# Request for Approval under the "Generic Clearance for the Collection of Routine Customer Feedback" (OMB#: 0925-0648 Exp., date: 06/31/2024)

**TITLE OF INFORMATION COLLECTION:** Environmental Health Perspectives (EHP) News Survey 2022 (NIEHS)

#### **PURPOSE:**

The EHP News Survey will collect information from readers of the journal Environmental Health Perspectives on their EHP News and general science news reading habits, what they do and don't like about EHP News articles, and suggestions for future EHP News article topics. The survey will also ask about the respondent's career type and stage and his/her relationship with EHP (e.g., reader, author, reviewer, etc.).

The purpose of collecting this information is to 1) learn who reads EHP News articles, 2) assess how readers perceive EHP News articles, and 3) inform ideas for future News articles based on the interests expressed by the respondents.

#### **DESCRIPTION OF RESPONDENTS:**

The respondents may be persons from academia, industry, other governmental organizations, nongovernmental organizations, media, public.

| TYPE OF COLLECTION: (Check one)   |                             |  |  |  |
|---|-----------------------------|--|--|--|
| [ ] Customer Comment Card/Complaint Form<br>[ ] Usability Testing (e.g., Website or Software<br>[ ] Focus Group |                             | <ul><li>[ X ] Customer Satisfaction Survey</li><li>[ ] Small Discussion Group</li><li>[ ] Other:</li></ul> |  |  |
| FREQUENC  | Y OF REPORTING: (Check one) |  |  |  |
| [X] Once [ ] Monthly [ ] Annually   | 5                           |  |  |  |

#### **CERTIFICATION:**

I certify the following to be true:

- 1. The collection is voluntary.
- 2. The collection is low-burden for respondents and low-cost for the Federal Government.
- 3. The collection is non-controversial and does <u>not</u> raise issues of concern to other federal agencies.
- 4. The results are <u>not</u> intended to be disseminated to the public.
- 5. Information gathered will not be used for the purpose of <u>substantially</u> informing <u>influential</u> policy decisions.
- 6. The collection is targeted to the solicitation of opinions from respondents who have experience with the program or may have experience with the program in the future.

Name: Susan Booker Woolard

To assist review, please provide answers to the following question:

#### **Personally Identifiable Information:**

- 1. Is personally identifiable information (PII) collected? [ ] Yes [ X ] No
- 2. If Yes, is the information that will be collected included in records that are subject to the Privacy Act of 1974? [ ] Yes [ ] No
- 3. If Applicable, has a System or Records Notice been published? [ ] Yes [ ] No

#### **Gifts or Payments:**

Is an incentive (e.g., money or reimbursement of expenses, token of appreciation) provided to participants? [ ] Yes [ X ] No

#### **ESTIMATED BURDEN HOURS and COSTS**

| Category of Respondent | No. of<br>Respondents | No. of Responses per Respondent | Time per<br>Response<br>(in hours) | Total Burden<br>Hours |
|------------------------|-----------------------|---------------------------------|------------------------------------|-----------------------|
| Individuals            | 1,000                 | 1                               | 3/60                               | 50                    |
|                        |                       |                                 |                                    |                       |
| Totals                 |                       | 1,000                           |                                    | 50                    |

#### **COST TO RESPONDENT**

| Category of Respondent | Total Burden | Hourly Wage Rate* | Total Burden Cost |
|------------------------|--------------|-------------------|-------------------|
|                        | Hours        |                   |                   |
| Individuals            | 50           | \$38.81           | \$1,940.50        |
|                        |              |                   |                   |
| Totals                 |              |                   | \$1,940.50        |

<sup>\*</sup>Cite source per bls.gov if applicable <a href="https://www.bls.gov/oes/current/oes190000.htm">https://www.bls.gov/oes/current/oes190000.htm</a>

**FEDERAL COST:** The estimated annual cost to the Federal government is \$129.95

|                   |            |           | % of   | Fringe (if applicable) | Total Cost to<br>Gov't |
|-------------------|------------|-----------|--------|------------------------|------------------------|
| Staff             | Grade/Step | Salary*   | Effort | of P = 333 - 3,        |                        |
| Federal Oversight |            |           |        |                        |                        |
| News Editor       | 13/09      | \$129,975 | 0.001  |                        | \$129.95               |
|                   |            |           |        |                        |                        |
|                   |            |           |        |                        |                        |
| Contractor Cost   |            |           |        |                        |                        |
|                   |            |           |        |                        |                        |
| Travel            |            |           |        |                        |                        |
| Other Cost        |            |           |        |                        |                        |
| Total             |            |           |        |                        | <u>\$129.95</u>        |

<sup>\*</sup>the Salary in table above is cited <a href="https://www.opm.gov/policy-data-oversight/pay-leave/salaries-wages/2023/general-schedule">https://www.opm.gov/policy-data-oversight/pay-leave/salaries-wages/2023/general-schedule</a>

## If you are conducting a focus group, survey, or plan to employ statistical methods, please provide answers to the following questions:

### The selection of your targeted respondents

| 1. | Do you have a customer list or something similar that defines the universe of potentia | ıl |
|----|--|----|
|    | respondents and do you have a sampling plan for selecting from this universe?          |    |
|    | [ ] Yes [X ] N   | 0  |

If the answer is yes, please provide a description of both below (or attach the sampling plan)? If the answer is no, please provide a description of how you plan to identify your potential group of respondents and how you will select them?

We plan to promote the survey to EHP users, readers, and authors via the journal website, internal digital ads running on website pages, social media posts, and internal emails to editorial boards. No direct, external marketing emails will be sent as we do not collect that user information.

#### **Administration of the Instrument**

| 1. | How will you collect the information? (Check all that apply)              |
|----|---|
|    | [ X ] Web-based or other forms of Social Media                            |
|    | [ ] Telephone   |
|    | [ ] In-person   |
|    | [ ] Mail  |
|    | [ ] Other, Explain  |
| 2. | Will interviewers or facilitators be used? [ ] Yes [ <i>X</i> ] <i>No</i> |