

Attachment B
Focus Group Recruitment and Screening

OMB No. 0990-0459
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Screener for Testing
In Support of Recovery from Substance Abuse Campaign aimed at Young Adults Ages 18-29

For these focus groups, recruitment will focus on securing 6-8 participants per group.

PARTICIPANTS SELECTION CRITERIA

- Participants must be at least 18 years old, and no older than 29 years old
- Participants who are currently in active recovery or living a sober lifestyle.

Additionally, each focus group will look to feature a balanced mix of (see recommended quotas listed below, table 1):

- Males, females, non-binary/other;
- Racial/ethnic groups;
- Geographic distribution (i.e., urban, suburban, rural, etc.); and

Education level (i.e., high school graduate, GED, college experience)

EXCLUSION CRITERIA

- Individuals who are under 21, or over 29 years old
- Individuals who do not speak English
- Individuals who are not in active recovery

Recruitment Objectives

Recruitment will focus on securing 6-8 young adults aged 18-29 who are willing and available to participate in a FGD session of 90 minutes (about 1 hour and 30 minutes), preferably during evening hours. The overall recruitment strategy will also follow the recommended participant quota distribution approach outlined below to ensure greater diversity.

RECOMMENDED PARTICIPANT QUOTA DISTRIBUTION

	FGD #1	FGD #2	FGD #3	FGD #4	TOTAL
Gender					
Female	3	3	3	3	12
Male	3	3	3	3	12
Non-binary or other	3	3	3	3	12
Participant's Age					
18-21	2	2	2	2	8
22-25	2	2	2	2	8
26-29	2	2	2	2	8
Racial/Ethnic Group					
American Indian, Alaska Native; Native Hawaiian other Pacific Islander	1	1	1	1	4
Asian	1	1	2	2	6
Black/African American	2	1	1	2	6
White	3	3	3	2	11
Hispanic/Latino	1	2	1	2	6
Are you in active recovery? (I.e., seeking out resources on recovery, in a 12-step group etc.)?					
Yes	5	5	5	5	20
No	3	3	3	3	12

SCREENING QUESTIONNAIRE

Hello. My name is _____. I work at _____ (organization's name). We are interested in talking with young adults ages 18-29. The purpose of these is to get ideas for public health campaigns about being in recovery from or seeking treatment for substance use. As we are beginning the development of this product, we want your participation in reviewing three concepts that have been created. We would like to hear from young adults about their opinions, suggestions, and concerns about the proposed concept, to make it more relevant and appealing for this target population.

1. Are you interested in participating in this focus group session?
 Yes No [if no, terminate: "Thank you very much for your time. Have a good day/evening, goodbye."]
2. Are you available to participate in a 90-minute focus group session during the week of: [April/May 2022 TBA - includes dates and time for each session.]
 Yes No [if no, thank and terminate "Based on your availability, we cannot include you this time. Thank you for your consideration and interest."]

Recruiter: "I am going to ask you some questions that will indicate whether you qualify to participate in this focus group."

3. Age [recruit a mix - wait for response]
 18-29 years old
 30-39 years old [if 30-39, thank and terminate "Based on your availability, we cannot include you this time. Thank you for your consideration and interest."]
 40-50 years old [if 40-50, thank and terminate "Based on your availability, we cannot include you this time. Thank you for your consideration and interest."]
 51-60 years old [if 51-60, thank and terminate "Based on your availability, we cannot include you this time. Thank you for your consideration and interest."]
 61+ years old [if over 61, thank and terminate "Based on your availability, we cannot include you this time. Thank you for your consideration and interest."]
[Record actual age _____]

4. Are you of Hispanic, Latino, or Spanish origin?
 Yes - [CONTINUE]
 No - [CONTINUE]

5. What is your race? Select all that apply. [Do not read, wait for the response.]

- American Indian/Alaska Native
- Asian
- Black/African American
- Native Hawaiian/Other Pacific Islander
- White

6. Please select which option describes you best.

- I only speak English. [CONTINUE]
- I am an English-dominant speaker. [CONTINUE]
- I am a Spanish-dominant speaker. [if no, thank and terminate "Based on your response, we cannot include you this time. Thank you for your consideration and interest."]
- I am bilingual in English and Spanish. [CONTINUE but check recommended quota for each focus group.]

7. Gender: Female Male Non-binary/Other

8. Have you ever participated in a substance abuse treatment program and/or consider yourself in active recovery/sober?"

- Yes
- No [If no, thank and terminate "Based on your response, we cannot include you this time. Thank you for your consideration and interest."]

Recruiter: "Thank you for answering these questions. If you are selected as a focus group discussion participant, you will receive a call from me, and/or an e-mail to confirm your participation, and to be informed of the venue/platform, date, and time of the session. Could you please provide us with information about the best way to contact you?"

Name: _____

E-mail: _____ Phone/Mobile: _____