to get to a doctor with my child to discuss the steps needed to prevent infections
	that can lead to sepsis.
	I am afraid to see a doctor or nurse with my child because I am worried about getting COVID-19
	or my child getting COVID-19.
	I am not able to access or afford supplies for cuts and wound care that I would need to prevent
	infections that can lead to sepsis in my child.
	I am not familiar enough with how to prevent infections that can lead to sepsis in my child.
	I do not know if my child needs to get any vaccinations.
	I do not want my child to get vaccinations.
	I do not think it is possible for me to prevent infections that can lead to sepsis in my child.
	I do not think sepsis is a problem for my child. I do not think infections that can lead to sepsis are
	a problem for my child.
	I do not think it is important to prevent infections that can lead to sepsis in my child.I do not
	have time to take all the steps needed to prevent infections that can lead to sepsis in my child.
	My child's health or my own health make it hard for me to take all the steps needed to prevent
	infections that can lead to sepsis.
	I'm not confident the healthcare system in the area where my child lives can respond correctly to
	sepsis.
	I'm not confident the healthcare professionals in the area where my child lives can respond
	correctly to sepsis.
	My child lives very far from healthcare services. My child does not have easy access to
	healthcare services.My child relies on telehealth services.

	Other, please explain below:
	I have not encountered any barriers to preventing infections that can lead to sepsis in my child.
	[Programmer: Lock response.]
95. In	the last <b>2-3 months</b> , have you looked for information about infections that can lead to sepsis for
yo	our child?
П	Yes
_	
	110
	Do not know/cannot recall
	Programmer: If the respondent selects "Yes" to above question, proceed to "SOURCES
	OF INFORMATION" section, else skip "SOURCES OF INFORMATION" section.

# ADULTS WHO CARE FOR A FAMILY MEMBER AGE 65+ PROGRAMMER: INCLUDE ONE QUESTION PER PAGE. DO NOT ALLOW PARTICIPANTS TO GO BACK AND CHANGE THEIR ANSWER TO A PREVIOUS QUESTION.

96. In the past **2-3 months,** how often did you speak with your family member over 65+'s healthcare providers/help them to speak with their healthcare professionals about the following?

-	•	-		-			_	
		Never	Rarely	Sometimes	Often	Always	Do not know/ cannot recall	Did not visit a healthcare professional in past 2-3 months
a.	Infections, including COVID-19							
b.	Sepsis							
C.	Who is at risk for sepsis							
d.	Signs and symptoms of sepsis							
e.	How to seek immediate medical care if you suspect sepsis							
f.	How to prevent							

infections that	
can lead to	
sepsis	

65 	I do not think infections that can lead to sepsis are a problem for my family member.
	d your family member age 65+ get a flu vaccine for the 2022-2023 flu season?
	Yes
	No
Ц	Do not know
	hat are the barriers that make it hard for you to prevent infections that can lead to sepsis in your mily member who is age 65+? Select all that apply.
	I am not able to get to a doctor with my family member to discuss the steps needed to prevent infections that can lead to sepsis.
	I am afraid to see a doctor or nurse with my family member because I am worried about getting COVID-19 or my family member getting COVID-19.
	I am not able to access or afford supplies for cuts and wound care that I would need to prevent
_	infections that can lead to sepsis for my family member.
	I am not familiar enough with how to prevent infections that can lead to sepsis in my family member.
	I do not know if my family member needs to get any vaccinations.

I do not think it is possible for me to prevent infections that can lead to sepsis in my family member.
I do not think sepsis is a problem for my family member. I do not think infections that can lead to sepsis are a problem for my family member.
I do not think it is important to prevent infections that can lead to sepsis in my family member. I do not have time to take all the steps needed to prevent infections that can lead to sepsis in my
family member.
My family member's health makes it hard for me to take all the steps needed to prevent infections that can lead to sepsis.
I'm not confident the healthcare system in my area can respond correctly to sepsis.
I'm not confident the healthcare professionals in my area can respond correctly to sepsis.
I live very far from healthcare services. I don't have easy access to healthcare services.
I'm not confident the healthcare system in my family member's area can respond correctly to
sepsis.
I'm not confident the healthcare professionals in my family member's area can respond correctly to sepsis.
My family member lives very far from healthcare services.
My family member does not have easy access to healthcare services. My family member relies on telehealth services.
Other, please explain below:
I have not encountered any barriers to preventing infections that can lead to sepsis in my family member. [Programmer: Lock response.]

100.	In the last <b>2-3 months</b> , have you looked for information about infections that can lead to sepsis
for	your family member who is 65+?
	Yes
	No
	Do not know/cannot recall
	Programmer: If the respondent selects "Yes" to above question, proceed to "SOURCES
	OF INFORMATION" section, else skip "SOURCES OF INFORMATION" section.
	- -

Men aged 65+ with one or more Chronic Conditions

Programmer: Include one question per page. Do not allow participants to go back and change their answer to a previous question.

101. Think about the visits you have had with healthcare professionals over the past **2-3 months**. These include both in-person and telehealth visits. During these visits, how often did you speak with your healthcare professionals about the following?

		Never	Rarely	Sometimes	Often	Always	Do not know/ cannot recall	Did not visit a healthcare professional in past 2-3 months
a.	Infections, including COVID-19							
b.	Sepsis							
c.	Who is at risk for sepsis							
d.	Signs and symptoms of sepsis							
e.	How to seek immediate medical care if you suspect sepsis							
f.	How to prevent infections that can lead to sepsis							

102. pro	What are the barriers that make it hard for you to have conversations with your healthcare of sessional about how to prevent infections that can lead to sepsis? Select all that apply.
	I am not familiar enough with these topics. I do not understand these topics.
	I am not interested in these topics.
	I do not have time to educate myself about these topics.
	I do not think sepsis is a problem for me.I do not think infections that can lead to sepsis are a problem for me.
	I do not have a healthcare professional with whom I can discuss these topics.
	I feel frightened or worried when I talk about these topics.
	Other, please explain below:
Ι	do not have any barriers to having conversations about these topics. [Programmer: Lock response.]
103.	Did you get a flu vaccine for the 2022-2023 flu season?
	Yes
	No
104.	What are the barriers that make it hard for you to prevent infections that can lead to sepsis?
Se	lect all that apply.
	I am not able to get to a doctor or nurse to discuss the steps needed to prevent infections that can
_	lead to sepsis.
	I am afraid to see a doctor or nurse because I am worried about getting COVID-19.
Ц	I am not able to access or afford supplies for cuts and wound care that I would need to prevent infections that can lead to sepsis.
п	I am not familiar enough with how to prevent infections that can lead to sepsis.
	I do not know if I need to get any vaccinations.
	I do not want to get vaccinations.
	I do not think it is possible for me to prevent infections that can lead to sepsis.
	I do not think sepsis is a problem for me.
	I do not think infections that can lead to sepsis are a problem for me.
	I do not think it is important to prevent infections that can lead to sepsis.I do not have time to
	take all the steps needed to prevent infections that can lead to sepsis.
	My health makes it hard for me to take all the steps needed to prevent infections that can lead to
_	sepsis.
	I'm not confident the healthcare system in my area can respond correctly to sepsis.
	I'm not confident the healthcare professionals in my area can respond correctly to sepsis.  I live very far from healthcare services. I don't have easy access to healthcare services.
	i nive very har month meanificate services, i non i nave easy access to meanificate services.

	Programmer: If the respondent selects "Yes" to above question, proceed to "SOURCES OF INFORMATION" section, else skip "SOURCES OF INFORMATION" section.
	Do not know/cannot recall
	No
	Yes
105.	In the last <b>2-3 months</b> , have you looked for information about infections that can lead to sepsis?
	[Programmer: Lock response.]
	I have not encountered any barriers to preventing infections that can lead to sepsis.
	Other, please explain below:
	I rely on telehealth services.

#### **HEALTHY ADULTS 65+**

Programmer: Include one question per page. Do not allow participants to go back and change their answer to a previous question.

Programmer: Use the following section for "Healthy adults 65+".

106. Think about the visits you have had with healthcare professionals over the past **2-3 months**. These include both in-person and telehealth visits. During these visits, how often did you speak with your healthcare professionals about the following?

		Never	Rarely	Sometimes	Often	Always	Do not know/ cannot recall	Did not visit a healthcare professional in past 2-3 months
a.	Infections, including COVID-19							
b.	Sepsis							
c.	Who is at risk for sepsis							
d.	Signs and symptoms of sepsis							
e.	How to seek immediate medical care if you suspect							

	Never	Rarely	Sometimes	Often	Always	Do not know/ cannot recall	Did not visit a healthcare professional in past 2-3 months		
sepsis									
f. How to prevent infections that can lead to sepsis									
Programmer: If a for an infection in proceed to the next	the past 2	-3 months	-				-		
<ul> <li>107. What are the barriers that make it hard for you to have conversations with your healthcare professional about how to prevent infections that can lead to sepsis? Select all that apply.</li> <li>  I am not familiar enough with these topics.</li> <li>  I do not understand these topics.</li> <li>  I am not interested in these topics.</li> <li>  I do not have time to educate myself about these topics.</li> <li>  I do not think sepsis is a problem for me.</li> <li>  I do not think infections that can lead to sepsis are a problem for me.</li> <li>  I do not have a healthcare professional with whom I can discuss these topics.</li> <li>  I feel frightened or worried when I talk about these topics.</li> <li>  Other, please explain below:</li> <li>  I do not have any barriers to having conversations about these topics. [Programmer: Lock response.]</li> </ul>									
108. Did you get a f □ Yes □ No	lu vaccine f	for the 202	22-2023 flu sea	ason?					
109. What are the ba		make it ha	rd for you to p	orevent in	fections tha	nt can lead	to sepsis?		
☐ I am not able to lead to sepsis. ☐ I am afraid to s☐ I am not able to infections that d☐ I am not famili☐ I do not know i	ee a doctor  access or acc	or nurse bafford supsepsis.	pecause I am w plies for cuts a o prevent infec	orried ab and woun	oout getting d care that l	COVID-19 I would nee	9.		

	I do not want to get vaccinations.  I do not think it is possible for me to prevent infections that can lead to sepsis.  I do not think sepsis is a problem for me.  I do not think infections that can lead to sepsis are a problem for me.  I do not think it is important to prevent infections that can lead to sepsis.  I do not have time to take all the steps needed to prevent infections that can lead to sepsis.  My health makes it hard for me to take all the steps needed to prevent infections that can lead to sepsis.  I'm not confident the healthcare system in my area can respond correctly to sepsis.  I'm not confident the healthcare professionals in my area can respond correctly to sepsis.  I live very far from healthcare services.  I don't have easy access to healthcare services.  I rely on telehealth services.  Other, please explain below:  I have not encountered any barriers to preventing infections that can lead to sepsis.  [Programmer: Lock response.]
	In the last <b>2-3 months</b> , have you looked for information about infections that can lead to sepsis? Yes No Do not know/cannot recall
	Programmer: If the respondent selects "Yes" to above question, proceed to "SOURCES OF INFORMATION" section, else skip "SOURCES OF INFORMATION" section.
Sources	s of Information [ALL]
	To whom or where did you go to learn about infections that can lead to sepsis? Select all that ply.
	My doctor/healthcare professional Pharmacist Health websites/Health-related mobile apps (e.g., WebMD, Mayo Clinic, etc.), please specify below: Centers for Disease Control and Prevention (CDC) website Health magazines (e.g., Women's Health, Men's Health, Prevention), please specify below: Family members and/or friends Newspapers, please specify below: Television, please specify below:

□ Other, please specify below:
☐ I have not tried to learn about sepsis. [Programmer: Lock response.]
112. If you need to get information about sepsis, where would you prefer to get it? Select all that apply.
<ul><li>□ My doctor/healthcare professional</li><li>□ Pharmacist</li></ul>
☐ Health websites/health-related mobile apps (e.g., WebMD, Mayo Clinic, etc.), please specify below:
<ul> <li>□ Centers for Disease Control and Prevention (CDC) website or materials</li> <li>□ Health magazines (e.g., Women's Health, Men's Health, Prevention), please specify below:</li> <li>□ Family members and/or friends</li> </ul>
□ Other health groups/organizations (e.g., National Institutes of Health, American Cancer Society, etc.), Please specify below:
<ul> <li>□ Media (e.g., television, radio, newspapers, health magazines, etc.), please specify below:</li> <li>□ Television, please specify below:</li> <li>□ Radio, please specify below:</li> </ul>
<ul><li>□ Social media (e.g., Facebook, Twitter, Instagram, LinkedIn, etc.), please specify below:</li><li>□ Podcasts, please specify below:</li></ul>
□ Blogs, please specify below:
<ul> <li>Other, please specify below:</li> <li>Do not know/unsure [Programmer: Lock response.]</li> </ul>
113. How trusted do you feel CDC is as a source of sepsis information?  ☐ Very trusted ☐ Trusted ☐ Somewhat trusted ☐ A little trusted ☐ Not at all trusted
114. Did you know that CDC has a <i>Get Ahead of Sepsis</i> webpage with resources you can use to learn about sepsis?
□ Yes □ No
Programmer: If respondent selects "Yes" to the <b>question</b> above, proceed to the next <b>question</b> else skip the rest of the section.
115. How did you learn about CDC's <i>Get Ahead of Sepsis</i> resources? Select all that apply.
<ul> <li>My doctor/healthcare provider's office</li> <li>Health websites/health-related mobile apps (e.g., WebMD, Mayo Clinic)</li> </ul>

	<ul> <li>□ Centers for Disease Control and Prevention (CDC) website</li> <li>□ Family members and/or friends</li> <li>□ Social media (e.g., Facebook, Twitter, Instagram, LinkedIn, etc.)</li> <li>□ Other, please specify below:</li> <li>□ Do not know/cannot recall [Programmer: Lock response.]</li> </ul>							
	<b>in the past 2-3 months,</b> did you talk with to sepsis?	family or fi	riends about	how almost any in	ifection can lead			
		S	Ye	No				
g.	Family members							
h.	Friends							
	□ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ 116. In the past <b>2-3 months,</b> did yo sepsis?	u talk with f	amily or frie	nds about signs ar No	nd symptoms of			
	a. Family members							
	b. Friends							
	☐ In the 117. past <b>2-3 months,</b> did you talk	with family	or friends ab	out who is at risk	for sepsis?			

		S	Ye	No
a.	Family members			
b.	Friends			

118. In the past **2-3 months,** did you talk with family or friends about sepsis being a medical emergency?

	Yes No
g. Family members	
h. Friends	

## **USE OF CAMPAIGN MATERIALS [EXPOSED ONLY]**



119. Did your healthcare professional (e.g., primary care physician, urgent care or emergency room physician, nurse practitioner, physician assistant) give you/show you this fact sheet in the last **2-3 months**?

Programmer: Place the campaign material between this question and the responses.

- □ Yes
- □ I did not receive this **fact sheet**.

	Do not know/cannot recall
120.	Did you use this fact sheet in learning about sepsis?
	ogrammer: Present this question on the same page with the question above. Yes
	<ul><li>□ I did not use this <b>fact sheet</b>.</li><li>□ Do not know/cannot recall</li></ul>
	Programmer: Put a page break here and skip logic.
"D	ogrammer: If response to the questions above are "I did not receive/use this fact sheet" or on not know/cannot recall", skip the next question below and proceed to the question ereafter.
	How helpful for you was this fact sheet in learning about sepsis?  Very helpful Helpful Somewhat helpful A little helpful Not at all helpful
	Programmer: Put a page break here and skip logic.
	<ul> <li>Why have you not used CDC <i>Get Ahead of Sepsis</i> resources to learn about sepsis? Select that apply.</li> <li>I used CDC <i>Get Ahead</i> of <i>Sepsis</i> resources, but they were not the ones shown above. If so, which ones did you use? Please specify below:</li> </ul>
_ _ _	lo not usually use patient education resources to learn about any topics.  ☐ I use resources developed by other organizations. ☐ I forget to use them. ☐ I do not have time to use them. ☐ I do not know where to find these resources. ☐ I looked at them, but did not find them helpful.  Other, please specify below:
do	not know [Programmer: Lock response.]

# MEDIA USE AND HABITS [UNEXPOSED ONLY]

Programmer: Include one set of questions (e.g., printed media, social media) per page. Rotate all media options.

We would like to ask you a few questions about your media use and habits.

123. In an average month, how often do you...

PRINTE D MEDIA	1-2 time s a day	Onc e a wee k	1-3 times a mont h	Less than once a mont h	Neve r	Do not know / canno t recall
g.	g. Read printed magazines					
h.	h. Read printed newspapers					
	i. Read brochures or flyers on health-related topics					
Read other printed media, please specify below:						
specify j.	pelow:					

124. In an average month, how often do you...

SOCIAL MEDIA	1-2 times a day	Once a week	1-3 times a month	Less than once a month	Neve r	Do not know/ cannot recall	
a. Use Facebook							
b. Use Instagram							
c. Use Twitter							

SOCIAL MEDIA	1-2 times a day	Once a week	1-3 times a month	Less than once a month	Neve r	Do not know/ cannot recall			
d. Use LinkedIn									
e. Use YouTube									
Use other social m f.	edia, plea	se specify	below:						
125. In an ave	erage mon	th, how o	ften do yo	u					
ONLINE/INTERNE	ΓMEDIA	1-2 time	s a day	Once	a week	1 6 1	1-3 rimes a nont n	Neve r	Do not know/canno t recall
Read health websites/resour	ces								
								:	

Read news online				
Read magazines online				
Listen to internet radio				
Watch TV/movies using streaming services (e.g., Netflix, Hulu, [Amazon] Prime Video)				
Read blogs				
Use search engines (e.g., Google)				
Visit other websites, please specify below:				

126. In an average month, how often do you...

TV AND RADIO	1-2 times a day	Once a week	1-3 times a month	than once a		Do not know/cannot recall
Watch television (cable, satellite, or antenna)						
Listen to broadcast radio						
Listen to satellite Watch or listen to media, please spe	other TV or radio					
127. In an avera	age month, how often	do you				
PUBLIC PLACES	1-2 times a day	Once a week	1-3 times a month	than once	Neve r	Do not know/cannot recall
See billboards						
Use buses, subways, or trains	s 🗆					
Use taxi cabs Shop in malls Shop in grocery s Shop in pharmaci Walgreens, Walm Visit other public specify below:	es (e.g., CVS, art)					
128. In an avera	age month, how often	do you	 			ii.
HEALTHCARE SETTINGS	1-2 times a day	Once a week	1-3 times a month	than once a		Do not know/cannot recall
Visit doctor's offices or						

OTHER Media  1-2 times a Once a 1-3 times a once a Never know	
Visit urgent care centers that are not in a store  Visit other healthcare locations, please specify below:  129. In an average month, how often do you  OTHER Media  1-2 times a day  Once a week  Media  1-3 times a month  Once a month  Read emails  Read email newsletters about health  Listen to webcasts or	
centers that are not in a store  Visit other healthcare locations, please specify below:  129. In an average month, how often do you  OTHER Media  1-2 times a day  Once a week  The month  Read emails  Read emails  Read email newsletters about health  Listen to webcasts or	
Not in a store  Visit other healthcare locations, please specify below:  129. In an average month, how often do you  OTHER Media  1-2 times a day  Once a week  month  Never month  Read emails  Read email newsletters about health  Listen to webcasts or	
Visit other healthcare locations, please specify below:  129. In an average month, how often do you  OTHER Media  1-2 times a day  Once a week  1-3 times a month  Never know month  Read emails  Read email newsletters  about health  Listen to webcasts or	
please specify below:  129. In an average month, how often do you  OTHER Media  1-2 times a day  Once a week  I-3 times a month  Never know month  Read emails  Read email newsletters about health  Listen to webcasts or	
129. In an average month, how often do you  OTHER Media  1-2 times a day  Once a week  1-3 times a nonce a month  Never know month  Read emails  Read email newsletters about health  Listen to webcasts or	
OTHER Media  1-2 times a day  Once a week  1-3 times a month  Never know month  Read emails  Read email newsletters about health  Listen to webcasts or	
OTHER Media  1-2 times a day  Once a week  1-3 times a month  Never know month  Read emails  Read email newsletters about health  Listen to webcasts or	
OTHER Media  1-2 times a day  Never know month  Read emails  Read email newsletters about health  Listen to webcasts or	
Read emails Read email newsletters about health Listen to webcasts or	o not
Read email newsletters about health Listen to webcasts or	/cannot ecall
about health Listen to webcasts or	
Attend live events	
Other, please specify below:	
130. In an ideal world, where would you prefer to get information about sepsis? Select all tha	apply.
☐ Family members and/or friends	
☐ My doctor/healthcare professional	
☐ Health websites/health-related mobile apps (e.g., WebMD, Mayo Clinic, etc.), please	specify
below: ☐ Health groups/organizations (e.g., CDC, National Institutes of Health, American Car	cor
Society, etc.), please specify below:	CCI
☐ Media (e.g., television, radio, newspapers, health magazines, etc.), please specify bel	ow:
☐ Social media (e.g., Facebook, Instagram, Twitter, LinkedIn, etc.), please specify belo	
☐ Podcasts, please specify below:	
☐ Blogs, please specify below:	
<ul> <li>Other, please specify below:</li> <li>Do not know/unsure [Programmer: Lock response.]</li> </ul>	

# **DEMOGRAPHIC CHARACTERISTICS [ALL]**

**Include one question per page.** 

Thank you. Now we would like to know more about you.
131. What is your ethnicity?  ☐ Hispanic or Latino ☐ Not Hispanic or Latino
132. What is your race?  ☐ American Indian or Alaska Native ☐ Asian ☐ Black or African American ☐ Native Hawaiian or Other Pacific Islander ☐ White
133. What is the highest degree you have received? Please select only one.  □ Some high school □ High school graduate (or equivalent) □ Some college or technical school (1–4 years, no degree) □ Associate or technical degree □ Bachelor's (4-year college) degree □ Master's degree □ Professional or doctoral degree (MD, JD, PhD, etc.) □ Prefer not to answer
CONSUMER INCENTIVE PAGE [ALL]
Before you go, a \$25 incentive through Venmo or PayPal, or a \$25 gift card will be sent to you as a token of our appreciation for your time. You should receive it within 7 business days.
*Please choose your preferred method to receive your incentive and fill out the short form to receive your incentive or click "Exit" if you do not wish to receive incentive.
<ul> <li>□ Venmo Programmer: Link this option to "Venmo page."</li> <li>□ PayPal Programmer: Link this option to "PayPal page."</li> <li>□ Gift card by mail Programmer: Link this option to "Gift card by mail page."</li> <li>□ Digital gift card Programmer: Link this option to "Digital gift card page."</li> <li>□ Exit (I do not wish to receive incentive) Programmer: Link this option to "End of Survey."</li> </ul>

First and Last Name:
Your Venmo username:
Your email associated with Venmo (optional but recommended):
Your phone number associated with Venmo (optional but recommended):
Programmer: Link this page to "End of Survey."
PayPal Page
If you do not feel comfortable providing the information below, please contact Julie Overby at <u>j.o@tallgrassmarketresearch.com</u> or call 253-238-7787 or 360-942-8466.
First and Last Name:
Your email associated with PayPal (optional but recommended):
Your phone number associated with PayPal (optional but recommended):
Programmer: Link this page to "End of Survey."
Gift card by mail Page
If you do not feel comfortable providing the information below, please contact Julie Overby at <u>j.o@tallgrassmarketresearch.com</u> or call 253-238-7787 or 360-942-8466.
* First and Last Name:
*Address Line 1:
Address Line 2:
*Town/City:
*State/Territory
*ZIP/Postal Code:
Phone number (optional):

If you do not feel comfortable providing the information below, please contact Julie Overby at <u>j.o@tallgrassmarketresearch.com</u> or call 253-238-7787 or 360-942-8466.

Email (optional):

Programmer: Link this page to "End of Survey."

# Digital gift card Page

If you do not feel comfortable providing the information below, please contact Julie Overby at <u>j.o@tallgrassmarketresearch.com</u> or call 253-238-7787 or 360-942-8466.

First and Last Name:

\*Your email:

Your phone number:

Programmer: Link this page to "End of Survey."