



NEWS RELEASE

United States Department of Agriculture
NATIONAL AGRICULTURAL STATISTICS SERVICE
[FIELD OFFICE NAME] FIELD OFFICE
[ADDRESS]



FOR IMMEDIATE RELEASE

Contact: [Firstname] [Lastname]
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USDA measures [STATE] fruit chemical usage

[CITY, State] – [Month ##], [Year] – Interviewers from the U.S. Department of Agriculture’s National Agricultural Statistics Service (NASS) will interview [more than/nearly] [sample size rounded up/down] of [STATE] fruit growers in order to gather information for the Fruit Chemical Use Survey this fall.

This survey will collect information on bearing acreage, pest management practices, fertilizer types, acres treated, and application rates, and pesticide application, acres treated and rates applied to more than [X] fruit crops. In addition to [STATE], fruit growers in 12 other states will also hear from NASS, as the agency collects comprehensive U.S. fruit production practices information.

“Growers benefit from providing this information because it is used to re-register products that growers use, illustrates the industry’s environmental practices, and assures the quality of U.S. food to consumers here and around the world,” said [FIRSTNAME LASTNAME], [director of the NASS [REGION] Field Office]/[[STATE] state statistician]. “I encourage every grower to take the time to respond if they receive this survey.”

The Fruit Chemical Use Survey will provide much needed information about the current crop production practices used in the United States. The results of this survey will paint a detailed picture of pesticide use and other pest management practices used by the fruit growers across the nation. To conduct the survey, NASS representatives will contact growers to arrange phone interviews.

NASS safeguards the privacy of all respondents. The information you provide will be used for statistical purposes only. In accordance with federal law, your responses will be kept confidential and will not be disclosed in identifiable form.

Survey results will be published online in NASS’s Quick Stats database next year. This database and all NASS reports are available on the agency’s website: nass.usda.gov. For more information on NASS surveys and reports, call the NASS [Region/State] Field Office at [Toll-free Number].

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NASS is the federal statistical agency responsible for producing official data about U.S. agriculture and is committed to providing timely, accurate and useful statistics in service to U.S. agriculture.

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