



LTG Associates, Inc.

**Individual Interview Informed Consent
AGREEMENT TO PARTICIPATE IN AN INTERVIEW**

You are being invited to be interviewed for a project that is being conducted by LTG Associates, Inc. (LTG). The purpose of this consent form is to help you decide if you want to participate in an individual interview. Please read this form and the description of the project carefully. To be in this interview you must give your informed consent. "Informed consent" means:

- Reading this consent form;
- Asking questions about anything that is not clear to you; and
- If you agree to be interviewed, signing the consent electronically and returning it.

You should not agree to be interviewed until all of your questions have been answered.

Background Information

Project name: Office on Women's Health Campaign to Increase Postpartum Depression Symptom Reporting

Project goals: (1) To understand your thoughts and feelings about the postpartum depression campaign materials that you reviewed in a recent focus group; (2) To understand ways to make the campaign materials better; 3) To understand problems with the campaign materials.

Project description: The Office on Women's Health (OWH), part of the U.S. Department of Health and Human Services (HHS), works to improve the health and sense of well-being of all U.S. women and girls. Helping moms seek care for conditions that affect new moms, such as postpartum depression, is part of that mission. OWH has asked LTG Associates to create a media campaign to raise moms' awareness of the signs of postpartum depression and encourage them to seek care from a health care professional. This can include things like posters, a website, and TV segments.

Interview Purpose

The purpose of this interview is for LTG to understand the things that can make the materials for the postpartum campaign better. Learning about your views and experiences will help us do this. During the group discussion, we were able to speak to many moms about how they felt about the materials. We are now interviewing some of the moms from those focus groups so we can hear in greater detail about what you did and did not like about the materials. The results of this interview will help us make changes to the materials so they can better help moms who are experiencing postpartum depression and encourage them to get care.

Your Involvement

You are being asked to participate in this interview because you participated in a group discussion about the campaign materials. Your participation in this activity is completely voluntary. You do not have to do it if you do not want to, and you are not required to answer any questions you do not wish to answer. You can take back your agreement to participate in this interview at any time without any problem.

Interview Description

This interview is expected to last approximately one hour. The interview will be conducted by someone who is trained in doing these types of interviews. The interviewer will ask you to talk about your views and experiences. The interview will be recorded. After the interview is over, the recording will be transcribed to provide information for accuracy in our analysis.

Confidentiality

The information we collect from this interview will remain confidential. This means that the fact that you participated in an interview will not be revealed to anyone other than the person who conducted the interview. We protect the confidentiality of your answers by assigning a code number to your information. We only refer to this number and not your name when we analyze the information and discuss the results in any written reports. All the information that we get from the interview will be kept in a locked and secured place to which only appropriate project staff have access.

Because the interview is part of a project receiving funding from the Office on Women's Health (OWH), OWH staff members could have access to some of the information and/or records resulting from this project. However, none of the information that LTG will provide to OWH staff members will have any identifying information. Within the bounds of our contract and applicable rules and regulations, we will do our best to ensure the strict confidentiality of all personally identified information. The government has the right to all information arising from this work. However, their interests would not be served to have identified data from the interviews we are conducting as they reasonably believe that they would not get good information from respondents like you.

Risks and Discomforts

We do not think that being a part of this interview will cause you any physical or psychological harm beyond what you might face in everyday life. We will not be asking personal questions. However, since the materials are about postpartum depression, it could create some discomfort. If you are uncomfortable answering a particular question, you are free not to answer the question. You are also free to stop the interview at any time.

Benefits for You

The only possible benefit to you in participating in this interview is that it may help OWH to help moms who may have symptoms of postpartum depression.

Costs and Incentives

Your participation in this interview will not cost you anything. You will receive an honorarium of \$75 for participating in this interview.

Questions or Concerns

You have the right to ask any questions you may have about this project. If you have questions, complaints, or concerns, or believe you may have developed an injury or had a traumatic event related to your interview, please contact Nathaniel Tashima Human Protections Administrator, by email at ntashima@ltgassociates.com or by phone at (301) 270-0882.

If you have questions regarding your rights as a participant or you have concerns or general questions about the project or your interview, please contact Cathleen Crain by email at info@ltgassociates.com or by phone at (301) 270-0882.

Signature and Consent to participate in the Interview

Before deciding whether to participate in this interview you should have:

- Read this consent form
- Asked questions about anything that is not clear.

I understand the interview described above. I agree to participate in this activity.

Print Name of Participant

Signature of Participant

Date