OMB CONTROL NUMBER: 0704-XXXX

OMB EXPIRATION DATE: XX/XX/XXXX

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average 15 minutes per response, including the time for reviewing instructions, searching

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valid OMB control number.

**Survey 4**

*This survey should take about 10-15 minutes to complete. Please do not include any personally identifiable information (PII), such as names, in any of your responses.*

|  |  |
| --- | --- |
| 1. Do you recall seeing materials from the [**Enter Name of** **Child Abuse Prevention Campaign]**?   [*If participant answers “Yes” to question 1*] | * Yes [Go to question 2] * No [Skip to question 8] |
| 2. Where did you see the campaign materials? (check all that apply) | * Website * Social media site * Email * Public service announcement * Flyer * Base exchange * Gate signage * Outreach event/activity * Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **[If website selected]** On what website did you see the materials? | * Military OneSource * My installation’s webpage * Other \_\_\_\_\_\_\_\_\_\_\_ |
| **[If social media site selected]** On what social media site did you see the materials? | * Facebook * Twitter * Instagram * Snapchat * LinkedIn * TikTok * Other \_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **[If Facebook selected]** Where did you see the materials on Facebook? | * On my installation’s Facebook page * In a private group * Other \_\_\_\_\_\_\_\_\_\_\_\_\_ |
| 1. About how many times did you see the campaign materials across all advertising methods? | * Once or twice * Every week * Most days * Every day |

For the next set of questions, please think about the materials you saw for the [Child Abuse Prevention] campaign.

1. How much do you agree or disagree with the following statements?

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Item** | **Strongly Agree** | **Agree** | **Somewhat Agree** | **Somewhat Disagree** | **Disagree** | **Strongly Disagree** | |
| 1. The campaign materials cover topics that are important. |  |  |  |  |  | |  |
| 1. The campaign materials captured my attention. |  |  |  |  |  | |  |
| 1. The people shown in the campaign materials were relatable. |  |  |  |  |  | |  |
| 1. The messages communicated in the campaign materials were clear. |  |  |  |  |  | |  |
| 1. The campaign taught me something new about child abuse prevention. |  |  |  |  |  | |  |
| 1. As a result of seeing the campaign materials, I feel more confident in my ability to know what to do when I suspect child abuse. |  |  |  |  |  | |  |
| 1. The campaign materials are an effective way to educate my community about the topic. |  |  |  |  |  | |  |

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| 1. Which of the following actions did you take as a result of the [**Child Abuse Prevention Campaign]**? (check all that apply) | * Had conversations about the campaign with friends or family * Sought more information on the topic * Contacted the Family Advocacy Program * Called the police for help with a suspected abuse situation * Sought more information on the topic * I did not take any actions * Other \_\_\_\_\_\_\_\_\_\_\_\_\_ |

1. As a result of the [Child Abuse Prevention Campaign], to what extent has your knowledge increased in relation to each of the following topics?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **A lot** | **Somewhat** | **A little** | **Not at all** |
| 1. The prevalence of child abuse |  |  |  |  |
| 1. The impact of child abuse on health, mental health, and academic achievement |  |  |  |  |
| 1. The warning signs of domestic abuse |  |  |  |  |
| 1. The services available when suspecting cases of child abuse |  |  |  |  |

1. Do you have any suggestions on how to improve the [Child Abuse Prevention Campaign]? (*Please do not include any personally identifiable information (PII) in your comments)*

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| 1. How much do you agree or disagree with the following statements? | | | | | | |
| **Item** | **Strongly Agree** | **Agree** | **Somewhat Agree** | **Somewhat Disagree** | **Disagree** | **Strongly Disagree** |
| 1. Instincts alone cannot tell parents how to raise their children. |  |  |  |  |  |  |
| 1. It is important for parents to ask for help with raising their children and managing family stress. |  |  |  |  |  |  |
| 1. Learning positive parenting skills can prevent child abuse and neglect. |  |  |  |  |  |  |
| 1. Babysitting or running errands for a few hours for parents is a way to prevent child abuse and neglect. |  |  |  |  |  |  |
| 1. Child abuse is a serious problem that our community should focus on preventing. |  |  |  |  |  |  |
| 1. Child abuse should be settled within the family rather than involving the police or military. |  |  |  |  |  |  |
| 1. Child abuse is a serious crime, and the abuser should go to jail. |  |  |  |  |  |  |
| 1. Child abuse is preventable. |  |  |  |  |  |  |

1. How much do you agree or disagree with the following statements?

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Item** | **Strongly Agree** | **Agree** | **Somewhat Agree** | **Somewhat Disagree** | **Disagree** | **Strongly Disagree** |
| 1. A child fearful about doing something wrong is normal. |  |  |  |  |  |  |
| 1. Children typically show extremes in behavior. |  |  |  |  |  |  |
| 1. Young children having bad hygiene is normal. |  |  |  |  |  |  |
| 1. Allowing young children to play outside unsupervised is okay. |  |  |  |  |  |  |
| 1. Most child abusers are strangers. |  |  |  |  |  |  |
| 1. Child abuse can involve physical abuse, emotional abuse, and/or neglect. |  |  |  |  |  |  |
| 1. Child abuse doesn’t happen in “good” families. |  |  |  |  |  |  |

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| --- | --- | --- | --- | --- | --- | --- | --- |
| **Item** | **Strongly Agree** | **Agree** | **Somewhat Agree** | **Somewhat Disagree** | **Disagree** | **Strongly Disagree** | **Don’t Know** |
| 1. My installation’s Family Advocacy Program has information about parenting. |  |  |  |  |  |  |  |
| 1. I know who to contact when I suspect child abuse. |  |  |  |  |  |  |  |
| 1. I am aware of Family Advocacy Program resources available for victims of child abuse. |  |  |  |  |  |  |  |
| 1. I am confident in my ability to tell others about services the Family Advocacy Program provides. |  |  |  |  |  |  |  |

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| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1. If you think a caregiver needs parenting advice or support, what service(s) would you share with the individual? (select all that apply) | | | | * New Parents Support Program * Military OneSource * Family Advocacy Program * Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | |
|  | | | |  | | | | |
| 1. How much do you agree or disagree with the following statements? | | | | | | | | | |
| **Item** | **Strongly Agree** | **Agree** | **Somewhat Agree** | | **Somewhat Disagree** | **Disagree** | **Strongly Disagree** | | |
| 1. Preventing a partner from spending time with friends, family members, or peers is a sign of a healthy relationship. |  |  |  | |  |  | |  | |
| 1. Making excuses for a partner’s behavior is normal. |  |  |  | |  |  | |  | |
| 1. Preventing one’s partner from making his/her own decisions is okay. |  |  |  | |  |  | |  | |
| 1. One partner should control all household finances. |  |  |  | |  |  | |  | |
| 1. A person who is constantly worrying that they may make their partner angry is in a healthy relationship. |  |  |  | |  |  | |  | |
| 1. Domestic abuse is a serious problem that our community should focus on preventing. |  |  |  | |  |  | |  | |
| 1. Domestic abuse should be settled within the family rather than involving the police or military. |  |  |  | |  |  | |  | |
| 1. Domestic abuse is a serious crime, and the abuser should go to jail. |  |  |  | |  |  | |  | |
| 1. Domestic abuse can be prevented before it happens. |  |  |  | |  |  | |  | |
| 1. Domestic abuse can happen to anyone, regardless of age, race, education level, or economic status. |  |  |  | |  |  | |  | |
| 1. Domestic abuse can involve emotional, economic, and/or physical abuse. |  |  |  | |  |  | |  | |

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| **Item** | **Strongly Agree** | **Agree** | **Somewhat Agree** | **Somewhat Disagree** | **Disagree** | **Strongly Disagree** | **Don’t Know** |
| 1. My installation’s Family Advocacy Program has information about healthy relationships. |  |  |  |  |  |  |  |
| 1. The Family Advocacy Program works with service members, their partners, and their families to teach them about healthy relationships. |  |  |  |  |  |  |  |
| 1. I know who to contact when I suspect domestic abuse. |  |  |  |  |  |  |  |
| 1. I am aware of Family Advocacy Program resources available for victims of domestic abuse. |  |  |  |  |  |  |  |
| 1. I am confident in my ability to tell others about services that the Family Advocacy Program provides. |  |  |  |  |  |  |  |

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| --- | --- |
| 1. If you think an individual needs relationship advice or support, what service(s) would you share with the individual? (select all that apply) | * Domestic Abuse Victim Advocacy Services * Counseling Services * Military OneSource * Family Advocacy Program * Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |