

The BRAIN Initiative Website Feedback Study

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The BRAIN Initiative is committed to enhancing the user experience on our website to ensure that our visitors can easily access the information they need.

To achieve this, we are conducting a usability study to gather insights into how it might be more user friendly.

The survey should take about **20-minutes** to complete. Thank you for your participation and input.

[Continue](#)

Question 1 of 17

* How would you describe your role?
(Select all that apply.)

- Researcher
- Administrative Staff
- Faculty
- NIH Staff
- Public
- Media/Press
- Congress
- BRAIN Initiative Awardee
- Other

Continue

Question 2 of 17

* How would you describe your career stage?

- Undergraduate
- Graduate
- Doctoral
- Post-doctoral
- Early Stage Investigator/Staff
- Established Investigator/Staff
- Other

Continue

Question 3 of 17

* Select any award you have received.

The BRAIN Initiative

NIH

NSF

DARPA

IARPA

FDA

N/A

Other

Continue

Question 4 of 17

* Imagine you are a researcher interested in finding **current funding opportunities**.

Starting from the homepage, search for **current funding opportunities** related to your research interests.

Select all that reflect your experience.

- Path I expected from the home page was successful.
- Easy to navigate the site.
- Easy to filter.
- Efficient (fairly quick)
- Effective (found results)
- Got lost on the site
- Other

Continue

Question 5 of 17

* Order the steps you took to find current funding opportunities.

Place anything you did not do *below the dotted line*.

10 of 10 remaining

Move items to the column on the right to create an ordered list

☰ Funding (Main Menu)

☰ Other

☰ -----

☰ Clicked the title to read more

☰ Search by keyword

☰ Filters

☰ Open Opportunities

☰ Funding Opportunities

☰ Click the NOFA#

☰ Read the Purpose

Drag and drop an item

Question 6 of 17

What might make the search for funding more effective or efficient?

Continue

Question 7 of 17

* Return to the main menu.

How would you find an upcoming meeting or conference you might want to attend?

Reorder the steps closest to what you did.

Place anything you did not do *below the dotted line*.

8 of 8 remaining

Move items to the column on the right to create an ordered list

⋮ Filter by Date

⋮ Events

⋮ News & Events (Main Menu)

⋮ Filter by Event Type

⋮ Other

⋮ Search by Keyword

⋮ Browse

⋮ -----

Drag and drop an item

Question 8 of 17

What worked well in locating a meeting or conference?



Continue

Question 9 of 17

What might make the search for events more effective or efficient?



Continue

Question 10 of 17

* Explore the site for news *about* and *from* The BRAIN Initiative.

Reorder to show your path.

Move places you did not go *below the dotted line*.

7 of 7 remaining

Move items to the column on the right to create an ordered list

⋮ -----
⋮ -----

⋮ Director's Corner

⋮ Home Page content

⋮ Other

⋮ About

⋮ BRAIN Blog

⋮ News

Drag and drop an item

Continue

Question 11 of 17

* You are considering participating in a research program within The BRAIN Initiative, and you want to find more information on the available programs and their focus areas.

Search for information on a specific program or research focus area, starting from the homepage.

Select all that reflect your experience.

- Path I expected from the home page was successful.
- Information I needed was there.
- Information was useful and/or helpful.
- It led me to explore other pages on the site.
- Got lost on the site.
- Other

Continue

Question 12 of 17

What could make the search for Program information more effective or efficient?

Continue

Question 13 of 17

* You are preparing to submit a grant application and have been informed that the Plan for Enhancing Diverse Perspectives is a required component of the application process.

Locate the **Plan for Enhancing Diverse Perspectives** on the website.

List the steps you took to find it, including any that were not helpful.

Continue

Question 14 of 17

What did you like most about The BRAIN Initiative website?

Continue

Question 15 of 17

What would you like to see changed or added to The BRAIN Initiative Website?

Continue

Question 16 of 17

* Now that you have had a chance to explore the site a bit.

What are some reasons you would come back to The BRAIN Initiative website in the future?

Continue

Question 17 of 17

Is there anything else you'd like to share regarding the website or the overall experience?

Submit

Thank you!

Thank you again for your time and input. We look forward to applying your feedback to make The BRAIN Initiative even more helpful and efficient to use.

You may now close this window or navigate to another web page.

You will be redirected in 10 seconds. If that doesn't work, please click [here](#).