

# ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



## CET – Annotated Questionnaire (Wave 9)

Note: The questions below are the proposed questions for the ninth wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 9 only or are being asked again to update data on a variable of interest. This wave's module is Trusted Vaccine Messengers and Vaccine Challenges. This week we have added questions on COVID-19 risk perceptions and personal experiences with COVID-19 diagnoses.

ASPA will provide OMB with updates to the questionnaire for subsequent Waves.

### Standard Questions

### Modular Questions

### One-Time or Repeat Questions Being Asked Again to Update Data

For the next section we would like to talk about current events.

// Page Break //

//PROGRAMMING NOTE: RANDOMIZE ORDER OF Q1/Q2 and Q3/Q4 (I.E., 50% SEE Q1/Q2 FIRST, 50% SEE Q3/Q4 FIRST)//

//BASE: All respondents//

Item #: Q1

Question type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_fam**: How familiar are you with the U.S. Department of Health and Human Services (HHS)?

Variable Label: hhs\_fam: Familiarity with HHS

Value	Value Label
1	Not at all familiar
2	Slightly familiar
3	Moderately familiar
4	Very familiar
-99	Refused

// Page Break //

//BASE: hhs\_fam= 2, 3, 4, OR -99//

Item #: Q2

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_trust.** How much trust do you have in the U.S. Department of Health and Human Services (HHS) to provide you with accurate information about the coronavirus or COVID-19?

**Variable Label:** hhs\_trust: Trust in HHS

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused
-100	Valid skip

// Page Break //

//BASE: All respondents//

Item #: Q3

Question type: Single punch

// Soft Prompt: "We would like your response to this question." //

**cdc\_fam.** How familiar are you with the Centers for Disease Control and Prevention (CDC)?

**Variable Label:** cdc\_fam: Familiarity with CDC

Value	Value Label
1	Not at all familiar
2	Slightly familiar
3	Moderately familiar
4	Very familiar
-99	Refused

// Page Break //

//BASE: cdc\_fam= 2, 3, 4, OR -99//

Item #: Q4

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**cdc\_trust.** How much trust do you have in the Centers for Disease Control and Prevention (CDC) to provide you with accurate information about the coronavirus or COVID-19?

**Variable Label:** cdc\_trust: Trust in CDC

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused
-100	Valid skip

// Page Break //

//BASE: All respondents//

Item #: Q5

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_off.** How much do you trust U.S. federal public health officials to provide reliable information on COVID-19?

**Variable Label:** vacc\_off: Confidence in U.S. public health officials

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q6

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_trust**. How much trust do you have that an FDA-authorized COVID-19 vaccine may be safe and effective for you to get?

Variable Label: vacc\_trust: Trust in Safety of Vaccine

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q7

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh1\_cet**. Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. Have you received a COVID-19 vaccine?

Variable Label: beh1: Vaccination behavior

Value	Value Label
0	No, I have not received a COVID-19 vaccine
1	Yes, but I have only received one shot out of the two required shots
2	Yes, I have received all of the required shots
-99	Refused

// Page Break //

//BASE: beh1\_cet =0 OR -99//

Item #: Q8

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh2a\_cet**. What is the likelihood that you will get a COVID-19 vaccine?

Variable Label: beh2a: Intention to get vaccinated

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid Skip

**// Page Break //**

**//BASE: beh1\_cet=1//**

**Item #: Q9**

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**beh2b\_cet.** What is the likelihood that you will complete COVID-19 vaccination?

**Variable Label:** BEH2b\_CET: Intention to complete vaccination

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid Skip

**// Page Break //**

**//BASE: beh1\_cet =0 OR -99//**

**Item #: Q10**

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**beh3a\_cet.** Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. How soon will you get vaccinated? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

**Variable Label:** BEH3a\_CET: Wait to get vaccinated

Value	Value Label
1	I will get a vaccine as soon as I can
2	I will wait to get a vaccine for one or more reasons
3	I will never get a COVID-19 vaccine
-99	Refused
-100	Valid Skip

**// Page Break //**

//BASE beh3a\_cet =2//

Item #: Q11-Q12

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh4\_cet.** You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.

**Variable Label:** BEH4\_CET: Reasons: Waiting to get vaccinated

//PROGRAMMING NOTE: RANDOMIZE BEH3\_1\_CET-BEH3\_10\_CET

Variable Name	Variable Text	Variable Label
beh4_1_cet	I will wait because of my age.	beh4_1_cet: Age
beh4_2_cet	I will wait because of my health status, allergies, or medical history.	beh4_2_cet: Health
beh4_3_cet	I want to know if the vaccine is effective first.	beh4_3_cet: Confirm effectiveness
beh4_4_cet	I am pregnant or expect to become pregnant.	beh4_4_cet: Pregnant
beh4_5_cet	I want to talk to my doctor first.	beh4_5_cet: Talk to doctor first
beh4_6_cet	I want to compare the effectiveness of the different vaccines.	beh4_6_cet: Compare vaccines
beh4_7_cet	I want to see if my friends and family get the vaccine.	beh4_7_cet: Friends/family
beh4_8_cet	I want to see if others who get the vaccine first develop any problems.	beh4_8_cet: Side effects
beh4_9_cet	I want to make sure it is safe for people like me first.	beh4_9_cet: Confirm safety
beh4_10_cet	I want to hear from leaders in my community about the vaccine first.	beh4_10_cet: Hear from leaders
beh4_11_cet	Other	beh4_11_cet: Other

Value	Value Label
0	No
1	Yes
99	Refused
100	Valid skip

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF Q9≠3 OR -100//

Item #: Q13-Q15

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

**vacc\_source**. How likely would you be to get the COVID-19 vaccine if each of the following recommended it?

**//PROGRAMMING NOTE: RANDOMIZE vacc\_source1-vacc\_source12.//**

Variable Name	Variable Text	Variable Label
vacc_source1	Your State Government	vacc_source1: Source of Vaccine: Your State Government
vacc_source2	The U.S. Department of Health and Human Services (HHS)	vacc_source2: Source of Vaccine: HHS
vacc_source3	The Centers for Disease Control and Prevention (CDC)	vacc_source3: Source of Vaccine: CDC
vacc_source4	U.S. Federal public health officials	vacc_source4: Source of Vaccine: Federal public health officials
vacc_source5	The U.S. Food and Drug Administration (FDA)	vacc_source5: Source of Vaccine: FDA
vacc_source6	Pharmaceutical companies	vacc_source6: Source of Vaccine: Pharmaceutical companies
vacc_source7	Local public health officials (e.g. state, county, city, or town)	vacc_source7: Source of Vaccine: Local public health officials
vacc_source8	The American Medical Association	vacc_source8: Source of Vaccine: The American Medical Association
vacc_source9	Medical websites, like WebMD or the Mayo Clinic	vacc_source9: Source of Vaccine: Medical websites like WebMD or the Mayo Clinic
vacc_source10	Your local hospital leadership (e.g., Chief Medical Officer)	vacc_source10: Local hospital leadership
vacc_source11	President Biden	vacc_source11: President Biden
vacc_source12	Vice President Harris	vacc_source12: Vice President Harris

Value	Value Label
1	Not at all likely
2	Not very likely
3	Somewhat likely
4	Very likely
-99	Refused

**// Page Break //**

Item #: **Q16-Q17**

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

**fam\_vacc\_source**. How likely would you be to get the COVID-19 vaccine if each of the following recommended it?

//PROGRAMMING NOTE: RANDOMIZE vacc\_source1-vacc\_source10.//

Variable Name	Variable Text	Variable Label
fam_vacc_source1	My family physician	fam_vacc_source1: Source of Vaccine: My family physician
fam_vacc_source2	Friends	fam_vacc_source2: Source of Vaccine: Friends
fam_vacc_source3	Immediate family members	fam_vacc_source3: Source of Vaccine: Immediate family members
fam_vacc_source4	Extended family members	fam_vacc_source4: Source of Vaccine: Extended family members
fam_vacc_source5	Neighbors in my community	fam_vacc_source5: Source of Vaccine: Neighbors in my community
fam_vacc_source6	Local schools	fam_vacc_source6: Source of Vaccine: Local schools
fam_vacc_source7	My employer	fam_vacc_source7: Source of Vaccine: My employer
fam_vacc_source8	My local government	fam_vacc_source8: Source of Vaccine: My local government
fam_vacc_source9	My place of worship	fam_vacc_source9: Source of Vaccine: My place of worship
fam_vacc_source10	My pharmacist/pharmacy	fam_vacc_source10: Source of Vaccine: My pharmacist/pharmacy

Value	Value Label
1	Not at all likely
2	Not very likely
3	Somewhat likely
4	Very likely
99	Not applicable
-99	Refused

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF Q9≠3 OR -100//

Item #: **Q18**

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_distance**. How far would you need to travel to get to the COVID-19 vaccination site located nearest to your home?

**Variable Label:** vacc\_distance: Distance to vaccine site

Value	Value Label
1	Less than 15 minutes
2	15 minutes – 30 minutes
3	30 minutes – 1 hour
4	More than 1 hour
5	I don't know where my nearest site is
-99	Refused
-100	Valid skip

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF Q9≠3 OR -100//

Item #: Q19-Q20

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_barrier**. When it comes to getting a COVID-19 vaccine, how difficult do you expect the following to be?

**Variable Label:** vacc\_barrier: Barriers to getting vaccine

//PROGRAMMING NOTE: RANDOMIZE vacc\_1\_barrier-vacc\_6\_barrier

Variable Name	Variable Text	Variable Label
<b>vacc_1_barrier</b>	Getting to and/or from the vaccination site	vacc_1_barrier: Travel
<b>vacc_2_barrier</b>	Finding appointment times that work with my schedule	vacc_2_barrier: Appointment times
<b>vacc_3_barrier</b>	Having access to the technology needed to schedule the vaccine appointment (e.g., computer, mobile device, internet)	vacc_3_barrier: Technology
<b>vacc_4_barrier</b>	Cost of traveling to and from the vaccination site	vacc_4_barrier: Travel cost
<b>vacc_5_barrier</b>	Other costs associated with getting the vaccine (e.g., childcare, time off from work)	vacc_5_barrier: Other costs
<b>vacc_6_barrier</b>	Getting the documentation needed to get a vaccine (e.g., driver's license or other form of identification)	vacc_6_barrier: Documentation

Value	Value Label
1	Not at all difficult



2	Slightly difficult
3	Moderately difficult
4	Very difficult
-99	Refused
-100	Valid skip

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF Q9≠3 OR -100//

Item #: Q21-Q22

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_resource**. When it comes to getting a COVID-19 vaccine, how much would each resource, if available, increase your likelihood to get vaccinated?

Variable Label: vacc\_resource: Vaccine resources

//PROGRAMMING NOTE: RANDOMIZE vacc\_1\_resource-vacc\_7\_resource

Variable Name	Variable Text	Variable Label
<b>vacc_1_resource</b>	If transportation was provided for traveling to and from the vaccine site	vacc_1_resource: Travel
<b>vacc_2_resource</b>	If more flexibility was offered in scheduling my vaccine appointments (e.g., later appointment times, more weekend availability)	vacc_2_resource: Appointments
<b>vacc_3_resource</b>	If my employer offered paid time off to get the vaccine	vacc_3_resource: Compensation
<b>vacc_4_resource</b>	If I received automatic notifications with updates on my vaccine eligibility status and appointment scheduling options	vacc_4_resource: Notifications
<b>vacc_5_resource</b>	If vaccine scheduling could be done in-person	vacc_5_resource: In-Person
<b>vacc_6_resource</b>	If vaccine registration sites were available in more languages	vacc_7_resource: Language
<b>vacc_7_resource</b>	If I could bring my child(ren) with me to the vaccine site	vacc_8_resource: Child

Value	Value Label
1	Not at all
2	Not very much

3	A fair amount
4	A great deal
99	Not applicable
-99	Refused
-100	Valid skip

**// Page Break //**

**//BASE: All respondents//**

**Item #: Q23-Q24**

**Question Type: Grid**

**// Soft Prompt: "We would like your response to this question." //**

**cv\_diagnose**. Have you or any of the following people been diagnosed with the coronavirus or COVID-19?

**Variable Label:** cv\_diagnose: Diagnosed with COVID-19

**//PROGRAMMING NOTE: RANDOMIZE cv\_diagnose\_1-cv\_diagnose\_6**

Variable Name	Variable Text	Variable Label
<b>cv_diagnose_1</b>	I have once	cv_diagnose_1: Myself
<b>cv_diagnose_2</b>	I have more than once	cv_diagnose_2: Myself More Than Once
<b>cv_diagnose_3</b>	An immediate family member	cv_diagnose_3: Immediate Family Member
<b>cv_diagnose_4</b>	An extended family member	cv_diagnose_4: Extended Family Member
<b>cv_diagnose_5</b>	A friend	cv_diagnose_5: Friend
<b>cv_diagnose_6</b>	No, I do not know anyone that has been diagnosed with coronavirus or COVID-19	cv_diagnose_6: No One

Value	Value Label
0	No
1	Yes
99	Refused
100	Valid skip

**// Page Break //**

//BASE: All respondents//

Item #: Q25

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

covid19\_threat How much of a threat is the coronavirus outbreak for \_\_\_\_\_?

Variable Label: covid19\_threat: COVID-19 threat concerns

//PROGRAMMING NOTE: RANDOMIZE covid19\_threat\_1-covid19\_threat\_7

Variable Name	Variable Text	Variable Label
covid19_threat_1	Your personal health	covid19_threat_1: Personal Health
covid19_threat_2	Your personal financial situation	covid19_threat_2: Personal Finances
covid19_threat_3	The health of your community	covid19_threat_3: Day to Day
covid19_threat_4	The health of the US population as a whole	covid19_threat_4: US Population
covid19_threat_5	The US economy	covid19_threat_5: US Economy

Value	Value Label
1	Not a threat
2	A minor threat
3	A moderate threat
4	A major threat
-99	Refused